



SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS
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Cindy Allen, Long Beach

First Vice President
Ray Marquez, Chino Hills

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Rick Denison, Yucca Valley

Transportation
Mike T. Judge, Ventura County
Transportation Commission

MEETING OF THE

**EXECUTIVE/ADMINISTRATION
COMMITTEE**

***Members of the Public are Welcome to Attend
In-Person & Remotely***

***Wednesday, December 3, 2025
3:00 p.m. – 4:00 p.m.***

To Attend In-Person:
**SCAG Main Office – Policy B Meeting Room
900 Wilshire Blvd., Ste. 1700
Los Angeles, CA 90017**

To Attend and Participate on Your Computer:
<https://scag.zoom.us/j/85676324134>

To Attend and Participate by Phone:
**Call-in Number: 1-669-900-6833
Meeting ID: 856 7632 4134**

PUBLIC ADVISORY

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Maggie Aguilar at (213) 630-1420 or via email at aguilarm@scag.ca.gov. Agendas & Minutes are also available at: <https://scag.ca.gov/meetings-leadership>.

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 236-1895. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.



Instructions for Attending the Meeting

To Attend In-Person and Provide Verbal Comments: Go to the SCAG Main Office located at 900 Wilshire Blvd., Ste. 1700, Los Angeles, CA 90017 or any of the remote locations noticed in the agenda. The meeting will take place in the Policy B Meeting Room on the 17th floor starting at 3:00 p.m.

To Attend by Computer: Click the following link: <https://scag.zoom.us/j/85676324134>. If Zoom is not already installed on your computer, click “Download & Run Zoom” on the launch page and press “Run” when prompted by your browser. If Zoom has previously been installed on your computer, please allow a few moments for the application to launch automatically. Select “Join Audio via Computer.” The virtual conference room will open. If you receive a message reading, “Please wait for the host to start this meeting,” simply remain in the room until the meeting begins.

To Attend by Phone: Call (669) 900-6833 to access the conference room. Given high call volumes recently experienced by Zoom, please continue dialing until you connect successfully. Enter the **Meeting ID:** 856 7632 4134, followed by #. Indicate that you are a participant by pressing # to continue. You will hear audio of the meeting in progress. Remain on the line if the meeting has not yet started.

Instructions for Participating and Public Comments

Members of the public can participate in the meeting via written or verbal comments.

In Writing: Written comments can be emailed to: ePublicComment@scag.ca.gov. Written comments received **by 5pm on Tuesday, December 2, 2025** will be transmitted to members of the legislative body and posted on SCAG’s website prior to the meeting. You are **not** required to submit public comments in writing or in advance of the meeting; this option is offered as a convenience should you desire not to provide comments in real time as described below. Written comments received after 5pm on Tuesday, December 2, 2025, will be announced and included as part of the official record of the meeting. Any writings or documents provided to a majority of this committee regarding any item on this agenda (other than writings legally exempt from public disclosure) are available at the Office of the Clerk, at 900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017 or by phone at (213) 630-1420, or email to aguilarm@scag.ca.gov.

Remotely: If participating in real time via Zoom or phone, please wait for the presiding officer to call the item for which you wish to speak and use the “raise hand” function on your computer or *9 by phone and wait for SCAG staff to announce your name/phone number.

In-Person: If participating in-person, you are invited but not required, to fill out and present a Public Comment Card to the Clerk of the Board or other SCAG staff prior to speaking. It is helpful to indicate whether you wish to speak during the Public Comment Period (Matters Not on the Agenda) and/or on an item listed on the agenda.

General Information for Public Comments

Verbal comments can be presented in real time during the meeting. Members of the public are allowed a total of 3 minutes for verbal comments. The presiding officer retains discretion to adjust time limits as necessary to ensure efficient and orderly conduct of the meeting, including equally reducing the time of all comments.

For purpose of providing public comment for items listed on the Consent Calendar, please indicate that you wish to speak when the Consent Calendar is called. Items listed on the Consent Calendar will be acted on with one motion and there will be no separate discussion of these items unless a member of the legislative body so requests, in which event, the item will be considered separately.

In accordance with SCAG’s Regional Council Policy, Article VI, Section H and California Government Code Section 54957.9, if a SCAG meeting is “willfully interrupted” and the “orderly conduct of the meeting” becomes unfeasible, the presiding officer or the Chair of the legislative body may order the removal of the individuals who are disrupting the meeting.



EXECUTIVE ADMINISTRATION COMMITTEE AGENDA

TELECONFERENCE AVAILABLE AT THESE ADDITIONAL LOCATIONS*

Karen Bass City of Los Angeles - City Hall 200 N Spring Street, Suite 303 Los Angeles, CA 90012	Wendy Bucknum Murrow Development Consultants 16800 Aston Street, Suite 200 Irvine, CA 92606	Lucy Dunn 3 Yale Court Trabuco Canyon, CA 92679
Curt Hagman District Office 14010 City Center Drive Chino Hills, CA 91709	Patricia Lock Dawson City of Riverside - City Hall 3900 Main Street 7th Floor Conference Room Riverside, CA 92522	Thomas Wong City of Monterey Park - City Hall 320 West Newmark Avenue Monterey Park, CA 91754

* Under the teleconferencing rules of the Brown Act, members of the body may remotely participate at any location specified above.

EAC - Executive/Administration Committee
Members – December 2025

- 1. Hon. Cindy Allen**
President, Long Beach, RC District 30
- 2. Hon. Ray Marquez**
1st Vice President, Chino Hills, RC District 10
- 3. Hon. Jenny Crosswhite**
2nd Vice President, Santa Paula, RC District 47
- 4. Sup. Curt Hagman**
Imm. Past President, San Bernardino County
- 5. Hon. David J. Shapiro**
CEHD Chair, Calabasas, RC District 44
- 6. Hon. Rocky Rhodes**
CEHD Vice Chair, Simi Valley, RC District 46
- 7. Hon. Rick Denison**
EEC Chair, Yucca Valley, RC District 11
- 8. Hon. Daniel Ramos**
EEC Vice Chair, Adelanto, RC District 65
- 9. Hon. Mike Judge**
TC Chair, VCTC
- 10. Hon. Thomas Wong**
TC Vice Chair, Monterey Park, RC District 34
- 11. Hon. Patricia Lock Dawson**
LCMC Chair, Riverside, RC District 68
- 12. Hon. Margaret Finlay**
LCMC Vice Chair, Duarte, RC District 35
- 13. Hon. Karen Bass**
Member-At-Large, Pres. Appt.
- 14. Hon. Wendy Bucknum**
Mission Viejo, RC District 13, Pres. Appt.
- 15. Hon. Jan C. Harnik**
RCTC Representative, Pres. Appt.
- 16. Hon. Michael Goodsell**
ICTC Representative, Pres. Appt.



17. Hon. Andrew Masiel

Tribal Government Regional Planning Board Representative

18. Ms. Lucy Dunn

Business Representative - Non-Voting Member



EXECUTIVE/ADMINISTRATION COMMITTEE MEETING AGENDA

Southern California Association of Governments
900 Wilshire Boulevard, Suite 1700 - Policy B Meeting Room
Los Angeles, CA 90017
Wednesday, December 3, 2025
3:00 PM

The Executive/Administration Committee may consider and act upon any of the items on the agenda regardless of whether they are listed as Information or Action items.

CALL TO ORDER AND PLEDGE OF ALLEGIANCE *(The Honorable Cindy Allen, Chair)*

PUBLIC COMMENT PERIOD (Matters Not on the Agenda)

This is the time for public comments on any matter of interest within SCAG’s jurisdiction that is *not* listed on the agenda. For items listed on the agenda, public comments will be received when that item is considered. Although the committee may briefly respond to statements or questions, under state law, matters presented under this item cannot be discussed or acted upon at this time.

REVIEW AND PRIORITIZE AGENDA ITEMS

CONSENT ITEMS

Approval Items

- 1. Minutes of the Meeting – November 5, 2025 **PPG. 8**
- 2. Contract Amendment: 20-049-C01, Security Guard Services **PPG. 17**
- 3. Contracts Amendment: 21-047-MFRP-14, Regional Resilience Framework **PPG. 25**
- 4. Contracts \$500,000 or Greater: 26-003-C01, Videography Services **PPG. 28**
- 5. SCAG Memberships and Sponsorships **PPG. 40**

Receive and File

- 6. Purchase Orders, Contracts and Contract Amendments below Regional Council Approval Threshold **PPG. 42**
- 7. CFO Monthly Report **PPG. 51**

CFO REPORT *(Cindy Giraldo, Chief Financial Officer)*



EXECUTIVE/ADMINISTRATION COMMITTEE MEETING AGENDA

PRESIDENT'S REPORT

(The Honorable Cindy Allen, Chair)

EXECUTIVE DIRECTOR'S REPORT

(Kome Ajise, Executive Director)

FUTURE AGENDA ITEMS

ANNOUNCEMENTS

ADJOURNMENT



Southern California Association of Governments
December 3, 2025

**MINUTES OF THE MEETING
EXECUTIVE/ADMINISTRATION COMMITTEE (EAC)
WEDNESDAY, NOVEMBER 5, 2025**

THE FOLLOWING MINUTES IS A SUMMARY OF ACTIONS TAKEN BY THE EXECUTIVE/ADMINISTRATION COMMITTEE (EAC). AN AUDIO RECORDING OF THE ACTUAL MEETING IS AVAILABLE AT: <http://scag.iqm2.com/Citizens/>.

The Executive/Administration Committee (EAC) of the Southern California Association of Governments (SCAG) held its regular meeting both in person and virtually (telephonically and electronically). A quorum was present.

