

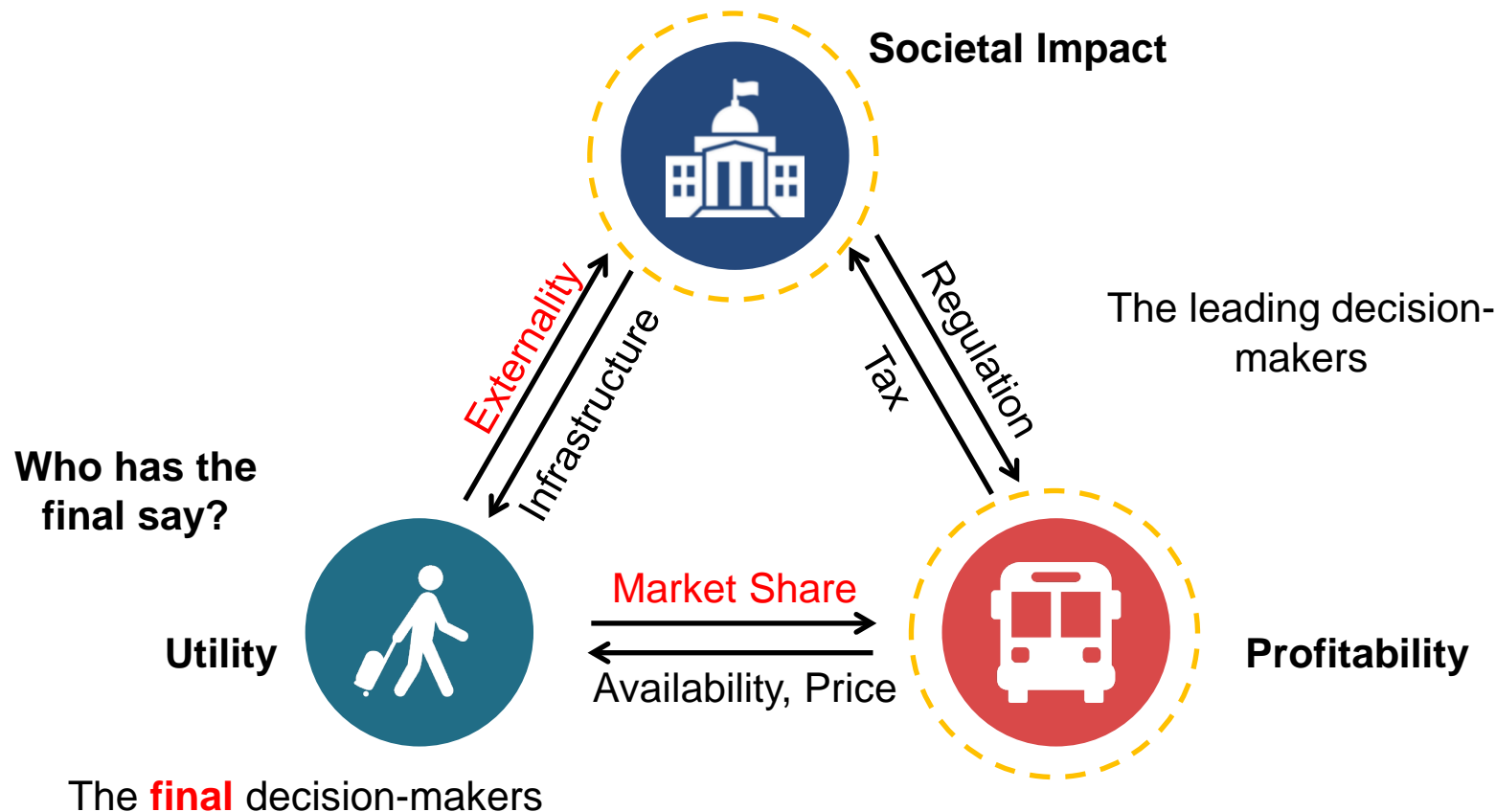


Strategic Decision-Making in Smart Mobility Networks Integrating Supply and Demand

Youngseo Kim

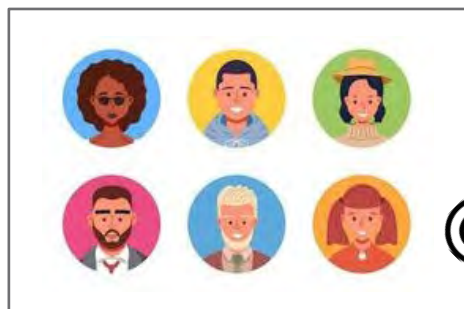
Assistant Professor, UCLA CEE

Complexity from Interactions among Multiple Stakeholders



Toward Smart Mobility that is Good for All

Challenges



Human Behavior



Multiple Stakeholders



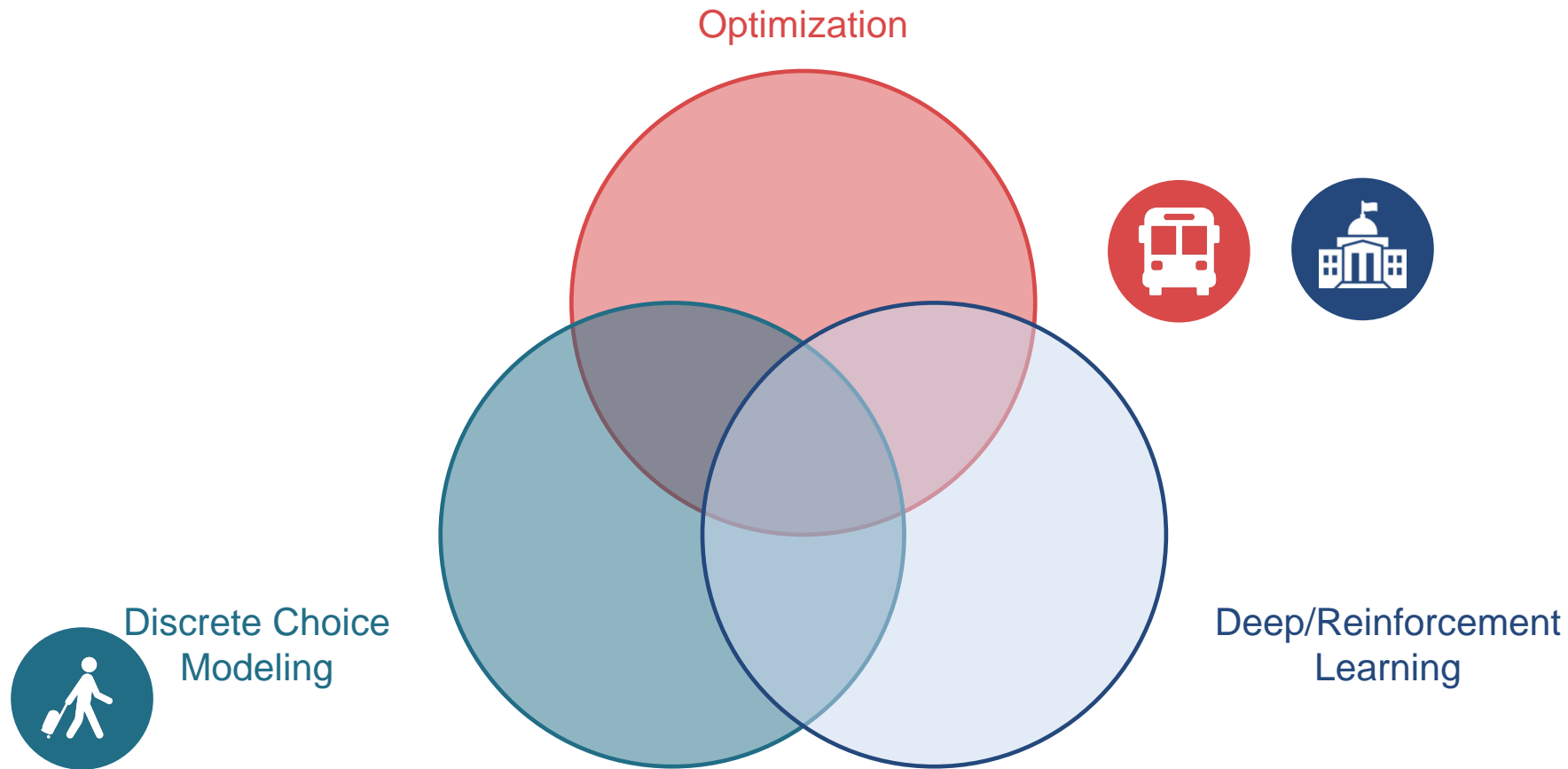
Network Complexity

Challenge 1: Innovative smart mobility involves **transformative changes** in **human behavior**.

Challenge 2: Strategic interactions among **multiple stakeholders**.

Challenge 3: **Network complexity** makes system-level decision-making challenging.

Research Tools



Organization of the Talk



[YK et al., TR part C, in revision]

[YK et al., TCNS, 2025]

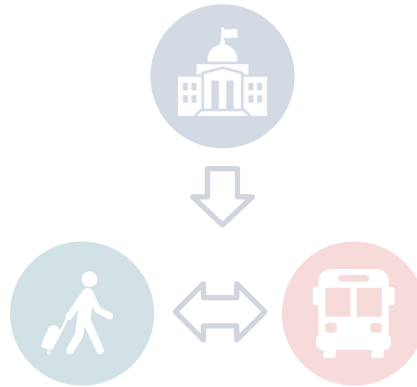
[YK et al., TR part B, in revision]

Area 1: Operational Efficiency of Mobility-on-Demand

Real-time
Operation



Tactical Policy
Development



Long-term
Planning



[YK et al., TR part C, in revision]

On-demand Pooling Services

Ride-pooling



[Uber blog](#)

Microtransit



[American Public Transportation Association](#)

Benefits: (1) Reducing vehicle miles traveled and (2) complementing fixed-line transit

Pilot Operation in Real Cities



U.S. DEPARTMENT OF
ENERGY



VANDERBILT
UNIVERSITY



THE
ROUTING
COMPANY TM



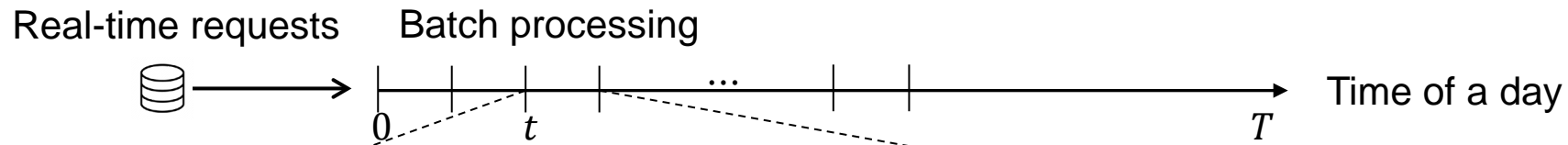
Microtransit to transit hubs
City of Kent in King County, WA



Paratransit
Chattanooga area, TN

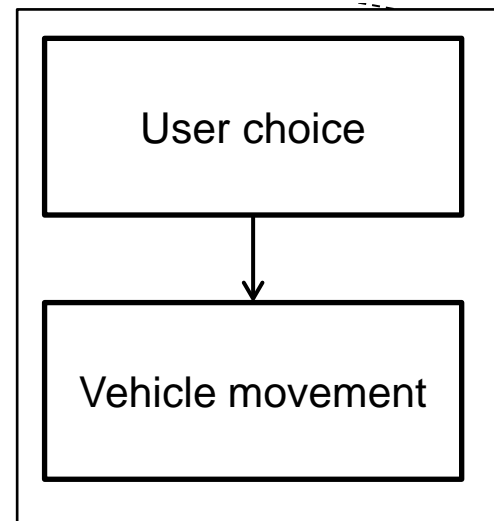
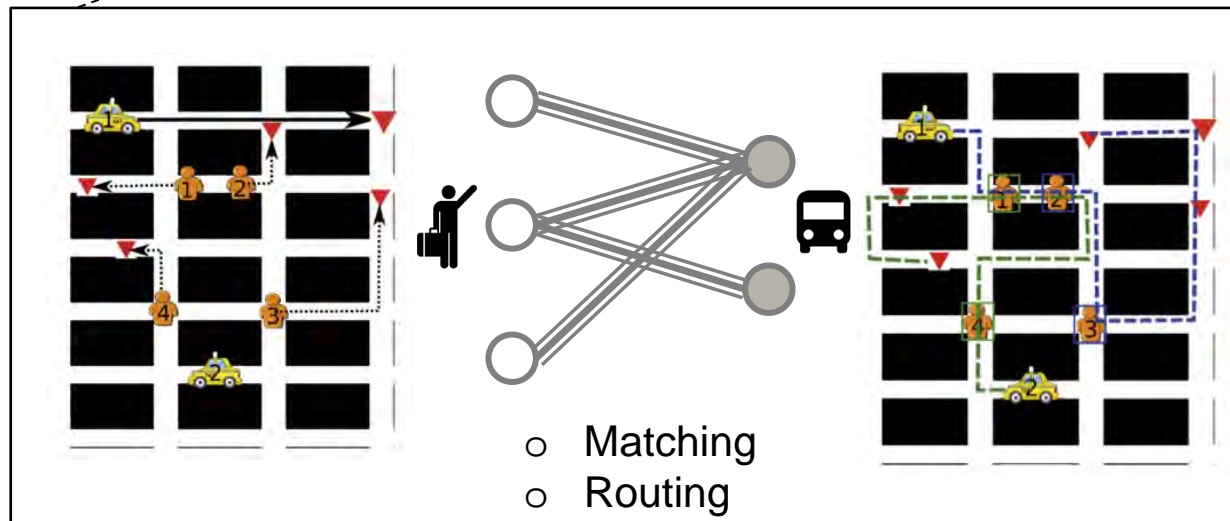
Efficient operation algorithms for on-demand pooling is key to **successful** adoption.

