



# Equity Working Group

Regional Planning Working Group

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Thursday, September 22, 2022

[WWW.SCAG.CA.GOV](http://WWW.SCAG.CA.GOV)

# Session Logistics

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The meeting will take approximately 1.5 hours.



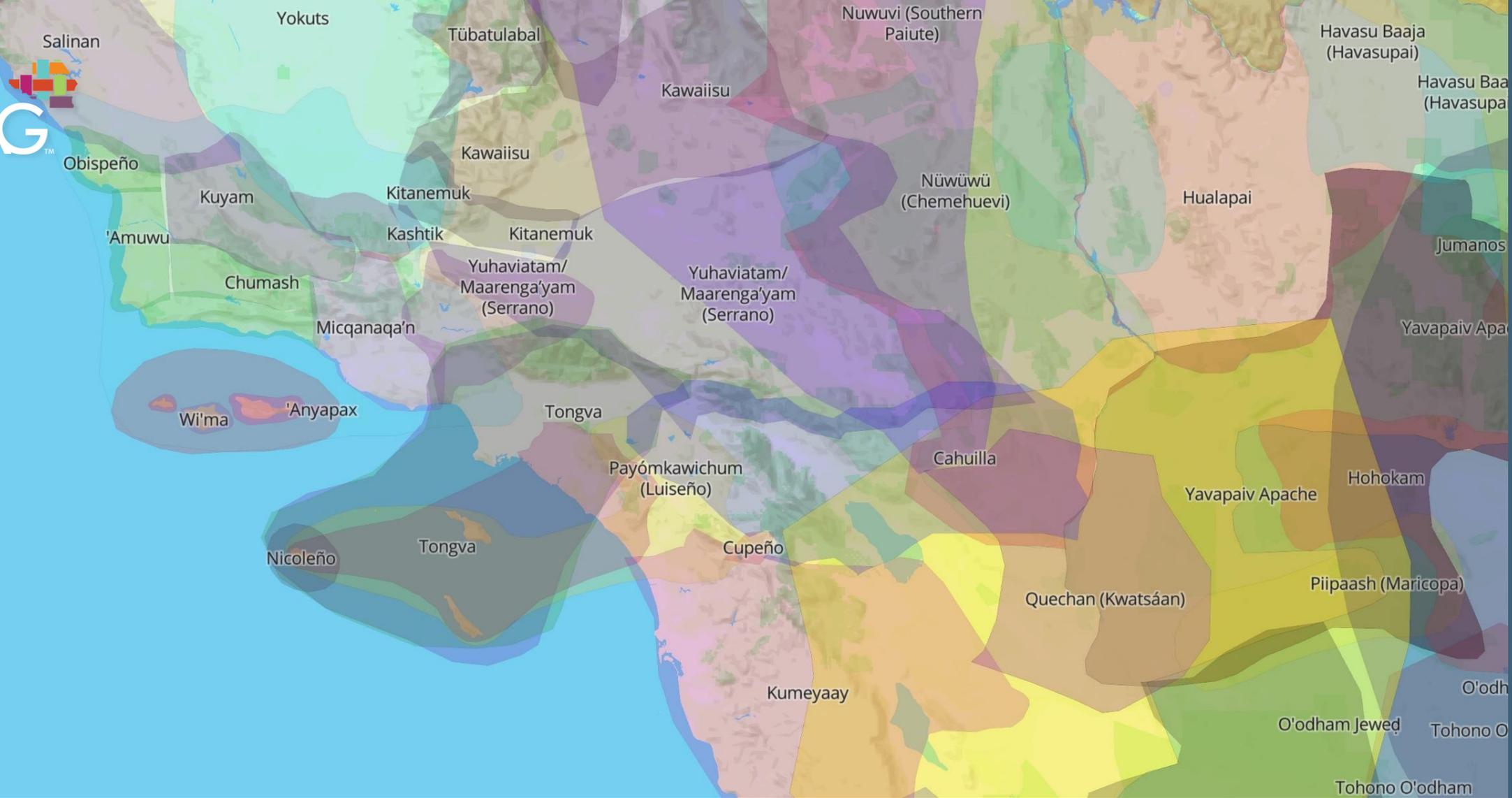
All participant lines will be muted.



At the end of each presentation, there will be a Q & A. If you have a question, please type it into the chat box.



All presentations will be posted on the SCAG website.



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# LAND ACKNOWLEDGEMENT

# Agenda

- Welcome**  
*Anita Au, Senior Regional Planner, SCAG* **1:05 – 1:10pm**
- Port of Long Beach Community Grant Program**  
*Morgan Caswell, Manager of Air Quality Practices, Port of Long Beach* **1:10 – 1:40pm**
- Creating Equitable Change With GIS**  
*Chloe Teraslinna, Consultant, Esri Racial Equity and Social Justice* **1:40 – 2:10pm**
- Update on Sustainable Communities Program Call 4: Civic Engagement, Equity, and Environmental Justice**  
*Hannah Brunelle, Senior Regional Planner, SCAG* **2:10 – 2:25 pm**
- Announcements, Offers, Requests, and Connections**  
*Annaleigh Ekman, Associate Regional Planner, SCAG* **2:25 – 2:30pm**