Members Present

Hon. Cindy Allen, 1st Vice President	<i>Long Beach</i>	District 30
Hon. Ray Marquez, 1st Vice President	<i>Chino Hills</i>	District 10
Hon. Jenny Crosswhite, 2nd Vice President	<i>Santa Paula</i>	District 47
Sup. Curt Hagman, Imm. Past President		San Bernardino County
Hon. David J. Shapiro, Chair CEHD	<i>Calabasas</i>	District 44
Hon. Rocky Rhodes, Vice Chair CEHD	<i>Simi Valley</i>	District 46
Hon. Rick Denison, Chair EED	<i>Yucca Valley</i>	District 11
Hon. Daniel Ramos, Vice Chair EEC	<i>Adelanto</i>	District 65
Hon. Mike Judge, Chair, TC	<i>VCTC</i>	Ventura County
Hon. Thomas Wong, Vice Chair, TC	<i>Monterey Park</i>	District 34
Hon. Margaret Finlay, Vice Chair LCMC	<i>Duarte</i>	District 35
Hon. Mike Goodsell, President’s Appt.	<i>ICTC</i>	Holtville
Hon. Jan Harnik, President’s Appt.	<i>RCTC</i>	Riverside
Hon. Andrew Masiel, Sr.	<i>Pechanga Dev. Corp.</i>	TGRP Representative

Members Not Present

Hon. Wendy Bucknum, President’s Appt.	<i>Mission Viejo</i>	District 13
Hon. Patricia Lock Dawson, Chair, LCMC	<i>Riverside</i>	District 68
Hon. Karen Bass, President’s Appt.	<i>Los Angeles</i>	Member-At-Large
Hon. Lucy Dunn		Business Representative

Staff Present

Kome Ajise, Executive Director
Darin Chidsey, Chief Operating Officer

Cindy Giraldo, Chief Financial Officer
Sarah Jepson, Chief Planning Officer
Javiera Cartagena, Chief Government and Public Affairs Officer
Carmen Flores, Chief Human Resources Officer
Ruben Duran, Board Counsel
Jeffery Elder, Chief Counsel/Director of Legal Services
Maggie Aguilar, Clerk of the Board
Jonna Hart, Acting Deputy Clerk

CALL TO ORDER AND PLEDGE OF ALLEGIANCE

President Cindy Allen called the meeting to order at 3:02 p.m. and asked Regional Council Member Daniel Ramos, Adelanto, District 65, to lead the Pledge of Allegiance.

PUBLIC COMMENT PERIOD

President Allen opened the Public Comment Period.

Ruben Duran, Board Counsel, acknowledged there were no written public comments received.

Seeing no public comment speakers, President Allen closed the Public Comment Period.

REVIEW AND PRIORITIZE AGENDA ITEMS

There was no prioritization of agenda items.

ACTION ITEM

1. Resolution No. 25-676-1 Approving Amendment 2 to the FY 2025-26 Comprehensive Budget, including the Overall Work Program (OWP)

There were no public comments on Item 1.

Cindy Giraldo, Chief Financial Officer, reported that Budget Amendment 2 for the fiscal year 26 budget increased their budget by just under \$47.7 million, bringing it to a total of \$469.6 million. She noted that Table 2 of the staff report provided a breakdown of the change in the overall work program budget by funding source, with details explaining each of these changes. She highlighted some of the larger items that were included in budget amendment. She noted that there was \$2.9 million in funding increase to some of their grant revenues as a result of the annual reconciliation letter that they receive from Caltrans. She further noted that this budget amendment also includes three new grant awards, totaling \$53.1 million, two from the Office of Traffic Safety, as well as one from AQMD to fund their Invest Clean rebate program, which totaled \$51.5 million. She explained

that the primary purpose of this budget amendment was to true up carryover budget balances and make the related staffing adjustments for multi-year projects and grants that were estimated over a year ago when they first prepared their fiscal year 26 budget. She indicated that now that their year-end close was nearly complete, they were able to true up those carryover balances and make the adjustment needed. She explained that in total, across all funding sources, the carryover adjustments were a net reduction of \$9.3 million to their fiscal year 26 budget. She further explained that in addition to the carryover adjustments, there was also a \$614,000 increase in CRP revenue which would go towards their Mobility Hubs project to support multimodal transportation options in support of the Olympic Games. She also reported that there were a few non-labor requests that had been incorporated as well. They totaled about \$152,000, the most significant of which was \$100,000 for California Forward, and \$20,000 in additional funding for their CBO Strategy Project. She noted that all of this combined totaled \$47.4 million, or 99% of the budget change. She also provided an update on the ERP project. She stated that they had nearly completed their discovery phase, and now they planned to move forward with an RFP to identify the new ERP system, as well as to contract for consultant implementation support. She shared that within this budget amendment, they had included seven limited-term positions needed to backfill existing SCAG staff and support the ERP implementation. She indicated that those positions were noted in Attachment 3 to the staff report. She also noted that this budget amendment did not include funding for system licensing itself, or the implementation support services needed. She indicated that funding for those items would be requested in the fiscal year 27 budget. She explained that they did estimate that the funding needed for the licensing and the implementation support would be approximately \$5,750,000 over an approximate 18-month to two-year implementation period. She reiterated that funding was not part of this budget amendment and it would be included as needed in both the fiscal year 27 and fiscal year 28 budgets. Lastly, she reported that other staffing changes that had been included in this amendment were the upgrade of two limited-term positions, the elimination of one vacant limited-term position, and an increase in job grade for the Chief Planning Officer, as well as the Deputy Legal Counsel positions. She indicated that this was following a review of the job role and responsibilities completed by the Human Resources Division. She noted that each of these changes had been detailed in Attachment 3 to the staff report.

A MOTION was made (Ramos) that the Executive/Administration Committee (EAC) recommend that the Regional Council adopt Resolution No. 25-676-1 approving a second amendment (Budget Amendment 2) to the Fiscal Year 2025-26 Comprehensive Budget including: 1) A second amendment to the Fiscal Year 2025-26 Overall Work Program (FY 2025-26 OWP) Budget in the amount of \$46,770,715, increasing the FY 2025-26 OWP Budget from \$415,497,515 to \$462,268,230; 2) A first amendment to the Indirect Cost Budget, in the amount of \$563,272, increasing the Indirect Cost Budget from \$38,204,860 to \$38,768,132; 3) A first amendment to the General Fund Budget in the amount of \$54,421, increasing the General Fund Budget from \$2,817,857 to \$2,872,278; and 4) A first amendment to the Federal Transit Administration Discretionary and Formula Grant Budget (FTA Budget) in the amount of \$46,781, increasing the FTA

Budget from \$244,494 to \$291,275. Motion was SECONDED (Hagman) and passed by the following votes:

AYES: Allen, Crosswhite, Denison, Finlay, Goodsell, Hagman, Harnik, Judge, Marquez, Masiel, Ramos, Rhodes, Shapiro, and Wong (14)

NOES: None (0)

ABSTAINS: None (0)

CONSENT CALENDAR

There were no public comments on the Consent Calendar.

Approval Items

2. Minutes of the Meeting – October 1, 2025
3. 2026 Meeting Schedule of the Executive Administration Committee, Policy Committees, and Regional Council
4. Contracts \$500,000 or Greater: 26-008, SCAG Travel Demand Model Improvement and Validation
5. Resolution No. 25-676-2 Acceptance of Office of Traffic Safety Grant Funds to Support the Active Transportation Safety and Encouragement Campaign
6. Resolution No. 25-676-3 Acceptance of FFY26 Office of Traffic Safety Grant Funds to Support the SoCal Transportation Safety Predictive Modeling and Analysis Platform
7. S. 2651 (Scott & Warren) - ROAD to Housing Act of 2025
8. SCAG Memberships and Sponsorships

Receive and File

9. Purchase Orders, Contracts and Contract Amendments below Regional Council Approval Threshold
-

10. CFO Monthly Report

A MOTION was made (Finlay) to approve Consent Calendar Items 2 and 8 and Receive and File Items 9 and 10. Motion was SECONDED (Shapiro) and passed by the following votes:

AYES: Allen, Crosswhite, Denison, Finlay, Goodsell, Hagman, Harnik, Judge, Marquez, Masiel, Ramos, Rhodes, Shapiro, and Wong (14)

NOES: None (0)

ABSTAIN: None (0)

INFORMATION ITEM

11. REAP 2.0 Program Update

There were no public comments on Item 11.

Elizabeth Carvajal, Deputy Director – Land Use, reported they have been working with the grantees to deliver the \$231.5 million REAP program, including refining the project list with grantees. She reported that they last provided an update to the board in April, noting that they would be issuing letters to grantees who had not yet executed an MOU with SCAG, advising that the funds could be at risk if progress was not made. She noted that the Board also authorized the Executive Director to make administrative changes to the program at that time. She indicated that they were now at the point where many of the grantees were making steady progress and would complete the work. She shared that in some cases; grantees withdrew from the program or adjusted and reduced their project scopes and budgets to ensure that they complete the work on time. She explained that their current program included approximately 90 projects at around \$166 million in sub-allocations, down from the original approximately \$192 million. She indicated that they had about \$26 million that came out of that, in addition to \$1 million in SCAG administrative savings. She shared that SCAG staff had developed an approach to reprogramming that aligned with the programs that were approved by the Board, the state REAP 2.0 guidelines, and what they can reasonably deliver by the expenditure deadline. She explained the funding would be reprogrammed as follows: \$20 million was recommended for a second round of the Notice of Funding Availability for Lasting Affordability Program - this would fund housing trust funds and catalyst funds with a prioritization of new grantees and was really for organizations that were ready to receive and to distribute the funding. She also noted that staff were recommending creating a contingency list of projects that they can tap into should additional funding become available. She further noted that the remaining funding would be reprogrammed to first restore \$4 million to their Regional Pilot Initiatives Program which was removed from the REAP 2.0 program as part of the 2024 budget reduced to SCAG's allocation. She clarified that this was really a restoration of something that was already approved. She also noted that they were allocating \$3.8 million to LA County for an affordable ADU grant program as part of their existing sub-

regional partnerships program to support ADU development in wildfire-impacted communities and unincorporated LA County, and \$170,000 for construction management support for their regional utility supporting housing program. She noted that a full status update of their current programs and this reprogramming approach on the project list was in the staff report. She emphasized that their ability to spend these critical one-time resources demonstrated to the state that they have the need and the ability to leverage these dollars, to meet the goals of their plan, and to make progress to tackling the housing crisis. Lastly, she stated that they would continue to work with grantees to make steady progress in delivering this program and would continue to make periodic updates to the Board.

Kome Ajise, Executive Director, stated that it was commendable that this region was able to spend a little over \$200 million. He noted that all this money had been put to use and was all over the region. He indicated that they were now talking about how they expend the last bit [of the money] that is left before the expenditure deadline of June 30 next year. He noted that they would continue to provide updates on the progress.

CFO REPORT

Cindy Giraldo, Chief Financial Officer, highlighted some of the projects that they recently completed. The first being the Go Human Safety Strategies. She stated that this contract enabled a comprehensive evaluation of three of their Go Human program areas. She stated it included feedback from 37 local agencies and CBOs resulting in an over 30 actionable recommendations report to improve accessibility and safety messaging strategies. She noted that they would be applying these to their Go Human program and looked forward to continuing to elevate that work in the region. She reported that another great project that was recently completed was the Transformation and Predictive Modeling and Analysis Platform. She indicated that this work was funded through the Office of Traffic Safety over two grant cycles, and through this grant funding they were able to develop a modeling Platform to predict traffic incidents and generate recommendations for effective mitigation of risk and improve overall transportation safety.