Vehicle Scheduling Engine



Centralized online planner

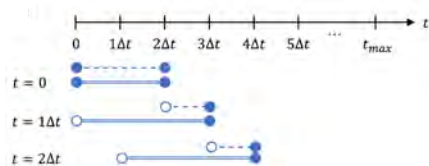
Real-world



[Alonso-Mora et al., 2017]

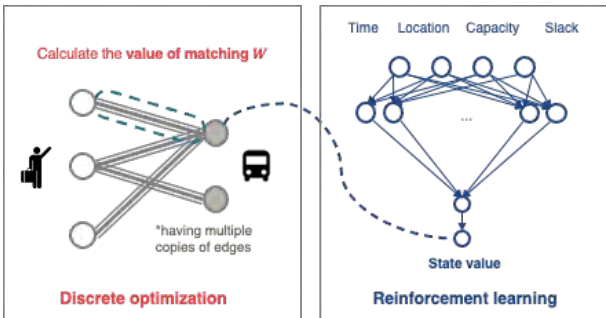
Vehicle Scheduling Algorithm for Operational Efficiency

Operations Research + Computer Science



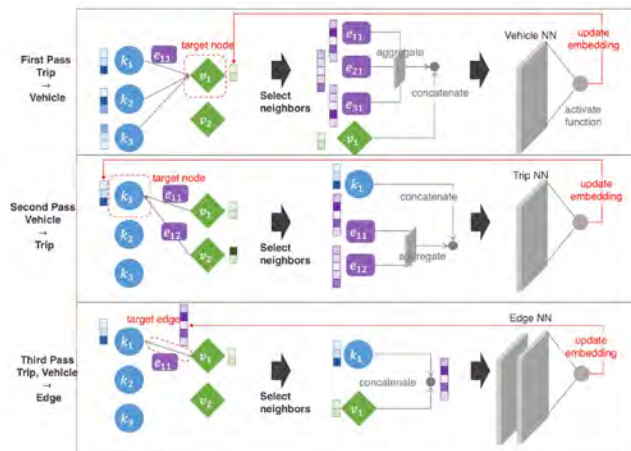
Control Technique

To solve **day-ahead** scheduling problem



Reinforcement Learning

To overcome the **myopic** nature of real-time decision-making



Deep Learning

To solve optimization **faster** by learning from distribution



[YK et al., 2023, AAAI]



Massachusetts
Institute of
Technology

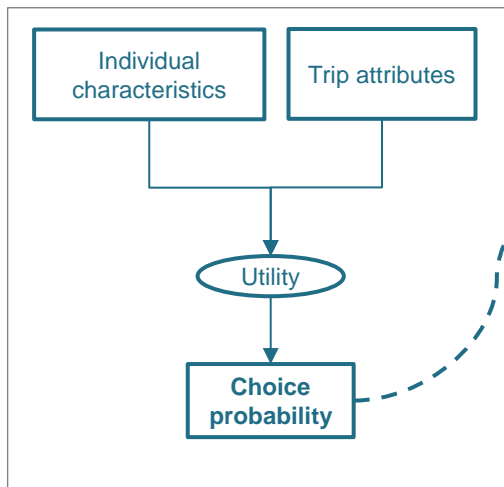
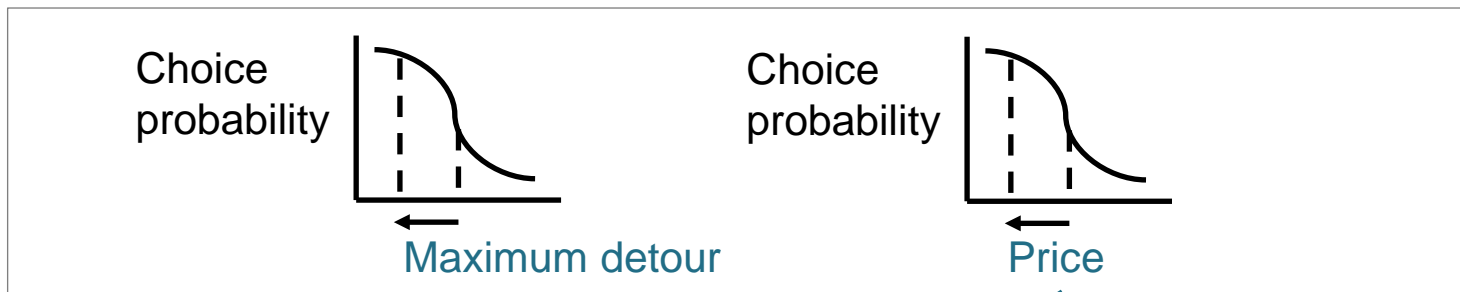
[YK et al., TR part C, in revision]



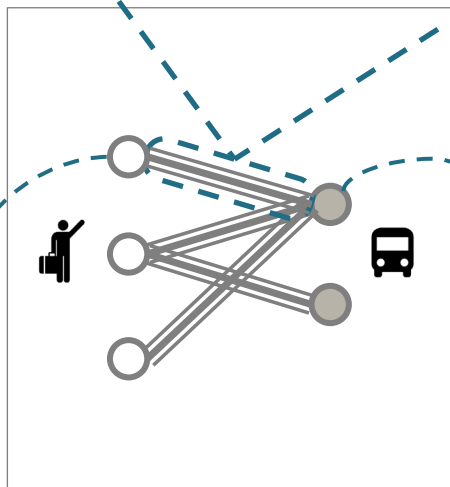
Massachusetts
Institute of
Technology

[YK et al., TRISTAN, 2025]

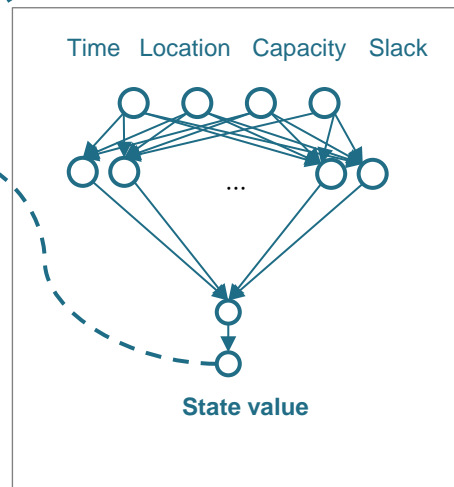
Future: System-level Decision with Individual-level Analysis



Choice modeling



Discrete optimization



Reinforcement learning

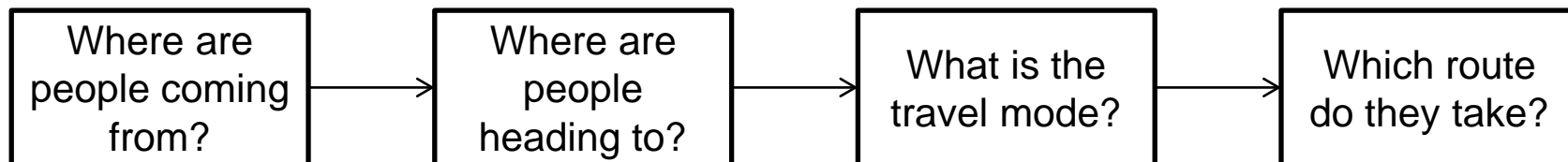
Area 3: Travel Demand Modeling for Infrastructure Planning



[YK et al., TR part B, in revision]

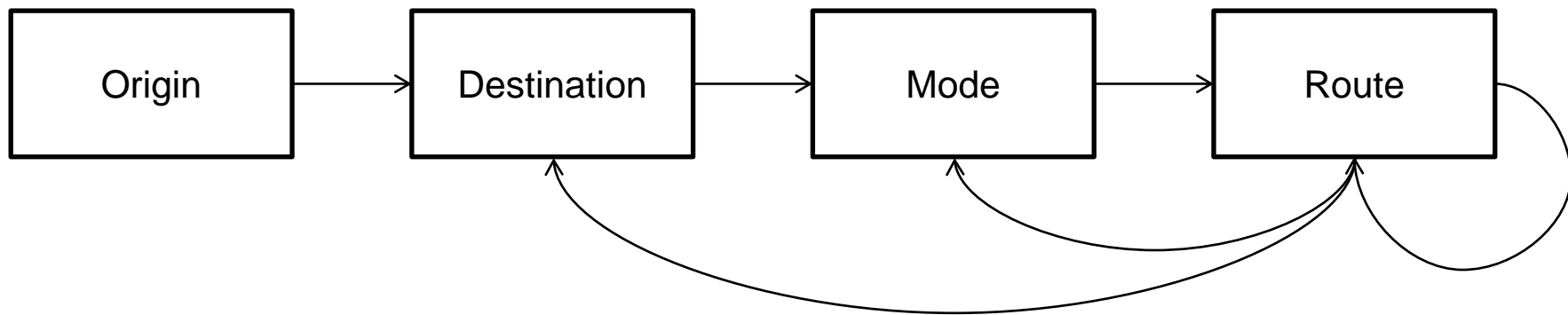
What is Travel Demand Modeling?

To fully understand **travel demand patterns** in the city network



What is Travel Demand Modeling?

To fully understand **travel demand patterns** in the city network



Importance of Travel Demand Modeling

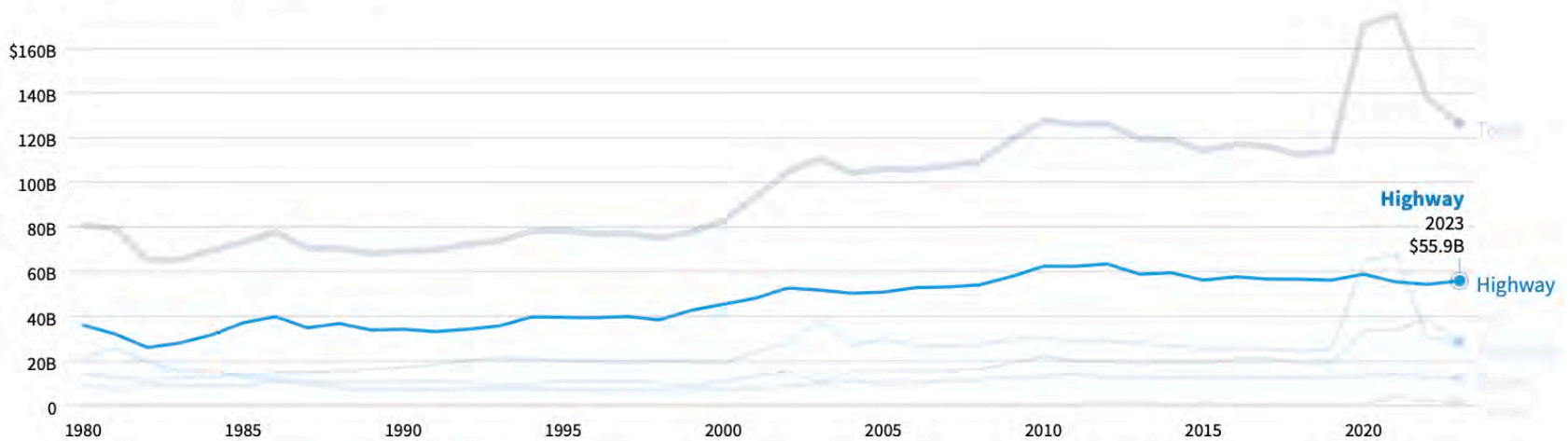


Evaluating the **benefit-to-cost ratio** for large-scale infrastructure projects

Importance of Travel Demand Modeling

Federal infrastructure and transportation spending

Adjusted for inflation (FY 2023 dollars)



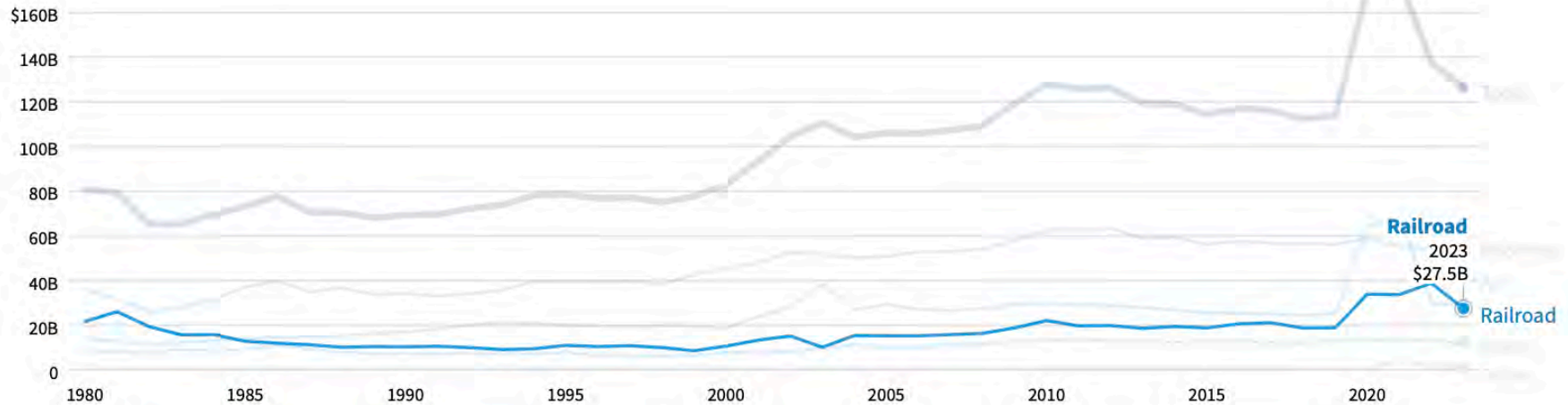
The US federal government spend **\$55.9B** on **highway** construction in 2023.

[source](#)

Importance of Travel Demand Modeling

Federal infrastructure and transportation spending

Adjusted for inflation (FY 2023 dollars)



The US federal government spend **\$27.5B** on rail and mass **transit** construction in 2023.