# Port of Long Beach Community Grants Program



## Community Grants Program

*Environment. Equity. Empowerment.*

Morgan Caswell  
Manager of Air Quality Practices



# Port of Long Beach

*Economic engine. Environmental impacts.*

**Legend**

 City of Long Beach

 Port Property

 Railroad

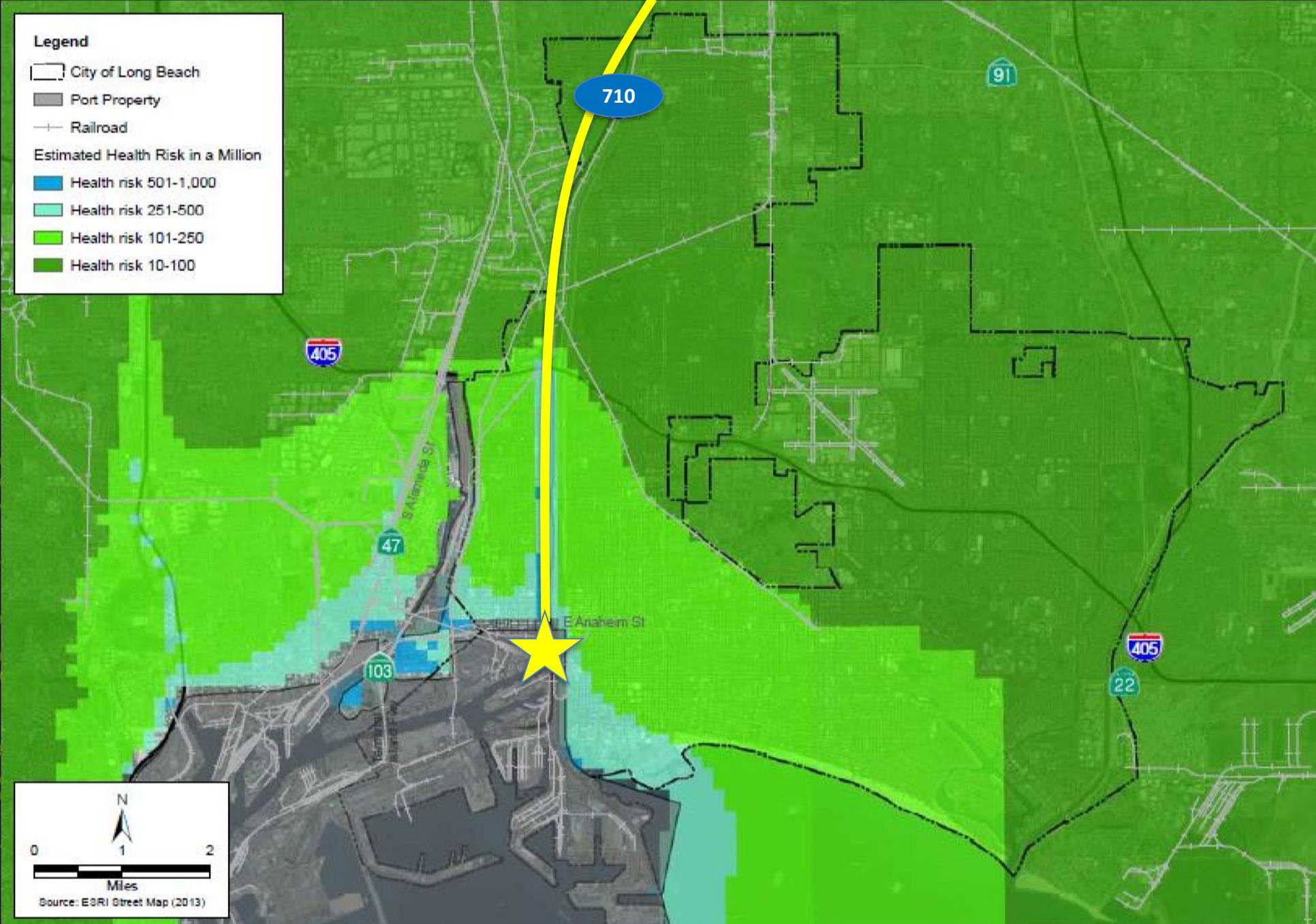
Estimated Health Risk in a Million

 Health risk 501-1,000

 Health risk 251-500

 Health risk 101-250

 Health risk 10-100

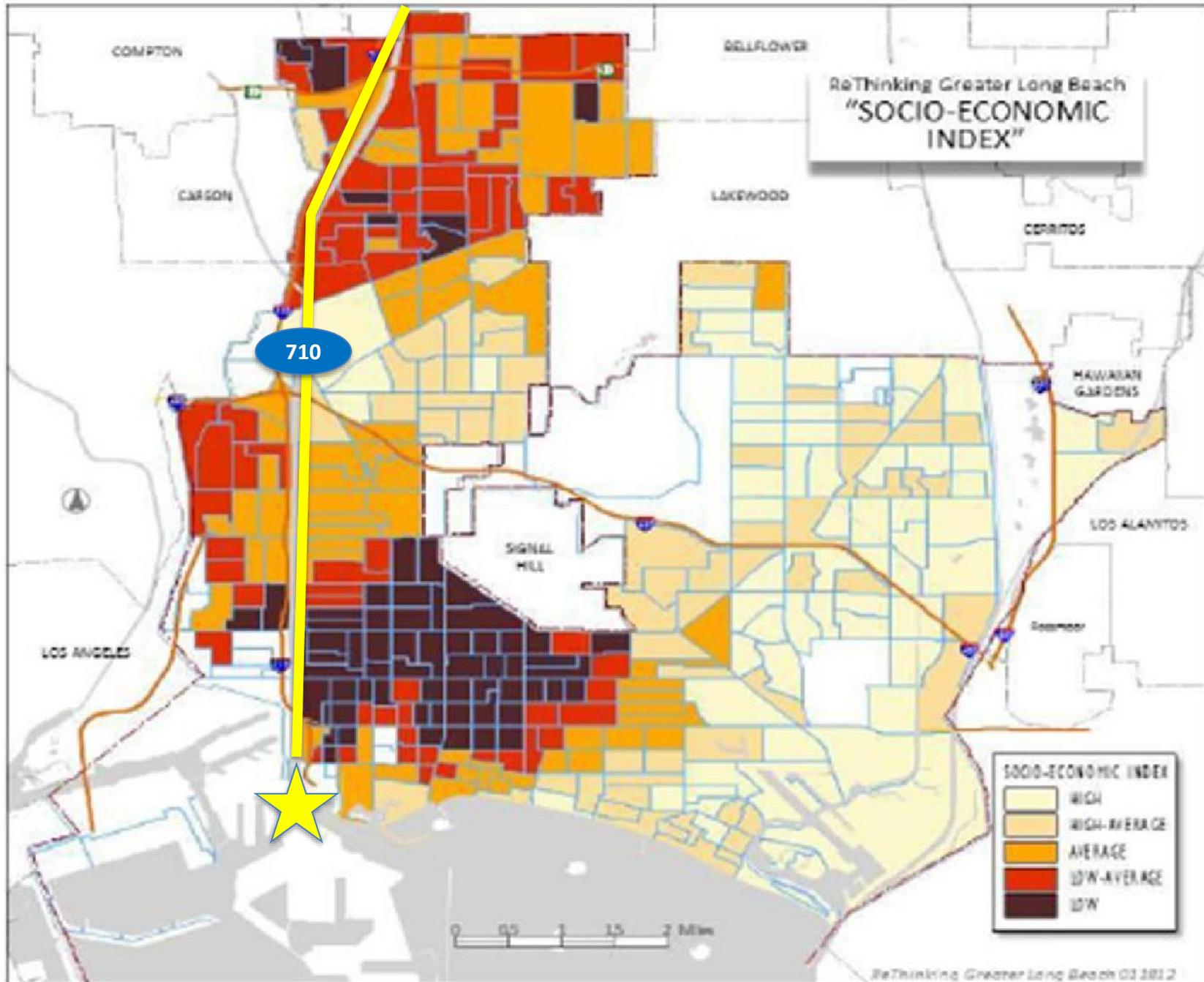


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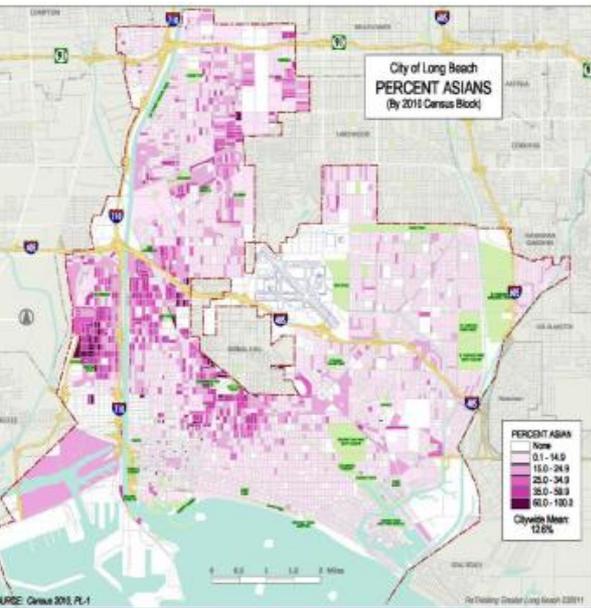
Miles

