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MEETING OF THE

CONNECT SOCIAL 2050 SUBCOMMITTEE

Remote Participation Only
Wednesday, August 12, 2026
1:00 p.m. – 2:30 p.m.

To Participate on Your Computer:
<https://scag.zoom.us/j/89044728505>

To Participate by Phone:
Call-in Number: 1-669-900-6833
Meeting ID: 890 4472 8505

PUBLIC ADVISORY

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Maggie Aguilar at (213) 630-1420 or via email at aguilarm@scag.ca.gov. Agendas & Minutes are also available at: <https://scag.ca.gov/meetings-subcommittees>.

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Members of the public can participate in the meeting via written or verbal comments.

In Writing: Written comments can be emailed to: ePublicComment@scag.ca.gov. Written comments received by 5pm on **Tuesday, August 11, 2026** will be transmitted to members of the legislative body and posted on SCAG’s website prior to the meeting. You are **not** required to submit public comments in writing or in advance of the meeting. Written comments received after 5pm on **Tuesday, August 11, 2026**, will be announced and included as part of the official record of the meeting. Any writings or documents provided to a majority of this committee regarding any item on this agenda (other than writings legally exempt from public disclosure) are available at the Office of the Clerk, at 900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017 or by phone at (213) 630-1420, or email to aguilarm@scag.ca.gov.

Remotely: If participating in real time via Zoom or phone, please wait for the presiding officer to call the item for which you wish to speak and use the “raise hand” function on your computer or *9 by phone and wait for SCAG staff to announce your name/phone number.

General Information for Public Comments

Verbal comments can be presented in real time during the meeting. Members of the public are allowed a total of 3 minutes for verbal comments. The presiding officer retains discretion to adjust time limits as necessary to ensure efficient and orderly conduct of the meeting, including equally reducing the time of all comments.

For purpose of providing public comment for items listed on the Consent Calendar, please indicate that you wish to speak when the Consent Calendar is called. Items listed on the Consent Calendar will be acted on with one motion and there will be no separate discussion of these items unless a member of the legislative body so requests, in which event, the item will be considered separately.

In accordance with SCAG’s Regional Council Policy, Article VI, Section H and California Government Code Section 54957.9, if a SCAG meeting is “willfully interrupted” and the “orderly conduct of the meeting” becomes unfeasible, the presiding officer or the Chair of the legislative body may order the removal of the individuals who are disrupting the meeting.



CONNECT SOCIAL 2050 SUBCOMMITTEE

TELECONFERENCE AVAILABLE AT THESE ADDITIONAL LOCATIONS*

Zeel Ahir 18801 Elaine Avenue Artesia, CA 90701	Joe Baca City of Rialto - City Hall 150 S. Palm Avenue Rialto, CA 92376	Art Bishop Town of Apple Valley - Town Hall 14955 Dale Evans Pkwy Conference Room A Apple Valley, CA 92307
Evelyn Blumenberg UCLA Luskin School of Public Affairs 3250 Public Affairs Building, Room 5276 Los Angeles, CA 90095	Martha Cardenas-Singh 940 W. Main Street, Suite 209 El Centro, CA 92243-2839	Jenny Crosswhite City of Santa Paula - City Hall 970 E Ventura Street Santa Paula, CA 93060
Keith Eich 1057 Morewood Avenue Pittsburgh, PA 15213	Paul Granillo 2151 E Convention Center Way, Suite 210 Ontario, CA 91764	Laura Hernandez City of Port Hueneme - City Hall 250 N. Ventura Road Port Hueneme, CA
Peggy Huang Sheraton Downtown Philadelphia 201 North 17th Street Business Center Philadelphia, PA 19103	Fred Jung City of Fullerton - City Hall 303 W Commonwealth Avenue Fullerton, CA 92832	Frederico Molina SCAG Imperial County Regional Office 1503 N. Imperial Avenue, Suite 104 El Centro, CA 92243
Daniel Ramos City of Adelanto - City Hall 11600 Air Expressway Adelanto, CA 92301	Sheila Rossi 20 Milk Street Portland, ME 04101	Wes Speake City of Corona - City Hall 400 South Vicentia Avenue, 3rd Floor Corona, CA 92882
Tamala Takahashi City of Burbank - City Hall 275 East Olive Avenue, 2nd Floor Burbank, CA 91502	Colleen Wallace 1337 Vista Serena Banning, CA 92220	Dale Welty City of Canyon Lake - City Hall 31516 Railroad Canyon Road Canyon Lake, CA 92587
Zhen Wu City of San Clemente - City Hall 910 Calle Negocio 1st Floor Conference Room B San Clemente, CA 92673	Frank Yokoyama 11540 Gonsalves Street Cerritos, CA 90703	

* Under the teleconferencing rules of the Brown Act, members of the body may remotely participate at any location specified above.



CONNECT SOCIAL 2050 SUBCOMMITTEE

CSC2050 Subcommittee ***Members – August 2026***

- 1. Hon. Jenny Crosswhite (Chair)**
Ventura County Representative
- 2. Hon. Zeel Ahir**
Los Angeles County Representative
- 3. Hon. Joe Baca**
San Bernardino County Representative
- 4. Hon. Art Bishop**
San Bernardino County Representative
- 5. Prof. Evelyn Blumenberg**
UCLA, Ex-Officio Non-Voting Member
- 6. Hon. Martha Cardenas-Singh**
Imperial County Representative
- 7. Hon. Keith Eich**
Los Angeles County Representative
- 8. Mr. Paul Granillo**
Business Representative
- 9. Hon. Laura Hernandez**
Ventura County Representative
- 10. Hon. Peggy Huang**
Orange County Representative
- 11. Hon. Fred Jung**
Orange County Representative
- 12. Mr. Frederico Molina**
Future Leaders Initiative Graduate, Ex-Officio Non-Voting Member
- 13. Hon. Joseph Murphy**
Tribal Representative
- 14. Prof. Dowell Myers**
USC, Ex-Officio Non-Voting Member



- 15. Hon. Daniel Ramos**
San Bernardino County Representative
- 16. Hon. Sheila Rossi**
Los Angeles County Representative
- 17. Hon. Wes Speake**
Riverside County Representative
- 18. Hon. Tamala Takahashi**
Los Angeles County Representative
- 19. Hon. Colleen Wallace**
Riverside County Representative
- 20. Hon. Dale Welty**
Riverside County Representative
- 21. Hon. Zhen Wu**
Orange County Representative
- 22. Hon. Frank A. Yokoyama**
Los Angeles County Representative



CONNECT SOCAL 2050 SUBCOMMITTEE AGENDA

Southern California Association of Governments
Remote Participation Only
Wednesday, August 12, 2026
1:00 PM

The Connect SoCal 2050 Subcommittee may consider and act upon any of the items on the agenda regardless of whether they are listed as Information or Action items.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

(The Honorable Jenny Crosswhite, Chair)

PUBLIC COMMENT PERIOD (Matters Not on the Agenda)

This is the time for public comments on any matter of interest within SCAG's jurisdiction that is ***not*** listed on the agenda. For items listed on the agenda, public comments will be received when that item is considered. Although the committee may briefly respond to statements or questions, under state law, matters presented under this item cannot be discussed or acted upon at this time.

REVIEW AND PRIORITIZE AGENDA ITEMS

ACTION ITEMS

1. Connect SoCal 2050 Subcommittee Overview & Charter
(Sarah Dominguez, Department Manager, SCAG)

PG. 7

RECOMMENDED ACTION:

Review and adopt the attached Connect SoCal 2050 Subcommittee Charter.

2. Connect SoCal 2050 Policy Development Framework
(Camille Guiriba, Senior Regional Planner, SCAG)

PG. 19

RECOMMENDED ACTION:

Recommend that the Regional Council adopt the Connect SoCal 2050 Policy Development Framework.

INFORMATION ITEM

3. SCAG Regional Survey
(Camille Guiriba, Senior Regional Planner, SCAG)

PG. 31

ADJOURNMENT



AGENDA ITEM 1

REPORT

Southern California Association of Governments

August 12, 2026

To: CSC – Connect SoCal 2050 Subcommittee

EXECUTIVE DIRECTOR'S
APPROVAL

From: Sarah Dominguez, Department Manager
213-236-1918, dominguezs@scag.ca.gov

Kome Ajise

Subject: Connect SoCal 2050 Subcommittee Overview & Charter

RECOMMENDED ACTION:

Review and adopt the attached Connect SoCal 2050 Subcommittee Charter.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future. 2: Be a cohesive and influential voice for the region.

EXECUTIVE SUMMARY:

Under current law, SCAG must prepare and adopt a Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS), Connect SoCal, every four years. In April 2024, SCAG's Regional Council approved the most recent plan, Connect SoCal 2024. The next plan, Connect SoCal 2050, is being prepared for adoption by the Regional Council by spring 2028. In May 2026, the Regional Council took action to establish a special Connect SoCal 2050 Subcommittee to provide overarching policy leadership for development of the regional plan. The purpose of this staff report is to provide an overview of the Subcommittee's role and responsibilities as part of the RTP/SCS development process and to have the Subcommittee adopt a Charter to guide its activities, responsibilities, composition, and meeting expectations, subject to the authority granted by the Regional Council.

BACKGROUND:

One of SCAG's core responsibilities is to prepare a long-range Regional Transportation Plan/Sustainable Communities Strategy, Connect SoCal. Through Connect SoCal SCAG fulfills federal and state requirements while providing a vision for integrating land use and transportation for increased mobility and more sustainable development. Under current law, the RTP/SCS must be adopted every four years. SCAG's next plan, Connect SoCal 2050 will build from the previous plan (Connect SoCal 2024) and is anticipated to be adopted by the SCAG Regional Council in spring 2028. Note, SB 1087 (Cabaldon) is a proposed bill in the current 2025-2026 legislative session that would revise state requirements for SCS development and greenhouse gas target setting, including among other things changing the frequency of SCS updates from four years to eight years. However, SCAG

must still adopt an RTP update in 2028, with or without an SCS. Staff will keep the subcommittee informed of any impacts to Connect SoCal 2050 should SB 1087 be enacted.

Connect SoCal 2050 Subcommittee

Purpose

For Connect SoCal 2050, SCAG needs to update policies and strategies considering recent trends, changes in our policy landscape, emerging technology and other new information about transportation and land use issues. The purpose of the subcommittee is to provide overarching policy making support and guidance to items related to Connect SoCal development (goals, regional planning policies and strategies, public outreach, performance measures). Discussions on subject specific plan development items (e.g. project list) will still route to appropriate Policy Committees. The Connect SoCal 2050 Subcommittee's main responsibilities will be to advance recommendations to the SCAG Policy Committees on the following items:

- Final Policy Development Framework
- Draft Plan Policies: proposed updates to the Regional Planning Policies and Implementation Strategies prior to release of draft Connect SoCal 2050.
- Final Plan Policies: last updates to Regional Planning Policies and Implementation Strategies given feedback from public comment period of the draft plan.

The Policy Committees will determine whether to advance the Connect SoCal 2050 Subcommittee recommendations for adoption by the Regional Council.

Charter

The attached Connect SoCal 2050 Subcommittee Charter has been developed as a guiding document describing the Subcommittee's purpose, responsibilities, composition, and meeting expectations. The Charter is subject to the authority vested in the Subcommittee by the Regional Council. In the event of any inconsistency, SCAG's Bylaws, the Regional Council Policy Manual, and any applicable Regional Council action or direction will control. **Staff recommends that the Subcommittee's review and adopt the attached Charter.**

Membership and Roster

The Subcommittee is comprised of at least six (6) Regional Council members with at least two members from each of the Policy Committees and representation from all six (6) counties of the region. Below is the list of 19 voting Subcommittee members appointed by Regional Council President Ray Marquez:

Member	Jurisdiction	Policy Committee
Los Angeles		

Sheila Rossi	South Pasadena	CEHD
Keith Eich	La Canada Flintridge	CEHD
Tamala Takahashi	Burbank	EEC
Zeel Ahir	Artesia	TC
Frank Yokoyama	Cerritos	CEHD
Orange		
Peggy Huang	Yorba Linda	CEHD
Fred Jung	Fullerton	TC
Zhen Wu	San Clemente	TC
San Bernardino		
Joe Baca	Rialto	CEHD
Daniel Ramos	Adelanto	EEC
Art Bishop	Town of Apple Valley	EEC
Riverside		
Wes Speake	Corona	TC
Colleen Wallace	Banning	TC
Dale Welty	Canyon Lake	EEC
Ventura		
Laura Hernandez	Port Hueneme	TC
Jenny Crosswhite (Chair)	Santa Paula	EEC
Imperial		
Martha Cardenas-Singh	Imperial County Board of Supervisors	EEC
Tribal Government		
Joe Murphy	Pechanga Band of Indians	CEHD
Other		
Paul Granillo	Business Representative	TC

Below are summaries of representation of member appointments by county and Policy Committee:

Los Angeles	5
Orange	3
San Bernardino	3
Riverside	3
Ventura	2
Imperial	1

CEHD	6
EEC	6
TC	7

As identified in the Charter, the President has also appointed three (3) non-voting ex-officio members whose backgrounds and expertise offer additional perspective to enhance the policy development process.

Members	County	Background/Expertise
Ex-Officio		
Evelyn Blumenberg	Los Angeles	University of California, Los Angeles Professor in Urban Planning
Frederico Molina	Imperial	Recent graduate of SCAG's Future Leaders Initiative
Dowell Myers	Los Angeles	USC Professor Emeritus of Demography and Urban Planning

Meeting Schedule

The August 12th meeting marks the launch of the Connect SoCal 2050 Subcommittee which will convene through early 2028 and will be dissolved when the final regional plan is adopted by the Regional Council in spring 2028.

Tentative meeting schedule (subject to change):

- August 2026 – kickoff and Final Policy Development Framework
- October 2026 – discuss Regional Planning Policies and Implementations Strategies, draft Performance Measures, preview public outreach
- February 2027 – update from Connect SoCal Futures study, discussion on focus issue(s)
- April 2027 – draft Regional Planning Policies and Implementation Strategies updates, final Performance Measures and approach to Economic Impact Analysis

-
- May 2027 – public outreach results summary, final Regional Planning Policies and Implementation Strategies updates for draft plan, Connect SoCal Futures final report
 - August 2027 – preview of Draft Connect SoCal 2050
 - January 2028 – review of public comments, proposed revisions for Final Connect SoCal 2050

FISCAL IMPACT:

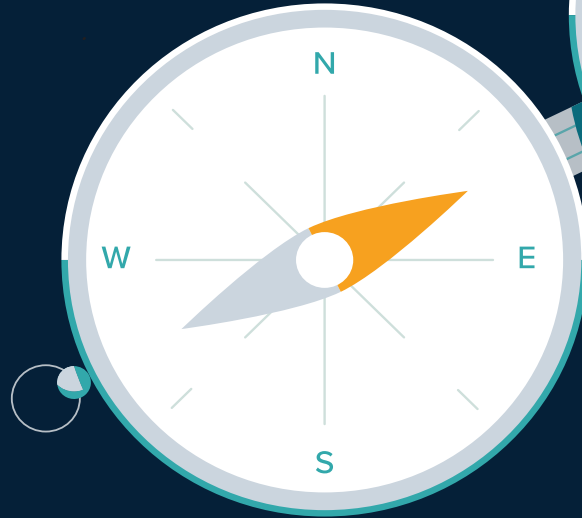
None.