Importance of Travel Demand Modeling

Under-estimation



Travelers' dissatisfaction

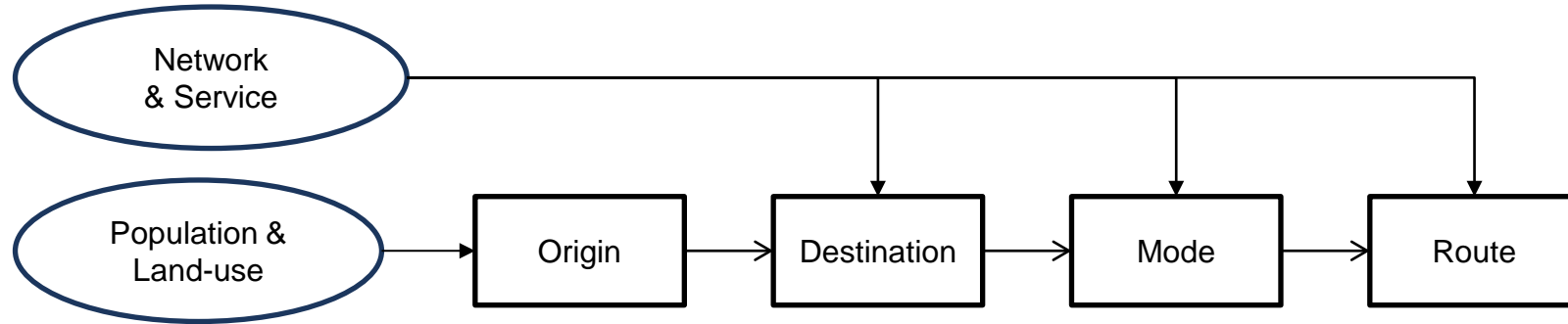
Over-estimation



Wasted government spending

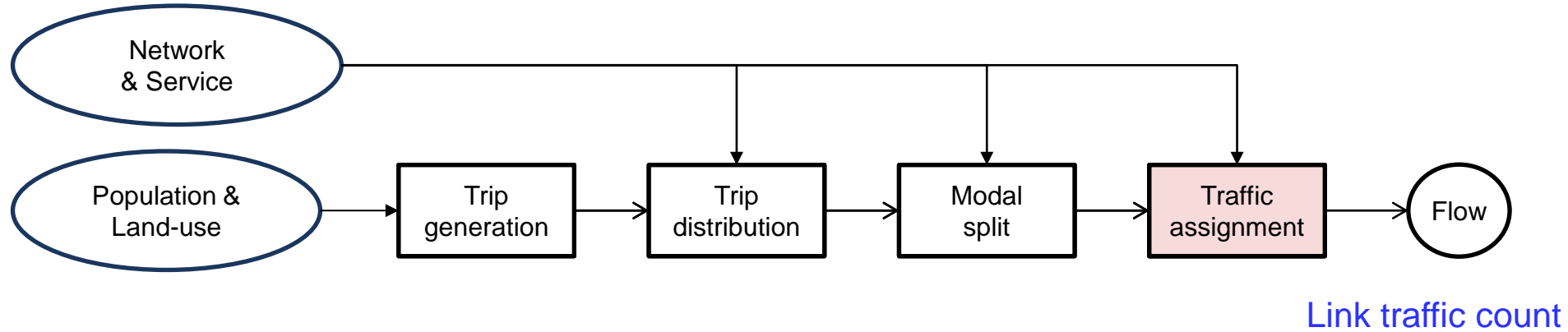
Limitation of the Previous Approach

Traditional four step sequential modeling



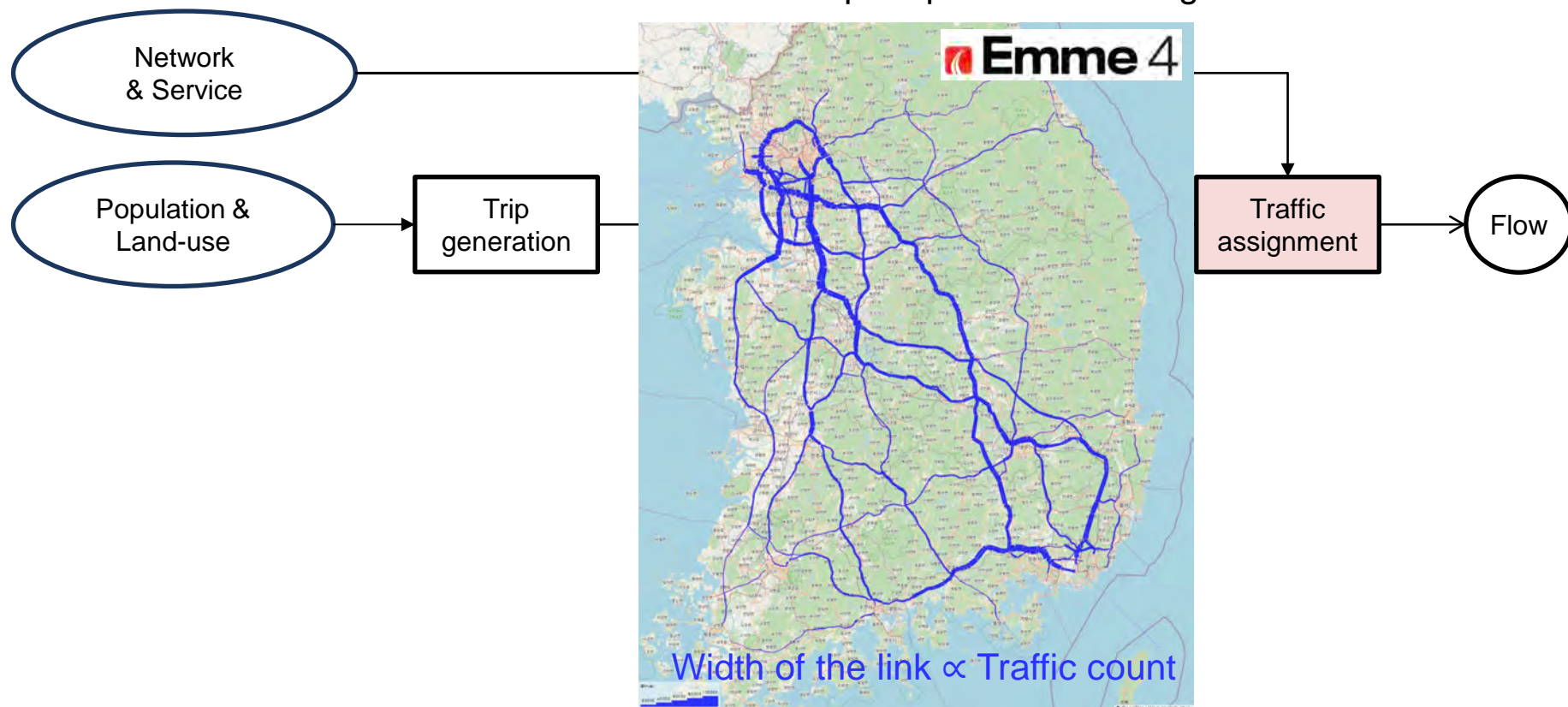
Limitation of the Previous Approach

Traditional four step sequential modeling



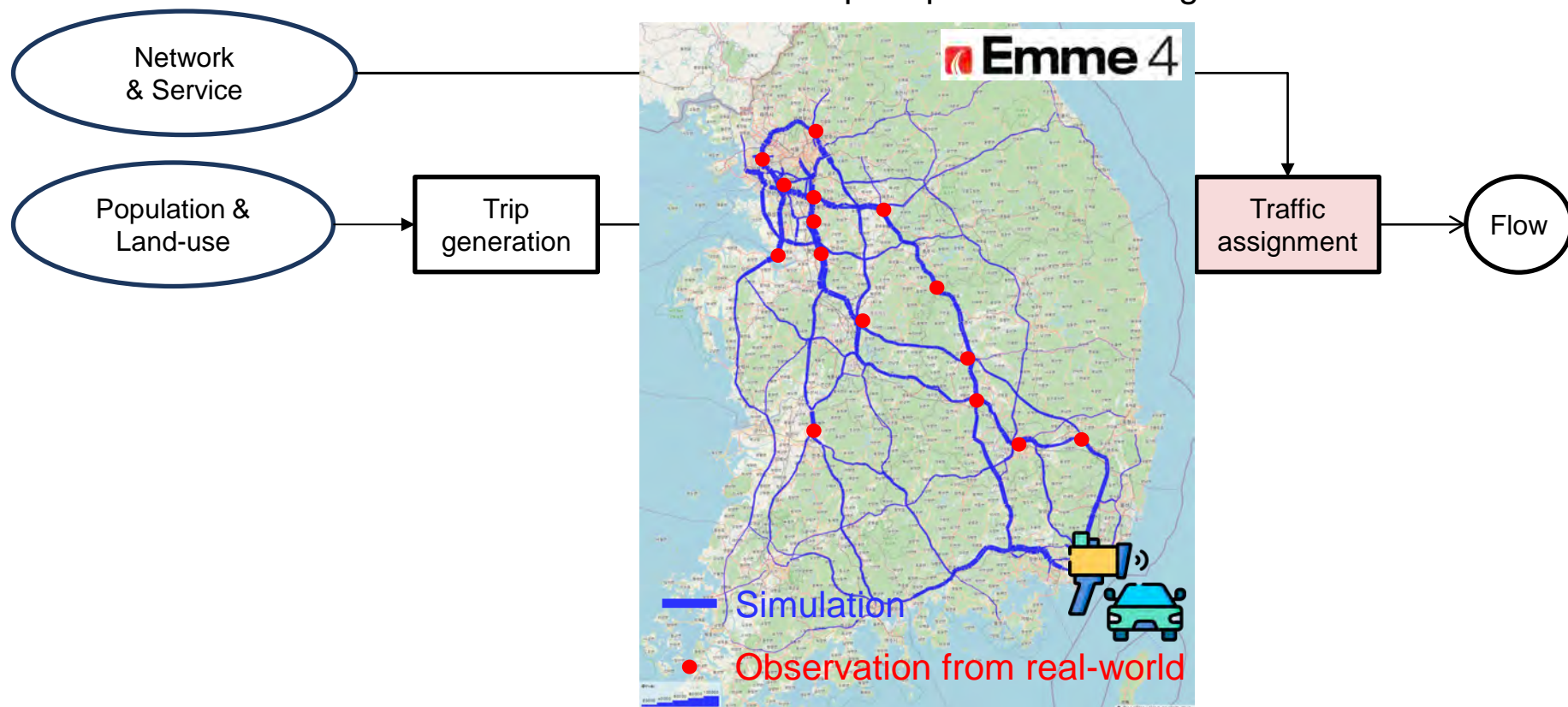
Limitation of the Previous Approach

Traditional four step sequential modeling



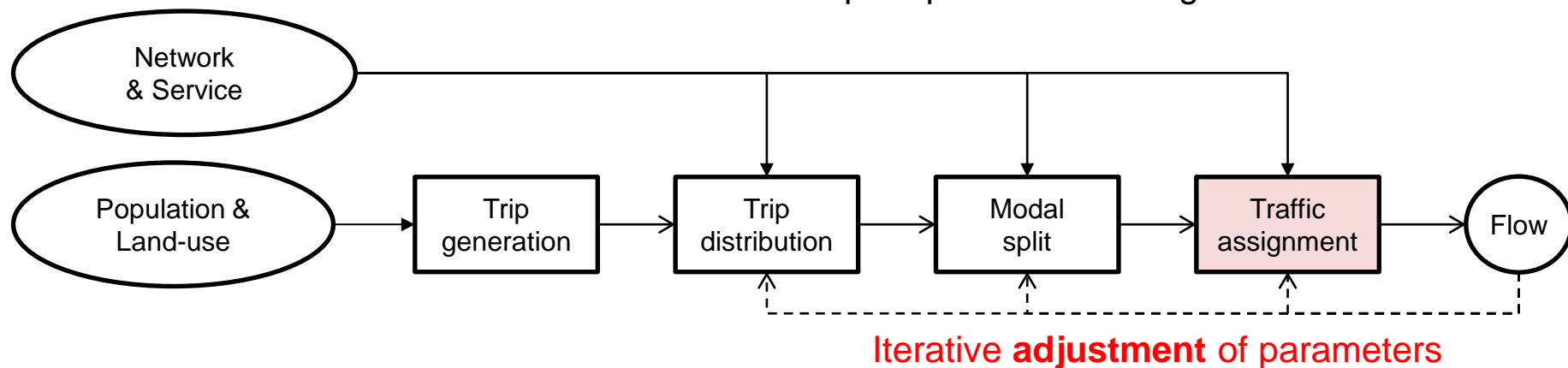
Limitation of the Previous Approach

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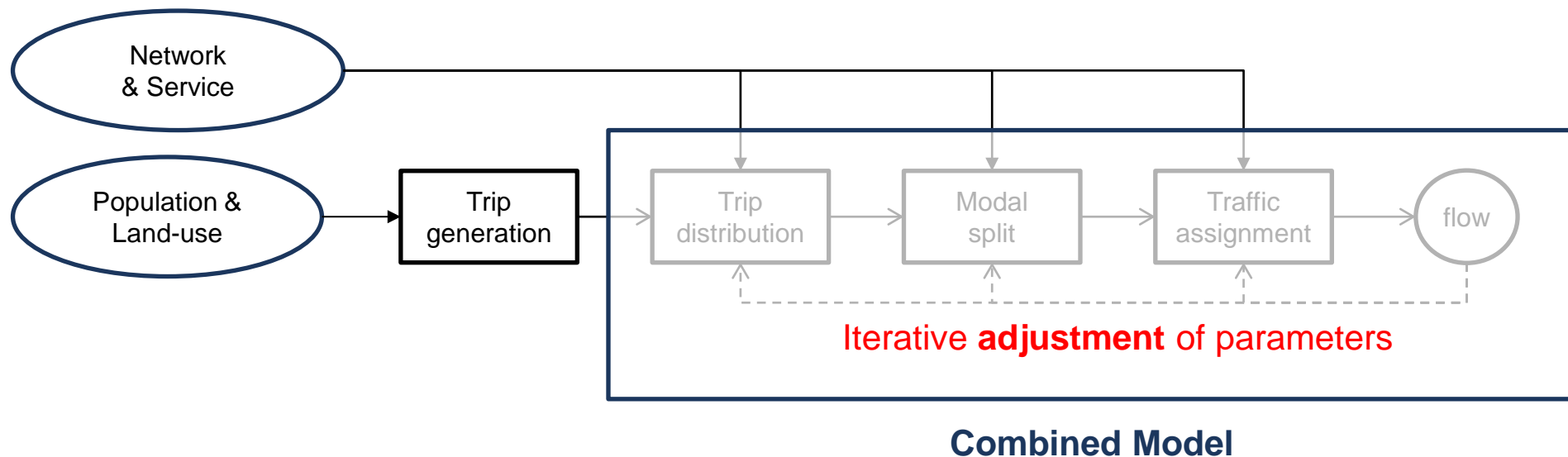


Limitation of the Previous Approach

Traditional four step sequential modeling

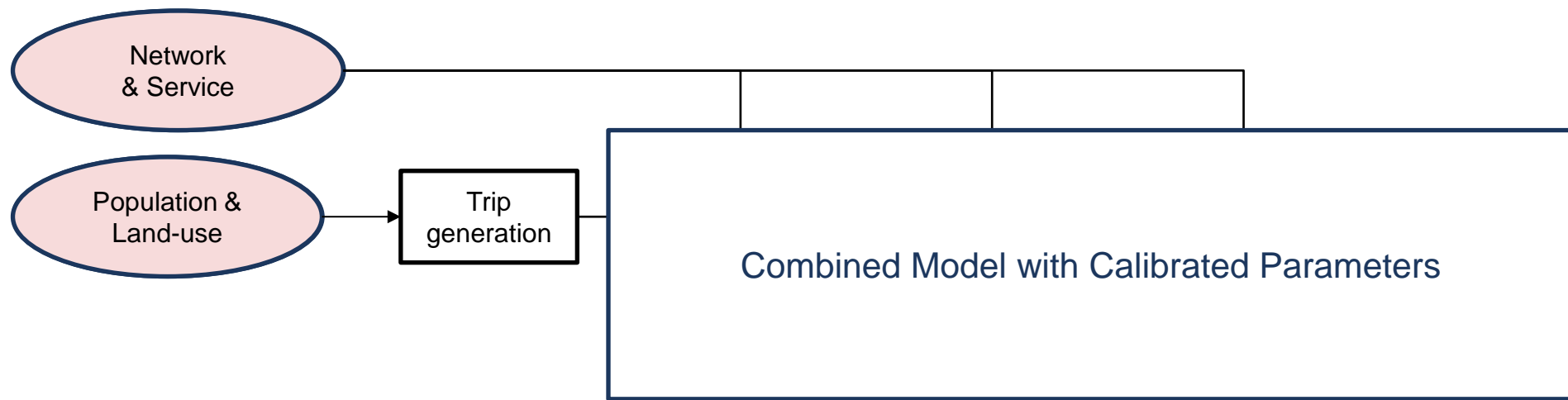


Combined Model for One-Shot Calibration



Our model provides more **robust** parameter estimates with **automated** calibration.