Source: ESRI Street Map (2013)

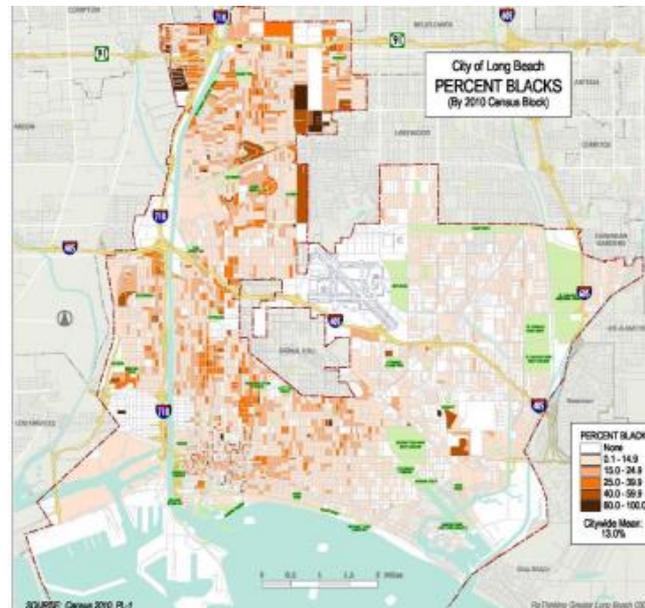


# Racial Diversity in Long Beach

## Asians



## Blacks



## Latinos





## Our Progress

- Green Port Policy
- Clean Air Action Plan
- Mitigation Grants Program

*Air emissions down more than 90% since 2005.*

*Advancement toward zero emissions.*

*\$15 million awarded for community projects.*

But there was still more work to do.

# The Challenge

- How do we maintain compliance with state law?
- How do we address impacts other than air quality?
- How do we help those most impacted?
- How do we engage the community to help craft solutions?



# The Solution

- Worked closely with State Lands Commission to establish “nexus”
- Identified impacts other than air quality: traffic, noise, and water
- Pinpointed areas most impacted by port operations







# Our Commitment

- \$46+ million in new funding to reduce our impacts
- Total of \$65 million with previous program
- Community-based projects
- \$3 million - \$4 million in spending each year, up to 15 years