ATTACHMENT(S):

1. PowerPoint Presentation - Connect SoCal 2050 Subcommittee Overview
2. Connect SoCal 2050 Subcommittee Charter

Connect SoCal 2050 Subcommittee Overview & Charter

August 12, 2026
Connect SoCal 2050
Subcommittee



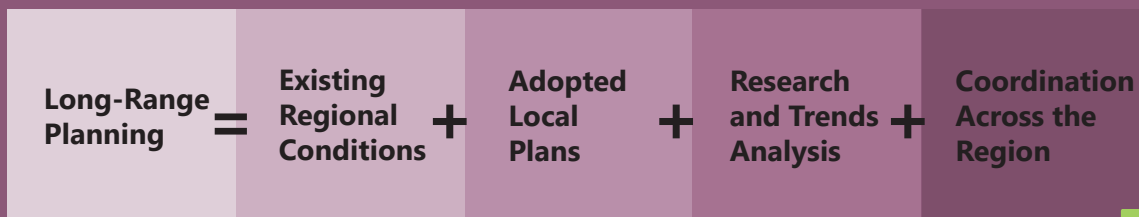
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

1

A Compass for the Region



Connect SoCal



- ✓ Meets federal and state requirements
- ✓ Ensures the region receives critical transportation funding and approvals
- ✓ Creates the foundation and framework for collaboration

Continued collaboration can close the gap between local actions and achievement of our regional goals

2

Regional Vision, Local Action



Vision: SCAG leads the region by defining where we want to go and outlining strategies to get us there. Through the Connect SoCal development process, stakeholders have input on shaping this vision.

Collaboration: SCAG works with local jurisdictions, transportation commissions, state and federal agencies and various stakeholder groups to create pathways for the work needed to achieve the regional vision.

Implementation: Jurisdictions take actions at the local level to implement improvements and projects to help achieve the regional vision.

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3

Plan Elements



Regional Planning Policies

Provide guidance for integrating land use and transportation

Project List

Details plan investments

Forecasted Regional Development Pattern

Demonstrates where the region can sustainably accommodate jobs and needed housing

Regional Strategic Investments

Address the gap between local plans and regional performance targets and goals

Implementation Strategies

Near-term SCAG actions towards plan implementation



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Connect SoCal 2050 Subcommittee

Purpose	Composition	Key Content	Responsibilities
• Forum for overarching, big-picture policy development	• At least two reps from each PC • Ex-officio members • Representation across region • Appointed by Regional Council President	• Policy Development Framework • Draft Plan Policies • Final Plan Policies	• Meet at least 7 times through early 2028 • Recommendations and reports back to PCs



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Agenda Outlook

Meeting	Agenda Items
Aug 2026	• Subcommittee Overview + Charter • Policy Development Framework • Report on Regional Survey Results
Oct 2026	• Discuss Regional Planning Policies and Implementation Strategies • Draft Performance Measures (including Priority Communities Methodology) • Public Outreach Preview
Feb 2027	• Report on Connect SoCal Futures • Policy Focus Issues Discussion

BOLD represents planned action items
 Schedule subject to change

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Agenda Outlook (continued)

Meeting	Agenda Items
April 2027	- Regional Planning Policies and Implementation Strategies: Updates based on public outreach Final Performance Measures and approach to Economic Impact Analysis
May 2027	- Public Outreach Results Summary Final Policies/Strategies for Draft Connect SoCal 2050 - Connect SoCal Futures Final Report
August 2027	Draft Plan Preview and Release
January 2028	- Public Comment Period Report - Proposed Revisions to Regional Planning Policies/Implementation Strategies

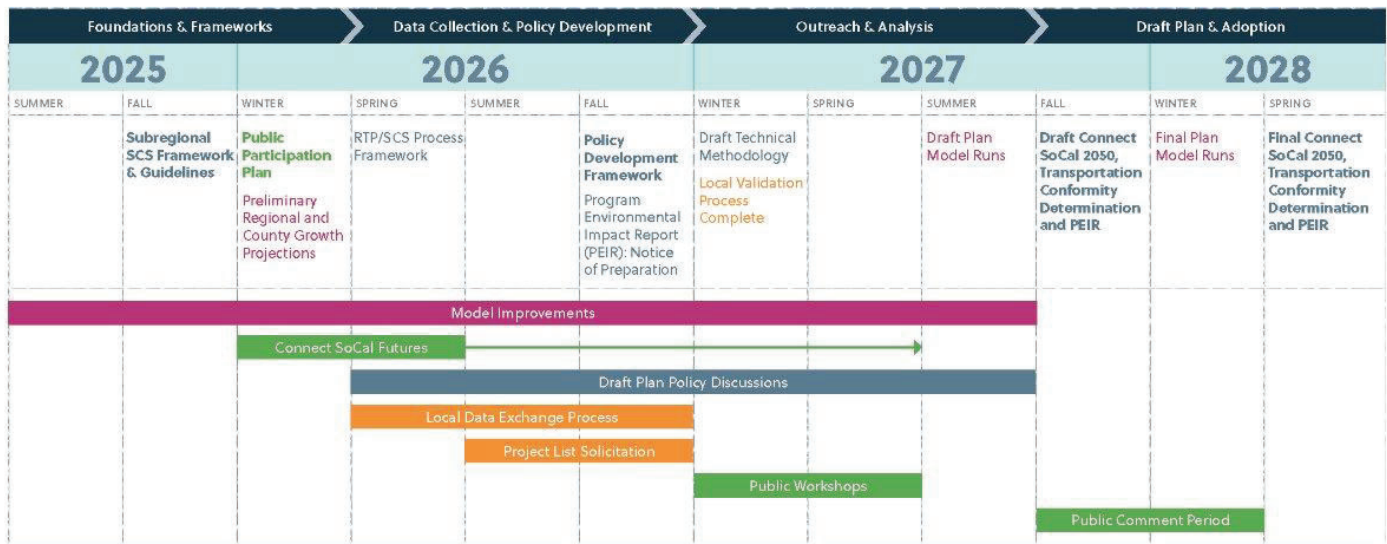
BOLD represents planned action items

Schedule subject to change

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7

Connect SoCal 2050 Preliminary Milestones*



Milestones Color Key:
 Plan Foundation and Elements
  Local Agency Input Process
  Modeling/Forecast
  Outreach and Engagement

Bold = Action Item

* Draft - Subject to Change

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THANK YOU

For more information, contact:

ConnectSoCal@scag.ca.gov

Camille Guiriba, Senior Regional Planner

guiriba@scag.ca.gov

Connect SoCal 2050 Subcommittee Charter

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PURPOSE OF THE SUBCOMMITTEE

The purpose of the Connect SoCal 2050 Subcommittee is to provide overarching leadership on policy development for Connect SoCal 2050, including but not limited to the following: the Policy Development Framework, Draft Plan Policies, and Final Plan Policies. The decisions of the Connect SoCal 2050 Subcommittee will serve as recommendations to SCAG's Policy Committees and the Regional Council.

AUTHORITY

Authorized by the Regional Council, the Connect SoCal 2050 Subcommittee serves as a subcommittee for all three (3) Policy Committees: the Transportation Committee; the Energy and Environment Committee; and the Community, Economic, and Human Development Committee. The Policy Committees will determine whether to advance the Connect SoCal 2050 Subcommittee recommendations for adoption by the Regional Council. The Connect SoCal 2050 Subcommittee shall be dissolved as of the date in which Connect SoCal 2050 is adopted by the Regional Council in the spring of 2028.

COMPOSITION

The Connect SoCal 2050 Subcommittee consists of at least two (2) members from each of the Policy Committees with representation from all six (6) counties of the SCAG region. In addition, membership of the Connect SoCal Subcommittee includes up to three (3) non-voting ex-officio members to provide additional policy perspective. The President of the Regional Council appointed members and selected one of the members to serve as the Chair of the Connect SoCal 2050 Subcommittee.

MEETING AND VOTING

The meetings of the Connect SoCal 2050 Subcommittee will occur during the applicable period when SCAG is developing Connect SoCal 2050, between the summer of 2026 and the spring of 2028. The Connect SoCal 2050 Subcommittee shall have the authority to convene meetings as circumstances require. A meeting quorum shall be established when there is attendance by 50% of voting eligible members. Stakeholder representatives serving as ex-officio members of the Connect SoCal 2050 Subcommittee are not counted for purposes of establishing a meeting quorum. All actions of the Connect SoCal 2050 Subcommittee shall require the affirmative vote of a majority of the voting eligible membership present and voting with a quorum in attendance.

All Connect SoCal 2050 Subcommittee members are expected to attend each meeting, to the extent feasible. Connect SoCal 2050 Subcommittee members may participate by teleconference or videoconference only in accordance with the Brown Act and applicable SCAG policies and procedures. All meetings of the Connect SoCal 2050 Subcommittee are subject to the Brown Act. The Chair of the Connect SoCal 2050 Subcommittee shall preside over all meetings and the Subcommittee may select another Subcommittee member to serve as the Vice-Chair in the Chair's absence. The Connect SoCal 2050 Subcommittee will invite SCAG staff or others to attend meetings and provide pertinent information, as necessary. Meeting agendas will be prepared and provided in advance of the Connect SoCal 2050

Connect SoCal 2050 Subcommittee Charter

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Subcommittee members, along with appropriate briefing materials and reports, in accordance with the Brown Act. Minutes of each meeting will be prepared.

RESPONSIBILITIES

The main responsibility of the subcommittee will be to advance recommendations to SCAG Policy Committees on the following items:

- **Final Policy Development Framework**
- **Draft Plan Policies:** proposed updates to the Regional Planning Policies and Implementation Strategies prior to release of draft Connect SoCal 2050.
- **Final Plan Policies:** last updates to Regional Planning Policies and Implementation Strategies given feedback from public comment period of the draft plan.

In addition to the above responsibilities, the Subcommittee will also be engaged in discussions regarding the plan performance measures and updates on public outreach to inform the policy considerations.



AGENDA ITEM 2

REPORT

Southern California Association of Governments
August 12, 2026

To: CSC – Connect SoCal 2050 Subcommittee
From: Camille Guiriba, Senior Regional Planner (PS)
213-236-1809, guiriba@scag.ca.gov
Subject: Connect SoCal 2050 Policy Development Framework

EXECUTIVE DIRECTOR'S
APPROVAL

Kome Ajise

RECOMMENDED ACTION:

Recommend that the Regional Council adopt the Connect SoCal 2050 Policy Development Framework.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future. 2: Be a cohesive and influential voice for the region.

EXECUTIVE SUMMARY:

The purpose of this staff report is to share the Connect SoCal 2050 Policy Development Framework which outlines the policy structure, areas of focus, and leadership roles for updating the key policy elements as part of the Connect SoCal 2050 process.

BACKGROUND:

For Connect SoCal 2050, SCAG needs to update policies and strategies considering recent trends analyses, changes in our policy landscape, emerging technology and other new information about transportation and land use issues.

Policy Development Framework

The Policy Development Framework outlines parameters, focus, and roles for updating the key policy elements as part of development of Connect SoCal 2050. The Draft Policy Development Framework was presented to and discussed with the Joint Policy Committee in April 2026. A final version of the Policy Development Framework is attached to the staff report. It is organized in the following sections:

- Policy Structure
- Areas of Focus
- Policy Development Leadership

Policy Structure

Connect SoCal 2050 will continue the policy structure as adopted in Connect SoCal 2024:

- The **Vision and Goals** articulate where we want to be in the future.
- **Regional Planning Policies** provide guidance for integrating land use and transportation planning to realize the vision of Connect SoCal. They serve as a compass for SCAG's planning and funding programs and help to set priorities for the agencies work. They can also serve as a resource for County Transportation Commissions (CTCs), local jurisdictions, and others, who can refer to specific policies to demonstrate alignment with the RTP/SCS when seeking resources from state or federal programs.
- **Implementations Strategies** articulate near-term priorities for SCAG efforts in fulfilling the Regional Planning Policies. These are areas where SCAG leads, such as through the administration of funding programs.

The policy structure will continue to represent a refinement of policies that carry over several planning cycles to promote multimodal transportation investments and local development that align with the regional growth vision. For these policy elements, the Policy Development Framework outlines for the Connect SoCal 2050 process:

- Maintaining the Vision and Goals as previously adopted: these represent evergreen and high-level aspirations for the Southern California region that can continue to guide SCAG across multiple planning cycles.
- Revisiting Regional Planning Policies and Implementation Strategies: Update and prioritize these to reflect emerging issues and challenges the region is expected to face in the near and long term.

Areas of Focus

Typical in our plan development process, SCAG identifies emerging issues that should be areas of focus for policy discussion. Informed by the input received from the Joint Policy Committee discussion, three salient and interconnected challenges facing our region are identified as areas of focus for Connect SoCal 2050:

- Demographics and Economic Implications
- Transportation Technology and the Future of Transit
- Complete Communities and Housing the Region

Detailed descriptions of each of these areas of focus are described in the attached Policy Development Framework.

Policy Development Leadership

This section of the Policy Development Framework outlines opportunities for Regional Council members to shape long-range regional policy to address key issues and questions. This policy leadership structure is similar to last cycle. As a new component to this cycle, the Regional Council took action in May 2026 to create a special Connect SoCal 2050 Subcommittee.

NEXT STEPS

SCAG staff are seeking confirmation of the areas of focus for this regional plan cycle and approval by the Regional Council of the Policy Development Framework to confirm the approach for the updating key policy elements over the next year in preparation of the draft Connect SoCal 2050 which is anticipated to be released in fall 2027.