PRESIDENT'S REPORT

President Allen reported that they were proud to host the Annual League of Cities Conference and Expo last month in Long Beach. She shared that the three-day conference was widely attended by mayors, council members, city managers, and city staff, who participated in sessions on topics like climate resilience, legislation, and innovative leadership. She indicated that at the conference, Regional Council First Vice President Ray Marquez passed the CalCities Latino Caucus Presidency to Regional Council member, Ulises Cabrera of Moreno Valley. She also reported that the 2025 Southern California Economic Update would take place during the SCAG Joint Policy Committees meeting on December 4 at 9:30 a.m. She stated that as discussed and reported at the Executive

Administration Committee retreat, their schedule necessitated having a Regional Council meeting in December and they would again incorporate their regular economic report into that day in lieu of a separate event. She explained that SCAG's roundtable of independent economists produces a comprehensive report and near-term outlook on the region's economy each year. She noted that this year's presentation would include an in-depth discussion moderated by former Los Angeles Mayor Eric Garcetti. Lastly, she reported that it was time to start planning for the General Assembly.

She noted that SCAG would be hosting the 61st annual Regional Conference and General Assembly on May 7 and 8 at the JW Marriott Desert Springs Resort & Spa in Palm Desert. She explained that over the next couple of months, Jenny Crosswhite would convene the Host Committee. She noted that if they had any questions on sponsorship, they should contact that Special Events Producer, Perla Lopez.

EXECUTIVE DIRECTOR'S REPORT

Mr. Ajise reported that the following day at the Transportation Committee, SCAG would recommend \$1.25 billion in Federal Fiscal Year 2026-27 and 2027-28 Surface Transportation Block Grant (STBG) and Congestion Mitigation and Air Quality (CMAQ) funding for 130 projects throughout the region. He explained that eligible sponsors nominated projects through their respective county transportation commissions and SCAG staff evaluated projects according to criteria outlined in the program guidelines approved by the Regional Council. He noted that SCAG hosted numerous program workshops for interested applicants, held more than 30 hours of office hours appointments, and provided robust information on the SCAG website and via newsletters. Additionally, he reported that several County Transportation Commissions conducted county-specific outreach, as required through the program guidelines. He shared that these funding recommendations would be presented to the Regional Council in December for approval and upon Regional Council approval, project sponsors could program projects into the Federal Transportation Improvement Program (FTIP) and begin the obligation process. He further explained that that administering this program was new for SCAG and that due to federal corrective action in 2021, SCAG became responsible for the selection of STBG/CMAQ-funded projects within the region as of July 1, 2023. He discussed that up until this point, for almost three decades, their region had been out of compliance with federal regulations in how they were administering the federal funds. He indicated that the corrective action was intended to make amends to this and bring that decision-making of project selection to the Metropolitan Planning Organization (MPO). He further stated that SCAG's role administering this program was consistent with the purpose of MPO's to align transportation projects in the region under the Regional Transportation Plan (Connect SoCal) and FTIP. He also provided an update on Senate Bill 79 which was signed by Governor Newsom on October 10. He explained that this bill aims to increase housing supply by streamlining housing development near transit. He also noted that the bill includes a requirement for MPOs, like SCAG, to develop maps that identify transit stations and surrounding areas affected by this bill. He shared

that they sent a letter to the Housing and Community Development Department (HCD) requesting guidance. He indicated that these standards were necessary for their mapping requirement and guiding local jurisdictions required to implement this legislation. He noted that the effective date of the legislation was July 1, 2026. He emphasized that that their team continues to review this legislation to inform mapping assumptions and coordinate with HCD on areas requiring more clarity. He also reported that SCAG recently launched the Future Leaders Initiative, a civic leadership pilot program for young adults. He noted that they were currently accepting applications through November 25 and he thanked the members who have helped promote the program. He invited members to share this opportunity in their communities and help them get the word out. Lastly, he reported that they were in the early stage of their Connect SoCal 2050 development which included updating their Public Participation Plan (PPP). He noted that public comments for the draft PPP were due on November 7. He explained that the draft PPP outlined SCAG's commitments to representative, accessible, and effective public and stakeholder participation in the development of its plans, programs, and initiatives.

There were no public comments for the CFO report, President's report, or the Executive Director's report.

FUTURE AGENDA ITEMS

There were no future agenda items.

ANNOUNCEMENTS

Regional Council member Daniel Ramos, Adelanto, District 65, shared that he would be hosting a tour of District 65 (Adelanto, Apple Valley, Hesperia, and Victorville) on November 24. He extended an invitation to the EAC members. He also thanked the SCAG team for taking the time to do the tour and indicated that if anyone had any questions, they should contact him or Ivette Macias, Government Affairs Officer.

ADJOURNMENT

There being no further business, President Allen adjourned the Meeting of the Executive/Administration Committee at 3:31 p.m.

[MINUTES ARE UNOFFICIAL UNTIL APPROVED BY THE EAC]

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Executive / Administration Committee Attendance Report

2025-26																	Total Mtgs Attended To Date
MEMBERS	CITY	Representing	5-Jun	19-Jun	20-Jun	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	
Hon. Cindy Allen, President, Chair	Long Beach	District 30	1	1	1	1		1	0	1							6
Hon. Ray Marquez, 1st Vice Chair	Chino Hills	District 10	1	1	1	1		1	1	1							7
Hon. Jenny Crosswhite, 2nd Vice Chair	Santa Paula	District 47	1	1	1	1		1	1	1							7
Hon. Curt Hagman, Imm. Past President		San Bernardino County	1	0	0	1		1	1	1							5
Hon. David J. Shapiro, Chair, CEHD	Calabasas	District 44	1	1	1	1		1	1	1							7
Hon. Rocky Rhodes, Vice Chair, CEHD	Simi Valley	District 46	1	1	1	1		1	1	1							7
Hon. Rick Denison, Chair, EEC	Yucca Valley	District 11	1	1	0	0		0	1	1							4
Hon. Daniel Ramos, Vice Chair, EEC	Adelanto	District 65	1	1	1	1		1	1	1							7
Hon. Mike T. Judge, Chair, TC		VCTC	1	1	1	1		1	1	1							7
Hon. Thomas Wong, Vice Chair, TC	Monterey Park	District 34	1	1	1	1		1	1	1							7
Hon. Patricia Lock Dawson, Chair, LCMC	Riverside	District 68	1	0	0	1		1	1	0							4
Hon. Margaret Finlay, Vice Chair, LCMC	Duarte	District 35	0	1	1	1		1	1	1							6
Hon. Karen Bass, President's Appt.	Los Angeles	Member-At-Large	0	0	0	0		0	0	0							0
Hon. Wendy Bucknum, President's Appt.	Mission Viejo	District 13	1	1	0	1		1	1	0							5
Hon. Mike Goodsell, President's Appt.		ICTC	1	1	1	1		1	1	1							7
Hon. Jan Harnik, President's Appt.		RCTC	1	1	1	1		1	1	1							7
Hon. Andrew Masiel, Sr.	Pechanga Dev. Corporation	Tribal Government Regional Planning Board	1	0	0	0		0	1	1							3
Ms. Lucy Dunn, Ex-Officio Member	Lucy Dunn Strategic Issues Mar	Business Representative	1	1	1	0		0	1	0							4
			16	14	12	14	0	14	16	14	0	0	0	0	0	0	100



AGENDA ITEM 2

REPORT

Southern California Association of Governments
December 3, 2025

To: EAC - Executive Administration Committee
RC - Regional Council

EXECUTIVE DIRECTOR'S
APPROVAL

From: Erika Bustamante, Deputy Director (Finance)
213-236-1892, bustamante@scag.ca.gov

Subject: Contract Amendment: 20-049-C01, Security Guard Services

RECOMMENDED ACTION:

Approve an amendment Contract 20-049-C01, in an amount not to exceed \$300,000 for a total contract value of \$724,400 with American Guard Services to provide armed security guard services for an extended term of 30 months.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future. 2: Be a cohesive and influential voice for the region. 4: Build a unified culture anchored in the pursuit of organizational excellence.

EXECUTIVE SUMMARY:

American Guard Services will provide experienced and qualified security guard services during regular office hours (8am-5pm, M-F), monthly SCAG Regional Council Meetings, other scheduled meetings at its Los Angeles Headquarters, and offsite events that take place at various locations within six southern California counties (Los Angeles, Ventura, Riverside, Orange, San Bernardino, Imperial). American Guard Services will provide a single/consistent security guard to provide security at our Los Angeles office for regular office hours, monthly SCAG Regional Council Meetings, other scheduled meetings, and special offsite events as well. These services shall assist SCAG with maintaining a safe, orderly environment.

BACKGROUND:

Staff recommends executing the following contract amendment for \$300,000, increasing the contract value to \$724,400:

<u>Consultant/Contract #</u>	<u>Contract Purpose</u>	<u>Amount</u>
American Guard Services, Inc. (20-049-C01)	Provide SCAG with Security Guard Services on-site at SCAG's LA office daily and also provide two additional Guards for RC days and off-site events.	\$724,400



FISCAL IMPACT:

Funding of \$94,792 is available in the FY 2025-26 Indirect Cost Budget in Project Number 810.0120.17, and the remaining balance will be requested in future fiscal year budget(s), subject to budget availability.

