



California Emerging Technology Fund

Agenda

- Who is CETF
- What is Affordable Connectivity Program (ACP)
- How you can help promote ACP in your community

California Emerging Technology Fund (CETF)

- A California non-profit established by the California Public Utilities Commission (CPUC) with seed money from Internet Service Provider (ISP) mergers.
- CETF provides funding and strategic leadership statewide to close the "Digital Divide" to local community-based organizations, local government and civic organizations.
- CETF is vendor neutral – it does not endorse any one Internet Service Provider (ISP) over another.

www.cetfund.org

internetforallnow.org/applytoday

What is the Affordable Connectivity Program (ACP)?

- The ACP is a long-term \$14 billion program of the Federal Communications Commission (FCC), funded by the Infrastructure Investment and Jobs Act
 - Permanent extension of the federal Emergency Broadband Benefit (EBB)
 - Subsidizes internet and devices for low-income families
 - The ACP provides **one monthly discount on internet service of up to \$30 per eligible household for 4-5 years. (Tribal up to \$75)**
 - A one-time discount of \$100 toward the purchase of a connected device (laptop, desktop or tablet) through a participating provider. **The device must be purchased from the same ISP used for internet service.** (Currently, only COX offers devices)
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Home and Mobile Broadband



You can have both Lifeline and Affordable Connectivity Program (ACP).

BUT we strongly recommend ACP for fast Home Internet and Lifeline for your mobile phone.

If you are an existing Lifeline Subscriber, you do not need to apply for ACP.

Mobile Phone – Convenient, works on home WiFi. If the owner of the Mobile phone leaves the house (goes to grocery store), the entire home loses access to the

Home Broadband – More quality data, multiple users can use at the same time, school/work user friendly.

Who Qualifies for ACP?

A household (HH) is eligible if a member of the household meets *one* of the criteria below:

- Participates in one specific assistance programs, such as Medi-Cal, WIC, CalFresh, or Lifeline.
Tip: Lifeline recipients can skip the application.
- Has income that is at 200% or below the Federal Poverty Level.
Tip: For a family of 4, it is \$55,500 or less a year.
- Receives a Pell Grant in the current school year.
- Has a child at a [Community Eligibility Provision \(CEP\)](#) designated school, which is a subset of the Free and Reduced Lunch Program.
Tip: The school will be listed in the application if is part of the CEP.



Income Eligibility

| Number of People in Household | Monthly Gross Income Eligibility for 200% Federal Poverty Level | Annual Gross Income Eligibility for 200% Federal Poverty Level |
|-------------------------------|---|--|
| 1 | \$2,265 | \$27,180 |
| 2 | \$3,052 | \$36,620 |
| 3 | \$3,838 | \$46,060 |
| 4 | \$4,625 | \$55,500 |
| 5 | \$5,412 | \$64,940 |
| 6 | \$6,198 | \$74,380 |
| 7 | \$6,985 | \$83,820 |
| 8 | \$7,772 | \$93,260 |
| Each Additional Member | \$787 | \$9,440 |

ACP Call to Action

Over 5 million Households in California are eligible

Goal

- **90% Enrollment by 2024** (4.5 million Households)
- **95% Enrollment by 2027** (4.75 million Households)



INTERNET FOR ALL NOW

How can cities get involved?

Cities in Los Angeles County:

Share ACP information with the community via available city communication channels (Materials are already developed and printed by LA County)

- Post on social media, e-newsletter, website (web banners, text messages, social press kit, etc.)
 - Distribute flyers (local library, senior centers, clinics, parks and rec, etc.)
 - Enlist school districts, utilities, other entities that serve the eligible population to help spread the word
 - Host enrollment events
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INTERNET FOR ALL NOW

How can cities get involved?

Cities in other counties:

Encourage your county to collaborate with CETF as well as other counties to launch ACP Public Education Campaign. You can also start within your city by doing the following:

- Post on social media, e-newsletter, website (web banners, text messages, social press kit)
 - Distribute flyers (local library, senior centers, clinics, and etc.)
 - Enlist school districts, utilities, other entities that serve the eligible population to help spread the word
 - Host enrollment events
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How can counties get involved?