FISCAL IMPACT:

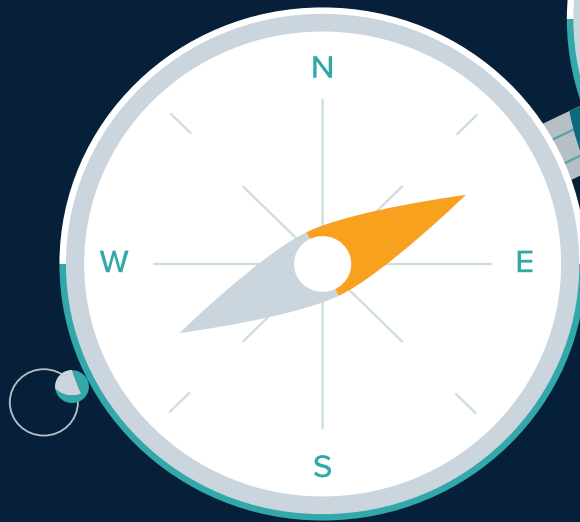
None.

ATTACHMENT(S):

1. PowerPoint Presentation - Policy Development Framework
2. Final Policy Development Framework

Connect SoCal 2050: Policy Development Framework

August 12, 2026
Connect SoCal 2050
Subcommittee



SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

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Policy Development Framework Overview

Structure

Vision & Goals

Regional Planning
Policies

Implementation
Strategies

Focus

Early Stakeholder &
Public Outreach

Data and Research

Connect SoCal Futures

Leadership

Regional Council

Policy Committees

Special Connect SoCal
2050 Subcommittee

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

2

Areas of Focus



Leadership: Topic Areas by Policy Committee

TRANSPORTATION COMMITTEE	COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE	ENERGY AND ENVIRONMENT COMMITTEE
Regional Planning Policies		
Mobility • System Preservation and Resilience • Complete Streets • Transit and Multimodal Integration • Transportation Demand Management • Transportation System Management • Technology Integration • Transportation Safety • Funding the System/User Fees	Communities • Housing the Region • Complete Communities • Equitable Engagement and Decision-Making Economy • Tourism • Economic Development	Environment • Air Quality • Clean Transportation • Natural and Working Lands Preservation • Climate Resilience
		Environmental Compliance • PEIR • Transportation Conformity • SB 375 Technical Methodology
Economy • Goods Movement • Tourism		

Leadership: Policy Committees

Currently Scheduled Topic Area and Plan Development Items

	2026				2027			
	September	October	November	December	January	February	March	April
TC	Project List Solicitation Process LDX Update & Last Chance to Meet	Core Revenue Forecast	Operations & Maintenance Policy		Draft Performance Measures Public Outreach Activities	Draft Core Revenues and Costs Goods Movement & Aviation Framework Mobility Framework Travel & Tourism Framework LDX Results - A First Look		Draft New Funding Strategies Region and County Forecast, post-LDX Evaluation
CEHD	LDX Update & Last Chance to Meet				Draft Performance Measures Public Outreach Activities (R&F)	LDX Results - A First Look		Region and County Forecast, post-LDX Evaluation
EEC			Green Region Resource Areas Overview		Draft Performance Measures Public Outreach Activities			Region and County Forecast, post-LDX Evaluation

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

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Policy Development Schedule



SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

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Recommended Action for Subcommittee

Recommend that the Regional Council adopt the Connect SoCal 2050 Policy Development Framework.



THANK YOU

For more information, contact:

ConnectSoCal@scag.ca.gov

Camille Guiriba, Senior Regional Planner

guiriba@scag.ca.gov

Connect SoCal 2050: Policy Development Framework

August 2026

Connect SoCal 2050, the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS), will be prepared by SCAG in anticipation of a spring 2028 adoption. This Policy Development Framework presents the Policy Structure and the Areas of Focus to be expanded and refined through the planning process to advance the Vision and Goals. It also provides a Policy Development Leadership structure and outlook to foster policy education, engagement, consensus building, and decision-making among Regional Council members.

POLICY STRUCTURE

Connect SoCal 2050 will continue the policy structure as updated in Connect SoCal 2024.

VISION AND GOALS

The Vision captures what we want the region to be by 2050 and is supported by four Goals, each centered around a key theme. In the last plan cycle, staff conducted a major effort to engage stakeholders and the general public and consider them to remain evergreen pillars to the plan. For that reason, staff will not focus Connect SoCal 2050 policy update efforts on these elements but will consider changes if feedback is received through engagement with stakeholders and Regional Council members.

Vision

A healthy, prosperous, accessible and connected region for a more resilient and equitable future.

Goals

Mobility: Build and maintain a robust transportation network.

Communities: Develop, connect, and sustain livable and thriving communities.

Environment: Create a healthy region for the people of today and tomorrow.

Economy: Support a sustainable, efficient and productive regional environment that provides opportunities for all.

REGIONAL PLANNING POLICIES AND IMPLEMENTATION STRATEGIES

Regional Planning Policies provide guidance for integrating land use and transportation planning to realize the vision of Connect SoCal. They serve as a compass for SCAG's planning and funding programs and help to set priorities for the agencies work. They can also serve as a resource for County Transportation Commissions, local jurisdictions, and others as specific references to demonstrate alignment with Connect SoCal when seeking resources from state or federal programs.

Underneath each Regional Planning Policy are Implementations Strategies which articulate near-term priorities for SCAG efforts in fulfilling the Regional Planning Policies. These are areas where SCAG can lead, such as through the administration of funding programs.

Policy and Strategy Updates

The policy development process for Connect SoCal 2050 will focus on revising the Regional Planning Policies and Implementation Strategies to reflect emerging issues and challenges the region is expected to face in the near and long term. Draft updates to these policy elements are to be completed in summer 2027 in advance of releasing the draft plan in fall 2027. Following the public comment period on the draft plan, Regional Planning Policies and Implementation Strategies will then be finalized in winter 2028 in preparation for adoption of Connect SoCal 2050.

AREAS OF FOCUS

The areas of focus are key issues to guide the update of policies and strategies in Connect SoCal 2050.

Staff gathered multiple inputs to help identify the emerging issues to focus on for this planning cycle. This includes recent analysis like the State of the Region Report and other studies currently underway.

Staff also conducted early public outreach and engaged policy stakeholders in spring 2026 to understand which issues are most pressing to them. This included conducting a statistical survey of residents and discussions with the inaugural cohort of SCAG's Future Leaders Initiative.

Finally, staff is leading a project called Connect SoCal Futures. Connect SoCal Futures is engaging a diverse and representative group of key stakeholders across the SCAG region in identifying major trends and exploring a range of plausible futures beyond the expectations of standard planning analysis. These stakeholder perspectives are a new input to inform emerging issues and identify which policies are resilient in advancing the goals of the region in the face of plausible alternative futures.

There are three salient and interconnected challenges facing our region that will be areas of focus for policy development in Connect SoCal 2050:

Demographics and Economic Implications

As presented to the April 2026 Joint Policy Committee, SCAG staff developed a preliminary projection of population, household, and employment growth for Connect SoCal 2050's 2024-2050 time horizon for the region and its six counties. The latest information, modeling approaches, and top expert insights currently yield a long-range growth projection that is very different from prior RTP/SCS cycles in Southern California. Region-wide population change is expected to be minimal over the next twenty-five years, the combined effect of lower fertility rates, higher total mortality due to an older population, and changes to federal immigration policy. This flat population outlook will have implications on anticipated future tax revenues and the fiscal health of local jurisdictions and the region. In addition, the level of future job growth will also be constrained by a lower future population. However, in the long-run, the further integration of artificial intelligence (AI) and continued workplace automation suggest that the number of new jobs will bear a weaker relationship to economic growth and development.

Transportation Technology and the Future of Transit

Personal vehicles and commercial fleets continue to move toward automation, electrification, and AI. These technologies may offer new mobility options, improved connectivity, and increased accessibility for individuals, potentially transforming the way people move within and between communities. Policy questions remain regarding SCAG's role in ensuring that investments in emerging technologies advance safety, sustainability, and regional mobility outcomes while also preventing the exacerbation of disparities.

Complete Communities and Housing the Region

Complete Communities are neighborhoods and places that combine different types of land uses—such as housing, jobs, shops, services, and recreation—with convenient transportation options. Complete communities exist across the SCAG region and are an essential element of economic vitality, access to opportunity, and quality of life.

One essential element of complete communities is the availability of housing that meets the needs of the region. Housing affordability and supply remain critical regional issues, even as Southern California’s overall population growth is expected to plateau through 2050. SCAG’s role includes funding, data, technical assistance, policy dialogue, and consensus building to help cities and counties increase housing supply and affordability, support housing equity, expand housing diversity and choice, align housing with transportation, infrastructure planning and investments, and sustainability, and advance financial tools.

Building on these efforts, Connect SoCal 2050 can identify further policies that foster complete communities across the region, including those that lay the foundation for meeting the region’s housing needs. Areas of exploration include how complete communities foster economic vitality at the local level and the importance of infrastructure investments in setting the table for the necessary planning and investments.

POLICY DEVELOPMENT LEADERSHIP

Policy discussions that occur during SCAG’s Policy Committee meetings provide valuable direction to staff on areas for further research, potential strategies to address regional challenges, and priorities for what to include in the proposed plan.

MAIN POLICY COMMITTEES

Staff will bring forward informational and discussion items related to the relevant Regional Planning Policies and Implementation Strategies to each Policy Committee: highlighting context and data from staff research; perspectives from academics, researchers or policy experts; insights from local practitioners; and best practices to address Connect SoCal implementation. The plan topics to be discussed during development of Connect SoCal 2050 by each Policy Committee are outlined in the table below. These topics may change as part of the Connect SoCal 2050 Regional Planning Policies update process but illustrate the types of subject-specific topics that may be discussed at each Policy Committee this cycle.

Policy Committee Topic Areas for Connect SoCal 2050

TRANSPORTATION COMMITTEE	COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE	ENERGY AND ENVIRONMENT COMMITTEE
<i>Regional Planning Policies</i>		
Mobility • System Preservation and Resilience • Complete Streets • Transit and Multimodal Integration • Transportation Demand Management • Transportation System Management • Technology Integration • Transportation Safety • Funding the System/User Fees Economy • Goods Movement • Tourism	Communities • Housing the Region • Complete Communities • Equitable Engagement and Decision-Making Economy • Tourism • Economic Development	Environment • Air Quality • Clean Transportation • Natural and Working Lands Preservation • Climate Resilience
		<i>Environmental Compliance</i> • PEIR • Transportation Conformity • SB 375 Technical Methodology

JOINT POLICY COMMITTEE

The issues facing the region are intersectional and often do not neatly fit within one committee. For that reason, it is occasionally necessary to hold a Joint Policy Committee meeting of members from all three Policy Committees (Transportation; Community, Economic and Human Development; and Energy and Environment) to share pertinent information, discuss key plan development issues or seek coordinated actions or recommendations.

SPECIAL CONNECT SOCAL 2050 SUBCOMMITTEE

To provide additional leadership on overarching policy development for Connect SoCal, staff recommended the establishment of a special Connect SoCal 2050 Subcommittee.

The subcommittee is comprised of at least two members from each of the three Policy Committees with representation across the region and may include up to three ex-officio members to provide additional policy perspective. The President of the Regional Council appointed members to the Connect SoCal 2050 Subcommittee at the June 2026 Executive Administrative Committee retreat. The main responsibility of the subcommittee are to advance recommendations to SCAG Policy Committees on the following items:

- Final Policy Development Framework
- Draft Plan Policies: proposed updates to the Regional Planning Policies and Implementation Strategies prior to release of draft Connect SoCal 2050.

- Final Plan Policies: last updates to Regional Planning Policies and Implementation Strategies given feedback from public comment period of the draft plan.

In addition to the above responsibilities, the Subcommittee will also engage in discussions regarding the plan Performance Measures and updates on public outreach to inform the policy considerations. The Connect SoCal 2050 Subcommittee will convene between August 2026 and early 2028 and shall be dissolved when Connect SoCal 2050 is adopted by the Regional Council in spring 2028.



AGENDA ITEM 3

REPORT

Southern California Association of Governments

August 12, 2026

To: CSC – Connect SoCal 2050 Subcommittee

From: Camille Guiriba, Senior Regional Planner (PS)
213-236-1809, guiriba@scag.ca.gov

Subject: SCAG Regional Survey

EXECUTIVE DIRECTOR'S
APPROVAL

Kome Ajise

RECOMMENDED ACTION:

Information Only – No Action Required

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future. 2: Be a cohesive and influential voice for the region. 3: Spur innovation and action through leadership in research, analysis and information sharing.

EXECUTIVE SUMMARY:

In Spring 2026, staff worked with a research firm to conduct a statistically valid survey for Connect SoCal 2050. The survey was conducted in multiple languages and yielded over 3,100 responses that are representative of the population and demographics of the region. The findings provide insight on key issues facing Southern California residents and priority of various transportation, housing, environmental, and economic strategies. The purpose of this staff report is to share survey findings that can help inform policy refinement and outreach for Connect SoCal 2050.

BACKGROUND:

SCAG hired research firm Sensis to conduct an online survey to assess Southern California residents' perceptions of regional issues, priorities for the Connect SoCal 2050 Regional Transportation Plan/Sustainable Communities Strategy, and attitudes toward housing, environment, and economic strategies. The survey was fielded April 20 – June 22, 2026 via an online panel supplemented by targeted in-person outreach, in five languages (English, Spanish, Korean, Vietnamese, and Chinese). This is the first statistically valid survey that SCAG has conducted to inform Connect SoCal development.

The survey yielded 3,154 completed surveys with a margin of error $\pm 1.7\%$ at 95% confidence. The sample closely mirrors the 2020 U.S. Census distribution across all six SCAG counties by county, race/ethnicity, income, and gender, confirming representativeness of the SCAG region's demographic

makeup. Imperial County received additional targeted fielding to increase its sample to n = 71 (margin of error $\pm 11.6\%$ at 95% confidence), enabling county-level analysis.

County	n	% of Sample
Los Angeles	1,782	56.5%
Orange	463	14.7%
Riverside	384	12.2%
San Bernardino	340	10.8%
Ventura	114	3.6%
Imperial	71*	2.3%

Findings

The attached presentation highlights several key findings from the Connect SoCal 2050 survey. These include:

- **Affordable housing is the top regional concern** across all six counties and is widely viewed as having worsened over the past decade: Affordable housing emerged as the defining regional issue, ranking as the top concern across all six counties and far outpacing job opportunities, traffic delays and other regional challenges. Residents also expressed widespread concern that housing affordability has worsened over the past decade, with this sentiment especially strong in Orange, San Bernardino and Ventura counties. The survey also found strong priority for practical housing strategies, including building housing near transit, providing more funding for housing development, redeveloping underutilized properties, and improving renter protections.
- **Residents prioritize maintaining and repairing existing roads, improving bus and train stops, and increasing transit services** over building new infrastructure: Across transportation priorities, respondents favored maintaining and repairing existing roads, improving bus and train stops, and increasing transit services over building new transportation infrastructure or expanding shared mobility options.
- **Targeted freight and truck infrastructure** emerged as the leading economic strategy, reinforcing the importance of goods movement to the regional economy.
- **Transportation problems have direct quality-of-life impacts**, including skipped trips, difficulty leaving home, and strained personal or professional relationships.