ATTACHMENT(S):

1. Contract Summary No. 20-049-C01
2. Contract 20-049-C01 - Conflict of Interest Form

CONSULTANT CONTRACT NO. 20-049-C01 AMENDMENT NO. 05

Consultant:	American Guard Services, Inc.														
Background & Scope of Work:	<p>On March 1, 2021, SCAG awarded Contract 20-049-C01 to American Guard Services, Inc. to provide security support.</p> <p>Specifically, American Guard Services provides the following services: experienced and qualified security guard services during regular office hours (8am-5pm, M-F), monthly SCAG Regional Council Meetings, other scheduled meetings at SCAG’s Los Angeles Headquarters, and special offsite events throughout six Southern California counties. A single, consistent security guard will be assigned to ensure continuity and familiarity with SCAG’s operations and surety needs.</p> <p>The services provided by American Guard Services, Inc. under this contract are integral to SCAG’s daily operations and the continuity of its business activities. To ensure consistent support for ongoing initiatives and maintain operational efficiency, staff recommend extending the term of the current contract. an extension of the current contract term.</p> <p>This amendment extends the contract term by 30 months and also proposes an increase in the total contract value from \$424,400 to \$724,400 to adequately fund day-to-day security services and anticipated tasks orders throughout the extended term.</p>														
Project’s Benefits & Key Deliverables:	<p>The project’s benefits and key deliverables include, but are not limited to:</p> <ul style="list-style-type: none"> • One proactive guard with professional demeanor, uniform, and good communication skills to provide daily security at SCAG Headquarters located at 900 Wilshire Blvd., Suite 1700, Los Angeles, CA 90017; • Two armed guards at Regional Council (RC) Meetings and Special Joint Meetings according to the attached schedule; and • Two proactive guards with professional demeanor and good communications to provide security for offsite events. 														
Strategic Plan:	<p>This item supports SCAG’s Strategic Plan Priorities 1-4:</p> <ol style="list-style-type: none"> 1. Establish and implement a regional vision for a sustainable future 2. Be a cohesive and influential voice for the region 3. Spur innovation and action through leadership in research, analysis and information sharing 4. Build a unified culture anchored in the pursuit of organizational excellence 														
Amendment Amount:	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Amendment 5</td> <td style="text-align: right;">\$300,000</td> </tr> <tr> <td>Amendment 4 (administrative - no change to contract’s value)</td> <td></td> </tr> <tr> <td>Amendment 3 (administrative - no change to contract’s value)</td> <td></td> </tr> <tr> <td>Amendment 2 (administrative - no change to contract’s value)</td> <td></td> </tr> <tr> <td>Amendment 1 (administrative - no change to contract’s value)</td> <td></td> </tr> <tr> <td>Original contract value</td> <td style="text-align: right;">\$424,400</td> </tr> <tr> <td>Total contract value is not to exceed</td> <td style="text-align: right;">\$724,400</td> </tr> </table>	Amendment 5	\$300,000	Amendment 4 (administrative - no change to contract’s value)		Amendment 3 (administrative - no change to contract’s value)		Amendment 2 (administrative - no change to contract’s value)		Amendment 1 (administrative - no change to contract’s value)		Original contract value	\$424,400	Total contract value is not to exceed	\$724,400
Amendment 5	\$300,000														
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Amendment 3 (administrative - no change to contract’s value)															
Amendment 2 (administrative - no change to contract’s value)															
Amendment 1 (administrative - no change to contract’s value)															
Original contract value	\$424,400														
Total contract value is not to exceed	\$724,400														

Contract Period:	December 31, 2025 through June 30, 2028	
Project Number:	810.0120.01	\$94,792
	Funding Source: Indirect Cost	
	Funding of \$94,792 is available in the Fiscal Year (FY) 2025-65 Indirect Cost budget, and the remaining balance will be requested in future fiscal year budget(s), subject to budget availability.	
Basis for the Amendment:	The amendment is necessary to ensure the continued provision of reliable and consistent security services that are essential to SCAG’s daily operations, monthly Regional Council meetings, and special events. Extending the term of the current contract with American Guard Services, Inc. will maintain continuity of service, avoid operational disruptions, and support staff and visitor safety at SCAG’s facilities and offsite events.	

**TITLE 49, CODE OF FEDERAL REGULATIONS, PART 29
DEBARMENT AND SUSPENSION CERTIFICATION**

RFP No. 20-049

- 1) All persons or firms, including subconsultants, must complete this certification and certify, under penalty of perjury, that, except as noted below, he/she or any person associated therewith in the capacity of owner, partner, director, officer, or manager:
 - a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any federal department or agency;
 - b) Have not, within the three (3) year period preceding this certification, been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state, or local) transaction or contract under a public transaction, violation of Federal or state antitrust statutes, or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
 - c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (federal, state, or local) with commission of any of the offenses listed in subparagraph (1)(b) of this certification; and
 - d) Have not, within the three (3) year period preceding this certification, had one or more public transactions (Federal, state, and local) terminated for cause or default.
- 2) If such persons or firms later become aware of any information contradicting the statements of paragraph (1), they will promptly provide that information to SCAG.

If there are any exceptions to this certification, insert the exceptions in the following space.

Exceptions will not necessarily result in denial of award, but will be considered in determining proposer/bidder responsibility. For any exception noted above, indicate below to whom it applies, inflicting agency, and dates of actions.

American Guard Services, Inc.

Name of Firm

Signature (original signature required)

11/17/2025

Date

SCAG CONFLICT OF INTEREST FORM

RFP No./Contract No. 21-049-C01

SECTION I: INSTRUCTIONS

All persons or firms seeking contracts must complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

In order to answer the questions contained in this form, please review SCAG's Conflict of Interest Policy, the list of SCAG employees, and the list of SCAG's Regional Council members. All three documents can be viewed online at <https://scag.ca.gov>. The SCAG Conflict of Interest Policy is located under "GET INVOLVED", then "Contract & Vendor Opportunities" and scroll down under the "Vendor Contracts Documents" tab; whereas the SCAG staff may be found under "ABOUT US" then "OUR TEAM" then "Employee Directory"; and Regional Council members can be found under "MEETINGS", then scroll down to "LEADERSHIP" then select "REGIONAL COUNCIL" on the left side of the page and click on "Regional Council Officers and Member List."

Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so MAY also disqualify your firm from submitting an offer on this proposal

Name of Firm: American Guard Services, Inc.
Name of Preparer: Gerald A. Gregory
Project Title: Security Guard Services
Date Submitted: 11/17/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

YES NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name	Nature of Financial Interest
None	None
_____	_____
_____	_____
_____	_____

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES NO

If "yes," please list name, position, and dates of service:

Name	Position	Dates of Service
None	None	None
_____	_____	_____
_____	_____	_____
_____	_____	_____

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES NO

If "yes," please list name and the nature of the relationship:

Name	Relationship
None	None
_____	_____
_____	_____
_____	_____

4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?

YES NO

If "yes," please list name and the nature of the relationship:

Name	Relationship
None	None
_____	_____
_____	_____
_____	_____

5. Have you or any managers, partners, or officers of your firm ever given (directly or indirectly), or offered to give on behalf of another or through another person, campaign contributions or gifts to any current employee of SCAG or member of the SCAG Regional Council (including contributions to a political committee created by or on behalf of a member/candidate)?

YES NO

If "yes," please list name, date gift or contribution was given/offered, and dollar value:

None	Name	None	Date	None	Dollar Value
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, (printed full name) Gerald Gregory, hereby declare that I am the (position or title) Executive Vice President of (firm name) American Guard Services, Inc., and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated November 17th, 2025 is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.



 _____ 11/17/2025

 Signature of Person Certifying for Proposer Date

 (original signature required)

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.



AGENDA ITEM 3

REPORT

Southern California Association of Governments
December 3, 2025

To: EAC - Executive Administration Committee
RC - Regional Council

**EXECUTIVE DIRECTOR'S
APPROVAL**

From: Erika Bustamante, Deputy Director (Finance)
213-236-1892, bustamante@scag.ca.gov

Subject: Contracts Amendment: 21-047-MFRP-14, Regional Resilience Framework

RECOMMENDED ACTION:

Approve an amendment to Contract No. 21-047-MFRP-14 in an amount not to exceed \$150,659 for a total contract value of \$806,270 with AECOM Technical Services, Inc. (AECOM) to create additional resources to be used by SCAG to provide technical assistance to local jurisdictions in resilience planning. Authorize the Executive Director, or his designee, pursuant to legal counsel review, to execute the contract on behalf of SCAG

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future.

EXECUTIVE SUMMARY:

Consistent with direction from the Regional Council as provided in the Climate Action Resolution (No. 21-628-1), SCAG has developed a Regional Resilience Framework to help the region plan and prepare for a changing climate, as well as potential near- and long-term disruptions to Southern California, such as earthquakes, extreme weather, drought, wildfires, pandemics and economic shocks. This amendment will result in Resilience Planning Quick Guides and the revision of the existing Adaptation Planning Quick Guide to include up-to-date science on climate change and climate impacts expected in the SCAG region. This project supports the goals outlined in the adopted 2024 Connect SoCal, the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) by advancing resources to strengthen resilience for local jurisdictions.

BACKGROUND:

Staff recommends executing the following contract amendment:



<u>Consultant/Contract #</u>	<u>Contract Purpose</u>	<u>Contract Amount</u>
AECOM 21-047-MFRP-14	On May 1, 2022, SCAG awarded Contract 21-047-MRFP 14 to AECOM to provide a Regional Resilience Framework. This amendment increases the contract value to \$806,270 and extends the contract term to June 30, 2026.	\$806,270

FISCAL IMPACT:

Funding of \$150,659 is available in the Fiscal Year (FY) 2025-26 Overall Work Program (OWP) Budget in Project Numbers 290.4862.04, 290.4896.02, 290.4862.05.

ATTACHMENT(S):

1. Contract Summary No. 21-047-MFRP-14

CONSULTANT CONTRACT NO. 21-047-MRFP 14 AMENDMENT NO. 8

Consultant:	AECOM Technical Services, Inc.																				
Background & Scope of Work:	<p>On May 1, 2022, SCAG awarded Contract 21-047-MRFP 14 to AECOM Technical Services, Inc. (AECOM) to provide a Regional Resilience Framework.</p> <p>This amendment increases the contract value from \$655,611 to \$806,270 and extends the contract term from 2/28/26 to 6/30/26.</p> <p>This increase is due to revisions to the scope of work, including the addition of new work tasks. These new tasks will result in the creation of additional resources for SCAG to provide technical assistance to local jurisdictions in resilience planning. These resources include Resilience Planning Quick Guides and the revision of the existing Adaptation Planning Quick Guide to include up-to-date science on climate change and climate impacts expected in the SCAG region.</p>																				
Project's Benefits & Key Deliverables:	SCAG Regional Resilience Framework																				
Strategic Plan:	This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future.																				
Amendment Amount:	<table border="0"> <tr> <td>Amendment 8 contract value</td> <td align="right">\$806,270</td> </tr> <tr> <td>Amendment 7 contract value</td> <td align="right">\$655,611</td> </tr> <tr> <td>Amendment 6 contract value</td> <td align="right">(administrative - no change to contract's value)</td> </tr> <tr> <td>Amendment 5 contract value</td> <td align="right">(administrative - no change to contract's value)</td> </tr> <tr> <td>Amendment 4 contract value</td> <td align="right">(administrative - no change to contract's value)</td> </tr> <tr> <td>Amendment 3 contract value</td> <td align="right">(administrative - no change to contract's value)</td> </tr> <tr> <td>Amendment 2 contract value</td> <td align="right">\$612,657</td> </tr> <tr> <td>Amendment 1 contract value</td> <td align="right">\$504,954</td> </tr> <tr> <td>Original contract value-</td> <td align="right">\$504,954</td> </tr> <tr> <td>Total contract value is not to exceed</td> <td align="right">\$806,270</td> </tr> </table>	Amendment 8 contract value	\$806,270	Amendment 7 contract value	\$655,611	Amendment 6 contract value	(administrative - no change to contract's value)	Amendment 5 contract value	(administrative - no change to contract's value)	Amendment 4 contract value	(administrative - no change to contract's value)	Amendment 3 contract value	(administrative - no change to contract's value)	Amendment 2 contract value	\$612,657	Amendment 1 contract value	\$504,954	Original contract value-	\$504,954	Total contract value is not to exceed	\$806,270
Amendment 8 contract value	\$806,270																				
Amendment 7 contract value	\$655,611																				
Amendment 6 contract value	(administrative - no change to contract's value)																				
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Amendment 2 contract value	\$612,657																				
Amendment 1 contract value	\$504,954																				
Original contract value-	\$504,954																				
Total contract value is not to exceed	\$806,270																				
Contract Period:	5/01/22 through 6/30/26																				
Project Number:	<table border="0"> <tr> <td>290.4862.04</td> <td>\$103,093</td> </tr> <tr> <td>290.4896.02</td> <td>\$36,392</td> </tr> <tr> <td>290.4862.05</td> <td>\$11,174</td> </tr> </table> <p>Funding sources: FY24 SB 1 Sustainable Communities (SC) Formula, FY25 SB 1 Sustainable Communities (SC) Formula, Transportation Development Act (TDA)</p>	290.4862.04	\$103,093	290.4896.02	\$36,392	290.4862.05	\$11,174														
290.4862.04	\$103,093																				
290.4896.02	\$36,392																				
290.4862.05	\$11,174																				
Basis for the Amendment:	The project's scope of work has been updated to include additional work items to implement the Regional Council's Resolution on Regional Resilience (2025).																				