**Community Health**



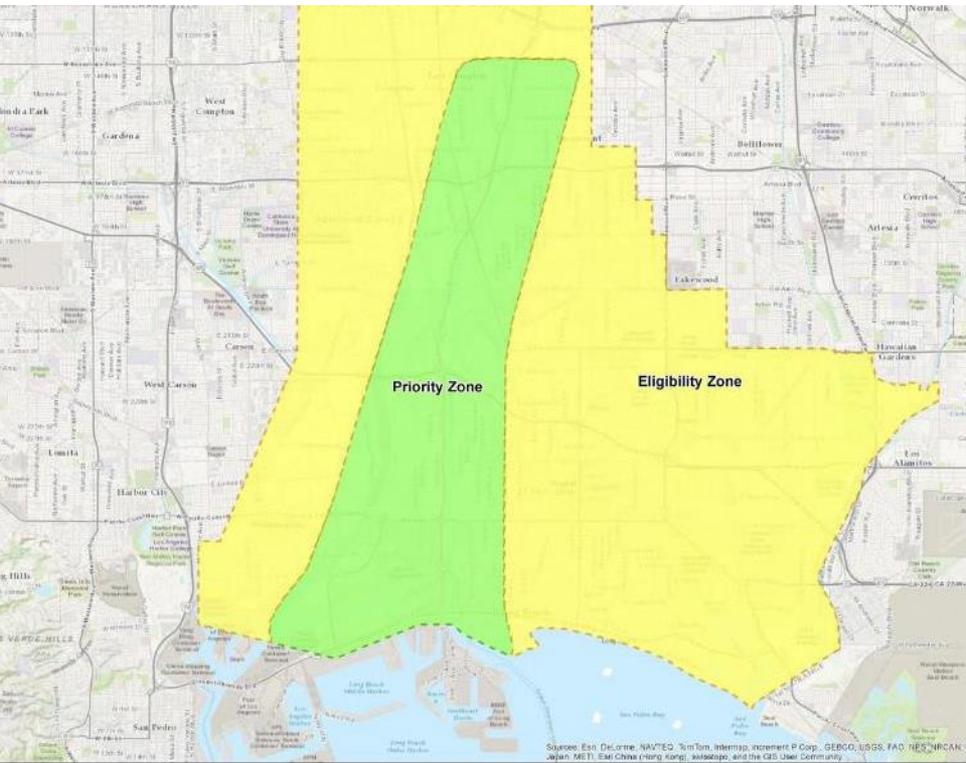
**Facilities Improvement**



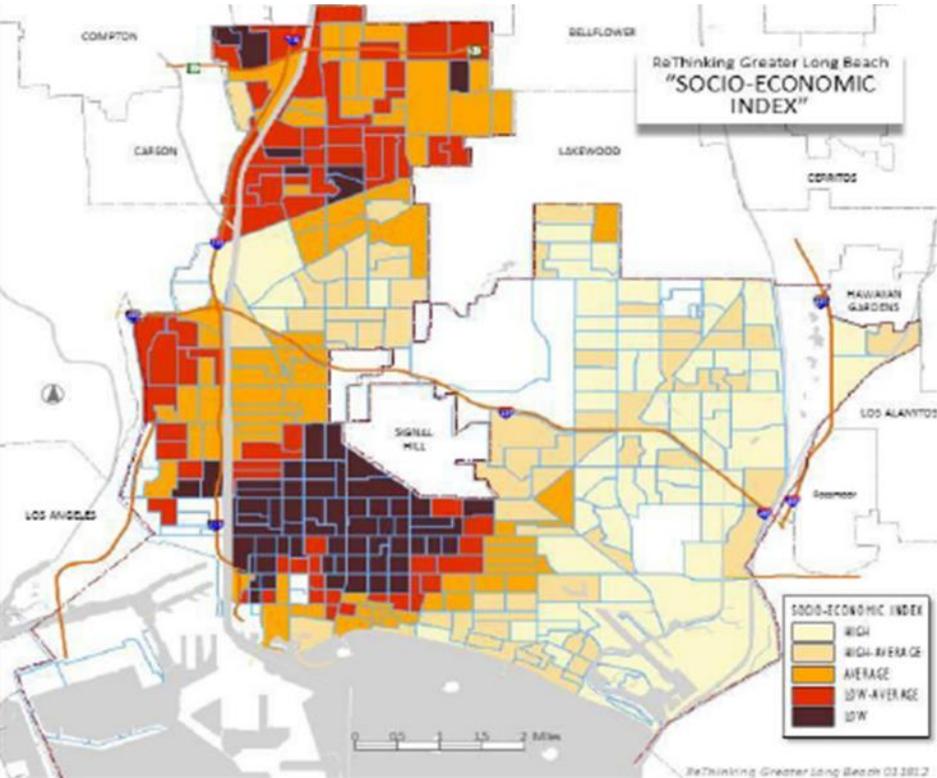
**Community Infrastructure**



## Funding Priority



## Community Need





**Smart Spending**

*Cost-effective solutions. Community choice.*



# Community Voice

*Listening to our neighbors. Giving back.*



## Results

- Since 2017, \$17.5 million for 47 community projects:
  - \$6.6 million for 7 asthma-related health programs
  - \$1.1 million for 19 air filtration/HVAC projects
  - \$300,000+ for 2 energy efficiency projects
  - \$4.5 million for 8 parks and open space projects
  - \$3.1 million for 4 stormwater projects
  - \$1.9 million for 7 solar generation/heating projects
- Adds to 125 projects previously funded 2009-2017



# Outcomes

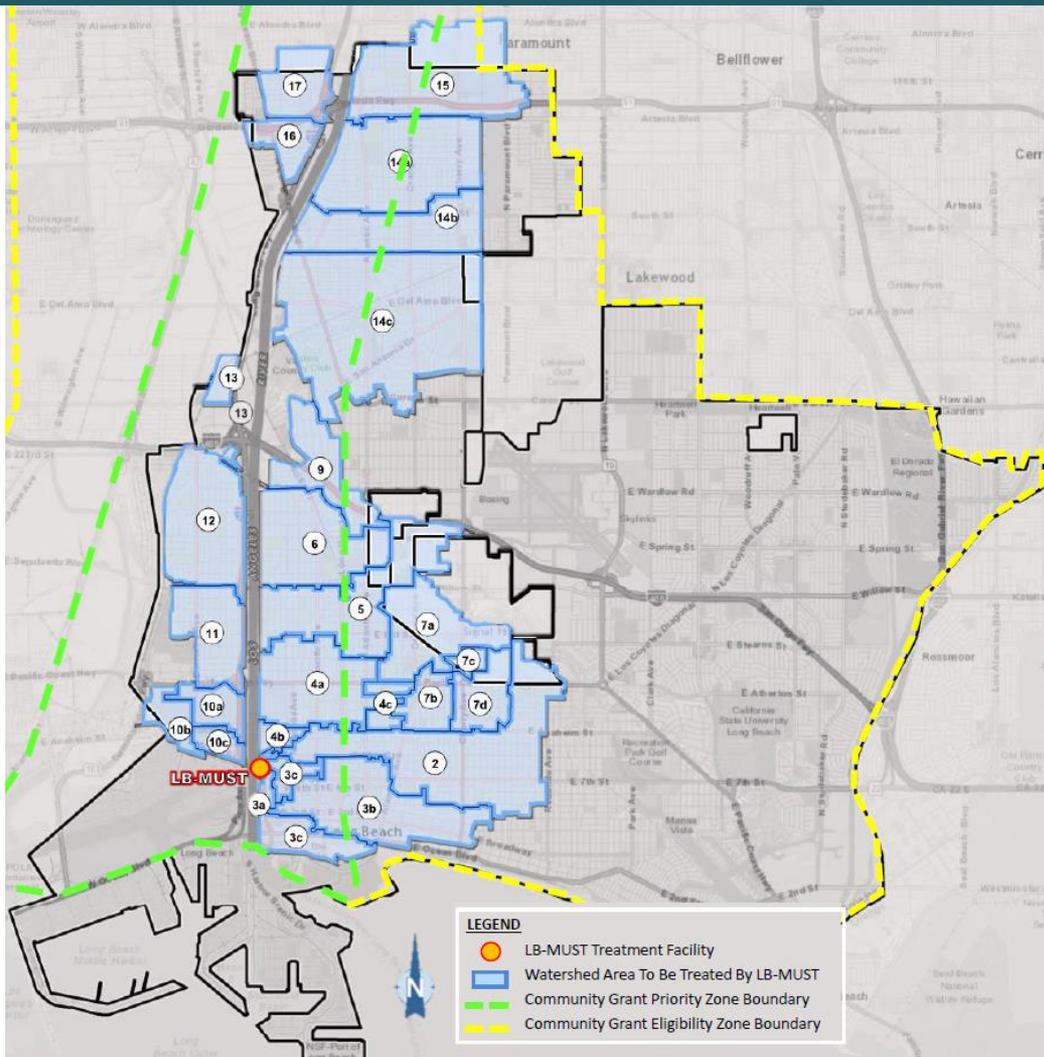
- Health care programs have reached more than 31,000 children, seniors, and adults through home visits, mobile health clinics, education, and community outreach.
- The Camp Fire Angeles eco-parking lot project replaced 11,487 square feet of the site's impermeable, asphalt parking lot with permeable pavement, reducing the amount of storm water that enters storm drains at this site by up to 70%.
- Stephens Middle School created an edible garden and fruit tree noise berm to improve the school and community environment for residents in West Long Beach. Trees planted will reduce greenhouse gases, rain barrels will capture and reuse water, and the garden will produce over 400 pounds of produce per year.