The attached summary provides additional insights on county-by-county analysis and the survey questions are attached to provide full context to the results.

NEXT STEPS

The survey findings will be used to inform continued policy refinement as part of the Connect SoCal 2050 development alongside data collection efforts like the Local Data Exchange¹ process and baseline conditions analysis like the 2026 State of the Region Report². SCAG will also further explore the findings through a qualitative process as part of the Connect SoCal 2050 public outreach feedback gathering process.

FISCAL IMPACT:

None.

ATTACHMENT(S):

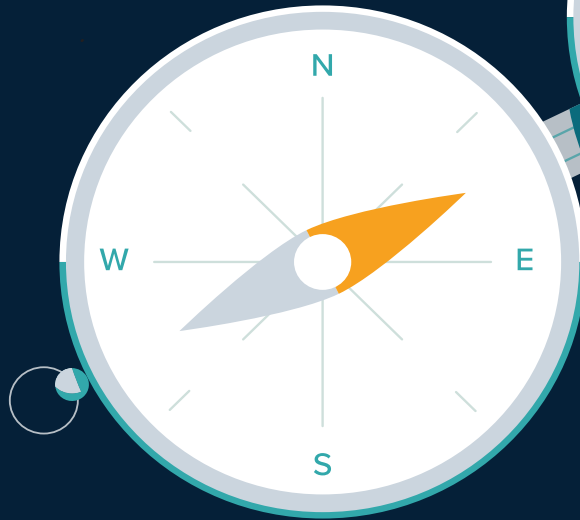
1. PowerPoint Presentation – SCAG Regional Survey
2. SCAG 2026 Regional Survey Questions
3. SCAG 2026 Regional Survey Results Summary

¹ <https://scag.ca.gov/local-data-exchange>

² <https://scag.ca.gov/news/scag-releases-2026-state-region-report>

Connect SoCal 2050: Regional Survey

August 12, 2026
Connect SoCal 2050
Subcommittee



SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

1

Survey Purpose

- Gather opinions representative of various demographics across the region
- Quantitative way to gauge public opinion on regional planning challenges, goals, and strategies to address them

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

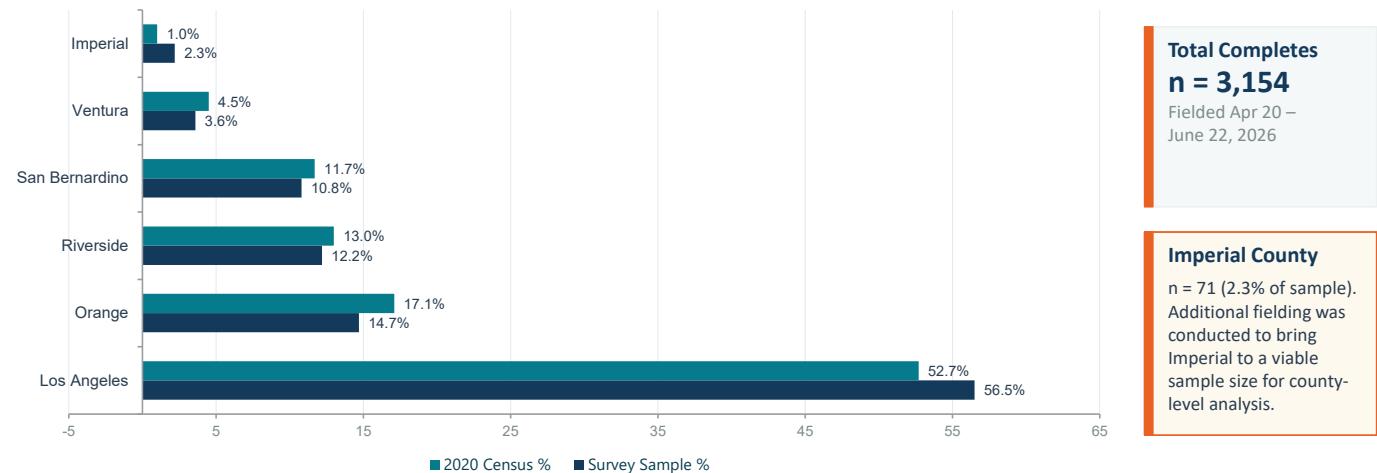
2

Methodology and Sample Profile

- 3,154 total respondents
- Online panel + supplemental in-person recruitment by research firm Sensis
- Fielded April 20 – June 22, 2026
- Conducted in five languages: English, Spanish, Chinese, Korean, and Vietnamese
- Sample closely mirrors the 2020 Census distribution by county

Sample Distribution by County

Survey sample closely mirrors the SCAG region's population distribution across all six counties



Census source: U.S. Census Bureau, 2020 Decennial Census.

Survey Questions Overview

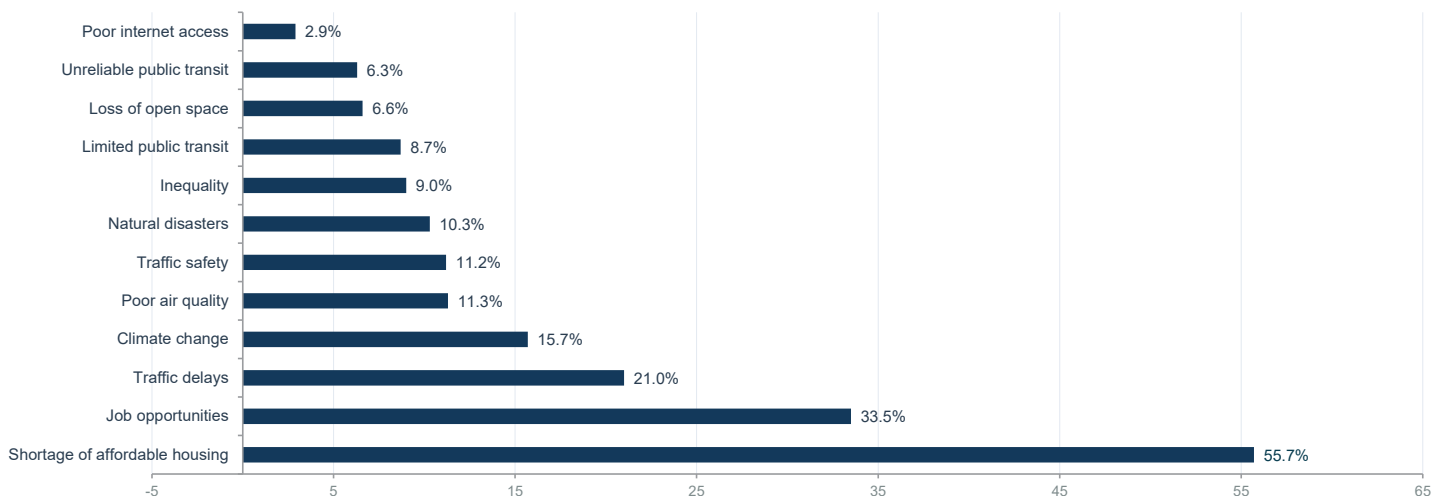
- **Issues** facing Southern California
- **Perceptions of trends** over the past 10 years
- Regional **goals**
- **Priority of strategies** related to Connect SoCal pillars: Mobility, Communities, Economy, and Environment
- **Transportation usage & problems**
- **Demographics**

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

5

Issues: Housing Affordability Highest Across Region

Residents were asked to identify the two most important issues facing people in Southern California right now



* Multi-select: respondents chose up to 2 items. Bars do not sum to 100%.

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

6

Perceptions

Residents were asked whether each has gotten better or worse over the past 10 years (since 2016)

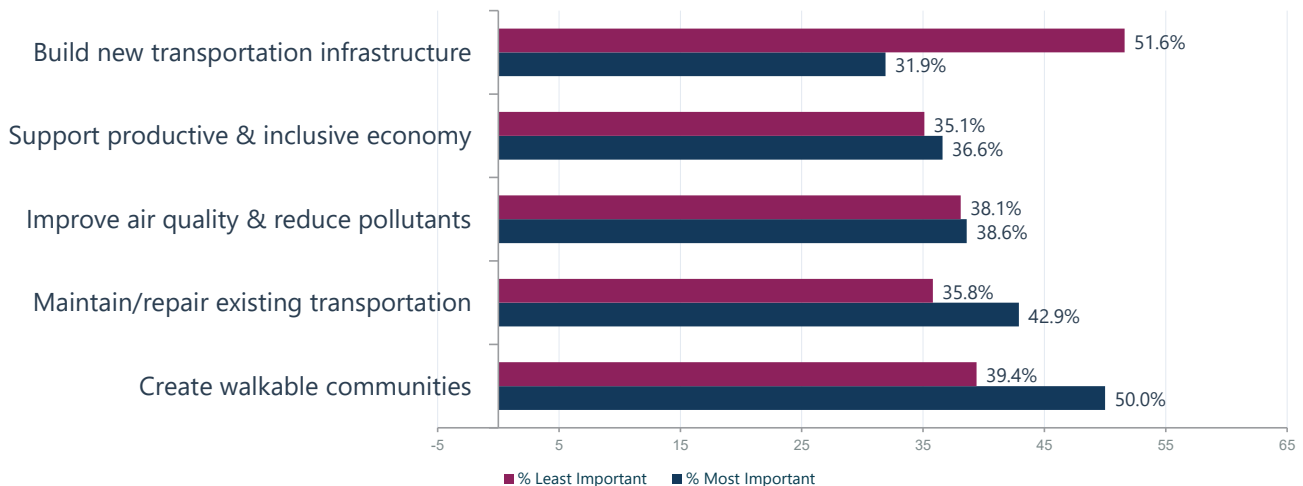
Area	% Better	% Same	% Worse
Housing affordability	19.2%	13.7%	61.6%
Job opportunities	25.7%	24.0%	44.3%
Health of the environment	27.3%	27.0%	40.2%
Getting around / transportation	30.4%	25.2%	40.0%

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

7

Regional Goals for 2050

Residents were asked consider the following goals for the Southern California region by the year 2050 and identify two most important and two least important



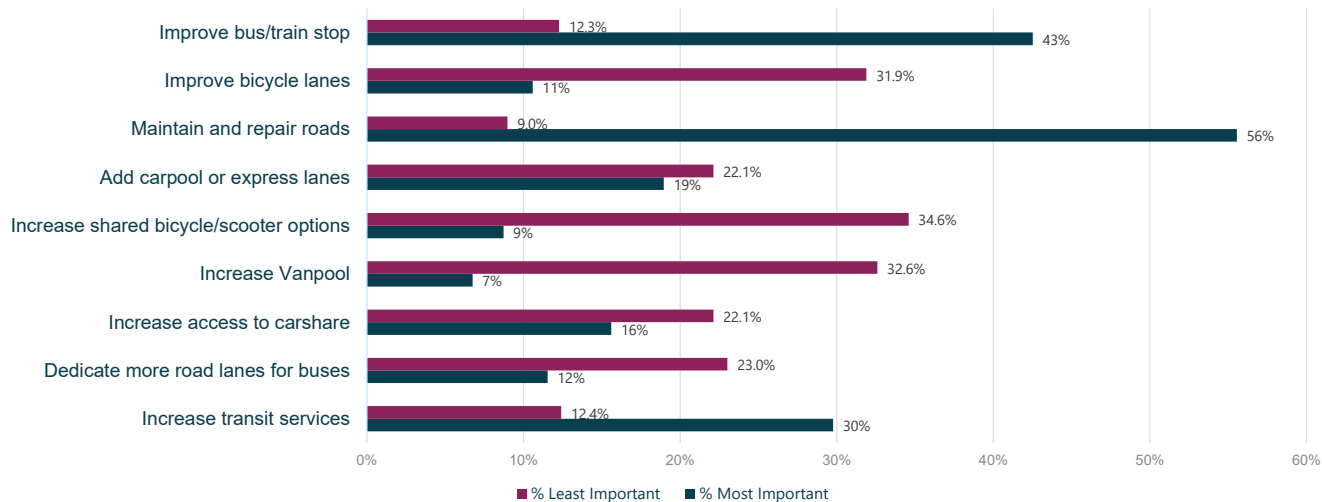
* Multi-select: respondents chose top 2 and bottom 2 from 5 options.