AGENDA ITEM 4

REPORT

Southern California Association of Governments
December 3, 2025

To: EAC - Executive Administration Committee
RC - Regional Council

EXECUTIVE DIRECTOR'S
APPROVAL

From: Erika Bustamante, Deputy Director (Finance)
213-236-1892, bustamante@scag.ca.gov

Subject: Contracts \$500,000 or Greater: 26-003-C01, Videography Services

RECOMMENDED ACTION:

Approve Contract No. 26-003-C01 in an amount not to exceed 1,209,546 with Friendly Entertainment Inc. DBA Friendly Filmworks to provide SCAG with videography services. Authorize the Executive Director, or his designee, pursuant to legal counsel review, to execute the contract on behalf of SCAG.

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 2: Be a cohesive and influential voice for the region.

EXECUTIVE SUMMARY:

SCAG produces video content to enhance public engagement and awareness of the agency's regional planning efforts. Video is an important tool to connect with communities on specific planning initiatives, highlight available resources, and facilitate collaboration among local jurisdictions. This contract supports a broad range of agency priorities, including the development of engaging instructional materials for SCAG's planning tools and resources.

This contract enhances SCAG's ability to produce and share high-quality video content as part of SCAG's broader communication strategy. In an increasingly digital environment, video has become an essential medium for effectively conveying information and engaging the public and stakeholders. By using video to simplify and visually explain complex regional topics, SCAG can make information more accessible and relevant to a broader audience. This investment also strengthens the agency's capacity to support key agency initiatives in regional planning, transportation, housing, and sustainability.

BACKGROUND:

Staff recommends executing the following contract \$500,000 or greater:



Consultant/Contract #	Contract Purpose	Amount
Friendly Entertainment Inc. DBA Friendly Filmworks	Consultant will provide SCAG with videography services to enhance public engagement and awareness of the agency's regional planning efforts	\$1,209,545

FISCAL IMPACT:

Funding of \$145,000 is available in the Fiscal Year (FY) 2025-26 Overall Work Program (OWP) Budget in Project Number 090.0148.01. Funding for the remainder of the contract term will be requested in future fiscal years, subject to budget availability.

ATTACHMENT(S):

1. Contract Summary No. 26-003-C01
2. Contract 26-03-C01 - Conflict of Interest Forms

CONSULTANT CONTRACT NO. 26-003-C01

Recommended Consultant:	Friendly Entertainment Inc. DBA Friendly Filmworks
Background & Scope of Work:	<p>SCAG produces video content to enhance public engagement and awareness of the agency’s regional planning efforts. Video is an important tool to connect with communities on specific planning initiatives, highlight available resources, and facilitate collaboration among local jurisdictions. This contract supports a broad range of agency priorities, including the development of engaging instructional materials for SCAG’s planning tools and resources.</p> <p>This contract enhances SCAG’s ability to produce and share high-quality video content as part of SCAG’s broader communication strategy. In an increasingly digital environment, video has become an essential medium for effectively conveying information and engaging the public and stakeholders. By using video to simplify and visually explain complex regional topics, SCAG can make information more accessible and relevant to a broader audience. This investment also strengthens the agency’s capacity to support key agency initiatives in regional planning, transportation, housing, and sustainability.</p>
Project’s Benefits & Key Deliverables:	<p>The project’s benefits and key deliverables include but are not limited to:</p> <ul style="list-style-type: none"> • The Annual Accomplishments Video is presented at SCAG’s Regional Conference & General Assembly. This video will be produced each year of this contract. • The Sustainability Awards videos showcase nominees for these awards and help to educate local jurisdictions, the public and the non-profit and private sectors about the benefits of mixed use, transit-oriented development and comprehensive planning throughout the region. Similar to the annual accomplishments video, the Sustainability Awards Videos are part of the regular Regional Conference & General Assembly programming and are annually deliverable for each year of the contract. • The Ad Hoc Videos task will allow SCAG to produce different types of video work to support various agency programs during the length of this contract. Types of videos in this category may include: paid ad units, organic social media content, presentation videos for public workshops and other public meetings, and website content. Subject matter of these videos will be dependent on tactical plans for individual communication efforts and are likely to include: summaries of technical documents; educational overviews of processes for developing individual programs or projects; instructional videos for tools, application processes or similar; teasers for SCAG events, trainings or other convenings; and content to support hiring activities, including positioning SCAG as an employer of choice. • The Connect SoCal Animation Videos will support public engagement and public information necessary for the development of Connect SoCal 2050, including outlining the purpose of the plan and the process to develop it, summarizing the plan development process and input received, and outlining the content of the draft plan. This task is a one-time production under this contract.

Strategic Plan:	This item supports SCAG’s Strategic Plan Priority 2: Be a cohesive and influential voice for the region.																																					
Contract Amount:	Total not to exceed	\$1,209,546																																				
	Friendly Entertainment Inc. DBA Friendly Filmworks (prime consultant)	\$620,653																																				
	Bubba’s LA (subconsultant)	\$588,893																																				
Contract Period:	Notice of Proceed through June 30, 2030																																					
Project Number(s):	090.0148.01 \$145,000 Funding sources: Consolidated Planning Grant (CPG) – Federal Transit Administration (FTA 5303) Funding of \$145,000 is available for Fiscal Year (FY) 2025-26 Overall Work Program (OWP) Budget in Project Number 090.0148.01, with the remaining balance expected to be available in subsequent fiscal years in Project Numbers 090.0148.01 and 090.1533.01. Any unused funds are expected to be carried forward into future fiscal year budget(s), subject to budget availability.																																					
Request for Proposal (RFP):	<p>SCAG staff notified 1,602 firms of the release of RFP 26-003-C01 via SCAG’s Solicitation Management System. A total of fourteen (14) firms downloaded the RFP. SCAG received the following thirteen (13) proposals in response to the solicitation:</p> <p>Friendly Entertainment Inc. DBA Friendly Filmworks (1 subconsultant) \$1,209,545.15 (All Tasks)</p> <table border="0"> <tr> <td>ALAS Media, Inc.</td> <td>(Task 1, 2, 3)</td> <td>\$775,845</td> </tr> <tr> <td>Bakers Man Productions</td> <td>(All Tasks)</td> <td>\$410,800</td> </tr> <tr> <td>Barrios and Associations, LLC</td> <td>(All Tasks)</td> <td>\$932,611.50</td> </tr> <tr> <td>Beige Corporation</td> <td>(All Tasks)</td> <td>\$1,653,500</td> </tr> <tr> <td>Born Ready Films</td> <td>(Task 1, 2, 3)</td> <td>\$129,690</td> </tr> <tr> <td>Holden White Communications DBA Media 360 (4 subconsultants)</td> <td>(Task 1, 2, 3)</td> <td>\$38,075</td> </tr> <tr> <td>Hungry Heart Media Inc. DBA Wondros – (1 subconsultant)</td> <td>(All Tasks)</td> <td>\$1,308,604.65</td> </tr> <tr> <td>LOMA Media – (1 subconsultant)</td> <td>(All Tasks)</td> <td>\$353,241.10</td> </tr> <tr> <td>Peach Park, LLC DBA PictureLab</td> <td>(Task 1, 2, 4)</td> <td>\$200,000</td> </tr> <tr> <td>VideoVets</td> <td>(All Tasks)</td> <td>\$174,919.50</td> </tr> <tr> <td>VMA Communications, Inc.</td> <td>(All Tasks)</td> <td>\$732,564.41</td> </tr> <tr> <td>WorldWise Productions LLC</td> <td>(All Tasks)</td> <td>\$842,000</td> </tr> </table> <p>Due to the unique pricing structure, and the breakout of individual tasks, pricing varied among the proposals. The PRC opted to select one vendor for all five tasks outlined in the SOW.</p>		ALAS Media, Inc.	(Task 1, 2, 3)	\$775,845	Bakers Man Productions	(All Tasks)	\$410,800	Barrios and Associations, LLC	(All Tasks)	\$932,611.50	Beige Corporation	(All Tasks)	\$1,653,500	Born Ready Films	(Task 1, 2, 3)	\$129,690	Holden White Communications DBA Media 360 (4 subconsultants)	(Task 1, 2, 3)	\$38,075	Hungry Heart Media Inc. DBA Wondros – (1 subconsultant)	(All Tasks)	\$1,308,604.65	LOMA Media – (1 subconsultant)	(All Tasks)	\$353,241.10	Peach Park, LLC DBA PictureLab	(Task 1, 2, 4)	\$200,000	VideoVets	(All Tasks)	\$174,919.50	VMA Communications, Inc.	(All Tasks)	\$732,564.41	WorldWise Productions LLC	(All Tasks)	\$842,000
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WorldWise Productions LLC	(All Tasks)	\$842,000																																				