Combined Model for One-Shot Calibration

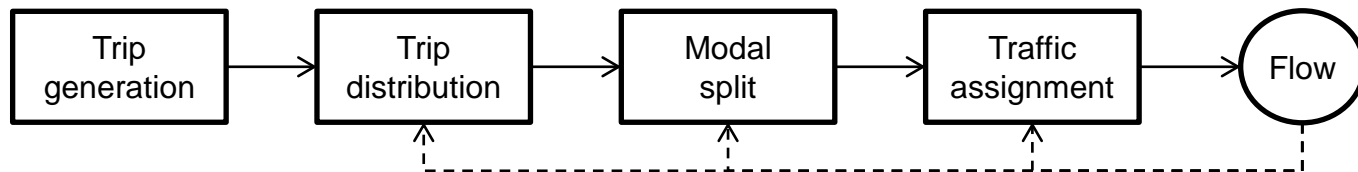


To predict **future** travel patterns after ...

- construction
- adopting innovative mobility services
- changes in demographics

Contribution: First model to **incorporate parameter calibration** in a convex program.

Previous
approach



Our
approach



Our integrated model connects **urban planning** with analysis of **mobility patterns**.

Modeling Assumption: Hierarchical Logit Model

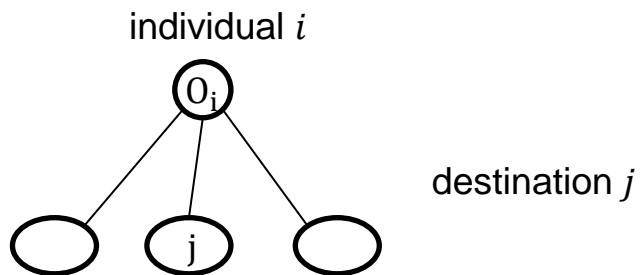
individual i

Θ_i

individual i



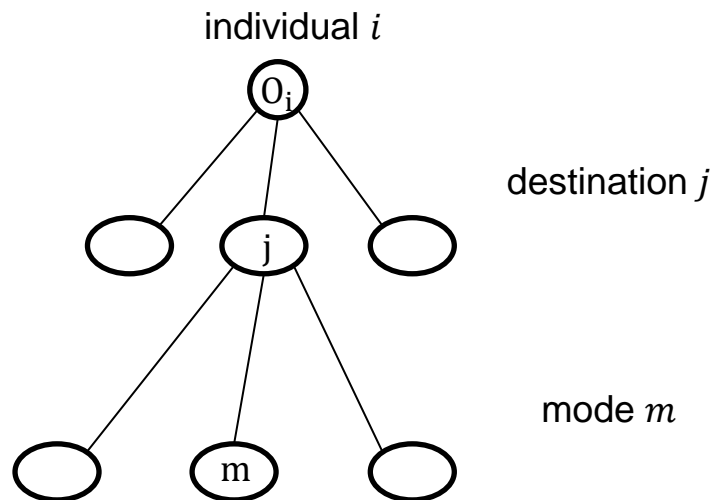
Modeling Assumption: Hierarchical Logit Model



individual i



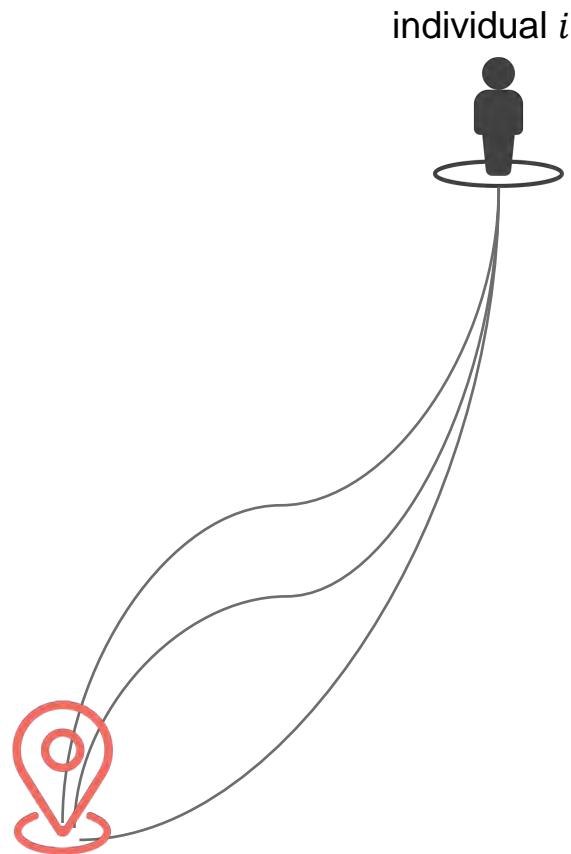
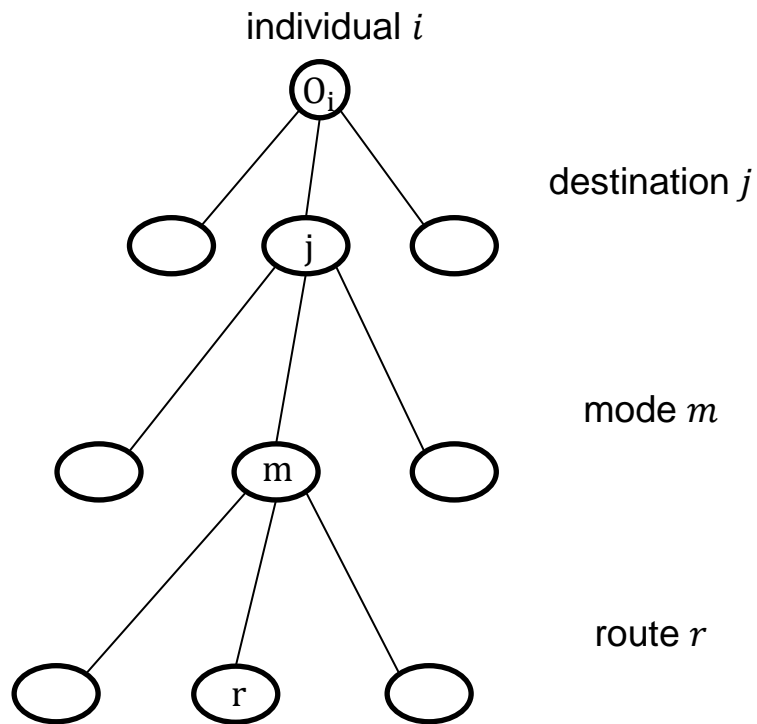
Modeling Assumption: Hierarchical Logit Model



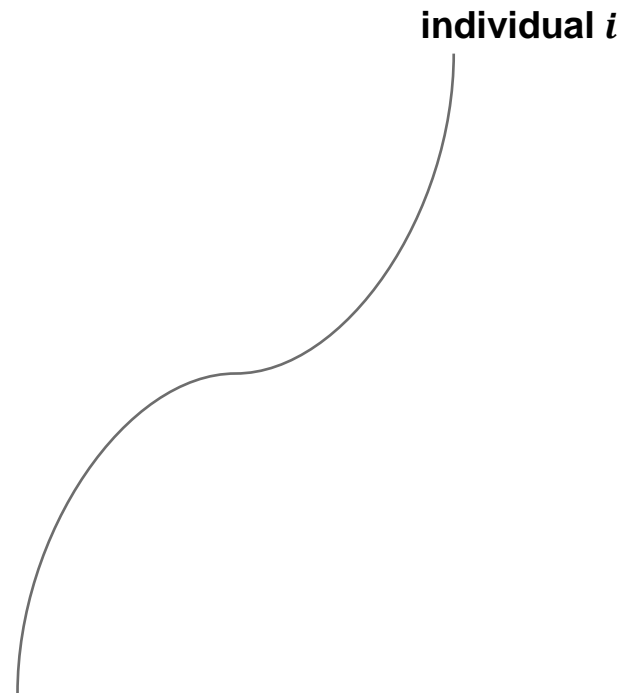
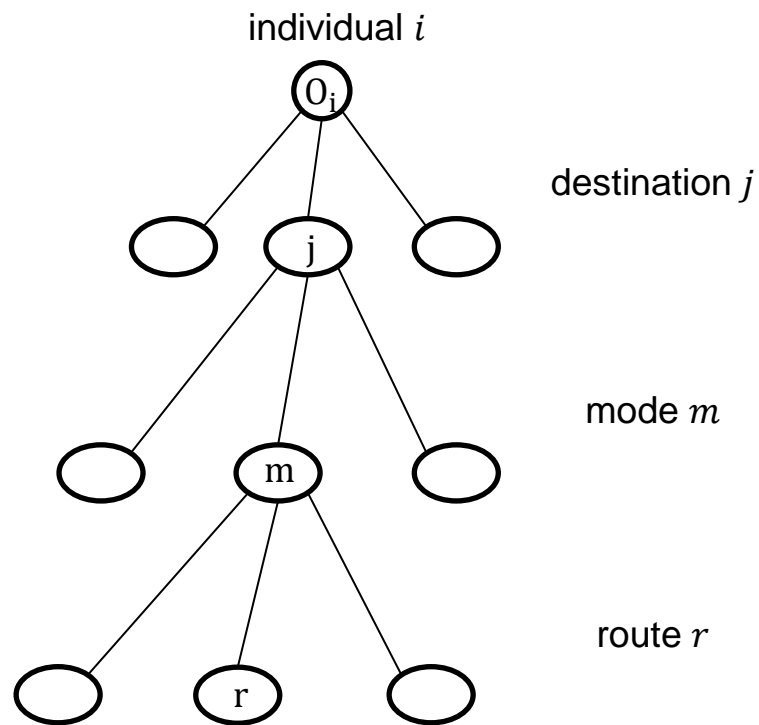
individual i



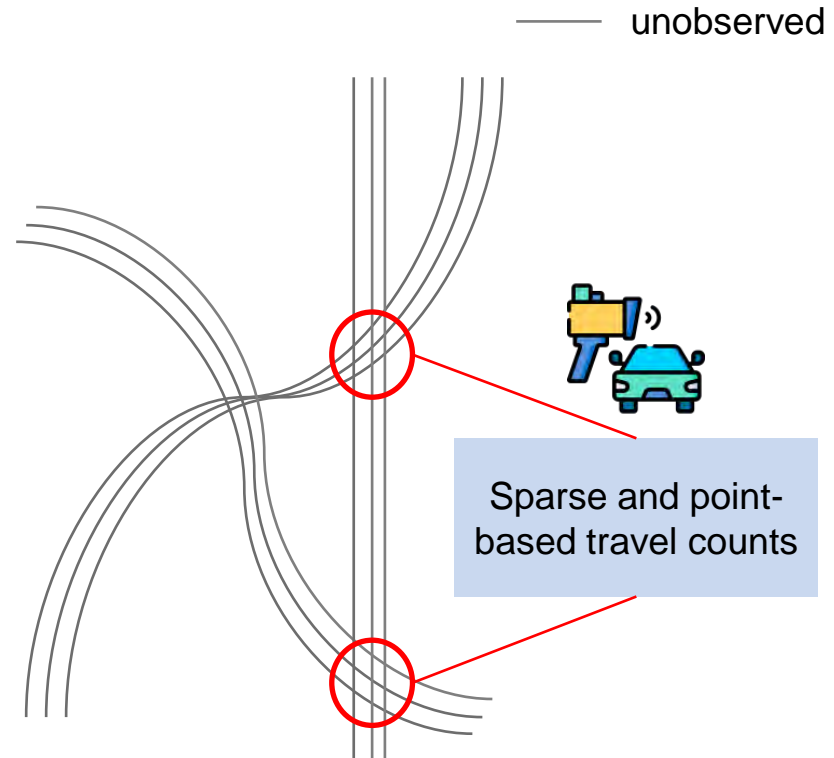
Modeling Assumption: Hierarchical Logit Model



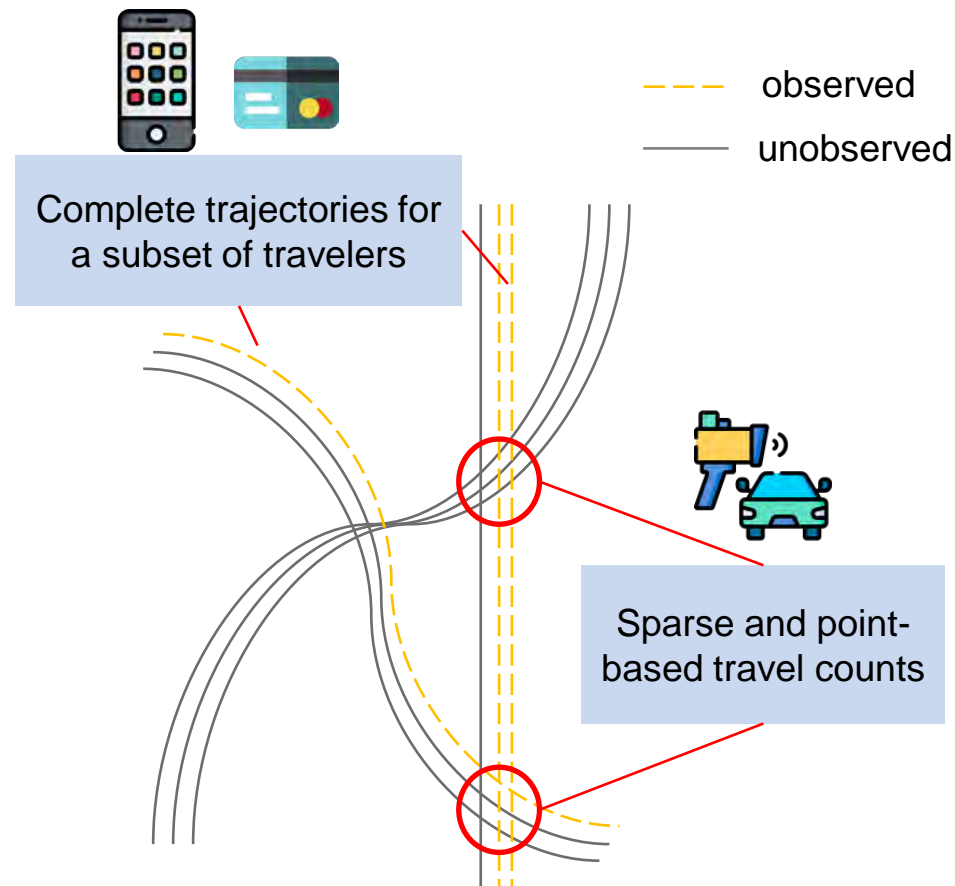
Modeling Assumption: Hierarchical Logit Model