*All project results: [www.polb.com/grants](http://www.polb.com/grants)*

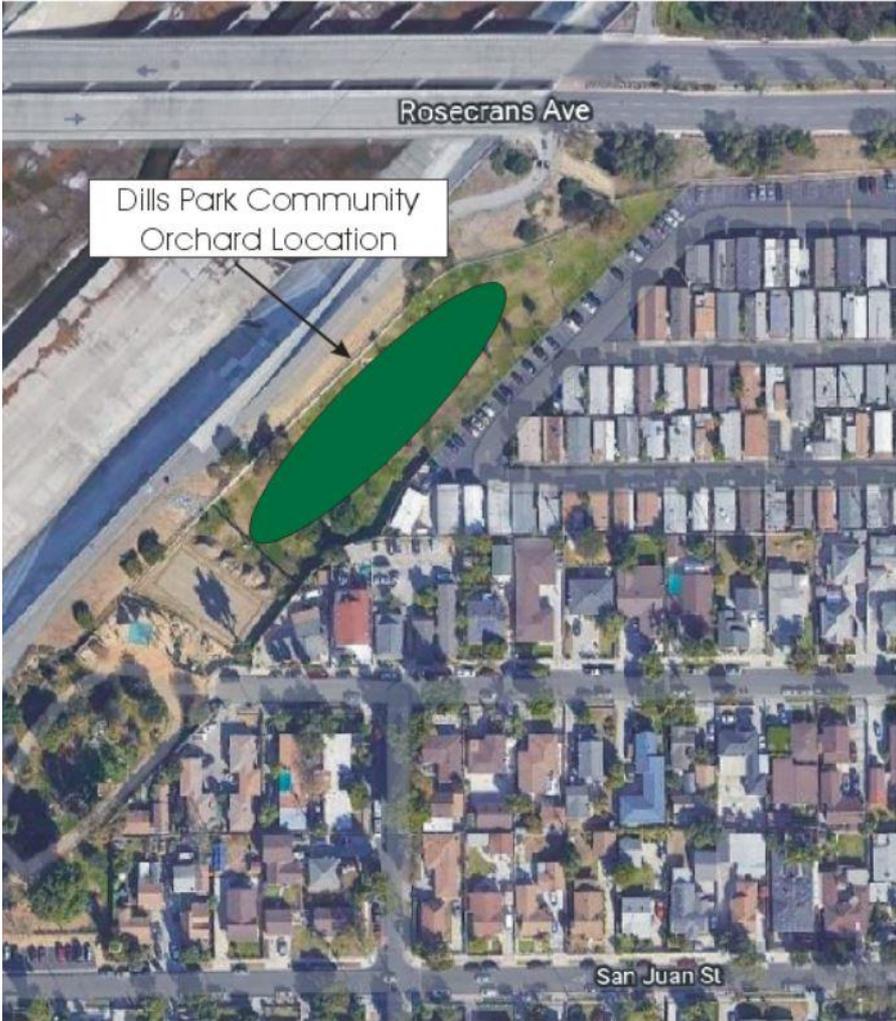
# Pools of Hope Asthma Screening and Outreach



# Long Beach MUST – Municipal Urban Stormwater Treatment



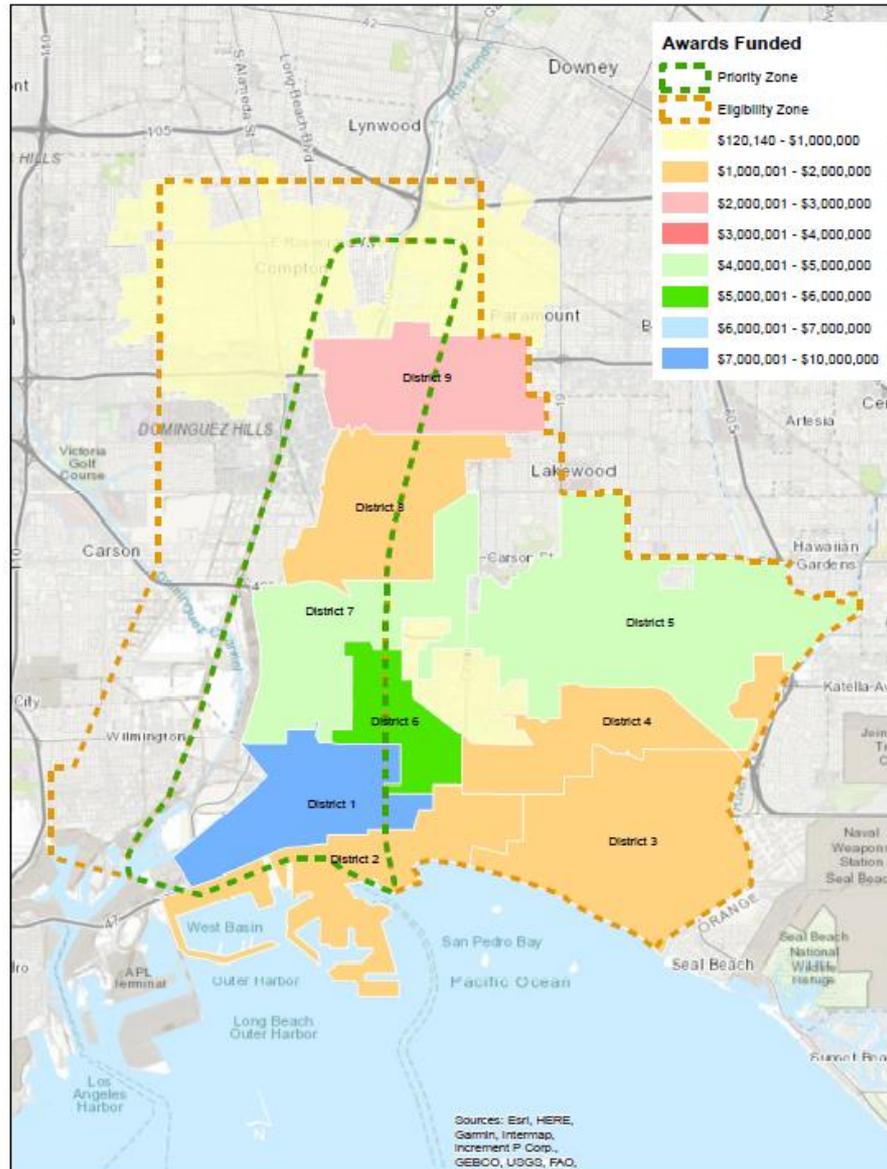
# City of Paramount Dills Park Community Orchard



# COLB Parks and Recreation 51st Street Greenbelt



# Making an Impact





# Contact Us

[grants@polb.com](mailto:grants@polb.com) or (562) 283 - 7133



# Creating Equitable Change with GIS

Chloe Teraslinna (she/her)

Esri Professional Services Consultant – Racial Equity & Social Justice

90+ cities  
65 counties  
5 states

Have declared racism  
as a public health crisis

We're Committed to  
Helping You Succeed



# Tools for New Equity Leaders

The screenshot shows the ICMA website header with navigation links: HOME, JOB CENTER, JOIN, CONTACT, MISSIONSQUARE, LOG IN. The main navigation bar includes: ICMA, TOPICS, MEMBER CENTER, About ICMA, Careers & Learning, Publications & Research, Partner with ICMA, and News & Events. Below the header, the article title is "A New Kind of CEO: The Role of the Chief Equity Officer (and Other Equity Positions)" with a sub-headline "A closer look at this critical position". The article is dated "Oct 05, 2020 | PPMAGAZINE - ARTICLE". A secondary header for NLC (National League of Cities) includes links: About, COVID-19, Membership, BGC, Mutual Insurance, Legal, and JOIN. Below this is a navigation bar: ADVOCACY CENTER, NEWS & INSIGHTS, RESOURCES & TRAINING, CONFERENCES & MEETINGS, INITIATIVES. The main image is a photograph of a diverse group of people protesting in front of a classical building, with the text "How Chief Equity Officers Helped Address Inequity During Two Pandemics" overlaid.