<p>Selection Process:</p>	<p>The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP and conducted the selection process in a manner consistent with all applicable federal and state contract regulations. After evaluating the proposals, the PRC did not conduct interviews because the proposals contained sufficient information on which to base a contract award.</p> <p>The PRC consisted of the following individuals: Ana Vallianatos, Manager of Media and Public Affairs, SCAG Jennifer M. Martinez, Senior Audio/Video Technician, SCAG Diana Chamberlain, Senior Creative Designer, SCAG</p>
<p>Basis for Selection:</p>	<p>The PRC recommended Friendly Entertainment Inc. DBA Friendly Filmworks for the contract award because the consultant demonstrated:</p> <ul style="list-style-type: none"> • Exceptional Quality: The sample work demonstrated an outstanding level of quality, with precise storytelling, polished visuals, and strong narrative structure that significantly exceeded other submissions. • Comprehensive Expertise: The vendor’s team is highly qualified, with extensive experience both in government and corporate clients, showcasing versatility and professionalism across project types. • Technical Proficiency: Submitted samples included well-crafted scripts and videos addressing a variety of complex topics, reflecting the ability to translate detailed information into accessible and engaging content. • High Production Value: Camera work, editing, and overall production quality are of the highest quality, exceeding industry standards for government-produced video. • Specialized Team Composition: The production team includes experienced professionals across all aspects of video creation. • Proven Performance: The selected firm’s proposal demonstrated a clear understanding of the agency’s mission, standards, and communication objectives. They have a record of delivering high-quality videos that align with project goals, timelines, and technical specifications. <p>Although other firms proposed lower prices, the PRC did not recommend those firms for contract award because those firms:</p> <ul style="list-style-type: none"> • Submitted samples did not demonstrate the same level of quality, creativity, or storytelling precision as the selected vendor. • Some vendors indicated they could not complete all tasks outlined in the RFP’s scope of work, limiting their suitability for full project delivery. • Some sample links were broken or inaccessible, preventing full evaluation of previous work. • Proposal teams did not include sufficient technical roles necessary to execute the full range of video production and post-production requirements • Pricing provided was lower than market averages, raising concerns about the vendor’s ability to meet the desired production quality and fully understand the scope and goals of the project. • Cost proposals lacked key information such as production crew breakdowns or detailed line items, making it difficult to assess overall project feasibility and resource allocation.

**Conflict of Interest (COI) Form - Attachment
For December 4, 2025 Regional Council Approval**

Approve Contract No. 26-003-C01 in an amount not to exceed \$1,209,546 with Friendly Entertainment, Inc. DBA Friendly Filmworks for Videography Services.

The consultant team for this contract includes:

Consultant Name	Did the consultant disclose a conflict in the Conflict of Interest Form they submitted with its original proposal (Yes or No)?
Friendly Entertainment Inc. DBA Friendly Filmworks (prime consultant)	No – Form Attached
Bubba’s LA (Subconsultant)	No – Form Attached

SCAG CONFLICT OF INTEREST FORM**RFP No. 26-003****SECTION I: INSTRUCTIONS**

All persons or firms seeking contracts must complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

In order to answer the questions contained in this form, please review SCAG's Conflict of Interest Policy, the list of SCAG employees, and the list of SCAG's Regional Council members. All three documents can be viewed online at <https://scag.ca.gov>. The SCAG Conflict of Interest Policy is located under "GET INVOLVED", then "Contract & Vendor Opportunities" and scroll down under the "Vendor Contracts Documents" tab; whereas the SCAG staff may be found under "ABOUT US" then "OUR TEAM" then "Employee Directory"; and Regional Council members can be found under "MEETINGS", then scroll down to "LEADERSHIP" then select "REGIONAL COUNCIL" on the left side of the page and click on "Regional Council Officers and Member List."

Any questions regarding the information required to be disclosed in this form should be directed to SCAG's Legal Division, especially if you answer "yes" to any question in this form, as doing so **MAY** also disqualify your firm from submitting an offer on this proposal

Name of Firm: Friendly Entertainment Inc. DBA Friendly Filmworks
Name of Preparer: Ara Jason Soudjian
Project Title: Videography Services
RFP Number: RFP 26-003 **Date Submitted:** 8/27/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

YES NO

If "yes," please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name	Nature of Financial Interest
_____	_____
_____	_____
_____	_____
_____	_____

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES NO

If “yes,” please list name, position, and dates of service:

Name	Position	Dates of Service
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES NO

If “yes,” please list name and the nature of the relationship:

Name	Relationship
_____	_____
_____	_____
_____	_____
_____	_____

4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?

YES NO

If “yes,” please list name and the nature of the relationship:

Name	Relationship
_____	_____
_____	_____
_____	_____
_____	_____

5. Have you or any managers, partners, or officers of your firm ever given (directly or indirectly), or offered to give on behalf of another or through another person, campaign contributions or gifts to any current employee of SCAG or member of the SCAG Regional Council (including contributions to a political committee created by or on behalf of a member/candidate)?

YES NO

If “yes,” please list name, date gift or contribution was given/offered, and dollar value:

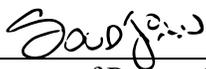
Name	Date	Dollar Value
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, **(printed full name)**, hereby declare that I am the **(position or title)** Ara Jason Soudjian **of (firm name)** Friendly Filmworks, and that I am **duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.**


 _____ 8/27/2025
 Signature of Person Certifying for Proposer Date
 (original signature required)

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.

SCAG CONFLICT OF INTEREST FORM**RFP No. 26-003****SECTION I: INSTRUCTIONS**

All persons or firms seeking contracts must complete and submit a SCAG Conflict of Interest Form along with the proposal. This requirement also applies to any proposed subconsultant(s). Failure to comply with this requirement may cause your proposal to be declared non-responsive.

In order to answer the questions contained in this form, please review SCAG’s Conflict of Interest Policy, the list of SCAG employees, and the list of SCAG’s Regional Council members. All three documents can be viewed online at <https://scag.ca.gov>. The SCAG Conflict of Interest Policy is located under “GET INVOLVED”, then “Contract & Vendor Opportunities” and scroll down under the “Vendor Contracts Documents” tab; whereas the SCAG staff may be found under “ABOUT US” then “OUR TEAM” then “Employee Directory”; and Regional Council members can be found under “MEETINGS”, then scroll down to “LEADERSHIP” then select “REGIONAL COUNCIL” on the left side of the page and click on “Regional Council Officers and Member List.”

Any questions regarding the information required to be disclosed in this form should be directed to SCAG’s Legal Division, especially if you answer “yes” to any question in this form, as doing so **MAY** also disqualify your firm from submitting an offer on this proposal

Name of Firm: Bubba’s LA

Name of Preparer: Ian Nelson

Project Title: Videography Services

RFP Number: 26-003 **Date Submitted:** 08/22/2025

SECTION II: QUESTIONS

1. During the last twelve (12) months, has your firm provided a source of income to employees of SCAG or members of the SCAG Regional Council, or have any employees or Regional Council members held any investment (including real property) in your firm?

YES NO

If “yes,” please list the names of those SCAG employees and/or SCAG Regional Council members and the nature of the financial interest:

Name	Nature of Financial Interest
_____	_____
_____	_____
_____	_____
_____	_____

2. Have you or any members of your firm been an employee of SCAG or served as a member of the SCAG Regional Council within the last twelve (12) months?

YES NO

If “yes,” please list name, position, and dates of service:

Name	Position	Dates of Service
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

3. Are you or any managers, partners, or officers of your firm related by blood or marriage/domestic partnership to an employee of SCAG or member of the SCAG Regional Council that is considering your proposal?

YES NO

If “yes,” please list name and the nature of the relationship:

Name	Relationship
_____	_____
_____	_____
_____	_____
_____	_____

4. Does an employee of SCAG or a member of the SCAG Regional Council hold a position at your firm as a director, officer, partner, trustee, employee, or any position of management?

YES NO

If “yes,” please list name and the nature of the relationship:

Name	Relationship
_____	_____
_____	_____
_____	_____
_____	_____

5. Have you or any managers, partners, or officers of your firm ever given (directly or indirectly), or offered to give on behalf of another or through another person, campaign contributions or gifts to any current employee of SCAG or member of the SCAG Regional Council (including contributions to a political committee created by or on behalf of a member/candidate)?

YES NO

If “yes,” please list name, date gift or contribution was given/offered, and dollar value:

Name	Date	Dollar Value
_____	_____	_____
_____	_____	_____
_____	_____	_____

SECTION III: VALIDATION STATEMENT

This Validation Statement must be completed and signed by at least one General Partner, Owner, Principal, or Officer authorized to legally commit the proposer.

DECLARATION

I, Ian Nelson, hereby declare that I am the (position or title) Found and Creative Director of (firm name) Bubba’s LA, and that I am duly authorized to execute this Validation Statement on behalf of this entity. I hereby state that this SCAG Conflict of Interest Form dated is correct and current as submitted. I acknowledge that any false, deceptive, or fraudulent statements on this Validation Statement will result in rejection of my contract proposal.



8/20/25

Signature of Person Certifying for Proposer
(original signature required)

Date

NOTICE

A material false statement, omission, or fraudulent inducement made in connection with this SCAG Conflict of Interest Form is sufficient cause for rejection of the contract proposal or revocation of a prior contract award.



AGENDA ITEM 5

REPORT

Southern California Association of Governments
December 3, 2025

To: EAC - Executive Administration Committee
RC - Regional Council

**EXECUTIVE DIRECTOR'S
APPROVAL**

From: Javiera Cartagena, Chief Government and Public Affairs Officer
213-236-1980, cartagena@scag.ca.gov

Subject: SCAG Memberships and Sponsorships

RECOMMENDED ACTION:

Approve up to \$7,500 for memberships with 1) Coalition for America’s Gateways and Trade Corridors (CAGTC).

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 2: Be a cohesive and influential voice for the region.

EXECUTIVE SUMMARY:

At its November 18, 2025, meeting, the Legislative/Communications and Membership Committee (LCMC) approved up to \$7,500 to maintain SCAG’s membership with 1) Coalition for America’s Gateways and Trade Corridors (CAGTC).

BACKGROUND:

Item 1: Coalition for America’s Gateways & Trade Corridors
Type: Membership **Amount:** \$7,500

The Coalition for America’s Gateways and Trade Corridors (CAGTC) brings national attention to expanding U.S. freight transportation capabilities and working toward solutions for this growing national challenge. CAGTC works with and through its members to raise awareness with the public and Congress on the need for sufficient funding for trade corridors, gateways, intermodal connectors, and freight facilities. This is especially important as Congress works on the FY 26 Transportation-Housing & Urban Development appropriations bill. CAGTC will be instrumental in assisting SCAG to advocate for long-term solutions that prioritize freight investment. Further, Darin Chidsey, SCAG’s Chief Operating Officer, represents the agency on the CAGTC Board of Directors.