Challenges: Incomplete Observation

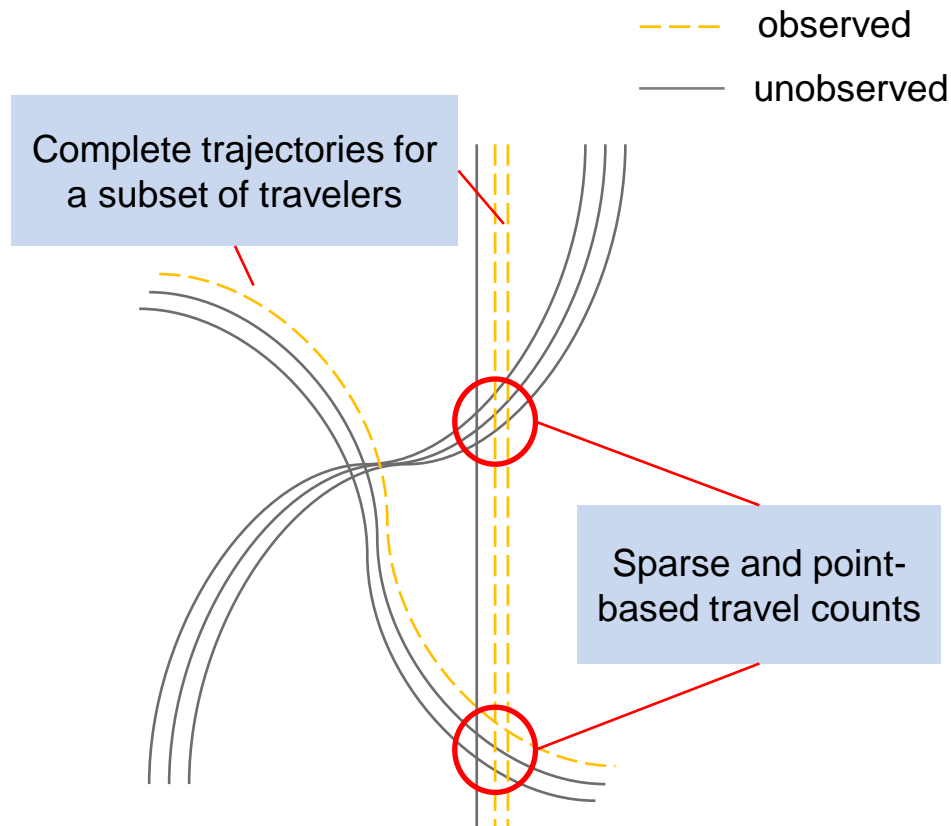
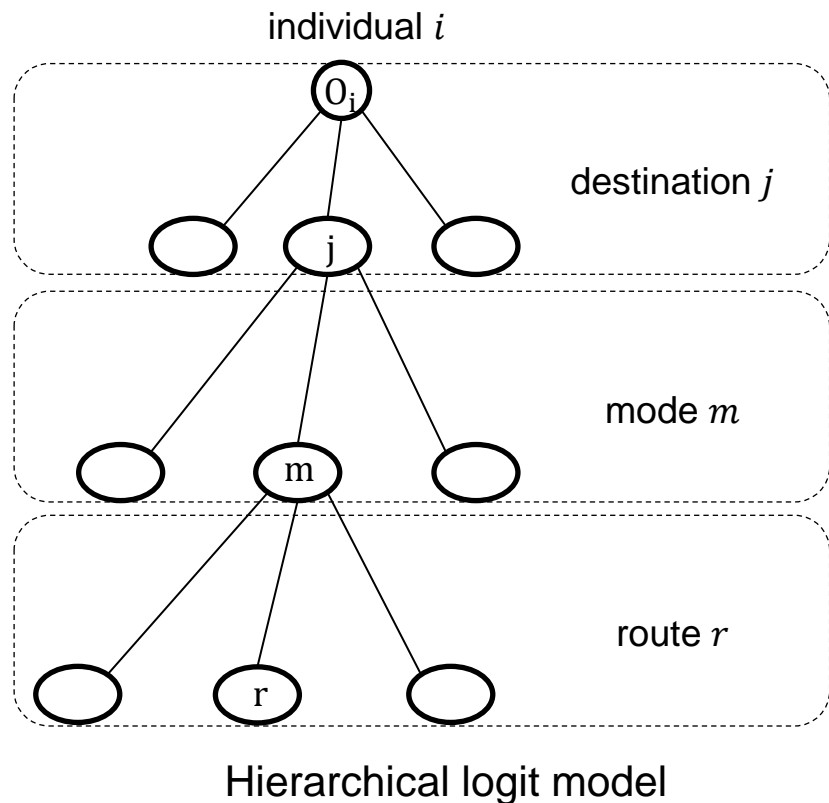


Challenges: Incomplete Observation



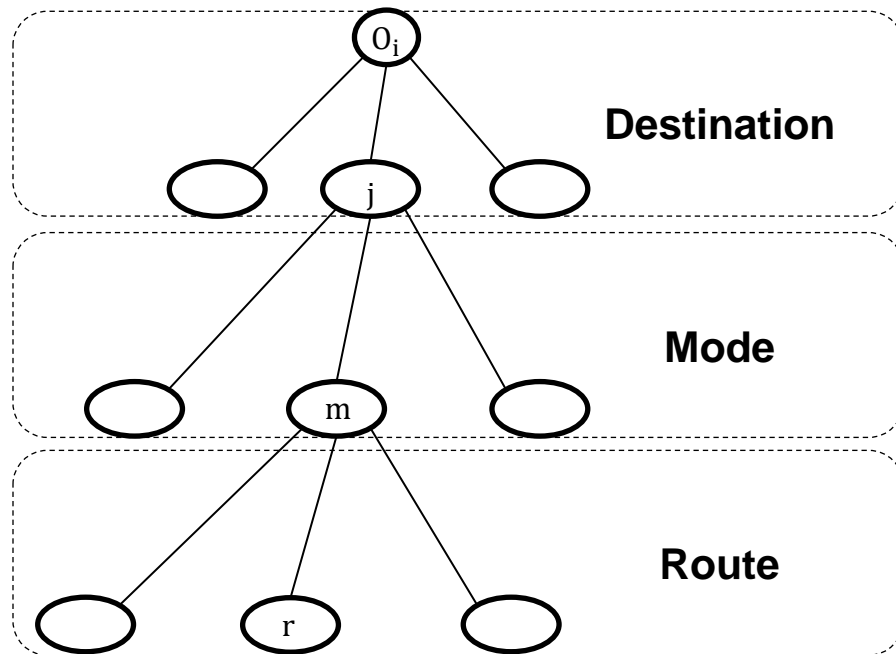
Complement Incomplete Observations with Theory-driven Model

Parametric, aggregated models



Modeling Assumption: Hierarchical Logit Model

Hierarchical logit model



Multinomial logit model
(Standard gravity model)

Nested logit model
(Correlation among modes)

Path size logit model
(Route overlapping)

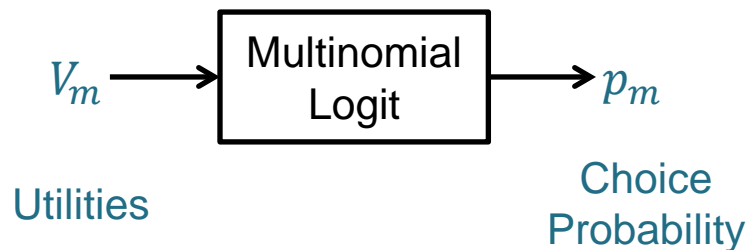
We incorporate **flexible** choice models with **rich behavioral details**.

Solution Approach: Entropy Maximization Principle

Multinomial Logit

$$p_m = \frac{e^{V_m}}{\sum_{m' \in \mathcal{M}} e^{V_{m'}}}, \forall m$$

Non-linear constraints cause
intractability in optimization problem



[Mogens Fosgerau et al., 2020]

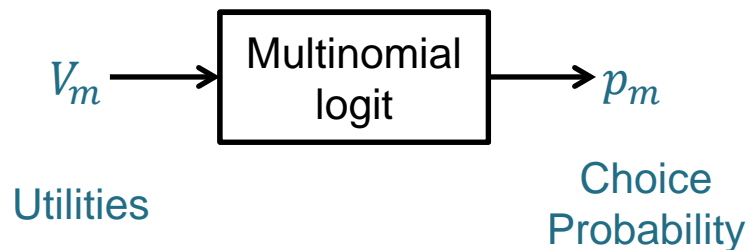
Solution Approach: Entropy Maximization Principle

Multinomial Logit

$$p_m = \frac{e^{V_m}}{\sum_{m' \in \mathcal{M}} e^{V_{m'}}}, \forall m$$

Entropy Maximization

$$\begin{aligned} \max_{\mathbf{p}} \quad & \sum_{m \in \mathcal{M}} V_m p_m + H(p_m) \\ \text{s.t.} \quad & \sum_{m \in \mathcal{M}} p_m = 1 \end{aligned}$$



[Mogens Fosgerau et al., 2020]

Solution Approach: Entropy Maximization Principle

Multinomial Logit

$$p_m = \frac{e^{V_m}}{\sum_{m' \in \mathcal{M}} e^{V_{m'}}}, \forall m$$

- Travelers maximize utilities
- Error term follows Gumbel distribution

Entropy Maximization

Total utilities Uncertainty

$$\begin{aligned} \max_{\mathbf{p}} \quad & \boxed{\sum_{m \in \mathcal{M}} V_m p_m} + \boxed{H(p_m)} \\ \text{s.t.} \quad & \boxed{\sum_{m \in \mathcal{M}} p_m = 1} \end{aligned}$$

Probabilities are summed up to 1

[Mogens Fosgerau et al., 2020]

Solution Approach: Entropy Maximization Principle

Multinomial Logit

$$p_m = \frac{e^{V_m}}{\sum_{m' \in \mathcal{M}} e^{V_{m'}}}, \forall m$$

Entropy Maximization

$$\begin{aligned} \max_{\mathbf{p}} \quad & \sum_{m \in \mathcal{M}} V_m p_m + \text{Uncertainty } \boxed{H(p_m)} \\ \text{s.t.} \quad & \sum_{m \in \mathcal{M}} p_m = 1 \end{aligned}$$

Proven to be a **convex** program

“Entropy” can be interpretable as (1) value of **choice variety** and (2) **information cost**.

[Mogens Fosgerau et al., 2020]

Advantages of Convex Programming

Existence of Solution
and **Global Optimality**

Tractability
(e.g., Gradient Descent,
Interior-point Methods)

Solution Approach: Entropy Maximization Principle

Multinomial Logit

$$p_m = \frac{e^{V_m}}{\sum_{m' \in \mathcal{M}} e^{V_{m'}}}, \forall m$$

Entropy Maximization

$$\begin{aligned} \max_{\mathbf{p}} \quad & \sum_{m \in \mathcal{M}} V_m p_m + H(p_m) \\ \text{s.t.} \quad & \sum_{m \in \mathcal{M}} p_m = 1 \end{aligned}$$

The transformation allows the **integration** of **discrete choice modeling** into **optimization**.

Two Stage Approach: Estimate and then Predict

Estimating Parameters and
Reconstructing Current Travel Pattern

Predicting
Future Travel Pattern

Two Stage Approach: Estimate and then Predict

Stage 1: Estimate

$$\max_{\mathcal{P}} H_{\text{MNL}}(\mathbf{p}_{\mathcal{J}|\mathcal{I}}) + H_{\text{NL}}(\mathbf{p}_{\mathcal{M}|\mathcal{I}\mathcal{J}}) + H_{\text{PSL}}(\mathbf{p}_{\mathcal{R}|\mathcal{I}\mathcal{J}\mathcal{M}}) \\ - \frac{1}{\widehat{T}} \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}, r \in \mathcal{R}} \sum_{a \in \mathcal{A}_{ijmr}} \int_0^{f_a^m} g_a^m(w) dw$$

s.t.

$$H_{\text{MNL}}(\mathbf{p}_{\mathcal{I}\mathcal{J}}|\widehat{\mathbf{p}}_{\mathcal{I}}) \geq H_{\text{MNL}}(\widehat{\mathbf{p}}_{\mathcal{I}\mathcal{J}}|\widehat{\mathbf{p}}_{\mathcal{I}}) \quad \left[-1 + \frac{1}{\theta_{\text{dest}}}\right]$$

$$H_{\text{NL}_1}(\mathbf{p}_{\mathcal{I}\mathcal{J}\Pi(\mathcal{M})}|\mathbf{p}_{\mathcal{I}\mathcal{J}}) \geq H_{\text{NL}_1}(\widehat{\mathbf{p}}_{\mathcal{I}\mathcal{J}\Pi(\mathcal{M})}|\widehat{\mathbf{p}}_{\mathcal{I}\mathcal{J}}) \quad \left[-1 + \frac{1}{\theta_{\text{mode}}}\right]$$

$$H_{\text{NL}_{\mathcal{N}}}(\mathbf{p}_{\mathcal{I}\mathcal{J}\mathcal{M}}|\mathbf{p}_{\mathcal{I}\mathcal{J}\mathcal{N}}) \geq H_{\text{NL}_{\mathcal{N}}}(\widehat{\mathbf{p}}_{\mathcal{I}\mathcal{J}\mathcal{M}}|\widehat{\mathbf{p}}_{\mathcal{I}\mathcal{J}\mathcal{N}}) \quad , \forall \mathcal{N} \in \Pi(\mathcal{M}) \quad \left[-1 + \frac{\tau_{\mathcal{N}}}{\theta_{\text{mode}}}\right]$$

$$\sum_{i \in \mathcal{I}, j \in \mathcal{J}} p_{ij} \widehat{X}_{ij}^k = \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \widehat{p}_{ij} \widehat{X}_{ij}^k \quad , \forall k \in \mathcal{K} \quad [\beta_k]$$

$$\sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}} p_{ijm} \widehat{X}_{ijm}^q = \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}} \widehat{p}_{ijm} \widehat{X}_{ijm}^q \quad , \forall q \in \mathcal{Q} \quad [\beta_q]$$

Stage 2: Predict

$$\max_{\mathcal{P}} \sum_{i \in \mathcal{I}, j \in \mathcal{J}} p_{ij} V_{ij}(\widehat{\beta}_k, \widehat{X}_{ij}^k) + \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}} p_{ijm} V_{ijm}(\widehat{\beta}_q, \widehat{X}_{ijm}^q) \\ + \frac{1}{\widehat{\theta}_{\text{dest}}} H_{\text{MNL}}(\mathbf{p}_{\mathcal{J}|\mathcal{I}}) \\ + \frac{1}{\widehat{\theta}_{\text{mode}}} H_{\text{NL}}(\mathbf{p}_{\mathcal{M}|\mathcal{I}\mathcal{J}}) \\ + H_{\text{PSL}}(\mathbf{p}_{\mathcal{R}|\mathcal{I}\mathcal{J}\mathcal{M}}) \\ - \frac{\widehat{\lambda}}{\widehat{N}} \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}, r \in \mathcal{R}} \sum_{a \in \mathcal{A}_{ijmr}} \int_0^{f_a^m} g_a^m(w) dw$$

