

# Safe and Active Streets Working Group

Regional Planning Working Group

Wednesday, June 26, 2024

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### **Session Logistics**



The meeting will take approximately 1 hour and 45 minutes.



Closed captioning is available





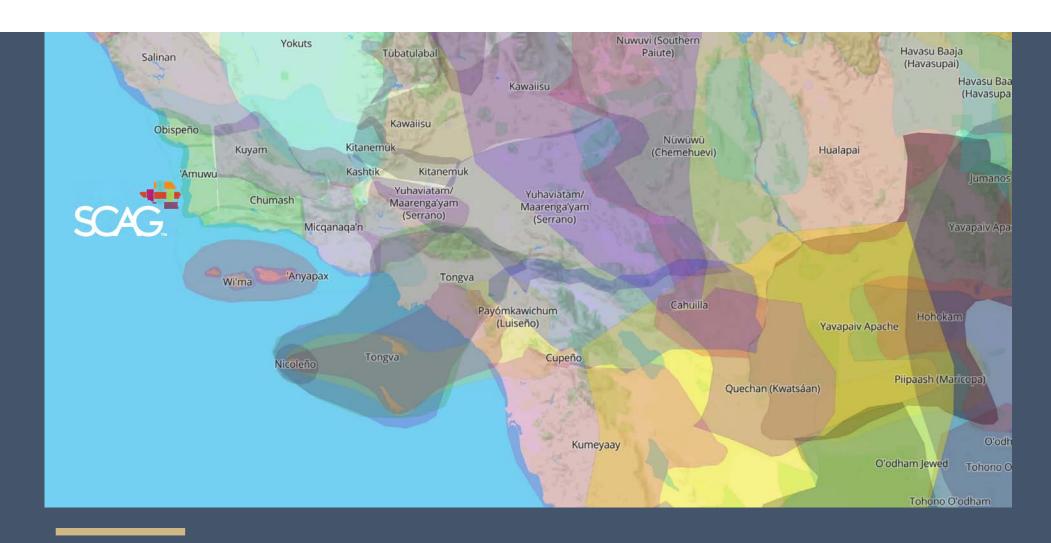
All participant lines will be muted.



At the end of today's presentations, there will be a Q & A. If you have a question, please type it into the chat box.



All presentations will be posted on the SCAG website.



#### LAND ACKNOWLEDGEMENT

### Interpretation Services Available

## SCAG offers interpretation for the Safe & Active Streets Working Group

(& for other SCAG events)

When registering, indicate your interest in **interpretation services** & your **preferred language**.

Interpretation services are guaranteed with **72-hour advance notice**.



#### **AGENDA**



#### 1. Welcome

Mike Gainor, SCAG

#### 2. Sustainable Communities Program Active Transportation & Safety Call for Projects Andres Carrasquillo, SCAG

#### 3. Duarte Safe Routes to School

Frank Barrera, KOA

#### 4. Community Safety Models Project

Ian Hamilton, VHB

#### 5. SCAG's Highways to Boulevard Regional Study

Hina Chanchlani, SCAG

#### 6. Active Transportation Database Migration Update

Hina Chanchlani , SCAG

#### 7. Go Human Safety Strategy Updates

Jasmin Munoz, SCAG

#### 8. 2028 Olympic and Paralympic Update

Courtney Aguirre, SCAG

#### 9. California Climate Adaptation Strategy

Kim Clark, SCAG

#### 10. Meeting Adjournment

Michael Gainor, SCAG



2024 Sustainable Communities Program

# Active Transportation and Safety

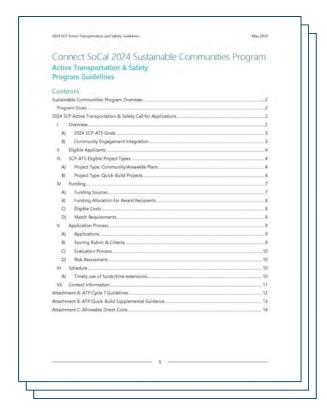
Andres Carrasquillo, Principal Regional Planner June 26, 2024

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#### Program Guidelines are available!

- Program Goals
- Eligible Applicants
- Project Types & Eligible Costs
- Application and Evaluation
- Supplemental Attachments

Available at <a href="mailto:scag.ca.gov/scp">scag.ca.gov/scp</a>



#### Sustainable Communities Program

- Technical assistance grants that supports implementation of Connect SoCal.
- Since 2016, SCAG has supported 110 projects with over \$21.6 million awarded to 57 local agencies.



#### 2024 SCP Active Transportation and Safety

- Funds projects that primarily help advance the Connect SoCal 2024 mobility policies under:
  - Complete Streets
  - Transit and Multimodal Integration
  - Safety
- \$10.4 million\* available across two project types:
  - Quick-Builds
  - Community / Areawide Plans

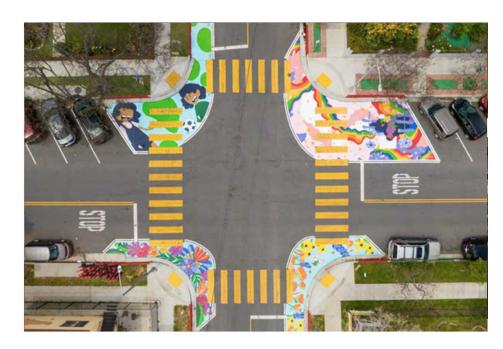


<sup>\*</sup>Pending Governor's budget and State ATP final funding availability.