**MAKE SURE THE RIGHT  
PEOPLE ARE AT THE TABLE**

# Tools for New Equity Leaders

Declaring Racism a  
Public Health Crisis

The screenshot shows a survey interface with the following sections:

- Introduction:** "Racism has been declared a Public Health Crisis by numerous Cities, Counties, and States in America. Learning more about what equity leaders need to be successful forward and make change as a community."
- Justification Type:** A list of radio button options: "Health Problems", "Public Policy", "Public Safety", "Social Problems", "Environmental Issues", "Workforce", "Transportation", and "Design".
- Justification Source:** A text input field with the placeholder "Forward Draft Survey Design".
- Title:** A text input field with the placeholder "Public Health".
- Footer:** "Has your jurisdiction declared racism a public health crisis?" with radio button options "No", "Yes", and "I Agree".

## Top Factors

- Health Problems
- Public Policy
- Public Safety
- Social Problems
- Environmental Issues
- Workforce
- Transportation
- Design

## Top Needs

- System of Reporting
- Demographic Data
- Analyzing the Data
- Maps & Visualizations
- Communication Tools

**MAKE SURE THE RIGHT  
PEOPLE ARE AT THE TABLE**

# GIS Workflows to Achieve Racial Equity

## Map and Better Understand Racial Inequity

- Location intelligence can help build a more equitable and just world
- GIS can provide insight into patterns of inequality

## Relevant Data Sources

- Explore data to visualize and analyze population variables including race and ethnicity, age and median income, disability status, and more

## Racial Equity GIS Hub

- Data layers, maps, applications, training resources, articles on best practices, and solutions
- How Esri users are leveraging GIS to address racial inequities

We're Committed to  
Helping You Succeed

# Racial Equity Lens

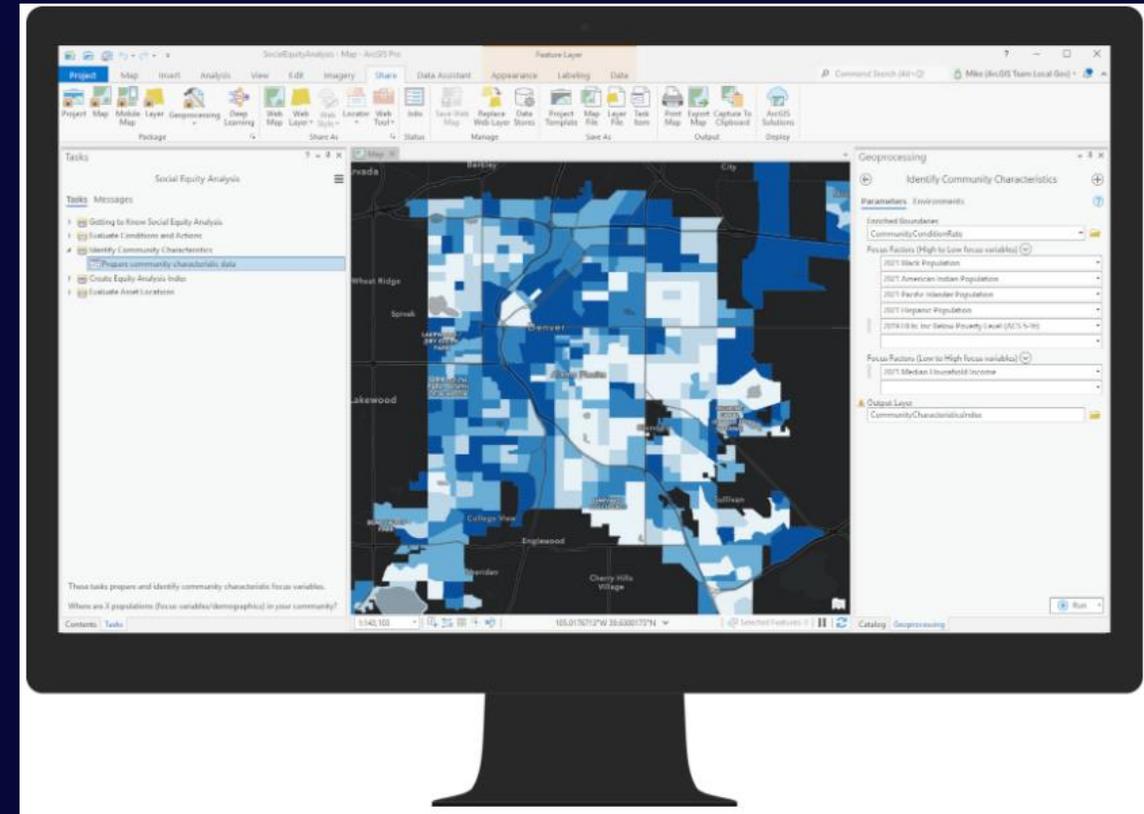
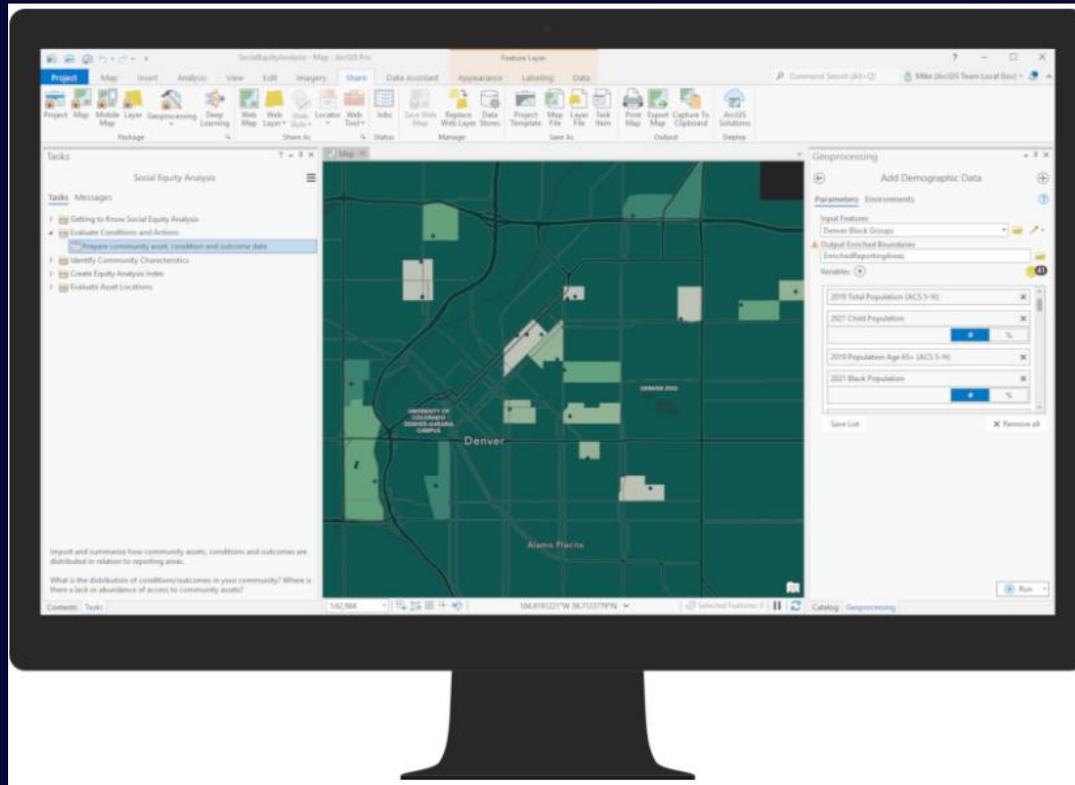
GIS for Racial Equity &  
Social Justice