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

8

Mobility Strategies Priority: Existing Infrastructure & Services

Residents were asked to consider transportation improvements and identify two most important and two least important



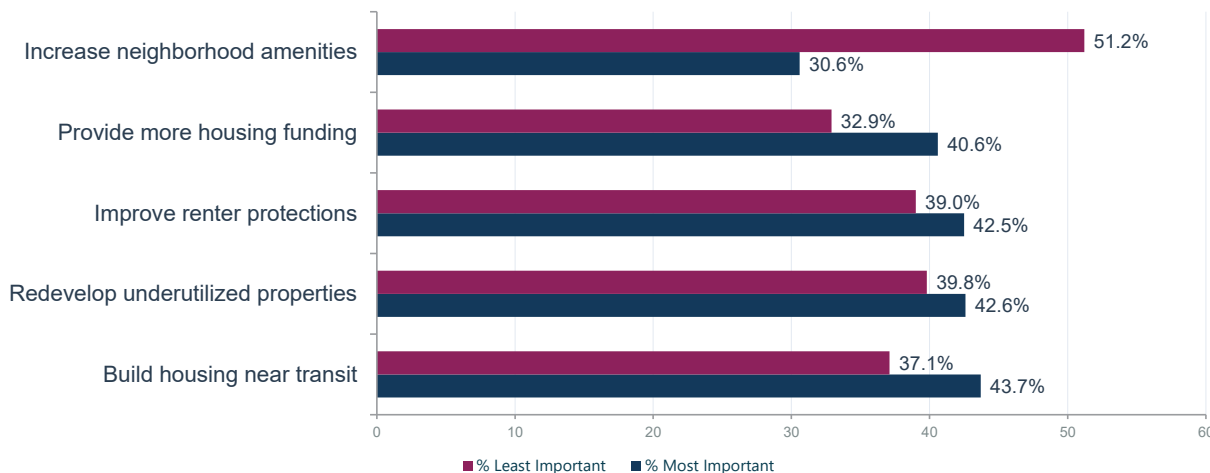
* Multi-select: respondents chose top 2 and bottom 2 from options. Bars do not sum to 100%

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

9

Housing & Communities Strategies Priority: Funding & Transit Access

Residents were asked to consider housing and community strategies and identify two most important and two least important



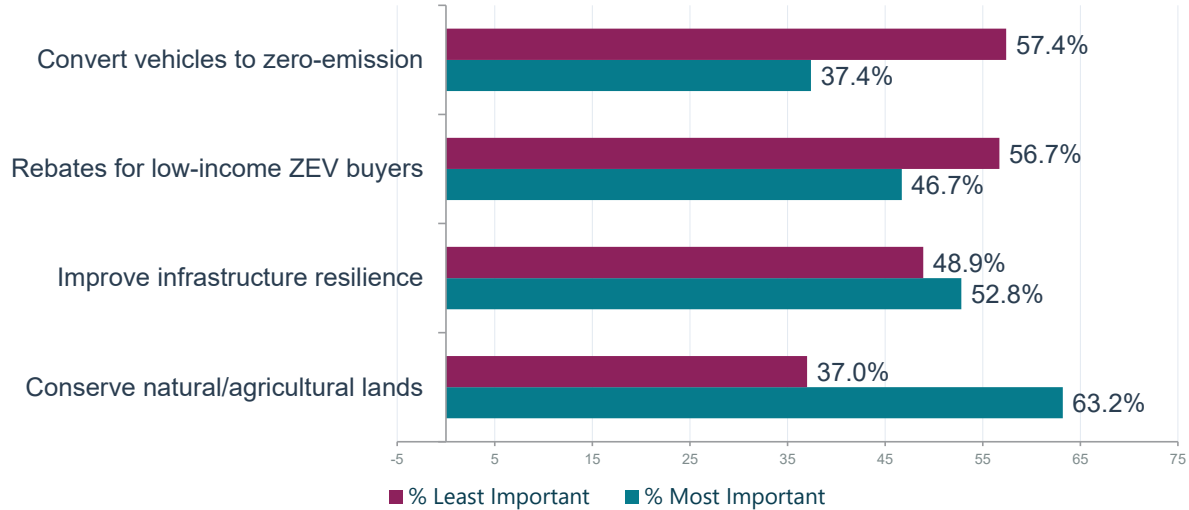
* Multi-select: respondents chose top 2 and bottom 2 from options. Bars do not sum to 100%

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

10

Environment Strategies Priority: Conservation

Residents were asked to consider environmental strategies and identify two most important and two least important



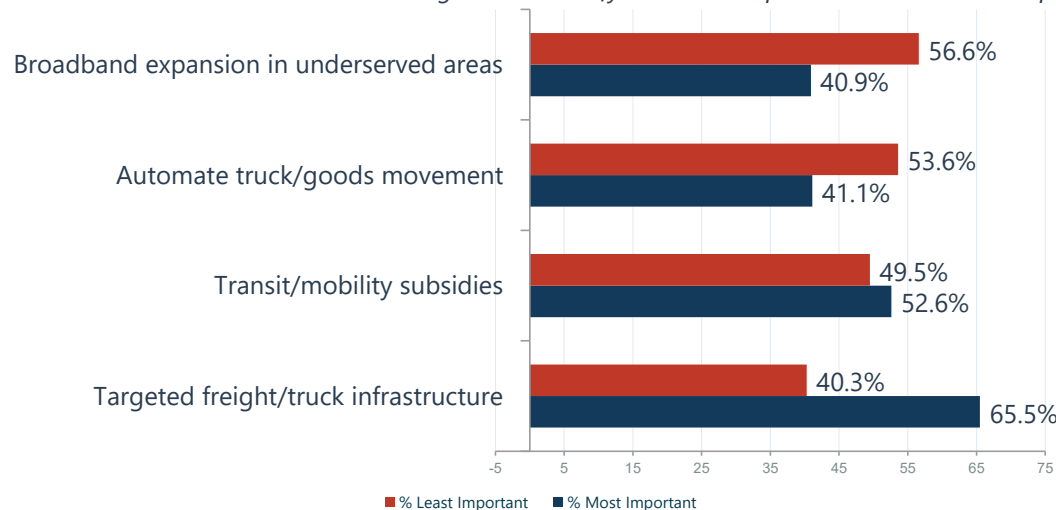
* Multi-select: respondents chose top 2 and bottom 2 from options. Bars do not sum to 100%

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

11

Economy Strategies Priority: Targeted Freight Infrastructure

Residents were asked to consider economic strategies and identify two most important and two least important



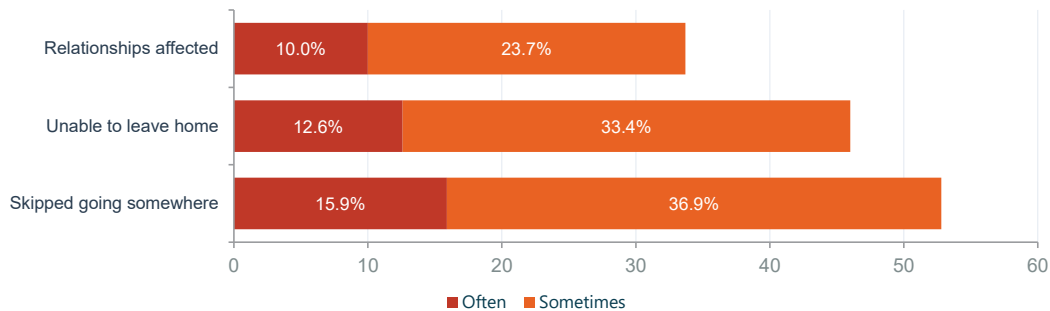
* Multi-select: respondents chose top 2 and bottom 2 from options. Bars do not sum to 100%

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

12

Transportation Problems Impact Quality of Life

Residents were asked "In the past month, how often have transportation problems affected you in the following ways?"



52.8%

Skipped going somewhere
due to transport problem

45.9%

Unable to leave home when
wanted

33.7%

Relationships affected by
transport problems

Next Steps

Staff will be using survey findings in various ways:

- Continued policy refinement
- Inform further qualitative feedback gathering in public outreach early next year



THANK YOU

For more information, contact:

ConnectSoCal@scag.ca.gov

Camille Guiriba, Senior Regional Planner

guiriba@scag.ca.gov

Connect SoCal 2050 Statistical Survey Questions

This survey seeks opinions of Southern California residents about their experiences related to transportation, housing, the environment, and the economy in the Southern California region (Imperial, Los Angeles, Orange, Riverside, San Bernardino, and Ventura counties). This survey is being conducted by the Southern California Association of Governments – a public agency that leads regional planning efforts to support sustainable growth, mobility, and quality of life across Southern California.

1. What county do you live in?
 - Imperial
 - Los Angeles
 - Orange
 - Riverside
 - San Bernardino
 - Ventura
 - Other
 - I don't know
 - Prefer not to answer

2. 2a. What do you think are the two most important issues facing people in Southern California right now?
 - Poor air quality
 - Limited public transportation options
 - Unreliable public transportation options
 - Traffic safety
 - Traffic delays
 - Shortage of affordable housing options
 - Inequality
 - Climate change
 - Natural disasters
 - Poor internet access
 - Loss of open space
 - Jobs opportunities
 - Other

Connect SoCal 2050 Statistical Survey Questions

2b. What do you think are the two least important issues facing people in Southern California right now?

- ☐ Poor air quality
- ☐ Limited public transportation options
- ☐ Unreliable public transportation options
- ☐ Traffic safety
- ☐ Traffic delays
- ☐ Shortage of affordable housing options
- ☐ Inequality
- ☐ Climate change
- ☐ Natural disasters
- ☐ Poor internet access
- ☐ Loss of open space
- ☐ Jobs opportunities
- ☐ Other

3.

	1 – Much Better	2 – Somewhat Better	3 – About the same	4 – Somewhat worse	5 – Much worse	I don't know	Prefer not to answer
Do you think that getting around the Southern California region has gotten better or worse over the past 10 years (since 2016)?							

Connect SoCal 2050 Statistical Survey Questions

Do you think the availability of housing options that people can afford in the Southern California region has gotten better or worse over the past 10 years (since 2016)?							
Do you think that the health of the environment in the Southern California region has gotten better or worse over the past 10 years (since 2016)?							
Do you think that job opportunities in the Southern California region have gotten better or worse over the past 10 years (since 2016)?							

Connect SoCal 2050 Statistical Survey Questions

4. 4a. Consider the following goals for the region by the year 2050. Please select your top two priorities.

- Build new transportation infrastructure
- Maintain and repair existing transportation infrastructure
- Create communities with places and businesses to serve the neighborhood and options to get around
- Improve air quality and reduce environmental pollutants that have a negative effect on health
- Support a productive and inclusive regional economy

4b. Which of the following regional goals are the lowest priorities to you? Please select two.

- Build new transportation infrastructure
- Maintain and repair existing transportation infrastructure
- Create communities with places and businesses to serve the neighborhood and options to get around
- Improve air quality and reduce environmental pollutants that have a negative effect on health
- Support a productive and inclusive regional economy

5. 5a. First, we'll describe specific strategies to address transportation issues. Please select the top two most important to you.

- Increase transit services
- Dedicate more road lanes for buses
- Increase access to carshare services (short term access to cars)
- Increase vanpool
- Increase shared bicycle/scooter options
- Add carpool or express lanes
- Maintain and repair roads
- Improve bicycle lanes
- Make bus/train stops cleaner, safer and easier to get to

Connect SoCal 2050 Statistical Survey Questions

5b. Which are the least important to you? Please select two.

- ☐ Increase transit services
- ☐ Dedicate more road lanes for buses
- ☐ Increase access to carshare services (short term access to cars)
- ☐ Increase vanpool
- ☐ Increase shared bicycle/scooter options
- ☐ Add carpool or express lanes
- ☐ Maintain and repair roads
- ☐ Improve bicycle lanes
- ☐ Make bus/train stops cleaner, safer and easier to get to

6. 6a. Next we'll describe specific strategies to address housing and community development. Please select the top two most important to you.

- ☐ Build more housing in areas with existing and planned transportation and utilities
- ☐ Redevelop underutilized properties (e.g., vacant lots)
- ☐ Increase access to neighborhood amenities (e.g. parks, transit stops)
- ☐ Improve protections for renters to prevent need to relocate
- ☐ Provide more funding for housing development

6b. Which are the least important to you? Please select two.

- ☐ Build more housing in areas with existing and planned transportation and utilities
- ☐ Redevelop underutilized properties (e.g., vacant lots)
- ☐ Increase access to neighborhood amenities (e.g. parks, transit stops)
- ☐ Improve protections for renters to prevent need to relocate
- ☐ Provide more funding for housing development

Connect SoCal 2050 Statistical Survey Questions

7. 7a. Next, we'll describe specific strategies to address the natural environment.

Please select the top two most important to you.

- Improve infrastructure resilience to extreme weather
- Convert cars and buses to zero-emission vehicles
- Provide rebates for low-income households to buy zero-emission vehicles
- Conserve and preserve natural and agricultural lands

7b. Which are the least important to you? Please select two.

- Improve infrastructure resilience to extreme weather
- Convert cars and buses to zero-emission vehicles
- Provide rebates for low-income households to buy zero-emission vehicles
- Conserve and preserve natural and agricultural lands

8. 8a. Next, we'll describe specific strategies to address the economy. Please select the top two most important to you.

- Targeted transportation infrastructure investments in areas with the worst congestion related to the movement of trucks and goods
- Optimize the movement of trucks and goods with automation and other technology
- Provide subsidies for eligible people to use public transportation and mobility services
- Secure grant funding for cities to expand broadband internet in areas that have not had good access

8b. Which are the least important to you? Please select two.

- Targeted transportation infrastructure investments in areas with the worst congestion related to the movement of trucks and goods
- Optimize the movement of trucks and goods with automation and other technology
- Provide subsidies for eligible people to use public transportation and mobility services
- Secure grant funding for cities to expand broadband internet in areas that have not had good access

Connect SoCal 2050 Statistical Survey Questions

9. How often do you use each of the following to get from place to place? If the transportation type is not available to you, select, "Not available to me."

	Daily	A few times a week	A few times a month	A few times a year	Never	Not available to me	I don't know	Prefer not to answer
Walking								
Biking								
Riding a motorcycle or moped								
Your own personal vehicle								
Borrowing someone else's personal vehicle								
Getting a ride from someone								
Taking a taxi service or rideshare (e.g., Uber, Lyft)								
Using a rental car or car sharing service (e.g., Zipcar, Car2go)								
Taking the bus								
Taking the train or subway								
Using paratransit								

Connect SoCal 2050 Statistical Survey Questions

10. In the past month how often have transportation problems affected you in the following ways?

	Often	Sometimes	Never	I don't know	Prefer not to answer
Skipped going somewhere because of a transportation problem					
Were unable to leave the house when you wanted because of a transportation problem					
Affected your relationship with others					

11. What is your zip code?

12. Which of the following best describes your age?

- Under 18
- 18–24
- 25–34
- 35–44
- 45–54
- 55–64
- 65 or older
- I don't know
- Prefer not to answer

Connect SoCal 2050 Statistical Survey Questions

13. What is your gender?

- Male
- Female
- Non-binary
- I don't know
- Prefer not to answer

14. Which of the following best describes your race? Select all that apply.

- White
- Black or African American
- Asian
- American Indian or Alaska Native
- Native Hawaiian or Other Pacific Islander
- Other
- I don't know
- Prefer not to answer

15. What was your total household income before taxes in the past year?

- Less than \$25,000
- \$25,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or more
- I don't know
- Prefer not to answer

CONNECT SOCAL 2050 — REGIONAL SURVEY

Overall Executive Summary

Prepared by Sensis for the Southern California Association of Governments (SCAG) | June 2026

PURPOSE, GOALS & METHODOLOGY

Sensis conducted an online survey on behalf of SCAG to assess Southern California residents' perceptions of regional issues, priorities for the Connect SoCal 2050 Regional Transportation Plan, and attitudes toward housing, environment, and economic strategies. The survey was fielded April 20 – June 22, 2026 via an online panel (Dynata) supplemented by targeted in-person outreach, in five languages (English, Spanish, Korean, Vietnamese, Chinese).

The survey yielded n = 3,154 completed interviews (STATUS = 2). The sample closely mirrors the 2020 U.S. Census distribution across all six SCAG counties by county, race/ethnicity, income, and gender, confirming representativeness of the SCAG region's demographic makeup. Imperial County received additional targeted fielding to increase its sample to n = 71 (margin of error $\pm 11.6\%$ at 95% confidence), enabling county-level analysis.