PRIOR COMMITTEE ACTION:

Staff presented the agenda item for up to \$7,500 to maintain SCAG’s membership with 1) Coalition for America’s Gateways and Trade Corridors (CAGTC) to the LCMC at its meeting on November 18, 2025. The LCMC approved this item unanimously as part of the consent calendar.



FISCAL IMPACT:

\$300 for Coalition for America's Gateways and Trade Corridors (CAGTC) membership is included in the approved FY 2025-26 General Fund Budget, and \$7,200 is included in the FY 2025-26 Indirect Cost Budget.



AGENDA ITEM 6

REPORT

Southern California Association of Governments
December 3, 2025

To: EAC - Executive Administration Committee
RC - Regional Council

**EXECUTIVE DIRECTOR'S
APPROVAL**

From: Erika Bustamante, Deputy Director (Finance)
213-236-1892, bustamante@scag.ca.gov

Subject: Purchase Orders, Contracts, and Contract Amendments below the
Regional Council's Approval Threshold

RECOMMENDED ACTION:

Information Only - No Action Required

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 1: Establish and implement a regional vision for a sustainable future. 2: Be a cohesive and influential voice for the region. 3: Spur innovation and action through leadership in research, analysis and information sharing. 4: Build a unified culture anchored in the pursuit of organizational excellence. 5: Secure and optimize diverse funding sources to support regional priorities.

BACKGROUND:

SCAG executed the following Purchase Orders (POs) for more than \$5,000 but less than \$500,000 in October 2025:

Vendor	Description	Amount
COMPASS GROUP CATERING	FY26 SCAG HOLIDAY EVENT CATERING	\$13,897.10
CITY FARE, INC.	FY26 DEMOGRAPHIC WORKSHOP CATERING	\$11,912.93
CALIFORNIA FORWARD	FY26 CLIMATE RESILIENCE DISTRICT WORKSHOP	\$10,000.00
MBUF ALLIANCE	FY26 MEMBERSHIP DUES	\$5,000.00
CALIFORNIA TRANSIT ASSOCIATION	FY26 CONFERENCE SPONSORSHIP	\$5,000.00



SCAG executed the following contracts for more than \$25,000 but less than \$500,000:

Consultant/ Contract No.	Description	Amount
BB2 Technology Group 26-028-C01	This is a three-year agreement that will provide the software and licenses necessary to regularly assess, track, manage, and report on security vulnerabilities present in SCAG IT environments.	\$66,450
Dell Technologies 26-025-C01	Under this agreement, Dell Technologies will provide SCAG with laptop devices to replace aging and out-of-warranty devices.	\$115,971
Cvent, Inc. 26-015-C01	This agreement will provide an Event Management System to standardize the event registration and hotel booking experience for attendees at SCAG signature events.	\$166,765
ePlus Technology, Inc. 26-034-C01	This is a three-year agreement that will provide dedicated managed threat detection and response services for all SCAG systems.	\$189,384
KMC Social Impact Strategies, Inc. 26-011-C01	The media relations consultant team will generate coverage to support SCAG in accomplishing its goals of implementing strategies from Connect SoCal 2024 toward bettering the quality of life for residents across its region.	\$478,500

ATTACHMENT(S):

1. Contract Summary 26-028-C01
2. Contract Summary 26-025-C01
3. Contract Summary 26-015-C01
4. Contract Summary 26-034-C01
5. Contract Summary 26-011-C01

CONSULTANT CONTRACT NO. 26-028-C01

Recommended Consultant:	BB2 Technology Group	
Background & Scope of Work:	Under this agreement, BB2 Technology Group acts as the reseller for the purchase of vulnerability management software, licenses, and installation and configuration services provided by Tenable. This contract is for a three-year agreement that will provide SCAG with the software and licenses necessary to regularly assess, track, manage, and report on security vulnerabilities present in our IT environments.	
Project's Benefits & Key Deliverables:	<p>The project's benefits and key deliverables include, but are not limited to:</p> <ul style="list-style-type: none"> • Ability to assess, track, manage, and report on security vulnerabilities present in our IT environments, and • a strengthened security posture that will result in a more secure IT ecosystem. 	
Strategic Plan:	This item supports SCAG's Strategic Priority 3: Spur innovation and action through leadership in research, analysis and information sharing. Objective 3.2 Lead in planning research and analysis leveraging cutting-edge tools to generate insights to inform regional and local decision-making.	
Contract Amount:	Total not to exceed	\$66,450
	BB2 Technology Group (prime consultant)	\$66,450
Contract Period:	September 30, 2025 through September 30, 2028	
Project Number(s):	811-1163.08 \$66,450	
	Funding source(s): Indirect Costs (IC)	
	Funding of \$66,450 is available in the FY 2025-26 Indirect Cost Budget in Project Number 811-1163.08. Funding for subsequent years is subject to budget availability.	
Basis for Selection:	To foster greater economy and efficiency, SCAG's Procurement Manual authorizes the procurement of goods and services by using a Master Service Agreement (MSA). The goods and services procured under an MSA were previously competitively procured by another governmental entity. SCAG utilized an MSA with Carahsoft-NASPO via Tenable – BB2 Technology Group AR2472; Addendum 7-17-70-40-05 that was competitively procured. This MSA is specifically designed for use by local agencies to leverage combined purchasing power for discounted volume pricing.	

CONSULTANT CONTRACT NO. 26-025-C01

Recommended Consultant:	Dell Technologies				
Background & Scope of Work:	Under this agreement, Dell Technologies is the seller of Dell laptop devices to be purchased. This purchase will allow SCAG IT to replace aging and out-of-warranty devices.				
Project's Benefits & Key Deliverables:	The project's benefits and key deliverables include, but are not limited to: <ul style="list-style-type: none"> • Increased staff productivity through the acquisition of higher performance systems, • The ability to complete work and utilize SCAG software applications directly on end user systems, and • Enables SCAG to remain on current, industry support hardware and software. 				
Strategic Plan:	This item supports SCAG's Strategic Priority 3: Spur innovation and action through leadership in research, analysis and information sharing. Objective 3.2 Lead in planning research and analysis leveraging cutting-edge tools to generate insights to inform regional and local decision-making.				
Contract Amount:	<table border="0" style="width: 100%;"> <tr> <td>Total not to exceed</td> <td align="right">\$115,971.30</td> </tr> <tr> <td>Dell Technologies (prime consultant)</td> <td align="right">\$115,971.30</td> </tr> </table> <p>Note: Dell Marketing originally proposed \$115,971.30 and staff determined the proposed cost was fair and reasonable for the services being performed.</p>	Total not to exceed	\$115,971.30	Dell Technologies (prime consultant)	\$115,971.30
Total not to exceed	\$115,971.30				
Dell Technologies (prime consultant)	\$115,971.30				
Contract Period:	Effective date through June 30, 2026				
Project Number(s):	811-1163.19 \$115,971.30 Funding source(s): Indirect Cost (IC) Funding of \$115,971.30 is available in the FY 2025-26 Indirect Cost Budget in Project Number 811-1163.19.				
Basis for Selection:	To foster greater economy and efficiency, SCAG's Procurement Manual authorizes the procurement of goods and services by using a Master Service Agreement (MSA) The goods and services procured under an MSA were previously competitively procured by another governmental entity. SCAG utilized an MSA with the Midwestern Higher Education Compact (MHEC) Agreement #12312022 https://www.dell.com/en-us/lp/dt/industry-state-and-local-government-contracts-mhec ; https://mhec.org/what-we-do/contracts/technology/connection/Amendment 01 expiration date June 30, 2029), that was competitively procured.				

CONSULTANT CONTRACT NO. 26-015-C01

Recommended Consultant:	Cvent, Inc.
Background & Scope of Work:	The purpose of the SCAG Event Management System project is to create operational efficiencies for event registration and coordination, as well as standardize the event registration and hotel booking experience for SCAG event attendees. Aspects of SCAG’s Regional Conference & General Assembly, Demographic Workshop and Economic Update are all managed through this software. This software creates a streamlined, secure, and customizable registration process for external partners, allows internal staff to manage aspects of operations, and supports efficient and robust performance reporting on events.
Project’s Benefits & Key Deliverables:	The project’s benefits and key deliverables include, but are not limited to: <ul style="list-style-type: none"> • Creating efficiencies in running registration processes and venue logistics, including hotel booking, for SCAG signature events; • Contributing to operational efficiencies by preparing integrated online forms for various SCAG programs and projects, in an as needed and ongoing manner; and • Streamlining reporting for event registrations and attendance.
Strategic Plan:	This item supports SCAG’s Strategic Priority 4: Build a unified culture anchored in the pursuit of organizational excellence.
Contract Amount:	<p>Total not to exceed \$166,765</p> <p>Cvent, Inc. (prime consultant) \$166,765</p> <p>Note: Cvent, Inc., originally proposed \$170,440, but staff negotiated the price down to \$166,765 without reducing the scope of work.</p>
Contract Period:	December 21, 2025 through December 31, 2028
Project Number(s):	700-4743E.05 \$166,765 Funding source: Transportation Development Act (TDA) Funding of \$46,200 is available in the Fiscal Year (FY) 2025-26 Overall Work Program (OWP) Budget in Project Number 700-4743E.05, and the remaining balance will be requested in future fiscal year budget(s), subject to budget availability.
Request for Proposal (RFP):	The subject contract award is in accordance with the SCAG Procurement Manual, 7.3 Noncompetitive Procurement, which authorizes the Executive Director or designee to approve non-competitive negotiated contracts/sole source.
Selection Process:	N/A

Basis for Selection:	<p>Cvent, Inc., demonstrates the most comprehensive and broadest range of services and solutions to meet SCAG’s requirements. Specifically, these services include attendee registration and data collection, accommodation management, custom presentation to match SCAG’s materials, event analytics, program management (tools for planning and managing event logistics) and the potential for integrations with other software programs that SCAG uses. Cvent delivers high-quality services and products, including hotel registration integrations, on-site and virtual support outside of standard business hours and during events to address any on-site issues, as well as on-demand online training resources. Notably, Cvent provides the most practical and well-considered catalog pricing for integration with SCAG’s CRM system, which will require detailed coordination and ongoing maintenance. Cvent is exclusively the best choice for SCAG’s event management software at this point because it is the only software that integrates with the hotel contracted as the venue for SCAG’s Regional Conference & General Assembly and staff have invested significant time configuring it to the agency’s needs after it was competitively awarded in a procurement three years ago.</p>
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CONSULTANT CONTRACT NO. 26-034-C01