### Mobility goals in action: Long Beach (2022)



Washington neighborhood, Before



Washington neighborhood, After

### Mobility goals in action: Costa Mesa (2021)



**Merrimac Way, Before** 



**Merrimac Way, After** 

### Mobility goals in action: Calexico (2023)



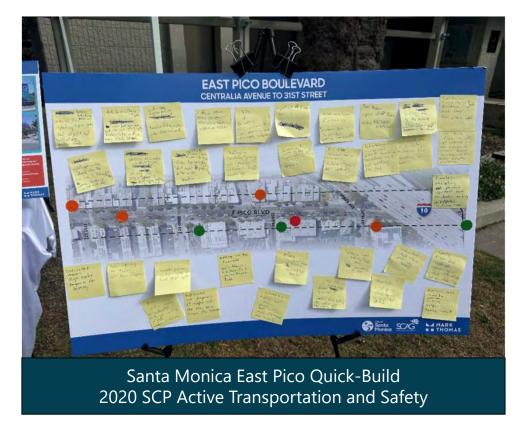
**Rockwood Ave, Before** 



**Rockwood Ave, After** 

#### Project Type: Quick-Builds

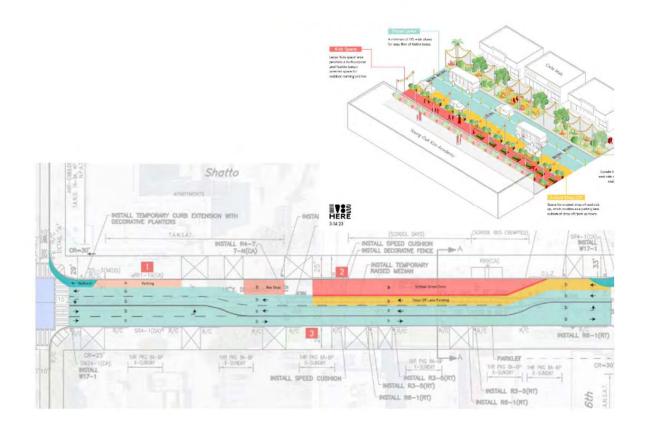
- Implement: Quick-builds allow communities to respond to a safety need before committing to a permanent project.
- **Engage**: Gather feedback to refine concepts.
- Adjust: Modify or remove quickbuild elements based on assessment.
- Award maximum: \$900,000



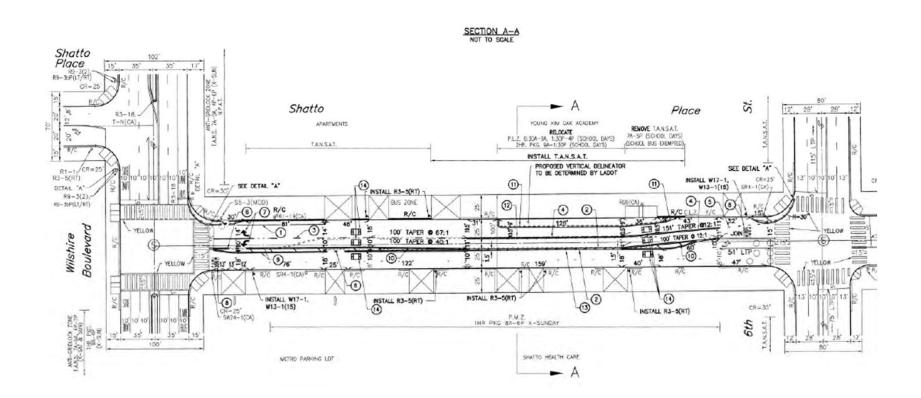
### **Example Process: Conceptual Design**



### **Example Process: Conceptual Design Refinement**



### **Example Process: Engineering**

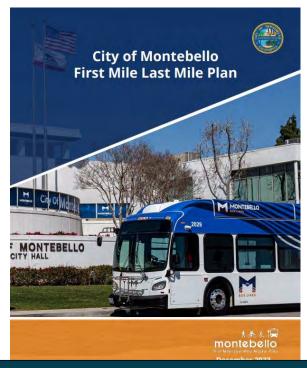


### **Example Process: Implementation**



#### **Project Type: Community / Areawide Plans**

- Examples include:
  - Active Transportation Plan
  - Bicycle and/or Pedestrian Master Plan
  - o First/Last Mile Plans
  - Safe Routes Plan
- Proposed project must benefit a disadvantaged community per ATP State Guidelines.
- Award maximum: \$500,000



City of Montebello First Mile Last Mile Plan 2020 SCP Active Transportation and Safety

#### **SCAG Grant Support**

- In partnership with awarded jurisdiction, SCAG leads the following:
  - Procures design consultant
  - Holds consultant contract
  - MOU with agency for quick-build implementation (if applicable)



#### Call for Application Release

- Stay tuned for a release date for the Call for Application and Online Application
- Application Workshops anticipated this summer
- Office hours are available to schedule on Mondays and Thursdays.

#### Call for Application Release - What you can do now

- Review the Program Guidelines at scag.ca.gov/scp
- Identify specific safety problem areas and potential projects
- Register for application workshops this summer
- Connect with SCAG staff through virtual office hours (Mondays and Thursdays)

#### **SCP-ATS Call Lead**

Rachel Om Senior Regional Planner om@scag.ca.gov

#### **Program Contact**

Andres Carrasquillo Principal Regional Planner carrasquillo@scaq.ca.gov



## **THANK YOU!**

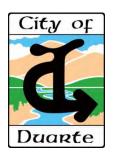
For more information, please visit:

scag.ca.gov/scp



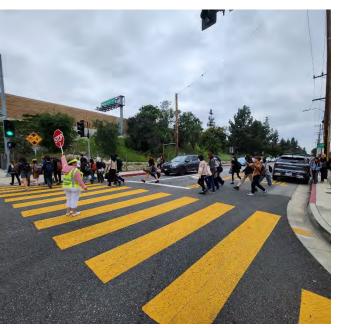
# Safe and Active Streets Working Group (SASWG) Presentation

June 26, 2024





The preparation of this report was financed through a grant from the State of California – Department of Transportation.