# Racial Equity & Social Justice Information Products

## Racial Equity Solutions

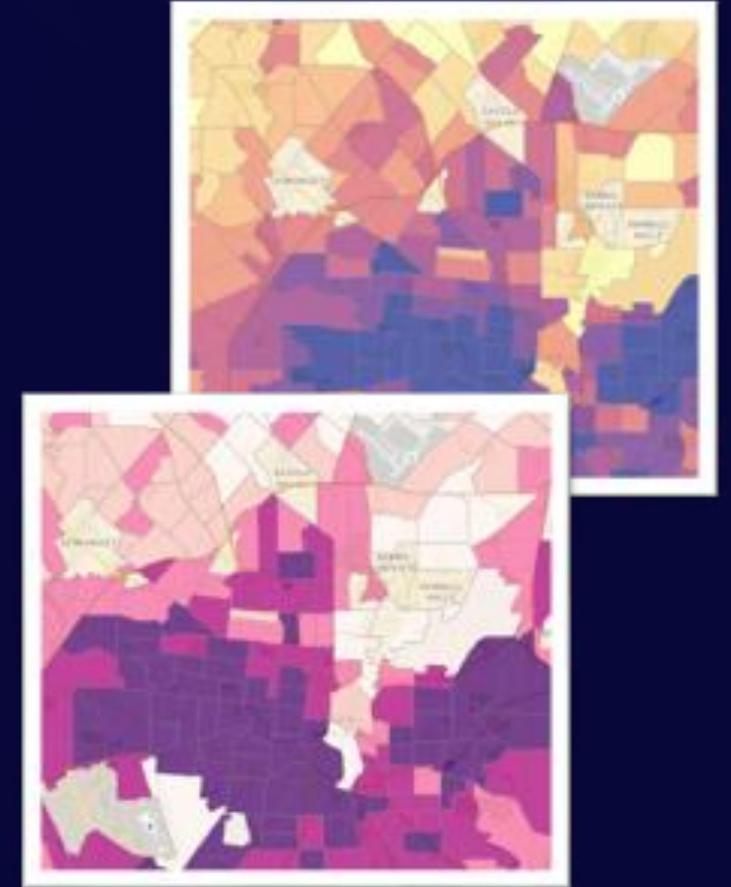
- Social Equity Analysis



# Racial Equity & Social Justice Information Products

## Equity Index Layers

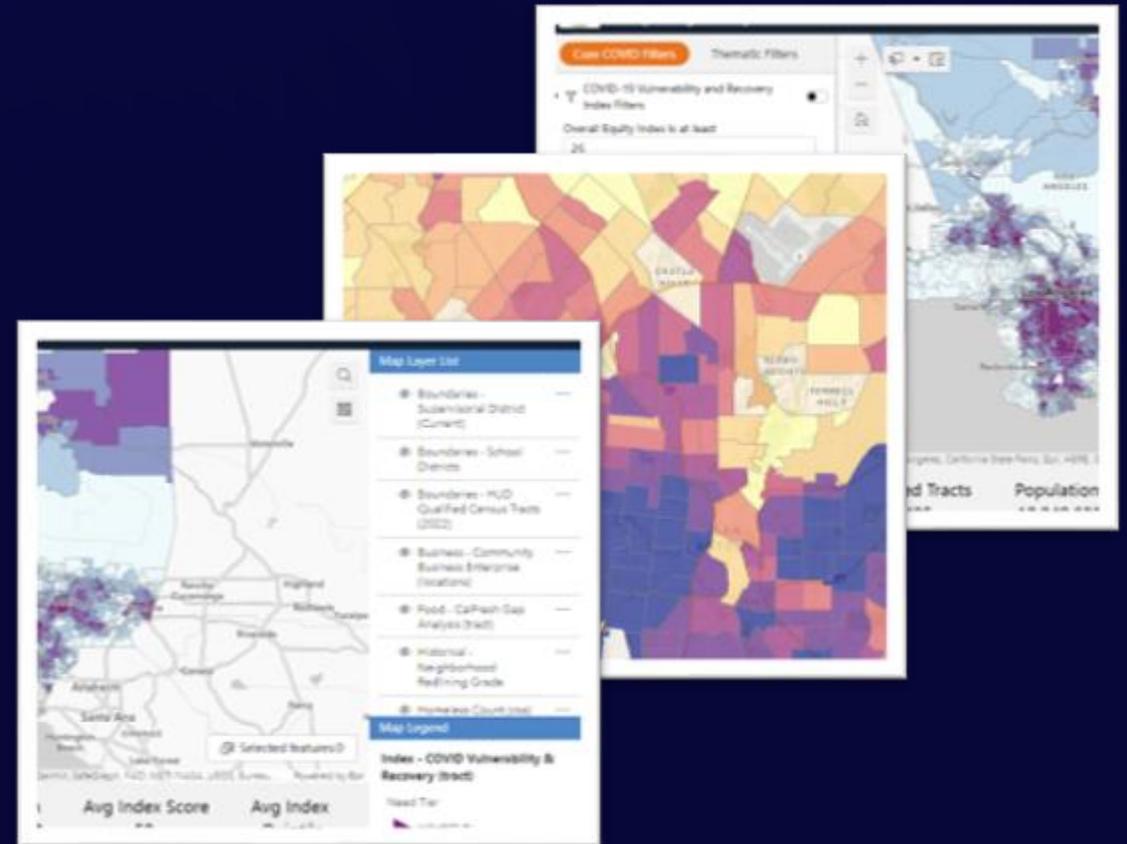
- Visualize the distribution of a community indicator, such as...
  - Target population group
  - Community conditions
  - Community resources
- This sets the foundation for...
  - More equitable decisions, investments, and actions
  - More detailed analysis
  - Ability to operationalize positive practices