Objective Function

$\max_{p_{ijmr}}$

Entropy Functions
Uncertainty of choice

+

Beckmann Equation
Traffic Equilibrium

Objective Function

$\max_{p_{ijmr}}$

$$H_{\text{MNL}}(\mathbf{p}_{\mathcal{J}|\mathcal{I}}) + H_{\text{NL}}(\mathbf{p}_{\mathcal{M}|\mathcal{I}\mathcal{J}}) + H_{\text{PSL}}(\mathbf{p}_{\mathcal{R}|\mathcal{I}\mathcal{J}\mathcal{M}})$$

p_{ijmr}
Probability
(Travel patterns)

Entropy Functions

$$- \frac{1}{\widehat{T}} \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}, r \in \mathcal{R}} \sum_{a \in \mathcal{A}_{ijmr}} \int_0^{f_a^m} g_a^m(w) dw$$

f_a^m
Traffic count
(# of cars)

Beckmann Equation

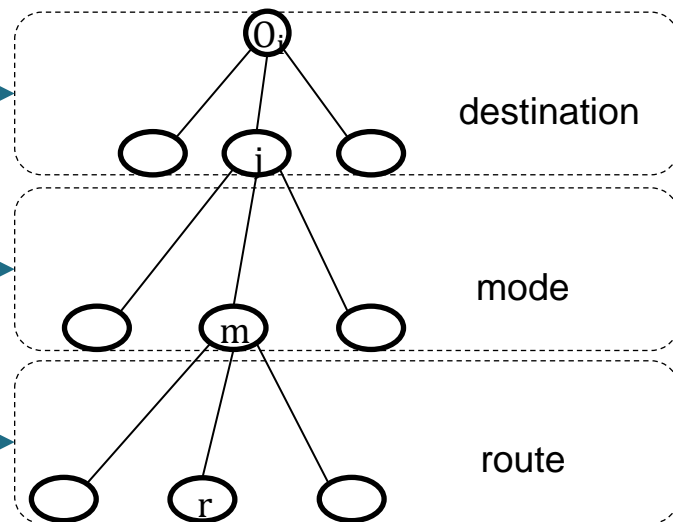
Objective Function Links Choice Models and User Equilibrium

Entropy Functions \equiv Choice Models

$$\max_{p_{ijmr}} H_{\text{MNL}}(\mathbf{p}_{\mathcal{J}|\mathcal{I}}) + H_{\text{NL}}(\mathbf{p}_{\mathcal{M}|\mathcal{I}\mathcal{J}}) + H_{\text{PSL}}(\mathbf{p}_{\mathcal{R}|\mathcal{I}\mathcal{J}\mathcal{M}})$$

Beckmann Equation for Equilibrium

$$-\frac{1}{\widehat{T}} \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}, r \in \mathcal{R}} \sum_{a \in \mathcal{A}_{ijmr}} \int_0^{f_a^m} g_a^m(w) dw$$



Tractable Convex Programming

$\max_{p_{ijmr}}$

Entropy + Beckmann

Travel Pattern Matches with Observations

Conditional entropies
(**Uncertainty** in predicting behavior)

Momentum matching
(**Movement** of a population)

Tractable Convex Programming

Theorem 1

The first stage model is a **convex** program

$\max_{p_{ijmr}}$

Entropy + Beckmann

Convex objective function

Travel Pattern Matches with Observations

Conditional entropies
(**Uncertainty** in predicting behavior)

Convex inequality constraints

Momentum matching
(**Movement** of a population)

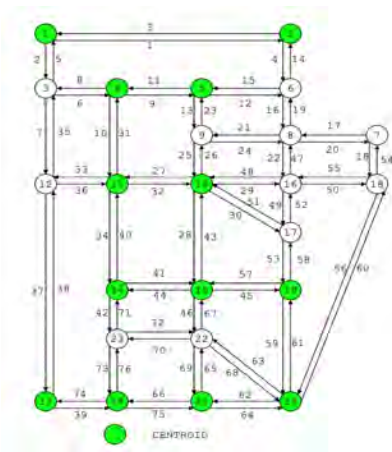
Linear equality constraints

mosek

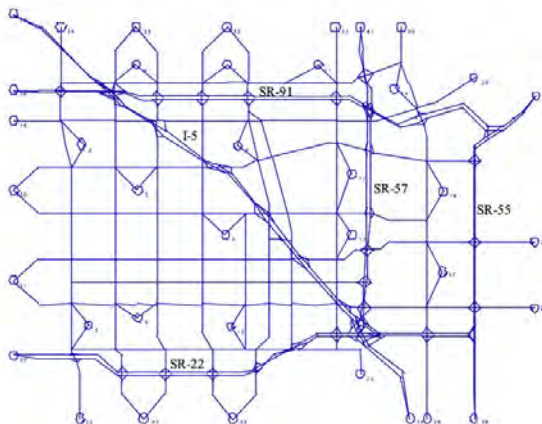


Benchmark Networks

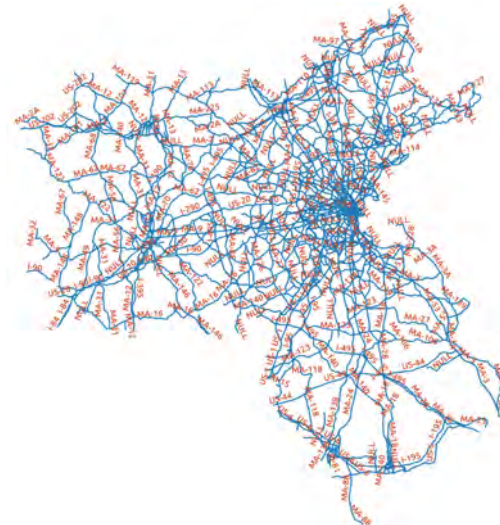
Sioux Falls



Anaheim



Eastern-Massachusetts



Benchmark Networks

	# of Nodes	# of Links	# of ODs	# of Routes	Time to Build Model (sec)	Solution Time (sec)
Sioux Falls	24	76	528	644	11.0	0.7
EMA	74	258	1,113	1,797	14.4	1.3
Berlin Friedrichshain	224	523	506	656	16.6	0.7
Berlin Mitte	398	871	1,260	1,706	18.0	0.9
Anaheim	416	914	1,406	2,700	55.4	3.7
Barcelona	1,020	2,522	7,922	16,570	583.9	18.8
Winnipeg	1,057	2,535	4,345	8,000	294.5	16.2
Munich	742	1,872	67,122	108,012	2608.2	115.6
Chicago Sketch	933	2,950	93,513	225,507	1799.6	123.1

One-Shot Approach for Calibration

Theorem 2

The optimal **primal** and **dual** solutions satisfy the hierarchical logit model.

Primal

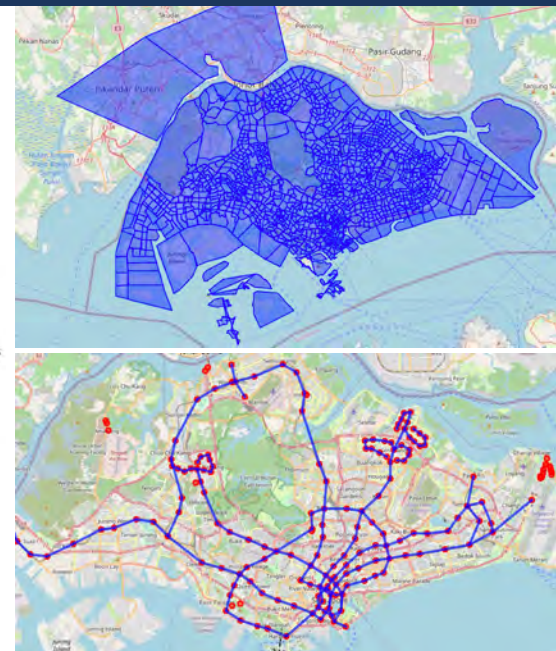
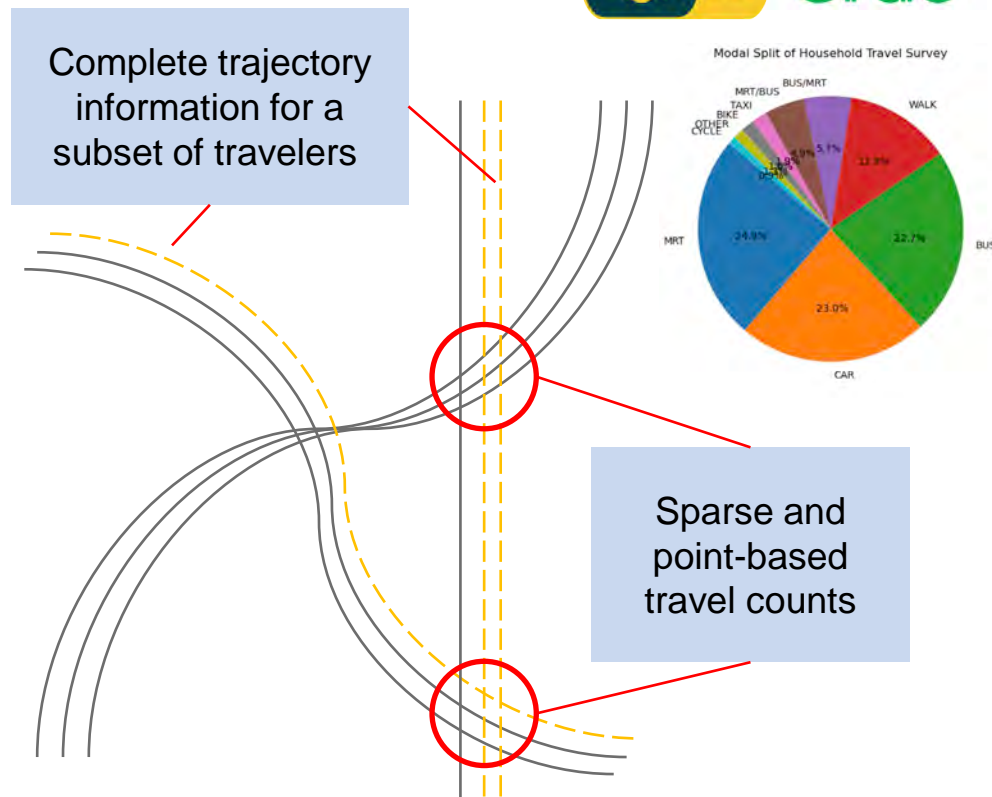
→ Travel equilibrium

Dual

→ **Parameter estimation**

The dual problem resembles **maximum likelihood estimation**
but uniquely incorporates **constraints for observations**.

Future: Deployment in the Real-world



- Cell phone location
- Smart card
- Taxi data
- Household travel survey

Acknowledgements



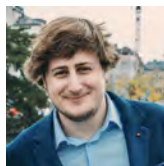
Samitha Samaranayake
Cornell University



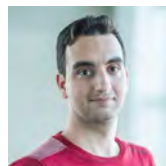
Ning Duan
Cornell University



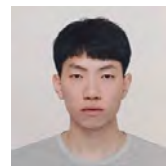
Vindula Jayawardana
MIT



Gioele Zardini
MIT



Soroosh Shafiee
Cornell University



Hins Hu
Cornell University



Dong-Kyu Kim
SNU



Eui-Jin Kim
Ajou University



Sunghoon Jang
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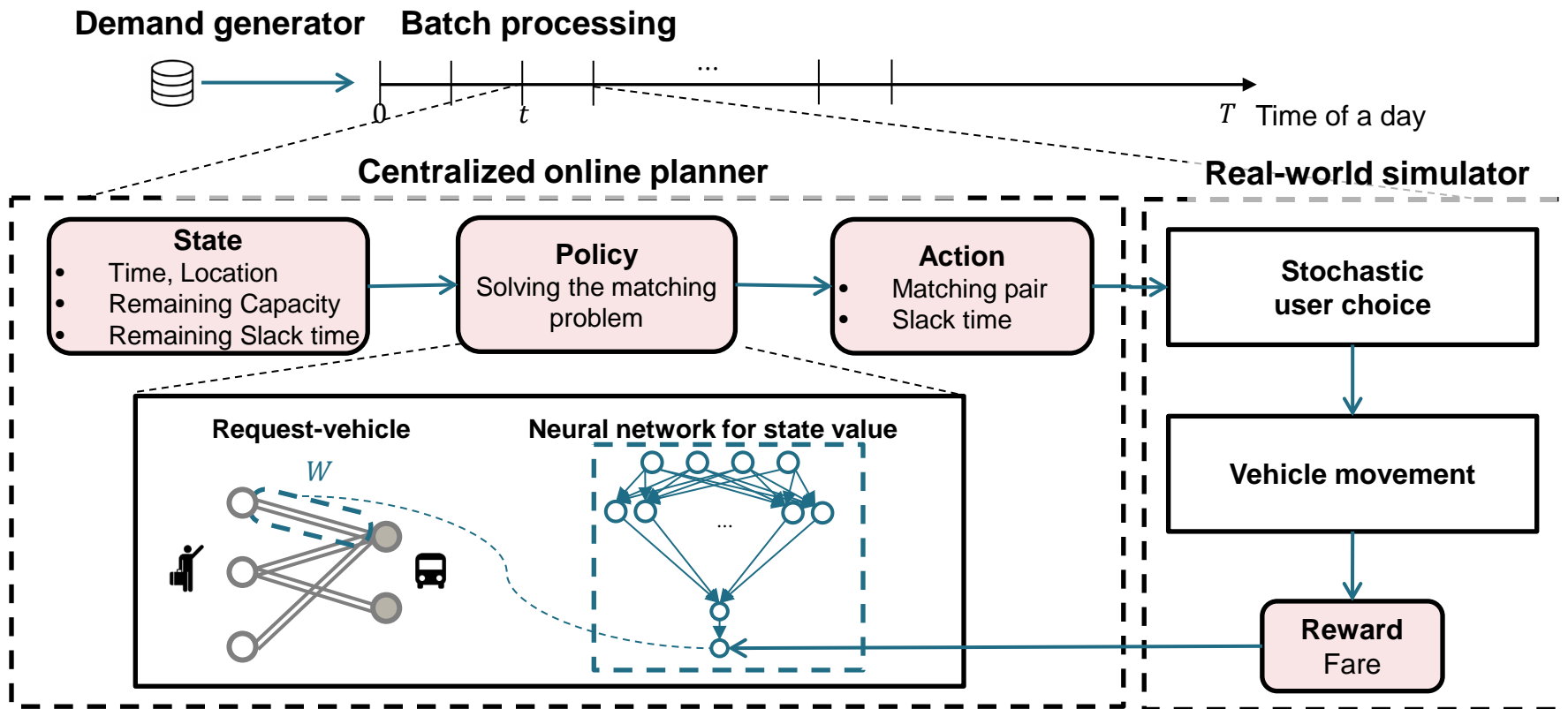