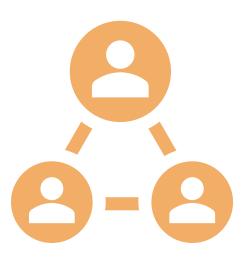


# Funding & Partnerships

The **Duarte Safe Routes to School (SRTS) Plan** was funded by SCAG's Sustainable Communities Program for the City of Duarte

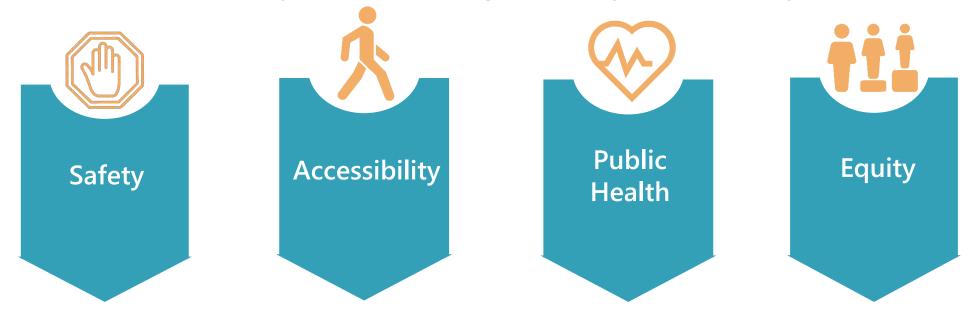
### Key Participation from the Following:

- Duarte Unified School District
- School Site Leadership (School Principals and Support Staff)
- Duarte Kiwanis Club
- Duarte Rotary Club
- Duarte Mayor's Youth Council
- Duarte Parks & Recreation Dept.
- Duarte Area Source Team (D.A.R.T.)



# **Project Goals & Objectives**

The **Duarte SRTS Plan** objectives were guided by community input and include...



The **Duarte SRTS Plan** will help guide the implementation of a safer and more accessible environment for students and families walking, bicycling, or otherwise getting to and from school.

# **Relevant City Projects and Programs**

Program/Project Name	Description
Sidewalk Repairs Program	Annual citywide project that consists of replacing broken and off-grade sidewalk
Annual ADA Replacement Project	Project consists of upgrading old ramps or repairing curb ramps in need of maintenance









# Relevant City Projects and Programs

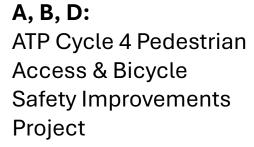
Program/Project Name	Description					
Current ATP Cycle 4 Pedestrian Access and Bicycle Safety Improvements						
Central Avenue (Between Highland Avenue and Duncannon Avenue)	Installation of new sidewalk on the south side of Central Avenue					
Intersection of Duncannon Avenue and Central Avenue	ADA ramp improvements and refresh crosswalk striping					
Central Avenue (Between Highland Avenue and Buena Vista Street)	New signage and pavement striping					
Evergreen Street (Between Highland Avenue and Brightside Avenue)	New sidewalk on the north side, new signing and striping, new bike lane (sharrow), and new pedestrian lighting					
Highland Avenue (Between Central Avenue and Evergreen Street)	Widen sidewalk from 8 feet to 12 feet and new paving on the southbound lanes					
Construction of Traffic Signal on Royal Oaks Drive at Royal Oaks Academy						
Donald and Bernice Watson Recreation Trail Improvements	(Along the entire trail) Resurfacing of the asphalt, improved signage and striping to enhance safety and accessibility along the entire trail					

## **Relevant City Projects and Programs**











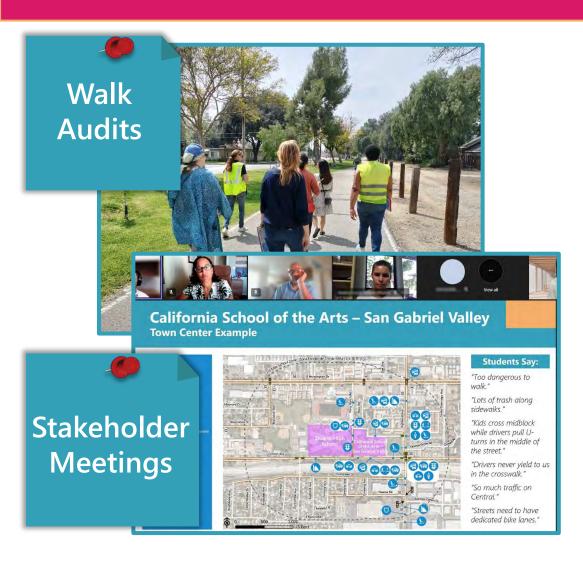




E: Construction of Traffic Signal on Royal Oaks Drive at Royal Oaks Academy

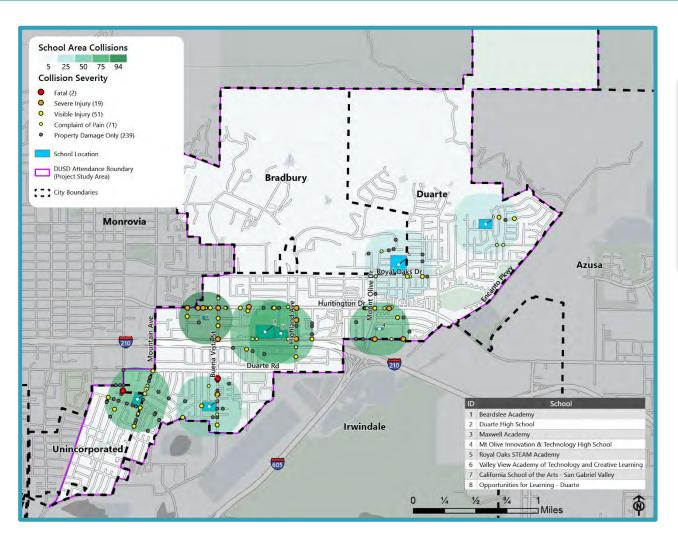
**C, F:** Donald & Bernice Watson Recreation Trail Improvements