Collaborate with CETF to launch ACP Public Education Campaign

- CETF has a turnkey program that can be implemented in any county within California to promote ACP cost effectively
 - Distribution call center (Multiple languages)
 - Statewide grantee network/Digital navigator
 - ACP Training
 - Broadband research and policy updates
 - ACP enrollment data
 - Creative assets: TV, radio, social media, print, outdoor, collateral, and more
- Customization of the existing CETF ACP campaign materials
- Explore cost sharing opportunity with neighboring counties/entities in the media DMA

Get Fast, Reliable Home Internet with ACP

The federally funded Affordable Connectivity Program (ACP) offers up to \$30 a month off High-Speed Home Internet for qualifying households. Now everyone can get online at the same time for less. Those with Lifeline mobile benefits can also get ACP.

HOW TO APPLY

- Check if You Qualify for the Affordable Connectivity Program**
See if your household fits into any eligible categories.
- Apply for the Affordable Connectivity Program**
Choose how you want to apply and submit all necessary documents. Call 866-425-2870 or apply online at internetforallnow.org/applytoday.
- Find a Broadband Provider Near You**
Use the search tool everyones.org/nearest to find a company that offers ACP discounts. Prices for internet service varies from \$10-\$30 a month which means after the discount is applied, Home Internet may be free.

To Be Eligible
someone in your household must be enrolled in at least ONE (1) of the following:

- Lifeline
- Free or Reduced School Lunch Program, CEP Schools
- CalFresh or SNAP
- Medi-Cal or Supplemental Security Income (SSI)
- Public Grant
- WIC (Women, Infants & Children)
- Federal Public Housing Assistance
- Or has a Household Income of \$13,000 or less for a family of 4 (and \$9,000 per additional family member)

Note: The Internet Service Provider cannot require a waiting period or charge market rate before applying the ACP discount.

Ask about Low-Cost New or Refurbished Devices

internetforallnow.org/applytoday
Call 866-425-2870 to apply today!

Website and Fliers Available In:

- English
- Spanish
- Vietnamese
- Chinese
- Korean

INTERNET FOR ALL NOW

Home | AFFORDABLE OFFERS / AFFORDABLE CONNECTIVITY PROGRAM (ACP) | ABOUT | BROADBAND MAPS | MEDIA

AFFORDABLE OFFERS / AFFORDABLE CONNECTIVITY PROGRAM (ACP) | ACP - ENGLISH | ACP HACIA CLEC AQUÍ PARA ESPAÑOL - SPANISH

ACP 越南语 - CLICK VÀO ÔNG CỦA NẾM TỈNH VIỆT - VIETNAMESE | ACP 中文 - 中文 - CHINESE | ACP 한국어 - KOREAN | COMPUTER AND DEVICES

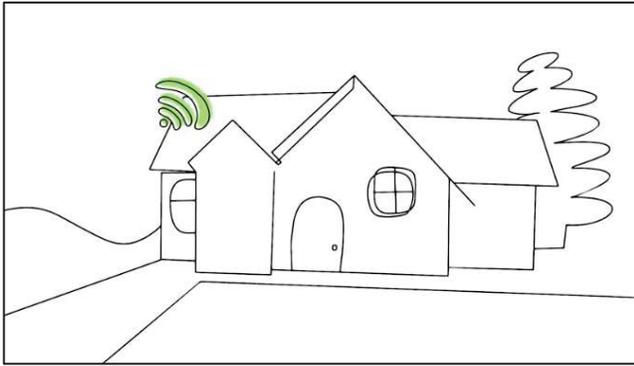
EDUCATION TOOLKIT

Apply Today for the Affordable Connectivity Program (ACP)
Up to \$30 Monthly Discount Off Fast Home Internet Today.

Now everyone who qualifies for ACP can get:

- Fast Home Internet.
- Connect Everyone in Your Home at the Same Time.
- 2 Discounts: One for Home Internet with ACP and One for a Mobile Plan with Lifeline.
- Low Cost or Free Home Internet if the Plan Cost \$30 or less a month.

Apply Today



TV

Ahorre hasta \$30/mes
Internet Rápido en el Hogar
Programa de Descuentos Para Internet



Llame Hoy
844-841-INFO



Outdoor



Q & A