THE
ROUTING
COMPANYTM

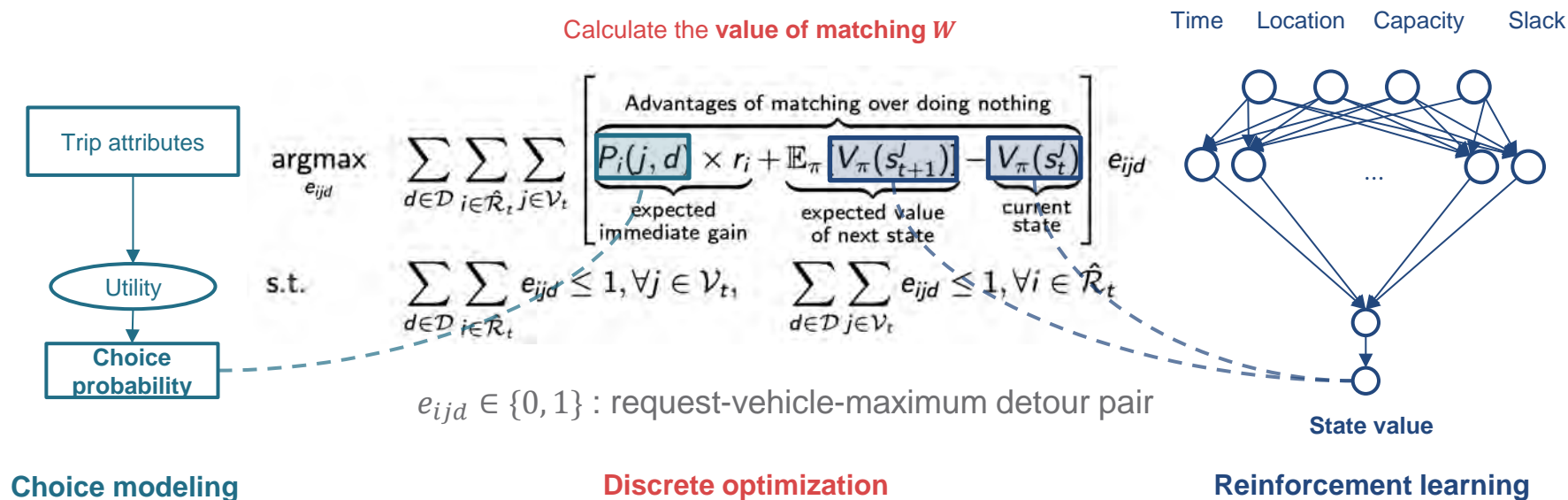




Appendix: Markov Decision Process



Appendix A1. Formulation for Matching Problem



Appendix A2. Problem Complexity

Scale in New York City

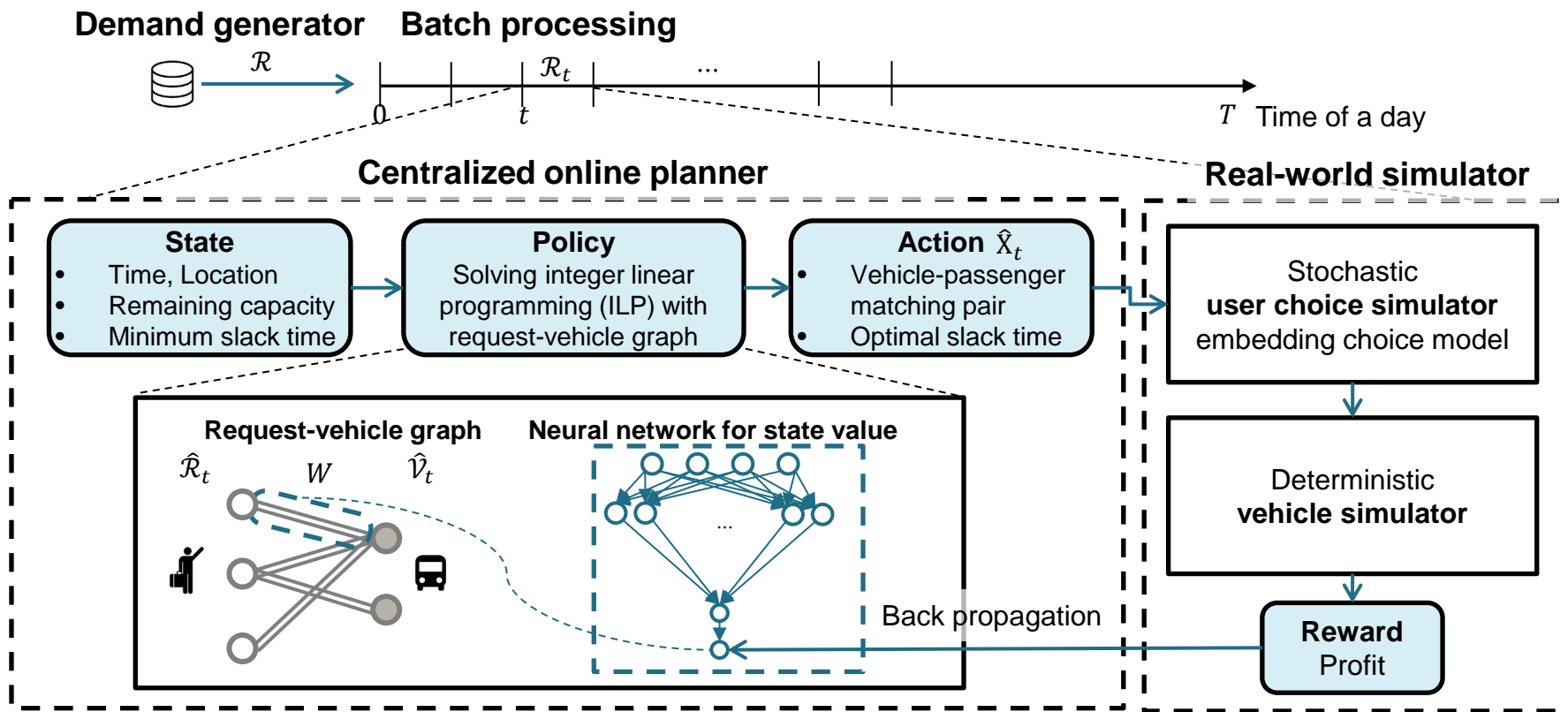
- ✓ 220,000 – 880,000 requests per day
- ✓ 100 – 300 requests per batch
- ✓ 1,000 – 3,000 vehicles
- ✓ Vehicle capacities 1 – 10

Effectiveness of algorithm

- ✓ The number of requests n
- ✓ The number of vehicles m
- ✓ Vehicle capacity c
- ✓ The number of variables: $O(mn^c)$ but much lower in practice
- ✓ The number of constraints: $O(n + m)$

[Alonso-Mora et al., 2017]

Appendix A3. Reinforcement Learning



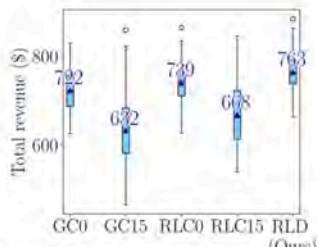
Appendix A4. Choice Model

Binary choice model to measure the willingness to adopt a service

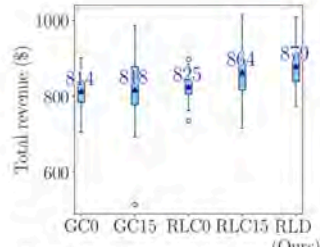
$$\begin{aligned} P_i &= P(U_i^{pooling} \geq U_i^{taxi}) = P(V_i^{pooling} - V_i^{taxi} \geq \varepsilon) \\ &= \frac{\exp((t_i^{pooling} - t_i^{taxi})\beta_{vot} + (r_i^{pooling} - r_i^{taxi}))}{1 + \exp((t_i^{pooling} - t_i^{taxi})\beta_{vot} + (r_i^{pooling} - r_i^{taxi}))} \end{aligned}$$

$$y_i = \begin{cases} 1 & \text{with probability } P_i \\ 0 & \text{with probability } P_i - 1 \end{cases}$$

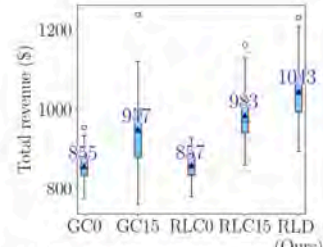
Appendix A5. Experiment Results



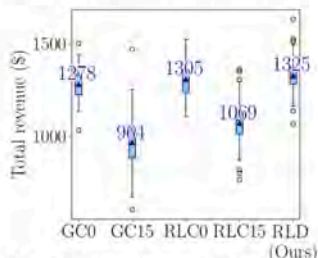
(a) 200 customers, 10 vehicles



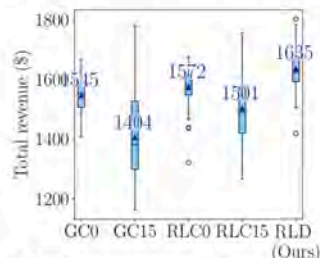
(b) 400 customers, 10 vehicles



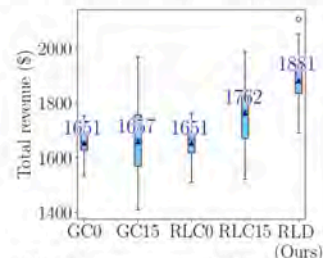
(c) 600 customers, 10 vehicles



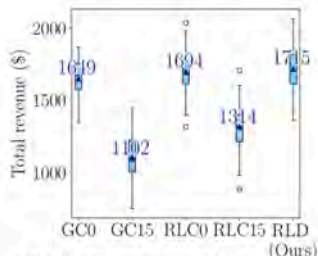
(d) 200 customers, 20 vehicles



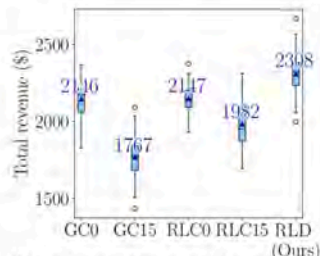
(e) 400 customers, 20 vehicles



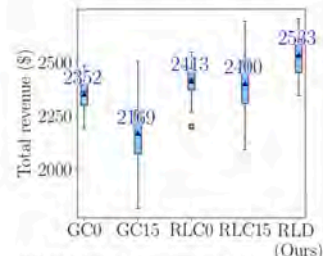
(f) 600 customers, 20 vehicles



(g) 200 customers, 30 vehicles

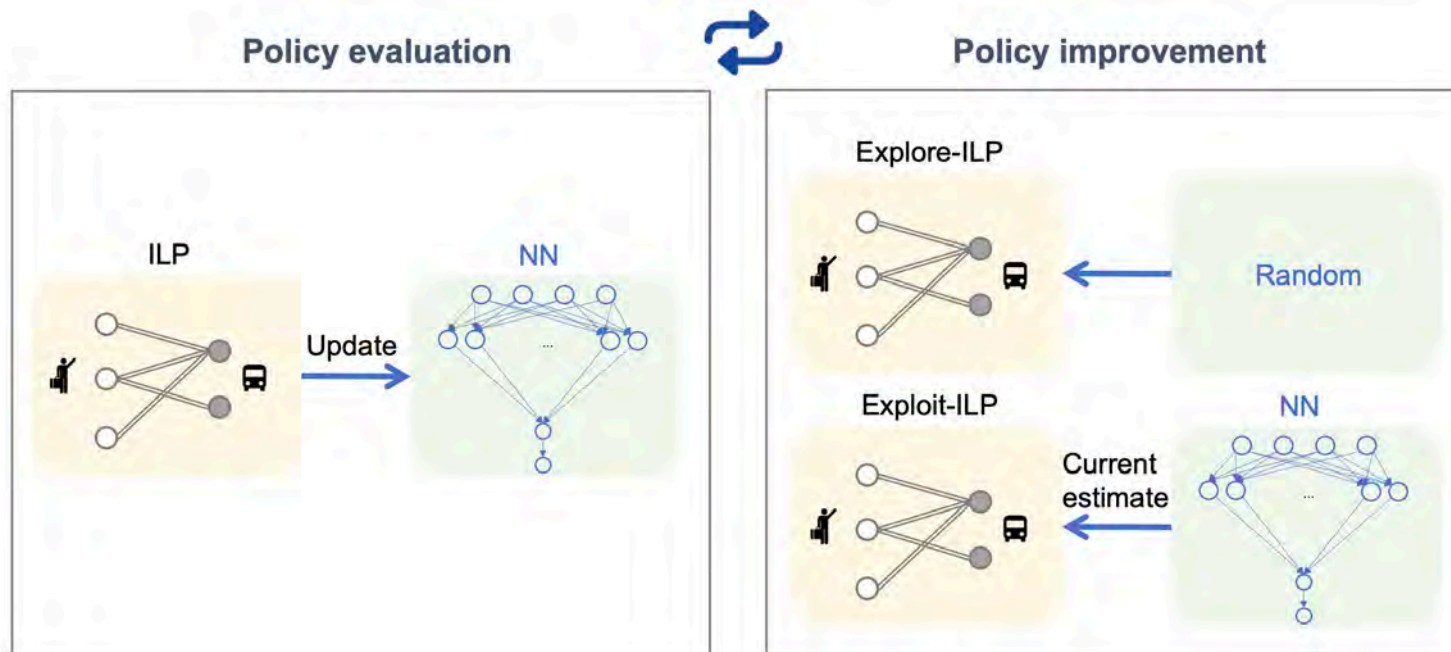


(h) 400 customers, 30 vehicles



(i) 600 customers, 30 vehicles

Appendix A6. Policy Iteration



Appendix B1. Equivalent Transformation

(P)

$$\begin{aligned} \max_{\pi_{st}^j, j \in J, st \in \Omega} \quad & \sum_{st \in \Omega} \sum_{j \in J} d_{st} \theta_{st}^j \pi_{st}^j - q_{st}^j \\ \text{s.t.} \quad & \theta_{st}^j = f([\pi_{st}^j]_{j \in J}), \forall st \in \Omega \\ & \text{Non-linear function} \\ & \text{Flow conservation} \end{aligned}$$

Price

(Q)

$$\begin{aligned} \max_{[\theta_{st}^j]_{j \in J, st \in \Omega}} \quad & \sum_{st \in \Omega} \sum_{j \in J} d_{st} \theta_{st}^j \underbrace{f^{-1}([\theta_{st}^j]_{j \in J})}_{- q_{st}^j} \\ & \text{Choice Prob} \quad \quad \quad \text{Convex} \\ \text{s.t.} \quad & \text{Flow conservation} \end{aligned}$$