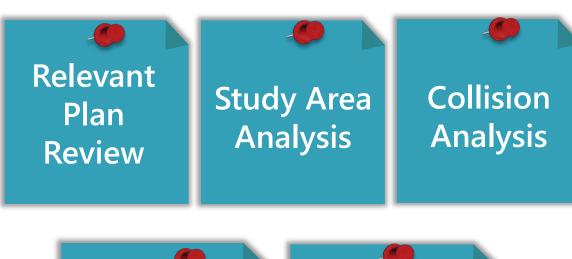
# Plan Process - Community Engagement

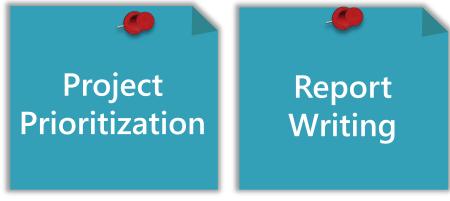




## **Plan Process - Planning**







# Plan Process – Engineering







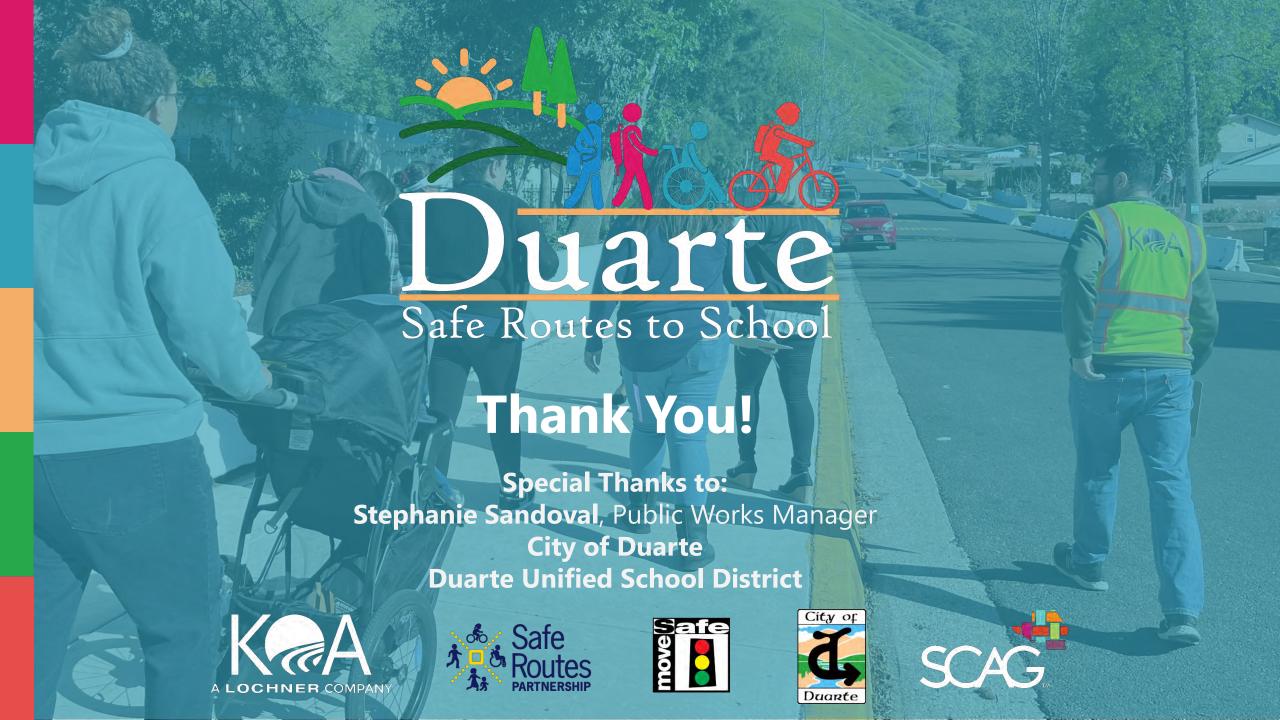


INSTALL PARKING LANE WHITE EDGELINE ON EASTBOUND/WESTBOUND LANES TO NARROW TRAVEL LANES 10'. REFRESH BIKE SHARROWS. INSTALL NEW PEDESTRIAN LIGHTING ALONG CENTRAL AVE.

SRTSIM	SRTS IMPROVEMENTS PROJECT 1							
11.0 CEN	11.0 CENTRAL AVENUE BETWEEN HIGHLAND AVENUE & BRADBOURNE AVENUE							
11.01	INSTALL LADDER CROSSWALK	1,400	SF	\$8	\$11,200			
11.02	INSTALL STRIPING	8,000	LF	\$3	\$24,000			
11.03	INSTALL PAVEMENT MARKING	20	EA	\$500	\$10,000			
11.04	REMOVE STRIPING	220	LF	\$2	\$440			
11.05	PEDESTRIAN STREET LIGHT, FOUNDATION AND LUMINAIRE COMPLETE	18	EA	\$13,500	\$243,000			
11.06	NO.5 PULL BOX	18	EA	\$1,750	\$31,500			
11.07	2-INCH CONDUIT AND WIRING (PVC)	1,200	LF	\$80	\$96,000			
11.08	FLASHING BEACON	3	EA	\$50,000	\$150,000			
	PROJECT 1 TOTAL							

# **Priority Projects**

Project	Summary of Improvements	Estimated Cost
1. Royal Oaks Drive (Between Livermont Lane and Francita Avenue)	<ul> <li>Install bollards or another traffic control device before entrance to Donal and Bernice Watson Recreation Trail on either side of the Royal Oaks Academy Driveway</li> <li>Coordination with Duarte Unified School District (DUSD) to hire a crossing guard to monitor Royal Oaks Academy Driveway and Donal and Bernice Watson Recreation Trail</li> </ul>	\$19,000
2. Beardslee Academy (Various Neighborhood Streets)	<ul> <li>Coordination with DUSD to hire a crossing guard to staff the intersection of Delford Avenue and Galen Street</li> <li>Install a traffic signal at Kellwil Way and Buena Vista Street based on results from traffic studies conducted at this intersection</li> </ul>	\$605,000
3. Central Avenue (Between Highland Avenue and Bradbourne Avenue)	<ul> <li>Replace existing "School Zone Ahead" signage facing westbound and eastbound traffic at the intersection of Highland Avenue and Central Avenue with school zone sign containing a flashing beacon</li> <li>Install pedestrian-level lighting based on additional investigations along Central Avenue between Santo Domingo Avenue and Bradbourne Avenue</li> </ul>	\$567,000
	TOTAL	\$1,639,020