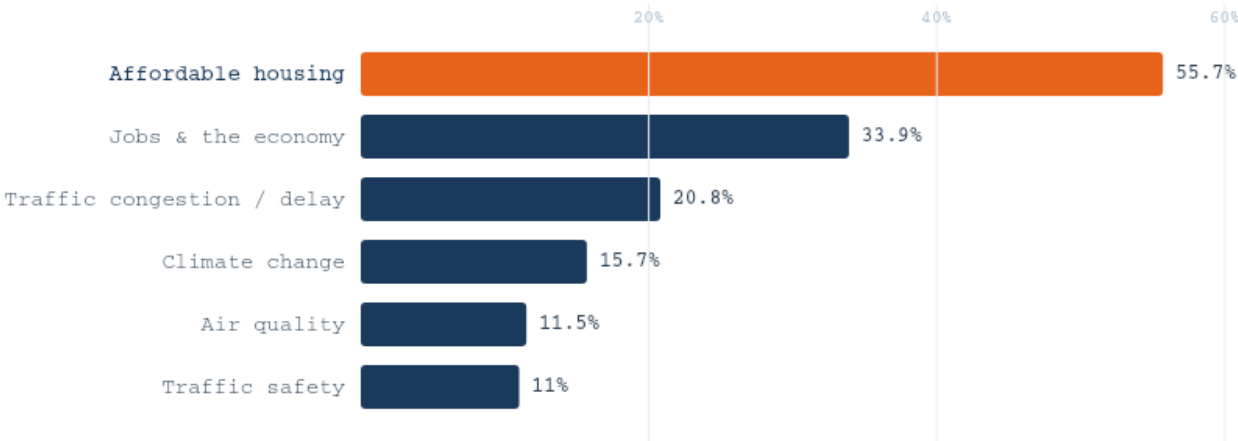
SAMPLE OVERVIEW

County	n	% of Sample
Los Angeles	1,782	56.5%
Orange	463	14.7%
Riverside	384	12.2%
San Bernardino	340	10.8%
Ventura	114	3.6%
Imperial	71*	2.3%*

*Imperial County received additional fielding; interpret directionally (MOE $\pm 11.6\%$).

MOST IMPORTANT ISSUES FACING SOUTHERN CALIFORNIA

Respondents selected their top 2 most important issues. Results show % selecting as most important (multi-select; totals exceed 100%).



Affordable housing leads in all six counties. Jobs and the economy ranks second across the region. No significant differences in top-issue rankings by county — the order is consistent.

REGIONAL PERCEPTIONS — PAST 10 YEARS (SINCE 2016)

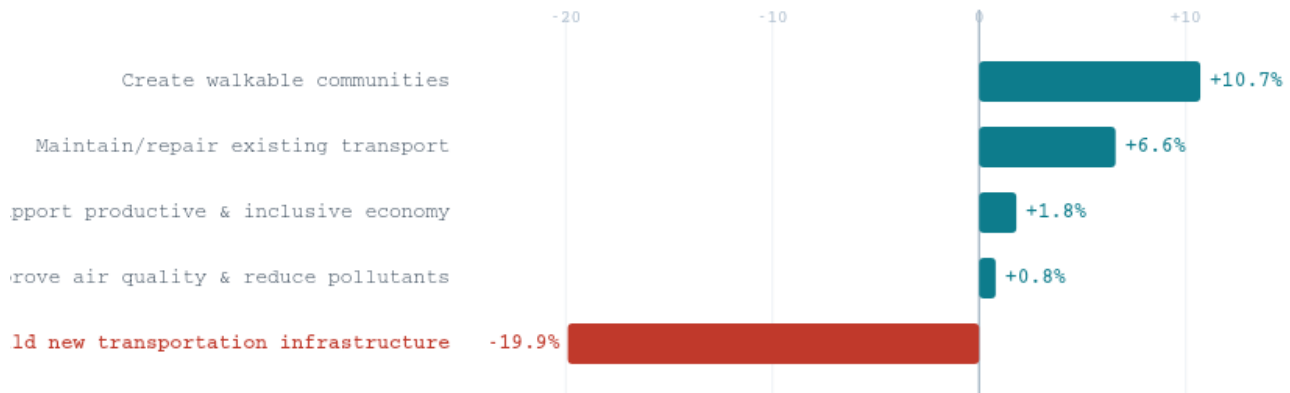
Respondents rated whether each area has gotten better or worse over the past 10 years.

Area	% Better	% Same	% Worse
Housing affordability	19.2%	13.7%	61.6%
Job opportunities	25.7%	24.0%	44.3%
Health of the environment	27.3%	27.0%	40.2%
Getting around / transportation	30.4%	25.2%	40.0%

County differences: Orange County respondents are most pessimistic on housing (70.2% say worse) and transportation (47.1%). Los Angeles is lowest on transportation pessimism (35.5%).

REGIONAL GOALS FOR 2050 — NET PRIORITY SCORES

Respondents selected their top 2 most important and least important from 5 regional goals for 2050. Net Priority Score = % most important – % least important.



Goal	% Most Important	% Least Important	Net
Create walkable communities	50.0%	39.3%	+10.7
Maintain/repair existing transportation	42.7%	36.1%	+6.6
Improve air quality & reduce pollutants	38.7%	37.9%	+0.8
Support productive & inclusive economy	36.7%	34.9%	+1.8
Build new transportation infrastructure	31.9%	51.8%	-19.9

Goal rankings are consistent across all six counties. Building new infrastructure is the lowest net priority in every county.

STRATEGIES — TOP 2 PER CATEGORY (% Most Important)

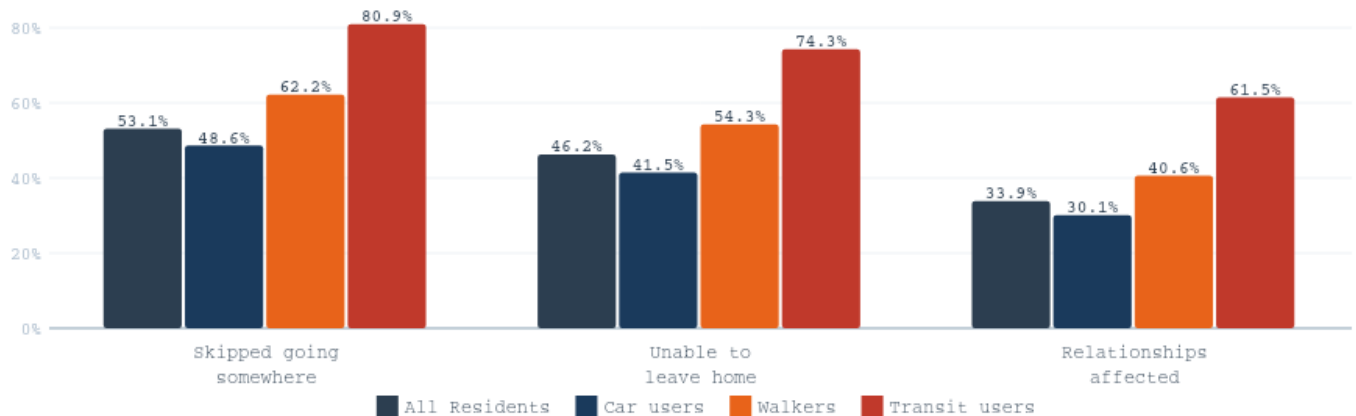
For each strategy area, respondents selected their top 2 most and least important options. Top 2 most important shown below.

Category	Top 2 Strategies	% Most Important
Mobility	Maintain & repair roads	55.6%
	Improve bus/train stops	42.5%
Communities	Build housing near transit	43.7%
	Improve renter protections	42.5%
Environment	Conserve natural/agricultural lands	63.2%
	Improve infrastructure resilience	52.8%
Economy	Targeted freight/truck infrastructure	65.5%
	Transit/mobility subsidies	52.6%

County differences: Riverside (68.0%) and Ventura (67.5%) lead on road maintenance. Ventura leads on land conservation (77.2%). San Bernardino and Riverside rank highest on renter protections.

TRANSPORTATION PROBLEMS IN THE PAST MONTH

Respondents were asked how often transportation problems affected them in the following ways (% often + sometimes). Breakout by regular mode of travel.



	All Residents	Regular Car Users	Regular Walkers	Regular Transit Users
n =	3,154	2,351	2,023	729
Skipped going somewhere	53.1%	48.6%	62.2%	80.9%
Unable to leave home	46.2%	41.5%	54.3%	74.3%
Relationships affected	33.9%	30.1%	40.6%	61.5%

Transit users report dramatically higher problem rates across all three measures. Residents with household incomes below \$75k are more likely to report skipping going somewhere (57.9%) compared to those earning \$100k+ (49.1%). Asian residents report the highest problem rates across all three measures (58.7%, 51.9%, 42.3%).

IMPERIAL COUNTY — SURVEY SUMMARY

Connect SoCal 2050 Regional Survey | County Top Line Report

Prepared by Sensis for SCAG | July 2026 | n = 71. Interpret directionally — margin of error ±11.6% at 95% confidence.

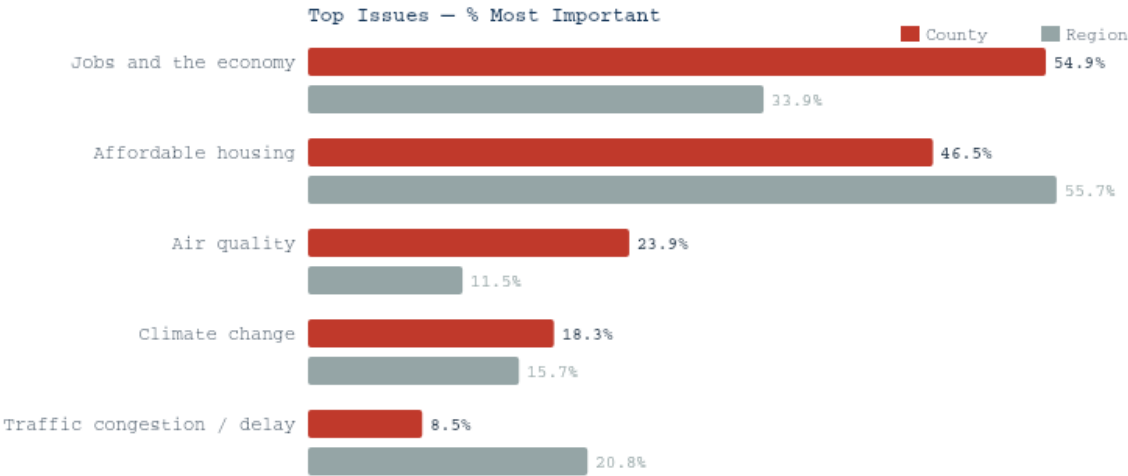
SAMPLE DEMOGRAPHICS

Characteristic	Imperial County	Region (n=3,154)
n	71 (±11.6%)	3,154 (±1.7%)
Female	52.1%	52.5%
Ages 18–44	73.2%	53.0%
Low income (<\$50k)	56.3%	32.4%
Hispanic/Latino	47.1%*	11.1%*
White	52.1%	62.0%

*Hispanic/Latino is multi-select (can co-occur with other race categories). Low income = household income <\$50k.

MOST IMPORTANT ISSUES

% selecting as most important (multi-select; totals exceed 100%). Highlighted values are notably above (orange) or below (teal) the regional average.



Issue	Imperial	Region
Jobs and the economy	54.9%	33.9%
Affordable housing	46.5%	55.7%
Air quality	23.9%	11.5%
Climate change	18.3%	15.7%
Traffic congestion / delay	8.5%	20.8%

Jobs rank above housing in Imperial — the inverse of the regional pattern. Air quality concern is more than double the regional rate. Broadband expansion is notably higher, reflecting rural connectivity gaps.

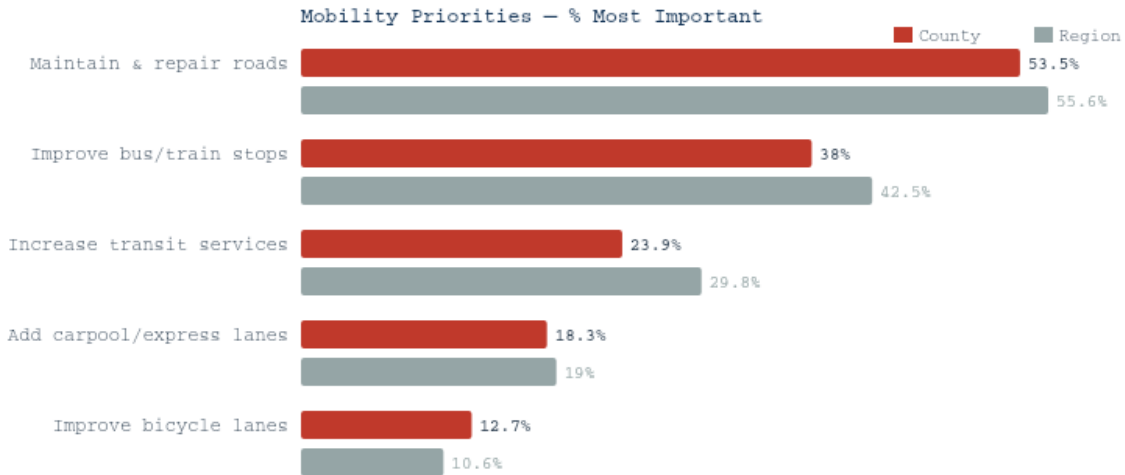
REGIONAL PERCEPTIONS — % SAYING GOTTEN WORSE

% saying each area has gotten worse over the past 10 years (Somewhat + Much worse combined).

Perception	Imperial	Region
Housing affordability worse	59.2%	61.6%
Quality of life worse	31.0%	40.0%

MOBILITY & TRANSPORTATION PRIORITIES

% selecting as most important transportation strategy (multi-select). Top 5 shown.



Strategy	Imperial	Region
Maintain & repair roads	53.5%	55.6%
Improve bus/train stops	38.0%	42.5%
Increase transit services	23.9%	29.8%
Add carpool/express lanes	18.3%	19.0%
Improve bicycle lanes	12.7%	10.6%

HOUSING, ENVIRONMENT & ECONOMY STRATEGIES

Selected strategy results across three categories. Highlighted values are notably above the regional average.