Recommended Consultant:	ePlus Technology, Inc.				
Background & Scope of Work:	Under this agreement, ePlus Technology, Inc. acts as the reseller for the purchase of anti-virus software, installation and managed threat detection and response services provided by CrowdStrike. This contract is for a three-year agreement that will provide dedicated managed threat detection and response services for all SCAG systems.				
Project’s Benefits & Key Deliverables:	The project’s benefits and key deliverables include, but are not limited to: <ul style="list-style-type: none"> • A dedicated CrowdStrike team who are experts in and provide 24/7 virus incident detection, response, alerting, and remediation which will decrease the “time to respond” and “time to remediate” security related incidents that occur on SCAG systems and; • provide the ability to defend against modern security threats including but not limited to ransomware. 				
Strategic Plan:	This item supports SCAG’s Strategic Priority 3: Spur innovation and action through leadership in research, analysis and information sharing. Objective 3.2 Lead in planning research and analysis leveraging cutting-edge tools to generate insights to inform regional and local decision-making.				
Contract Amount:	<table border="0" style="width: 100%;"> <tr> <td>Total not to exceed</td> <td align="right">\$189,384</td> </tr> <tr> <td>ePlus Technology, Inc (prime consultant)</td> <td align="right">\$189,384</td> </tr> </table>	Total not to exceed	\$189,384	ePlus Technology, Inc (prime consultant)	\$189,384
Total not to exceed	\$189,384				
ePlus Technology, Inc (prime consultant)	\$189,384				
Contract Period:	October 21, 2025 through October 20, 2028				
Project Number(s):	<p>811-1163.08 \$189,384</p> <p>Funding source: Indirect Cost (IC)</p> <p>Funding of \$189,384 is available in the FY 2025-26 Indirect Cost Budget Program in Project Number 811-1163.08. Funding for subsequent years is subject to budget availability.</p>				
Basis for Selection:	To foster greater economy and efficiency, SCAG’s Procurement Manual authorizes the procurement of goods and services by using a Master Service Agreement (MSA) The goods and services procured under an MSA were previously competitively procured by another governmental entity. SCAG utilized an MSA with Carahsoft – CrowdStrike - ePlus Tech, Inc. via NASPO (Agreement No. AR2472; California Addendum 7-17-70-40-05) that was competitively procured. This MSA is specifically designed for use by local agencies to leverage combined purchasing power for discounted volume pricing.				

CONSULTANT CONTRACT NO. 26-011-C01

Recommended Consultant:	KMC Social Impact Strategies, Inc.										
Background & Scope of Work:	The media relations consultant team will generate coverage to support SCAG in accomplishing its goals of implementing strategies from Connect SoCal 2024 (Regional Transportation Plan/Sustainable Communities Strategy) toward bettering the quality of life for residents across its region. This includes sharing about the impact of SCAG’s work to build the agency’s credibility and trust with partners and constituents.										
Project’s Benefits & Key Deliverables:	The project’s benefits and key deliverables include, but are not limited to: <ul style="list-style-type: none"> • Local pitches of SCAG programs and events • Long lead pitches and op-eds • Multi-cultural media pitches • Proactive responses to media activity • Informational and editorial board meetings • Messaging points • Media monitoring • Media training • Crisis plan update and ad-hoc crisis response 										
Strategic Plan:	This item supports SCAG’s Strategic Plan Priority 1 – Establish and implement a regional vision for a sustainable future, 2 - Be a cohesive and influential voice for the region, Priority 3 - Spur innovation and action through leadership in research, analysis and information sharing.										
Contract Amount:	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">Total not to exceed</td> <td align="right">\$478,500</td> </tr> <tr> <td>KMC Social Impact Strategies, Inc. (prime consultant)</td> <td align="right">\$273,500</td> </tr> <tr> <td>Sandy Rodriguez PRC Consulting (subconsultant)</td> <td align="right">\$117,000</td> </tr> <tr> <td>Gillins PR (subconsultant)</td> <td align="right">\$56,000</td> </tr> <tr> <td>Anai Ibarra (subconsultant)</td> <td align="right">\$32,000</td> </tr> </table> <p>Note: KMC Social Impact Strategies, Inc. originally proposed \$478,500 and determined the proposed cost was fair and reasonable.</p>	Total not to exceed	\$478,500	KMC Social Impact Strategies, Inc. (prime consultant)	\$273,500	Sandy Rodriguez PRC Consulting (subconsultant)	\$117,000	Gillins PR (subconsultant)	\$56,000	Anai Ibarra (subconsultant)	\$32,000
Total not to exceed	\$478,500										
KMC Social Impact Strategies, Inc. (prime consultant)	\$273,500										
Sandy Rodriguez PRC Consulting (subconsultant)	\$117,000										
Gillins PR (subconsultant)	\$56,000										
Anai Ibarra (subconsultant)	\$32,000										
Contract Period:	January 1, 2026 through December 31, 2028										
	<p>090-0148B.02 \$478,500</p> <p>Funding source(s): Federal Transit Administration (FTA 5303)</p> <p>Funding of \$10,000 is available in the Fiscal Year (FY) 2025-26 Overall Work Program (OWP) Budget in Project Number 090-0148B.02, and the remaining balance will be requested in future fiscal year budget(s), subject to budget availability.</p>										

Request for Proposal (RFP):	<p>SCAG staff notified 5354 firms of the release of RFP 26-011 via SCAG’s PlanetBids website. A total of 78 firms downloaded the RFP. SCAG received the following six (6) proposals in response to the solicitation:</p> <table data-bbox="451 247 1487 506"> <tr> <td>KMC Social Impact Strategies, Inc. (3 subconsultants)</td> <td style="text-align: right;">\$478,500</td> </tr> <tr> <td>Barrios (no subconsultants)</td> <td style="text-align: right;">\$306,337</td> </tr> <tr> <td>Cook Schmid (6 subconsultants)</td> <td style="text-align: right;">\$751,615</td> </tr> <tr> <td>Fenton (3 subconsultants)</td> <td style="text-align: right;">\$844,000</td> </tr> <tr> <td>Civilian (no subconsultants)</td> <td style="text-align: right;">\$1,052,789</td> </tr> <tr> <td>Idea Hall (2 subconsultants)</td> <td style="text-align: right;">\$1,447,910</td> </tr> </table>	KMC Social Impact Strategies, Inc. (3 subconsultants)	\$478,500	Barrios (no subconsultants)	\$306,337	Cook Schmid (6 subconsultants)	\$751,615	Fenton (3 subconsultants)	\$844,000	Civilian (no subconsultants)	\$1,052,789	Idea Hall (2 subconsultants)	\$1,447,910
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Selection Process:	<p>The Proposal Review Committee (PRC) evaluated each proposal in accordance with the criteria set forth in the RFP and conducted the selection process in a manner consistent with all applicable federal and state contracting regulations. After evaluating the proposals, the PRC interviewed the three (3) highest ranked offerors.</p> <p>The PRC consisted of the following individuals:</p> <p>Ana Vallianatos, Media & Public Affairs Manager, SCAG Javiera Cartagena, Chief of Government & Public Affairs, SCAG James Brasuell, Senior Public Affairs Officer, SCAG</p>												
Basis for Selection:	<p>The PRC recommended KMC Social Impact Strategies, Inc. for the contract award because the consultant:</p> <ul style="list-style-type: none"> • Provided the best overall value for the level of effort proposed, outlining ability to complete tasks in the scope of work within SCAG’s available budget for this contract. Additionally, the firm’s technical approach demonstrated understanding of the work to be completed and is well aligned with the current needs of SCAG’s Media & Public Affairs team. <p>Although other firm(s) proposed a lower price(s), the PRC did not recommend this/these firm(s) for contract award because this firm(s):</p> <ul style="list-style-type: none"> • Value of services proposed for the proposed cost was less competitive than selected bidder. • Other firms had less experience analogous to SCAG’s work than selected bidder. • Technical approaches were less aligned with current needs of SCAG’s Media & Public Affairs team than selected bidder. 												



AGENDA ITEM 7

REPORT

Southern California Association of Governments
December 3, 2025

To: EAC - Executive Administration Committee
RC - Regional Council

**EXECUTIVE DIRECTOR'S
APPROVAL**

From: Cindy Giraldo, Chief Financial Officer
213-630-1413, giraldo@scag.ca.gov

Subject: CFO Monthly Report

RECOMMENDED ACTION:

Receive and File

STRATEGIC PRIORITIES:

This item supports the following Strategic Priority 5: Secure and optimize diverse funding sources to support regional priorities.

ACCOUNTING:

Membership Dues

As of September 30, 2025, 168 cities, 6 counties, 7 commissions, and 8 tribal governments have As of October 31, 2025, 180 cities, 6 counties, 7 commissions, and 8 tribal governments have paid their Fiscal Year (FY) 2025-2026 membership dues. SCAG has collected \$2.21 million out of \$2.85 million billed. This represents 77.61% of the membership assessment.

Investments & Interest Earnings

As required by SCAG's investment policy adopted by the Regional Council in July 2018, staff will provide a monthly report of investments and interest earnings. As of October 31, 2025, SCAG has invested \$25.61 million in the LAIF account and has earned \$236,424.73 in interest income (as of Q1). The interest earnings are distributed on a quarterly basis with an average interest rate of 4.15%. Additionally, SCAG has opened a Money Market Account to maximize interest income while monitoring the REAP's funding balance, interest earnings from this account are distributed monthly. As of October 31, 2025, SCAG has invested \$70.30 million in the Money Market Account and has earned \$365,879.13 (YTD), in interest income. The interest earnings are distributed on a quarterly basis with an average interest rate of 4.15%.

BUDGET & GRANTS (B&G):

The Executive/Administration Committee (EAC) and the Regional Council (RC) approved Amendment 2 to the FY 2025-26 (FY26) Comprehensive Budget including the FY 26 Overall Work Program (OWP), in the amount of \$47,695,545, increasing the FY 26 Comprehensive Budget from \$421.9 million to \$469.6 million. Amendment 2 to the FY26 OWP was submitted to Caltrans for approval.

In November, B&G staff received additional budget changes to the FY 2026-27 (FY27) Comprehensive Budget and OWP and incorporated them into the analysis. A draft FY26 Comprehensive Budget and OWP will be presented to the EAC and RC in March 2026.

CONTRACTS ADMINISTRATION:

In November 2025, the Contracts Administration Department supported 31 formal procurements and 193 active contracts for goods & services.

Additionally, staff have completed updating the Procurement Policy and Procedures Manual. In November/December 2025, staff will prepare and schedule training sessions to ensure contract administrators, project managers, and general users understand the updated requirements ahead of the January/February 2026 implementation.