# Transportation Safety Community Models:

Safe and Active Streets Working Group Demonstration

June 26, 2024

### **Background: Project Origins**

- SCAG played a major role in NCHRP 17-81 agency outreach.
  - NCHRP Research Report 1044: Development and Application of Quantitative Macro-Level Safety Prediction Models.
- Outreach helped guide the form & function of planning-level crash prediction models (CPMs).
  - Referred to as "areawide models" in the upcoming 2<sup>nd</sup> Edition of the Highway Safety Manual (HSM).
- FHWA technical assistance to help implement NCHRP 17-81 research at SCAG.



### Background: Emphasis on a Safe System

- Areawide models predict average crash frequency, by crash type & severity, for a defined area (rather than an intersection or corridor). For example:
  - Census tracts
  - Traffic analysis zones (TAZ)
  - Counties
- Predictor variables for areawide safety models characterize the broader area for which the models apply & may include:
  - Demographic/Socioeconomic characteristics
  - Urban/Rural area
  - Land Use
- Support a proactive approach to safety planning.



# What Does the Application Do?

What does the application do?	>>	Helps practitioners quantify planning-level safety outcomes in long-range or scenario planning process (like other transportation metrics).
How does the application work?	>>	Crash types are correlated with land use & demographic characteristics, & associated VMT. Uses "areawide" models to predict crashes at TAZ level based on land use/demographic changes.
When should I use the application?	>>	When you want to understand how planning level-decisions & demographic/land use changes might affect safety – Before major design details are known (e.g., shoulder width, horizontal curvature) in places where people will live, work, & play.
What's the role of the Regional Transportation Plan in this?	>>	The RTP is your plan. Projects have been selected (or being evaluated) & land use changes are proposed. These models support evaluating safety outcomes before traditional HSM safety models may be used effectively. The application is not meant to replace your existing planning process – it is meant to support it.
What's the role of the Scenario Planning Model in this?	>>	Allows users to intuitively consider land use changes with respect to safety. SCAG's SPM already has land use typologies with an associated number of households & employees. Rather than trying to estimate population & employment numbers directly, users may rely on SPM Place Type typologies to generate safety model inputs (i.e., number of residents & employees) associated with land use decisions.
How do I interpret the results?	>>	You use the results to consider relative change. That is, for different scenarios, how do crashes increase & decrease and by how much. The specific amount is not as important as

understanding the relative differences

## How can I Change the Outcomes?

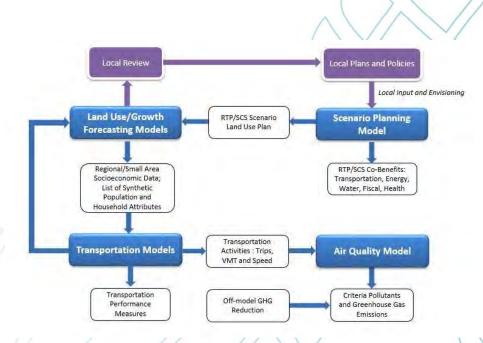
- 1. Estimating changes to crashes based on the adopted RTP/SCS: The application already includes the 2024 Connect SoCal long-range plan projections and the estimated changes in crashes that will result.
- 2. Estimating changes to crashes based on changes to land use: You can "paint" scenario planning zones (SPZs) within the study and make changes to the planned future land uses.
- 3. Estimating changes to crashes based on changes to the transportation network: In addition to changes in land use, you can modify characteristics of the transportation system.