Decision variables

π_{st}^j : Price of mode j from st pair

θ_{st}^j : Probability of traveler in st pair choosing mode j

Appendix B2. Convex Program

The equivalent problem is a **convex** program

$(Q) =$

$$\min_{\theta_{st}^j, z_{r,st}^j, y_{a,st}^j} \sum_{s,t \in N} \sum_{j \in J} \left(\frac{d_{st}}{p} \left[\underbrace{\theta_{st}^j (-ASC_{st}^j + T_{st}^j + V_{st}^n)}_{(A)_{st}^j} + \underbrace{\sum_{r \in \mathcal{R}_{st}} \sum_{a \in A} z_{r,st}^j F_a(f_a) \delta_{ar}}_{(A)_{st}^j} + \underbrace{\theta_{st}^j \ln \theta_{st}^j}_{(B)_{st}^j} - \underbrace{\theta_{st}^j \ln \left(1 - \sum_{j' \in J} \theta_{st}^{j'} \right)}_{(C)_{st}^j} \right] + \underbrace{\sum_{a \in A} [G_a(f_a) + c_a^j] y_{a,st}^j}_{(D)_{st}^j} \right)$$

Convex objective function

subject to

$$[o_{st}^j]: \sum_{r \in \mathcal{R}_{st}} z_{r,st}^j = \theta_{st}^j \quad \forall j \in J \quad \forall s, t \in N$$

$$[m_{st}]: \sum_{j \in J} \theta_{st}^j \leq 1 \quad \forall s, t \in N$$

$$[\alpha_{a,st}^j]: \sum_{r \in \mathcal{R}_{st}} d_{st} \delta_{ar} z_{r,st}^j \leq y_{a,st}^j$$

$$\forall a \in A \quad \forall j \in J \quad \forall s, t \in N$$

$$f_a = \sum_{s,t \in N} \sum_{j \in J} y_{a,st}^j \quad \forall a \in A$$

$$[\beta_u^j]: \sum_{a \in \delta^+(u)} \sum_{s,t \in N} y_{a,st}^j = \sum_{a \in \delta^-(u)} \sum_{s,t \in N} y_{a,st}^j$$

$$\forall u \in N \quad \forall j \in J$$

$$[\rho_{r,st}^j]: z_{r,st}^j \geq 0 \quad \forall j \in J \quad \forall s, t \in N \quad \forall r \in \mathcal{R}_{st}$$

$$\theta_{st}^j \text{ free} \quad \forall j \in J \quad \forall s, t \in N$$

$$y_{a,st}^j \text{ free} \quad \forall a \in A \quad \forall j \in J \quad \forall s, t \in N.$$

Linear constraints

Appendix C1. Literature for Convex Combine Models

	Trip generation	Trip distribution (Gravity model)	Modal split (Multinomial logit model)	Traffic assignment (Wardrop user equilibrium)
Framework	Utility	Entropy	Satisfaction	Beckmann
Wilson (10)		0		
Anas (14)			0	
Beckmann et al. (15)				0
Evans (16)		0		0
Florian et al. (17)		0		0
Oppenheim (18)		0		0
Florian (19)			0	0
Abdulaal and LeBlanc (20)			0	0
Fernández et al. (21)			0	0
García and Marín (22)			0	0
Florian and Nguyen (23)		0	0	0
Friesz (24)		0	0	0
Safwat and Magnanti (25)	0	0	0	0
Framework	Utility maximization			
Oppenheim et al. (5)	0	0	0	0
Yao et al. (6)	0	0		0
Zhou et al. (7)	0	0	0	0
Ours	0	0	0	0

Gaps

Parameter
estimation

Tractability
& scalability

Appendix C2. BPR and Entropy Functions

Assumption 1.

The road latency function g_a^m is an increasing power function.

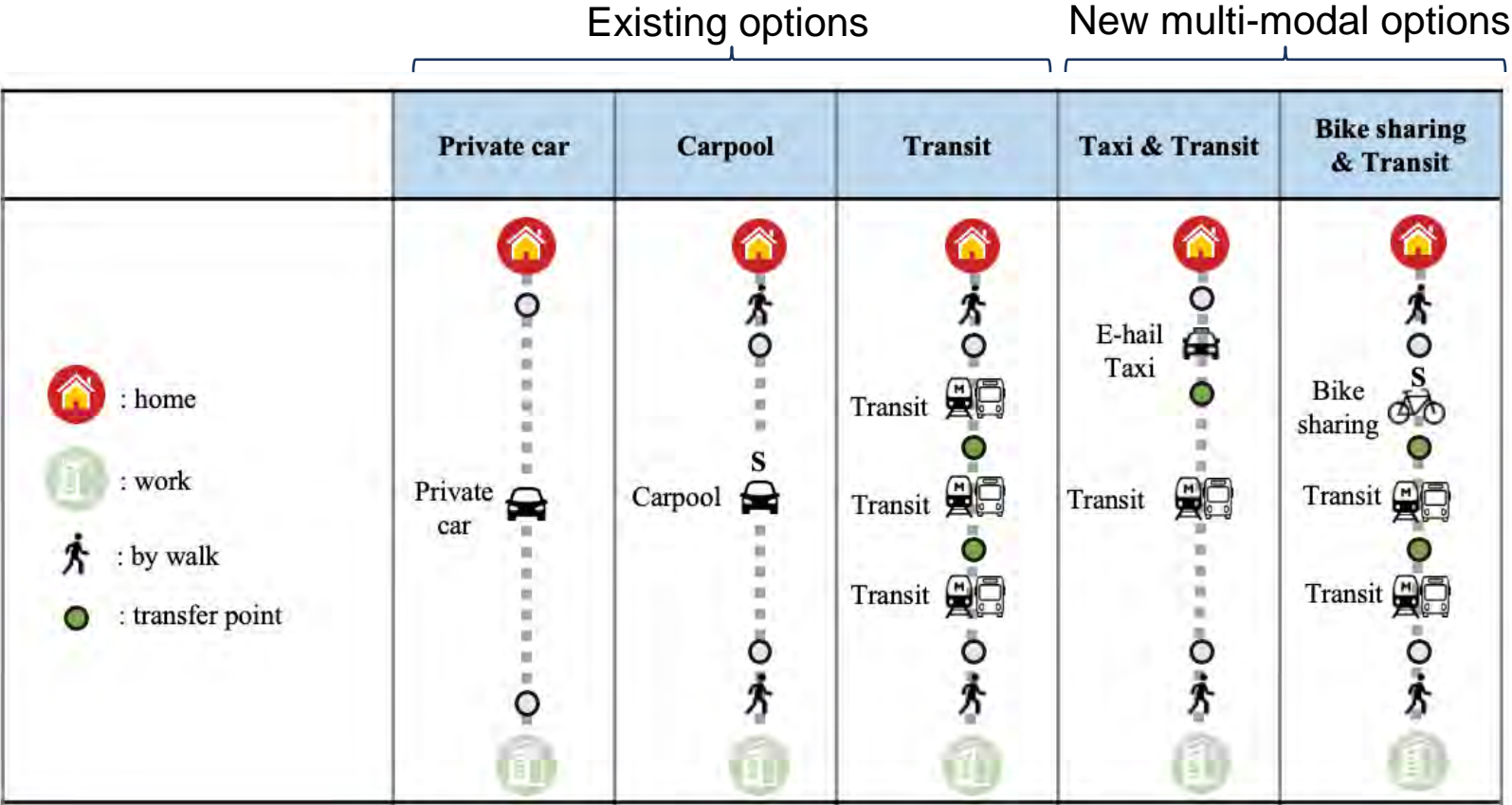
e.g., BPR function
$$g_a^m(f_a^m) = T_a^{m,0} \left[1 + \alpha^m \left(\frac{f_a^m}{c_a^m} \right)^{\beta^m} \right]$$

$$H_{\text{MNL}}(\mathbf{p}_{\mathcal{J}|\mathcal{I}}) = - \sum_{i \in \mathcal{I}, j \in \mathcal{J}} p_{ij} \ln\left(\frac{p_{ij}}{\hat{p}_i}\right)$$

$$\begin{aligned} H_{\text{NL}}(\mathbf{p}_{\mathcal{M}|\mathcal{I}\mathcal{J}}) &= H_{\text{NL}_1}(\mathbf{p}_{\mathcal{I}\mathcal{J}\Pi(\mathcal{M})}|\mathbf{p}_{\mathcal{I}\mathcal{J}}) + \sum_{\mathcal{N} \in \Pi(\mathcal{M})} H_{\text{NL}_\mathcal{N}}(\mathbf{p}_{\mathcal{I}\mathcal{J}\mathcal{M}}|\mathbf{p}_{\mathcal{I}\mathcal{J}\mathcal{N}}) \\ &= - \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{\mathcal{N} \in \Pi(\mathcal{M})} p_{ij\mathcal{N}} \ln\left(\frac{p_{ij\mathcal{N}}}{p_{ij}}\right) - \sum_{\mathcal{N} \in \Pi(\mathcal{M})} \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{N}} p_{ijm} \ln\left(\frac{p_{ijm}}{p_{ij\mathcal{N}}}\right) \end{aligned}$$

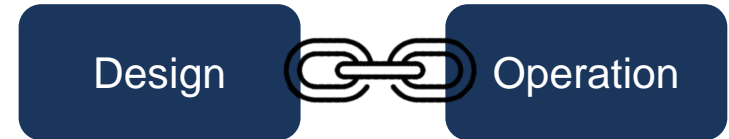
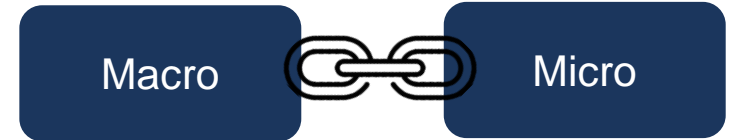
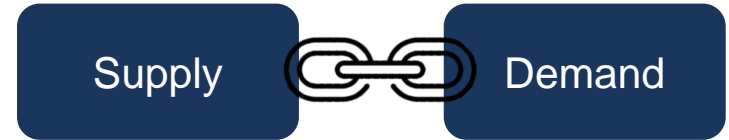
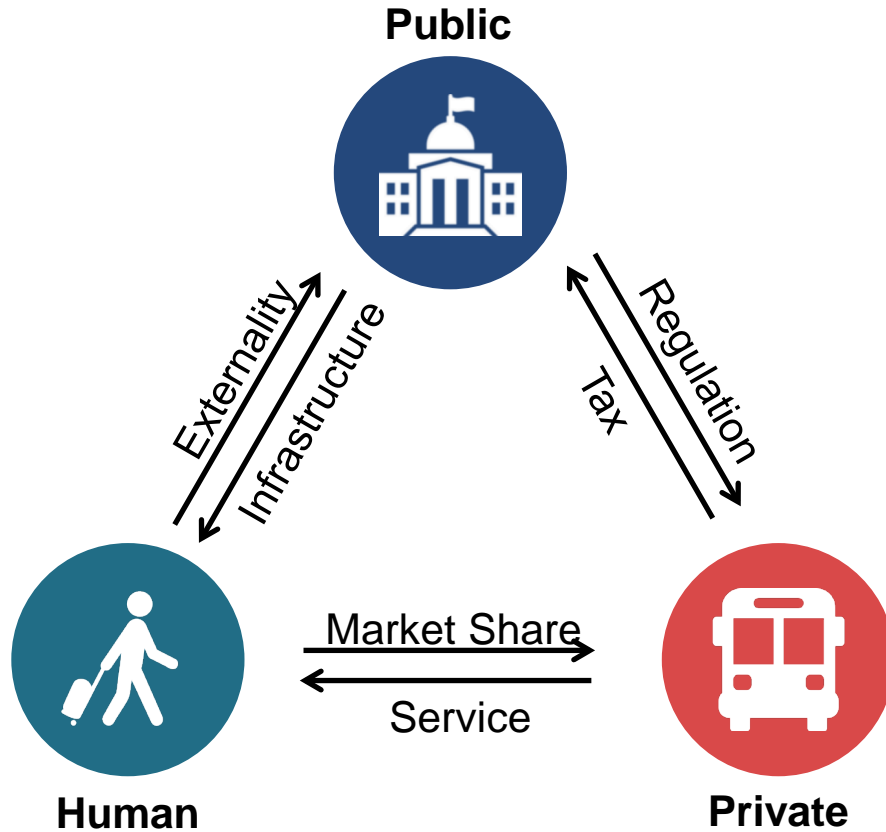
$$H_{\text{PSL}}(\mathbf{p}_{\mathcal{R}|\mathcal{I}\mathcal{J}\mathcal{M}}) = - \sum_{i \in \mathcal{I}, j \in \mathcal{J}} \sum_{m \in \mathcal{M}, r \in \mathcal{R}} p_{ijmr} \ln\left(\frac{p_{ijmr}}{p_{ijm}} \cdot \frac{1}{\psi_{ijmr}}\right)$$

Appendix D1. Survey Design



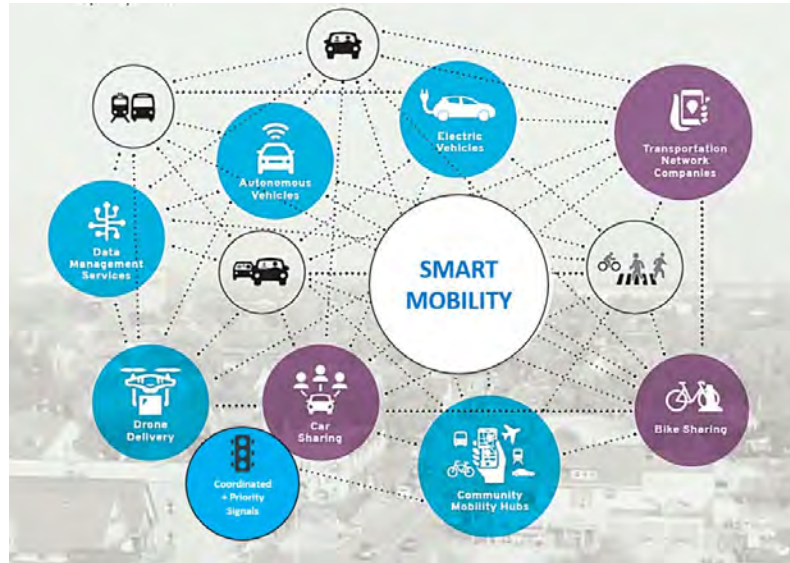
YK et al., 2021 E. Kim, YK et al., 2021

Ultimate Goal: Integrated and Automated Decision Making



Automated Decision Making Beyond Smart Mobility

Smart Mobility System



...and Beyond!



Supply chain management



Energy grids



Water resources



Urban infrastructure