Strategy	Imperial	Region
Conserve natural lands	56.3%	63.2%
Broadband expansion	56.3%	41.1%
Build housing near transit	47.9%	43.7%
Provide more housing funding	49.3%	40.6%
Targeted freight/truck infra	63.4%	65.5%

LOS ANGELES COUNTY — SURVEY SUMMARY

Connect SoCal 2050 Regional Survey | County Top Line Report

Prepared by Sensis for SCAG | July 2026 | n = 1,782. Margin of error ±2.3% at 95% confidence.

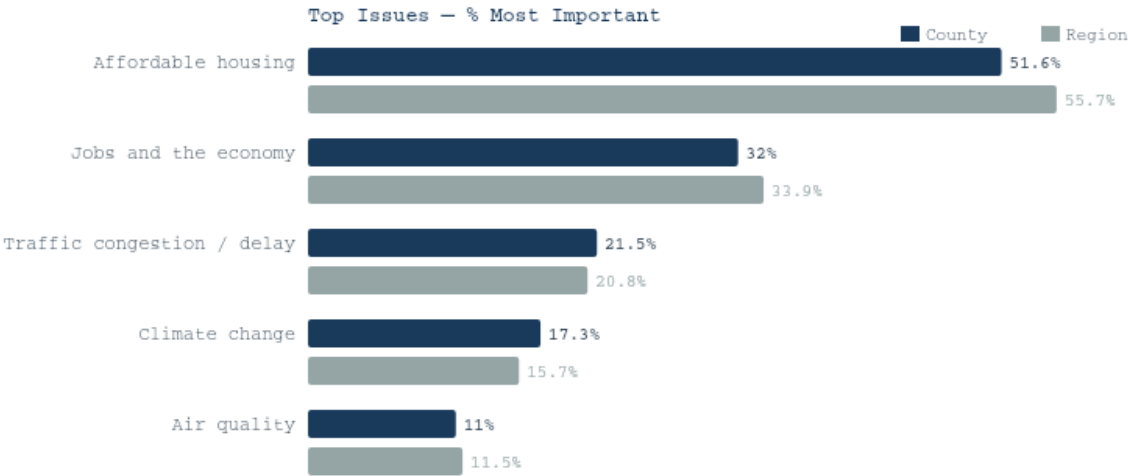
SAMPLE DEMOGRAPHICS

Characteristic	Los Angeles County	Region (n=3,154)
n	1782 (±2.3%)	3,154 (±1.7%)
Female	49.3%	52.5%
Ages 18–44	57.6%	53.0%
Low income (<\$50k)	31.7%	32.4%
Hispanic/Latino	34.7%	11.1%*
White	60.3%	62.0%

*Hispanic/Latino is multi-select (can co-occur with other race categories). Low income = household income <\$50k.

MOST IMPORTANT ISSUES

% selecting as most important (multi-select; totals exceed 100%). Highlighted values are notably above (orange) or below (teal) the regional average.



Issue	Los Angeles	Region
Affordable housing	51.6%	55.7%
Jobs and the economy	32.0%	33.9%
Traffic congestion / delay	21.5%	20.8%
Climate change	17.3%	15.7%
Air quality	11.0%	11.5%

LA has the highest housing concern of any county. Road maintenance priority (49.5%) is below the regional average — consistent with higher transit usage. Bus/train stop improvement ranks second, just above the regional rate.

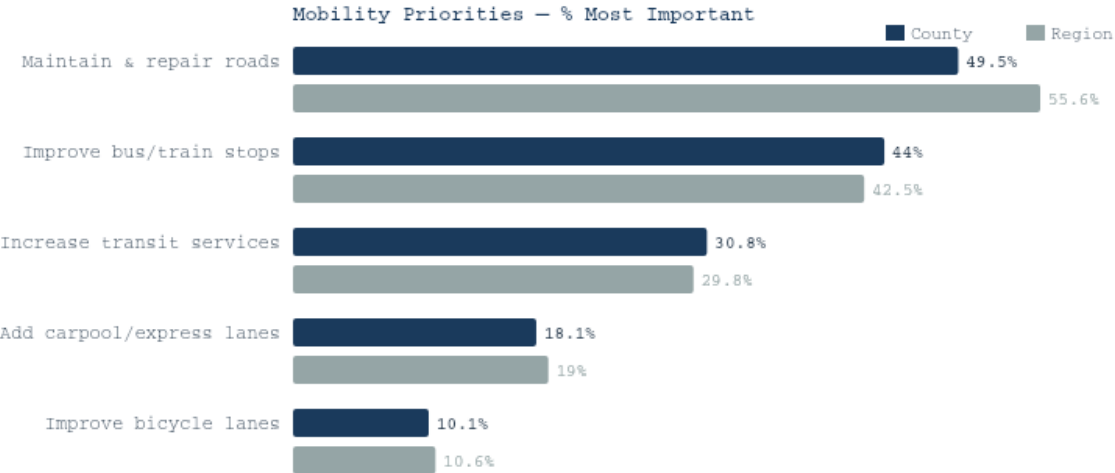
REGIONAL PERCEPTIONS — % SAYING GOTTEN WORSE

% saying each area has gotten worse over the past 10 years (Somewhat + Much worse combined).

Perception	Los Angeles	Region
Housing affordability worse	57.6%	61.6%
Quality of life worse	35.5%	40.0%

MOBILITY & TRANSPORTATION PRIORITIES

% selecting as most important transportation strategy (multi-select). Top 5 shown.



Strategy	Los Angeles	Region
Maintain & repair roads	49.5%	55.6%
Improve bus/train stops	44.0%	42.5%
Increase transit services	30.8%	29.8%
Add carpool/express lanes	18.1%	19.0%
Improve bicycle lanes	10.1%	10.6%

HOUSING, ENVIRONMENT & ECONOMY STRATEGIES

Selected strategy results across three categories. Highlighted values are notably above the regional average.

Strategy	Los Angeles	Region
Conserve natural lands	59.1%	63.2%
Build housing near transit	44.1%	43.7%
Improve renter protections	43.6%	42.5%
Targeted freight/truck infra	65.6%	65.5%
Transit/mobility subsidies	52.8%	52.6%

ORANGE COUNTY — SURVEY SUMMARY

Connect SoCal 2050 Regional Survey | County Top Line Report

Prepared by Sensis for SCAG | July 2026 | n = 463. Margin of error ±4.6% at 95% confidence.

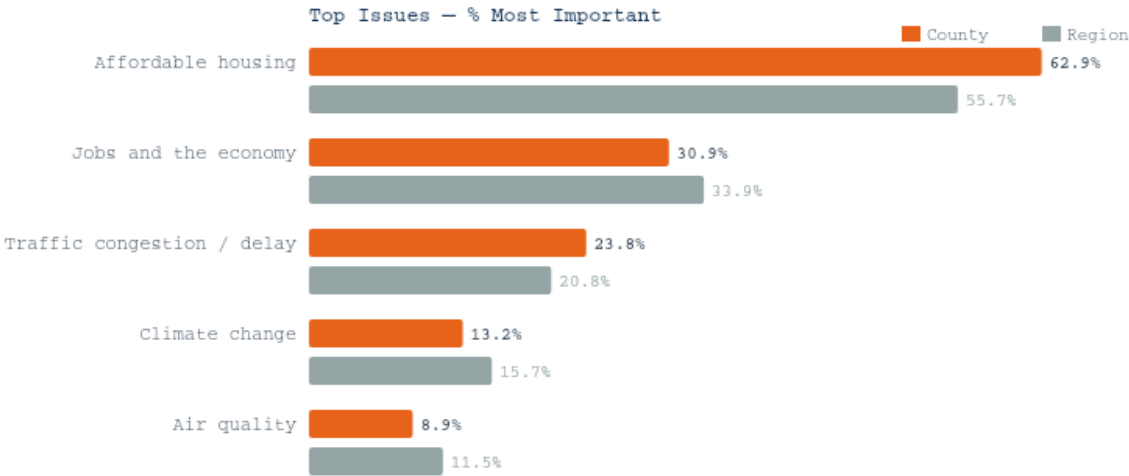
SAMPLE DEMOGRAPHICS

Characteristic	Orange County	Region (n=3,154)
n	463 (±4.6%)	3,154 (±1.7%)
Female	56.4%	52.5%
Ages 18–44	42.5%	53.0%
Low income (<\$50k)	25.3%	32.4%
Hispanic/Latino	20.1%	11.1%*
White	64.8%	62.0%

*Hispanic/Latino is multi-select (can co-occur with other race categories). Low income = household income <\$50k.

MOST IMPORTANT ISSUES

% selecting as most important (multi-select; totals exceed 100%). Highlighted values are notably above (orange) or below (teal) the regional average.



Issue	Orange	Region
Affordable housing	62.9%	55.7%
Jobs and the economy	30.9%	33.9%
Traffic congestion / delay	23.8%	20.8%
Climate change	13.2%	15.7%
Air quality	8.9%	11.5%

Orange County is the most pessimistic on both housing (70.2% worse) and quality of life (47.1% worse) — highest of any county on both. Land conservation (69.1%) is notably above the regional average.

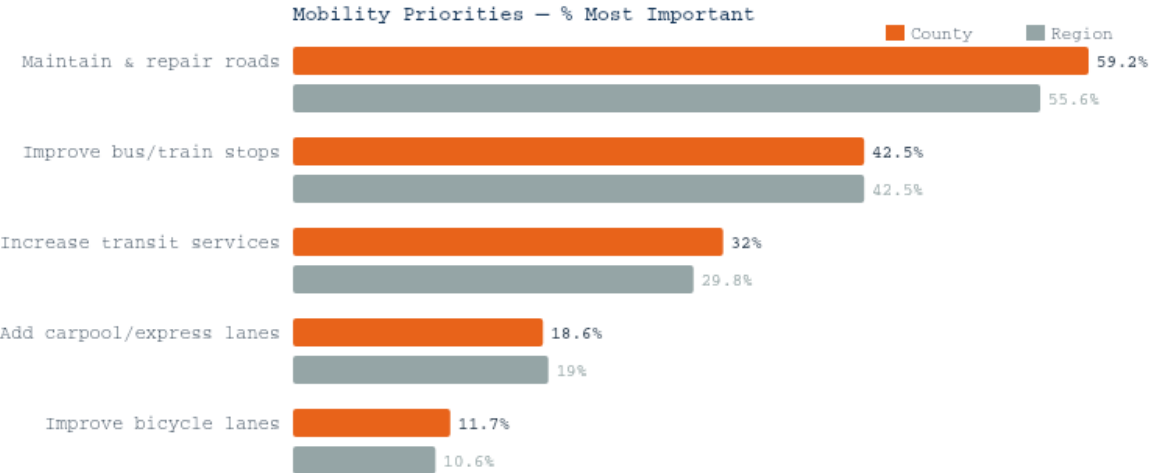
REGIONAL PERCEPTIONS — % SAYING GOTTEN WORSE

% saying each area has gotten worse over the past 10 years (Somewhat + Much worse combined).

Perception	Orange	Region
Housing affordability worse	70.2%	61.6%
Quality of life worse	47.1%	40.0%

MOBILITY & TRANSPORTATION PRIORITIES

% selecting as most important transportation strategy (multi-select). Top 5 shown.



Strategy	Orange	Region
Maintain & repair roads	59.2%	55.6%
Improve bus/train stops	42.5%	42.5%
Increase transit services	32.0%	29.8%
Add carpool/express lanes	18.6%	19.0%
Improve bicycle lanes	11.7%	10.6%

HOUSING, ENVIRONMENT & ECONOMY STRATEGIES

Selected strategy results across three categories. Highlighted values are notably above the regional average.

Strategy	Orange	Region
Conserve natural lands	69.1%	63.2%
Build housing near transit	44.1%	43.7%
Improve renter protections	36.9%	42.5%
Targeted freight/truck infra	66.7%	65.5%
Transit/mobility subsidies	48.4%	52.6%

RIVERSIDE COUNTY — SURVEY SUMMARY

Connect SoCal 2050 Regional Survey | County Top Line Report

Prepared by Sensis for SCAG | July 2026 | n = 384. Margin of error ±5.0% at 95% confidence.

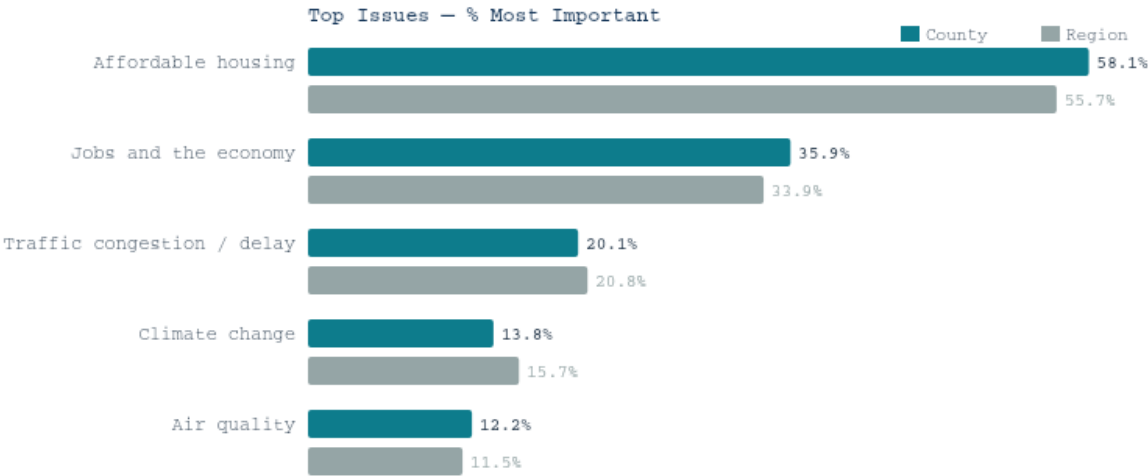
SAMPLE DEMOGRAPHICS

Characteristic	Riverside County	Region (n=3,154)
n	384 (±5.0%)	3,154 (±1.7%)
Female	57.0%	52.5%
Ages 18–44	49.7%	53.0%
Low income (<\$50k)	33.9%	32.4%
Hispanic/Latino	35.4%	11.1%*
White	64.6%	62.0%

*Hispanic/Latino is multi-select (can co-occur with other race categories). Low income = household income <\$50k.

MOST IMPORTANT ISSUES

% selecting as most important (multi-select; totals exceed 100%). Highlighted values are notably above (orange) or below (teal) the regional average.



Issue	Riverside	Region
Affordable housing	58.1%	55.7%
Jobs and the economy	35.9%	33.9%
Traffic congestion / delay	20.1%	20.8%
Climate change	13.8%	15.7%
Air quality	12.2%	11.5%

Riverside has the highest road maintenance priority (68.0%) of any county, reflecting auto-dependent commuting patterns. Bus/train stop improvement (34.4%) is the lowest in the region. Both housing and jobs concern are above average.