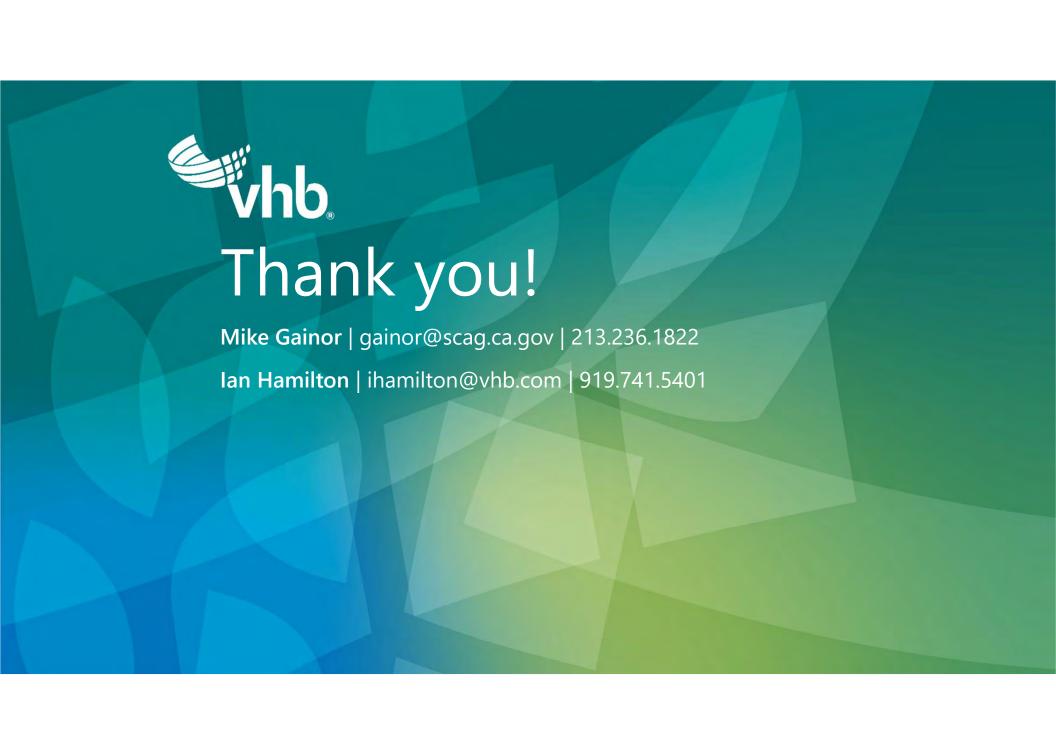
## **Example Use Cases**

- Evaluating bundles of projects in a proposed Regional Transportation Plan (RTP) or capital improvement plan.
- Incorporating quantitative safety assessment in long range planning decisions.
- Understanding potential safety impacts on priority equity communities or other demographic groups.
- Supporting local jurisdictions developing local or regional comprehensive safety plans (Safe Streets and Roads for All, for example) or modal plans.
- Conducting scenario planning for new development or redevelopment in conjunction with Complete Street planning.





- Areawide models will comprise a chapter in the upcoming HSM2.
- NCHRP Implementation Project 20-44(53) will help ~4 states pursue areawide models like SCAG.
  - https://apps.trb.org/cmsfeed/TRBNetProjectDisplay.asp?ProjectID=5574
- Peer Exchanges & workshops are included in the project scope, offering opportunities to demonstrate practical use of the application.





# Highways to Boulevards Regional Study

Safe and Active Streets Working Group (SASWG)

Hina Chanchlani – Associate Regional Planner

Mobility Planning and Goods Movement

June 2024

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# Connect SoCal 2024 and SCAG's Racial Equity Early Action Plan



Mobility: Build and maintain an integrated multimodal transportation network.



Communities: Develop, connect and sustain communities that are livable and thriving



Environment: Create a healthy region for the people of today and tomorrow



Economy: Support a sustainable, efficient and productive regional economic environment that provides opportunities for all residents

"As central to SCAG's work, racial equity describes the actions, policies, and practices that eliminate bias and barriers that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life."

# Federal, State, and Regional Opportunity

- Highways to Boulevards Regional Study
- Funded via \$480,000 federal earmark
- Aligned with recent federal and state support for this work:
  - Reconnecting Communities Pilot (RCP) Program: \$1 billion over the next 5 years in dedicated funding to restore community connectivity
  - Neighborhood Access and Equity Grants: \$3 billion over the next 5 years to support neighborhood equity, safety, and affordable transportation access to reconnect communities divided by existing infrastructure barriers
  - Caltrans Reconnecting Communities Highways to Boulevards Pilot Program \$150 million for a Highways to Boulevards conversion pilot program

# **Defining the Project**

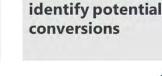
## **Highways to Boulevards Regional Study**

Aims to identify areas to remove, retrofit, or mitigate the negative impacts of highways and railways through highway to boulevard conversions, freeway caps, and railroad conversions.

# Study Goals and Scope



Identify locations for conversion and mitigation



Position the region for federal funding & implementation



**Reknit communities** 

**Develop methodology to** 



Lift up Priority Equity Communities



Preserve and create safer & healthier communities

- Review existing conditions
- Establish a framework and a set of metrics
- Identify and evaluate potential projects (6-10)
- Develop guide to support locals
- Robust stakeholder engagement

FEDERAL

# Reconnecting Communities Program (RCP)

## WHAT ARE POSSIBLE PROJECTS?







Van Ness BRT (San Francisco, CA)



41<sup>st</sup> Street Bridge (Chicago, IL)

... and more! Communities can apply for **planning** and **construction** grants to pursue these types of projects.

FEDERAL

# Reconnecting Communities Program (RCP)

## WHAT ARE POSSIBLE PROJECTS?



Klyde Warren Park (Dallas, TX)



Mandela Parkway (Oakland, CA)



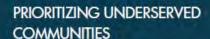
Atlanta Beltline (Atlanta, GA)

... and more! Communities can apply for **planning** and **construction** grants to pursue these types of projects.

# **Best Practices Key Takeaways**

## PLAN FOR INCLUSION AND AFFORDABILITY FROM THE START

Infrastructure projects that substantially improve quality of life in a neighborhood often contribute to rising real estate values, which can price out existing residents and small businesses. Getting ahead of this by implementing anti-displacement measures early on is key. As SCAG reviews potential projects, those committed to preventing displacement may be prioritized, and early stage projects should be encouraged to do so.



As additional relevant projects in the SCAG area are identified and considered as priority projects for this study, they should be screened to verify they are located in underserved communities.



#### LEVERAGE OVERLAPPING GOALS

As communities develop their project concepts and prepare their applications, considering the ways in which these projects serve the dual purpose of addressing climate change in addition to reconnecting communities may position them to be competitive for funding from a wider range of state—and federal—sources



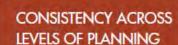
#### FIND A PROJECT CHAMPION

Individuals and organizations who are passionate about reconnecting their community and will steward the project through a multi-year process are incredible assets. Projects with strong community support, especially those initiated by the community, are likely to be good candidates to undertake a major project. As projects are reviewed, existing advocates or an established framework for support, like a neighborhood group or business improvement district, should be considered a plus.



#### THINK BEYOND HIGHWAY CAPS

Context-sensitive solutions are key. Projects like complete streets, bus rapid transit lines to disconnected communities, pedestrian walkways and overpasses, linear parks and trails, main street revitalization, and even the redevelopment of railyards are all eligible for reconnecting communities funds and should be considered in the pool of potential priority projects.



Reconnecting Communities Pilot Program requires projects applying for capital construction grants to be consistent with their state's long-range transportation plan and their MPO's long-range plan (if appliable), and included in the state, MPO, or Tribal Transportation Improvement Program (TIP). As priority projects are selected, the likelihood of support from both a bottom-up and top-down perspective should be considered.