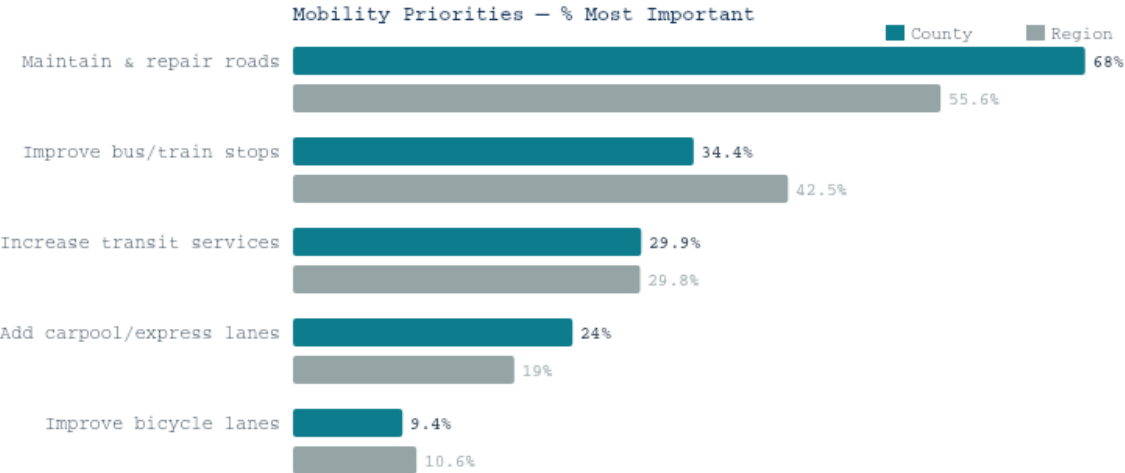
REGIONAL PERCEPTIONS — % SAYING GOTTEN WORSE

% saying each area has gotten worse over the past 10 years (Somewhat + Much worse combined).

Perception	Riverside	Region
Housing affordability worse	63.8%	61.6%
Quality of life worse	46.9%	40.0%

MOBILITY & TRANSPORTATION PRIORITIES

% selecting as most important transportation strategy (multi-select). Top 5 shown.



Strategy	Riverside	Region
Maintain & repair roads	68.0%	55.6%
Improve bus/train stops	34.4%	42.5%
Increase transit services	29.9%	29.8%
Add carpool/express lanes	24.0%	19.0%
Improve bicycle lanes	9.4%	10.6%

HOUSING, ENVIRONMENT & ECONOMY STRATEGIES

Selected strategy results across three categories. Highlighted values are notably above the regional average.

Strategy	Riverside	Region
Conserve natural lands	68.8%	63.2%
Build housing near transit	40.6%	43.7%
Improve renter protections	43.8%	42.5%
Targeted freight/truck infra	62.0%	65.5%
Transit/mobility subsidies	52.1%	52.6%

SAN BERNARDINO COUNTY — SURVEY SUMMARY

Connect SoCal 2050 Regional Survey | County Top Line Report

Prepared by Sensis for SCAG | July 2026 | n = 340. Margin of error ±5.3% at 95% confidence.

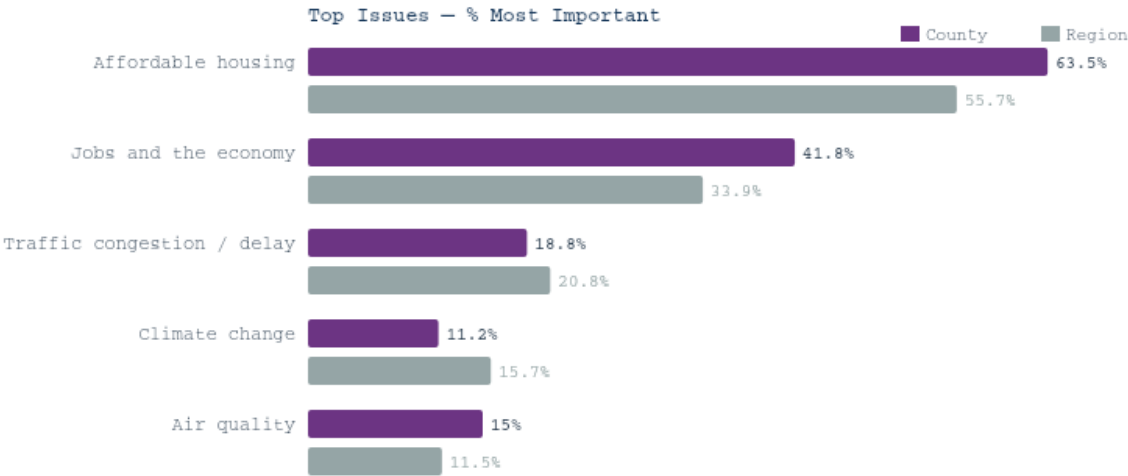
SAMPLE DEMOGRAPHICS

Characteristic	San Bernardino County	Region (n=3,154)
n	340 (±5.3%)	3,154 (±1.7%)
Female	57.1%	52.5%
Ages 18–44	47.9%	53.0%
Low income (<\$50k)	42.4%	32.4%
Hispanic/Latino	40.0%	11.1%*
White	61.8%	62.0%

*Hispanic/Latino is multi-select (can co-occur with other race categories). Low income = household income <\$50k.

MOST IMPORTANT ISSUES

% selecting as most important (multi-select; totals exceed 100%). Highlighted values are notably above (orange) or below (teal) the regional average.



Issue	San Bernardino	Region
Affordable housing	63.5%	55.7%
Jobs and the economy	41.8%	33.9%
Traffic congestion / delay	18.8%	20.8%
Climate change	11.2%	15.7%
Air quality	15.0%	11.5%

San Bernardino shows the highest combined housing and jobs concern. Renter protections rank highest here of any county (44.7%). Transit/mobility subsidies are also above average (58.8%), reflecting the county's lower-income, high-commute profile.

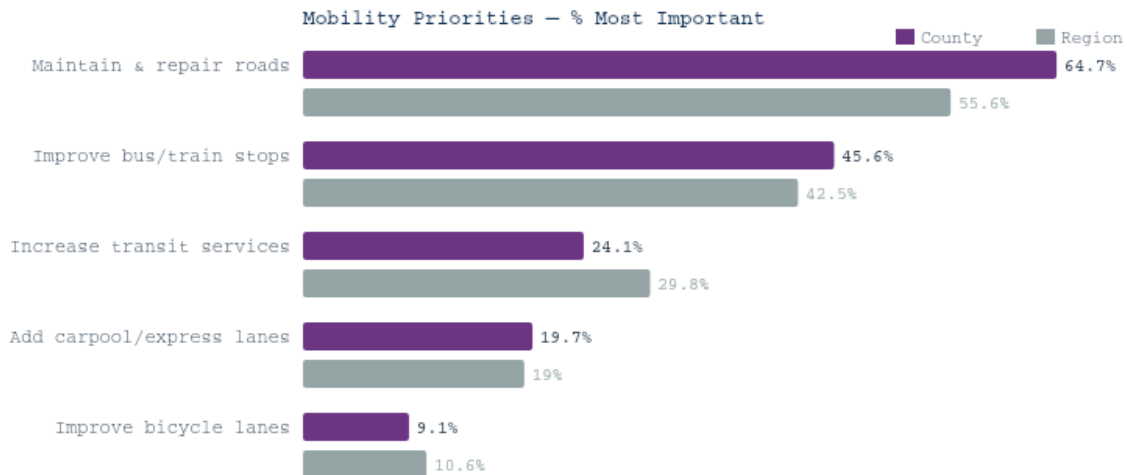
REGIONAL PERCEPTIONS — % SAYING GOTTEN WORSE

% saying each area has gotten worse over the past 10 years (Somewhat + Much worse combined).

Perception	San Bernardino	Region
Housing affordability worse	67.4%	61.6%
Quality of life worse	45.9%	40.0%

MOBILITY & TRANSPORTATION PRIORITIES

% selecting as most important transportation strategy (multi-select). Top 5 shown.



Strategy	San Bernardino	Region
Maintain & repair roads	64.7%	55.6%
Improve bus/train stops	45.6%	42.5%
Increase transit services	24.1%	29.8%
Add carpool/express lanes	19.7%	19.0%
Improve bicycle lanes	9.1%	10.6%

HOUSING, ENVIRONMENT & ECONOMY STRATEGIES

Selected strategy results across three categories. Highlighted values are notably above the regional average.

Strategy	San Bernardino	Region
Conserve natural lands	66.5%	63.2%
Build housing near transit	42.1%	43.7%
Improve renter protections	44.7%	42.5%
Targeted freight/truck infra	65.0%	65.5%
Transit/mobility subsidies	58.8%	52.6%

VENTURA COUNTY — SURVEY SUMMARY

Connect SoCal 2050 Regional Survey | County Top Line Report

Prepared by Sensis for SCAG | July 2026 | n = 114. Margin of error ±9.2% at 95% confidence.

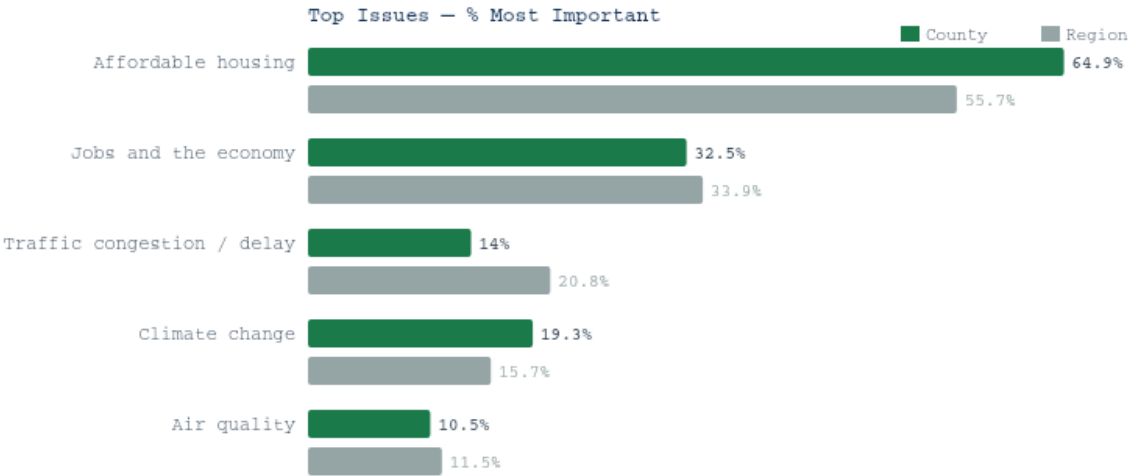
SAMPLE DEMOGRAPHICS

Characteristic	Ventura County	Region (n=3,154)
n	114 (±9.2%)	3,154 (±1.7%)
Female	58.8%	52.5%
Ages 18–44	37.7%	53.0%
Low income (<\$50k)	23.7%	32.4%
Hispanic/Latino	26.3%	11.1%*
White	75.4%	62.0%

*Hispanic/Latino is multi-select (can co-occur with other race categories). Low income = household income <\$50k.

MOST IMPORTANT ISSUES

% selecting as most important (multi-select; totals exceed 100%). Highlighted values are notably above (orange) or below (teal) the regional average.



Issue	Ventura	Region
Affordable housing	64.9%	55.7%
Jobs and the economy	32.5%	33.9%
Traffic congestion / delay	14.0%	20.8%
Climate change	19.3%	15.7%
Air quality	10.5%	11.5%

Ventura leads the region on land conservation (77.2%) and freight infrastructure (71.1%). Road maintenance priority (67.5%) is near the top. Land conservation and infrastructure resilience are particularly salient, likely reflecting wildfire and climate exposure.

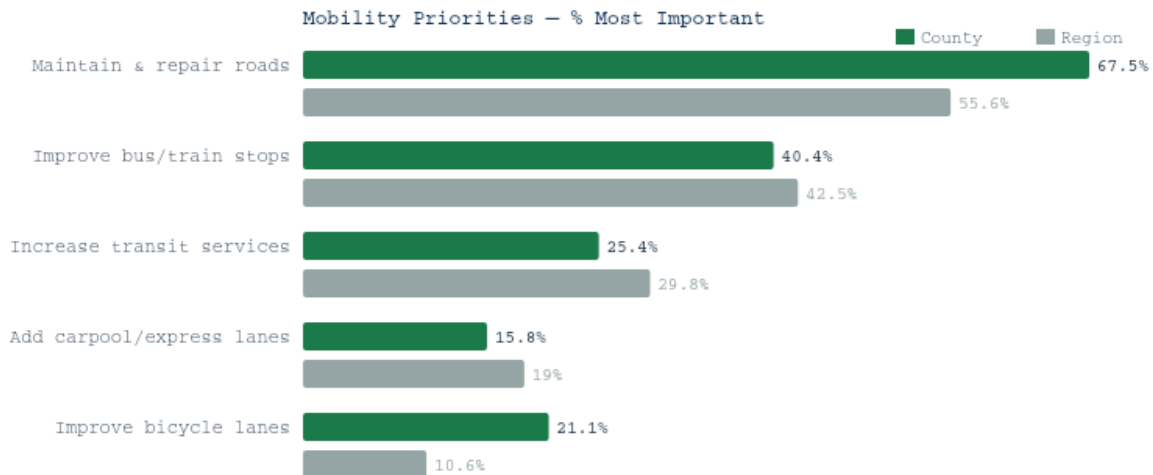
REGIONAL PERCEPTIONS — % SAYING GOTTEN WORSE

% saying each area has gotten worse over the past 10 years (Somewhat + Much worse combined).

Perception	Ventura	Region
Housing affordability worse	65.8%	61.6%
Quality of life worse	45.6%	40.0%

MOBILITY & TRANSPORTATION PRIORITIES

% selecting as most important transportation strategy (multi-select). Top 5 shown.



Strategy	Ventura	Region
Maintain & repair roads	67.5%	55.6%
Improve bus/train stops	40.4%	42.5%
Increase transit services	25.4%	29.8%
Add carpool/express lanes	15.8%	19.0%
Improve bicycle lanes	21.1%	10.6%

HOUSING, ENVIRONMENT & ECONOMY STRATEGIES

Selected strategy results across three categories. Highlighted values are notably above the regional average.

Strategy	Ventura	Region
Conserve natural lands	77.2%	63.2%
Build housing near transit	47.4%	43.7%
Improve renter protections	41.2%	42.5%
Targeted freight/truck infra	71.1%	65.5%
Infrastructure resilience	59.6%	52.8%