## **Review of Local Plans**

Imperial County	<ul> <li>Our Imperial Valley, Our Future, Our Growth Long Range</li> <li>Transportation Plan</li> </ul>
Los Angeles County	<ul> <li>Los Angeles County Metropolitan Transportation Authority (LA Metro) Vision 2028 Plan</li> <li>LA Metro Our Next LA Long Range Transportation Plan</li> </ul>
Orange County	<ul> <li>Beach Boulevard Corridor Study</li> <li>Orange County Transportation Authority (OCTA) Direction 2045 Long Range Transportation Plan</li> <li>OCTA State Route 91 Comprehensive Multimodal Corridor Plan</li> <li>South Orange County Multimodal Transportation Study</li> </ul>
San Bernardino County	<ul> <li>Active San Bernardino</li> <li>Inland Empire Comprehensive Multimodal Corridor Plan</li> <li>San Bernardino Countywide Transportation Plan Update</li> </ul>
Riverside County	<ul> <li>Riverside County's Long Range Transportation Study</li> <li>Inland Empire Comprehensive Multimodal Corridor Plan</li> </ul>
Ventura County	<ul> <li>Ventura County's Comprehensive Transportation Plan</li> <li>Ventura County Freight Corridors Study</li> <li>VCTC US 101 Communities Connected Multimodal Corridor Study</li> </ul>

# Review of State Policies, Programs, and Plans

- Main Street, California: Caltrans Guide for Fostering People Centered
   State Highway Main Streets
- Towards an Active California
- Caltrans Active Transportation (CAT) Plan District 7
- Caltrans Active Transportation (CAT) Plan District 8
- Caltrans Active Transportation (CAT) Plan District 11
- Caltrans Active Transportation (CAT) Plan District 12
- Inter-Regional Transportation Strategic Plan
- Project Development Procedures Manual
- Caltrans Project Development Procedures Manual Appendix

# PAC 1 informs Guiding Principles

## As Informed by the first meeting of PAC Phase 1 & Survey Results



#### Multimodal

Integrate and promote multimodal travel – improving access to opportunity and restoring community connectivity



#### Safe

Improve safety for all roadway users



#### Coordinated

Address regional issues and enhance regional coordination



#### **Equitable**

Prioritize
historically
disadvantaged
communities and
support economic
empowerment



### Healthy

Improve health and environmental outcomes



#### Resilient

Support transportation network resilience to climate impacts



**Buildable** 

Project feasibility from a financial and deliverability point of view

# **Guiding Principles & Connect SoCal**

Relation to Connect SoCal (Thematically)















Multimodal

Safe

Coordinated

**Equitable** 

Healthy

Resilient

Buildable

**Mobility** 

**Communities** 

**Environment** 

**Economy** 

# **Identification & Screening of Projects**

### **Identify Projects**



### **Screen Projects**

- 1. Is this project located within or adjacent to a disadvantaged community?
- 2. Is this project located in an area with poor access to jobs, education, healthcare, food, and recreation?
- 3. Does this project include project elements that remove, retrofit, or mitigate highways or other transportation facilities that create barriers?

Criteria and data informed by USDOT Reconnecting Communities Grant

# **Prioritization of Projects**

## **Identify Projects**



## **Screen Projects**

- 1. Is this project located within or adjacent to a disadvantaged community?
- 2. Is this project located in an area with poor access to jobs, education, healthcare, food, and recreation?
- 3. Does this project include project elements that remove, retrofit, or mitigate highways or other transportation facilities that create barriers?

### **Prioritize**

Existing Conditions
Data for each
project relating to
the Guiding
Principles















Outreach

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr

Project Advisory Committee 1

Project Advisory Committee 2

SCAG Committee Briefings

Stakeholder Briefings

CBO Engagement





# **Study Timeline**

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr 2024 2025

Best practices / plan review



Existing conditions / project identification



Prioritization framework & criteria



6 – 10 projects identified



Concept design and final plan





## **QUESTIONS OR COMMENTS?**

For more information on the study, please contact:

Hina Chanchlani at <a href="mailto:chanchlani@scag.ca.gov">chanchlani@scag.ca.gov</a>

or

Visit https://scag.ca.gov/corridor-planning



# **Active Transportation Database**

June, 2024

WWW.SCAG.CA.GOV

## **SCAG's Active Transportation Database (ATDB)**

- Developed to collect and store active transportation volume count data
- Expanded functionality of UCLA Bicycle Data Clearinghouse and incorporated pedestrian trips
- Created in partnership with Los Angeles Metropolitan Transportation Authority (LA Metro) and San Bernardino County Transportation Authority (SBCTA)



SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

## **ATDB Migration to Caltrans**

- Partnership with California Department of Transportation (Caltrans)
- ATDB resources will be made available statewide
- Database Migrated to Caltrans May 2024
- New Link <a href="https://atdb.org/Pages/Home.aspx">https://atdb.org/Pages/Home.aspx</a>

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

## Caltrans and SafeTREC seeking input

- Caltrans and UC Berkeley Safe Transportation Research and Education Center (SafeTREC) are seeking your input for the development of an online active transportation (AT) count repository that will support the Active Transportation Program as well as planning and research throughout the state.
- Caltrans and SafeTREC Survey

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS

# 2024 *Go Human* Safety Strategies Update

June 26, 2024





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## **Contents**

1	2024 Community Streets Grant
•	Program

- **2** Kit of Parts & Technical Assistance
- **Co-branded Safety Messaging Materials**
- 4 Media Research
- Community Expert Training & Education Services

## 2024 Go Human Community Streets Grant Program

 With support from the California Office of Traffic Safety (OTS), SCAG opened a sixth round of funding to local communities through the 2024 Go Human Community Streets Grant Program (Community Streets Program), distributing \$1.7 million+ to 133 projects since 2018.



Community Streets Grant Program

## **Awarded Projects**

\$460k in grant funding distributed

traffic safety engagement projects funded

6 SCAG counties represented

Traffic safety Media education campaigns Walk/bike **Demonstrations** audits Resource Workshops distribution Capacity Storytelling building

## Los Amigos de la Comunidad Inc.

Imperial County

# Arts Council for Long Beach

Los Angeles County

#### Central City Neighborhood Partners

Los Angeles County

#### Proyecto Pastoral

Los Angeles County

#### Streets for All

Los Angeles County

### Yolanda Davis -Overstreet Consulting

Los Angeles County

#### Los Angeles Walks

Los Angeles County

## Office of: People

Los Angeles County

# People for Mobility Justice

Los Angeles County

#### Latino Health Access

Orange County

#### Santa Ana Active Streets

Orange County

#### Reach Out

Riverside County

#### Riverside Art Museum

Riverside County

## Stronger Together Now

San Bernardino County

### Bike Ventura County

Ventura County

#### Nyeland Promise

Ventura County

# Congrats to all Community Streets Awardees!

## Kit of Parts & Technical Assistance

- Engagement tool for jurisdictions to temporarily demonstrate safety infrastructure.
- SCAG will provide in-depth technical assistance for five (5) Kit of Parts deployments through September 2024.
- Two (2) demos are complete, with 3 upcoming.
  - o Palm Springs Farmer's Market
  - o Rialto Juneteenth Jam





## **Co-branded Safety Messaging Materials**

- SCAG supports traffic safety campaigns by designing, printing, and shipping advertisements to local partners.
- Ads can be co-branded with partner logos and use pre-set or custom messages, in any language spoken in the region.
- SCAG is accepting and fulfilling requests now, while resources last.



## Media Research

Go Human Strategy Audit, Creative and Content Recommendations

- Media research & data collection on strategy priorities
- Brand Analysis
- Proposing and testing new messaging
- Updated content and creative
- Foundation setting for Go Human's 10 Year Anniversary





## **Community Expert Training & Education**

- SCAG partners with local traffic safety experts to develop educational material, conducting interviews, multimedia content, training sessions, or other creative communications strategies to advance traffic safety.
  - Yolanda Davis- Overstreet @ Toolbox Tuesday
  - o Miche1ada guest video ABO









# **THANK YOU!**

For more information, please visit:

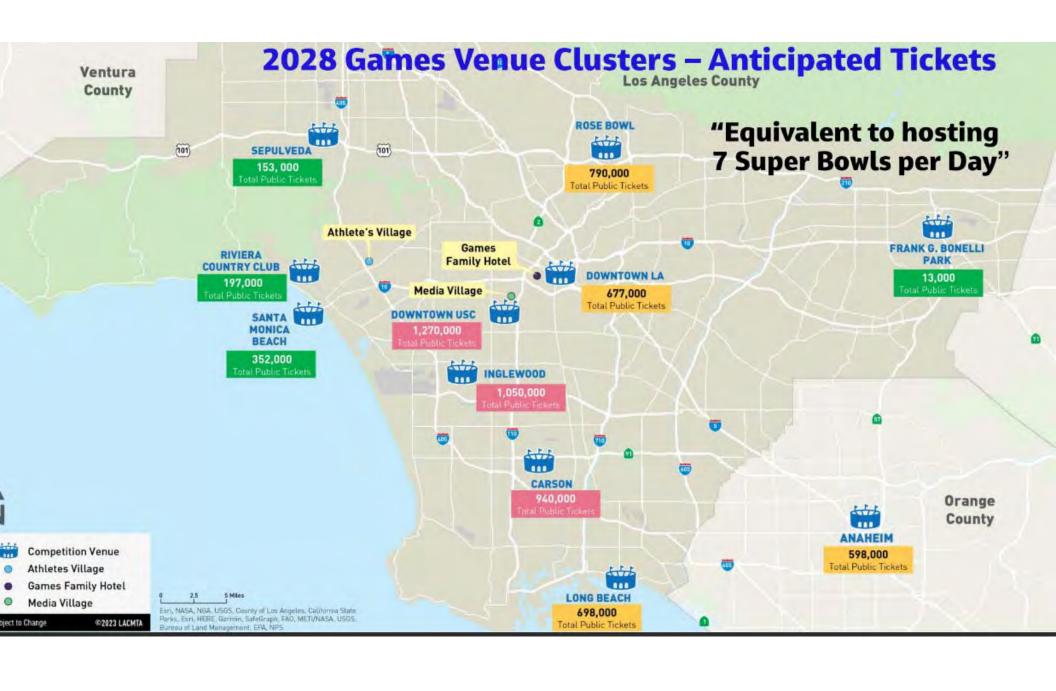
https://scag.ca.gov/go-human



# 2028 Olympic & Paralympic Games Update

Safe and Active Streets Working Group June 26, 2024

WWW.SCAG.CA.GOV



# 2028 Olympic & Paralympic Games

- LA28 is responsible for delivering the Games, working in partnership with others from across the region (e.g., metro, Metrolink, etc.).
- Goal is to create a car-free Games
- Priorities this year include securing funding for transportation projects and ensuring stakeholder engagement



## Workstreams/Focus Areas



## Workstreams/Focus Areas



# Regional Transportation Assembly, 6/7

- Metro hosted, including 100+ agencies (CTCs, cities, transit operators, etc.)
- Discussed planning efforts
  - Games Route Network
  - Supplemental Bus System
  - Mobility Hubs
  - Bus Only Lanes
  - First/Last Mile, Station Improvements
  - Regional TDM
  - And more!
- Discussed opportunities for engagement

## 2028 Games by the Numbers

10-15M

Tickets to be sold

3M+

**Unique Attendees** 

65K

Volunteers & Employees

**60** Days of Gan

Days of Games Operation 700+

**Ticketed Events** 

80+

Competition & Noncompetition Venues

1.2M

Peak Day Spectator Trips

**50K** 

Key Constituents (Athletes, Officials, Media, etc.)



# THANK YOU!

For more information, please visit:

https://la28.org/