# Racial Equity & Social Justice Information Products

## Equity Applications

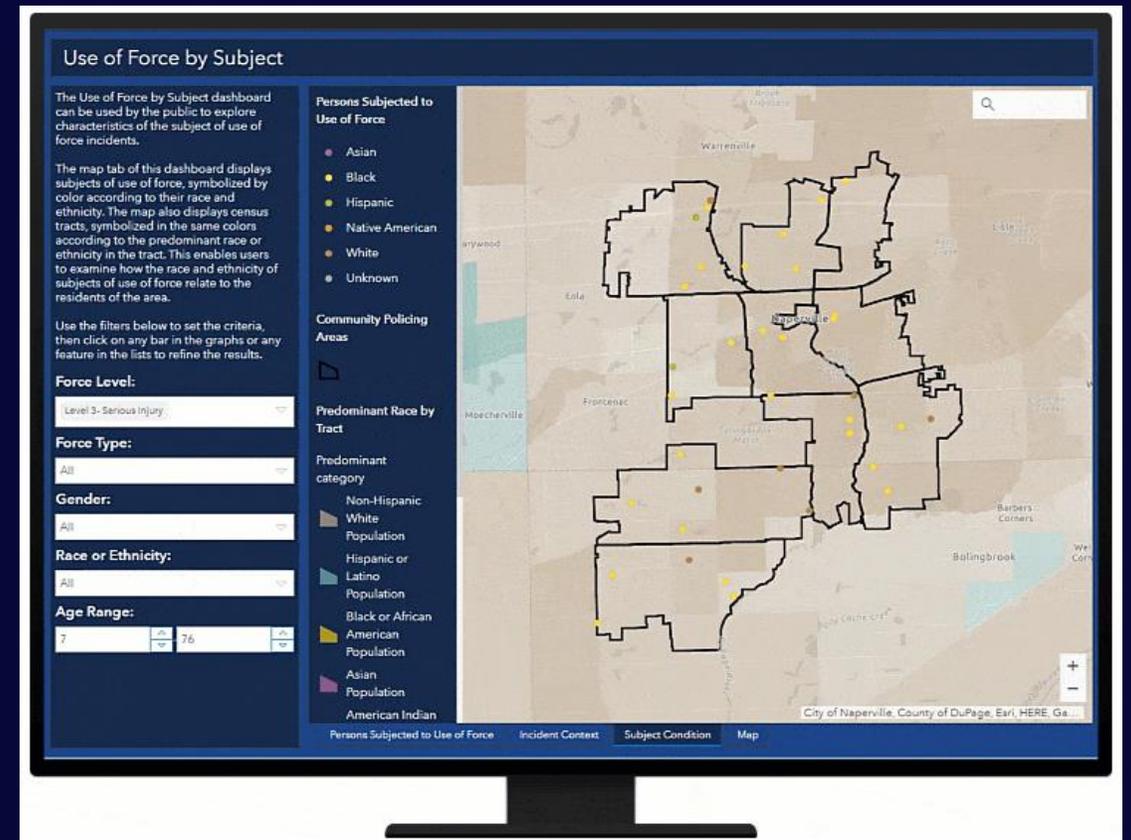
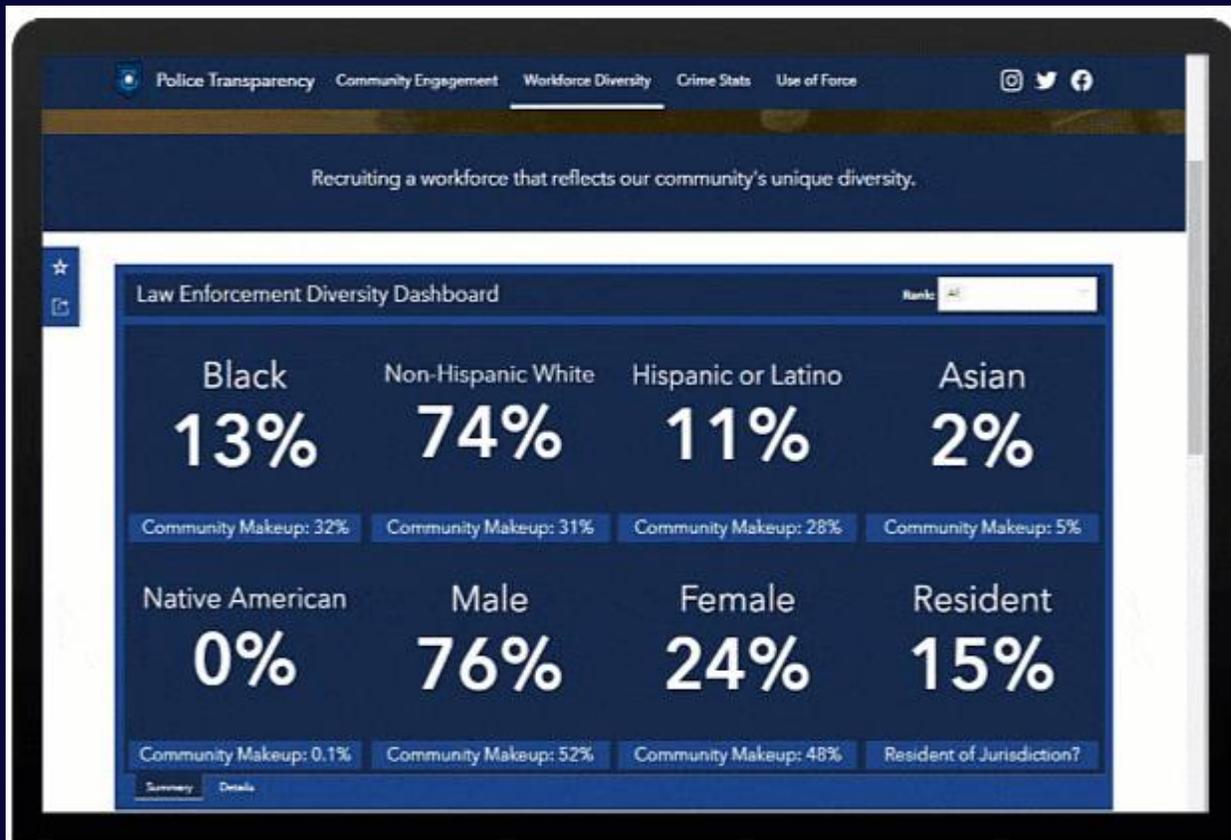
- Review projects equitably by...
  - Identify funding opportunities
  - Communicate progress
  - Report key metrics
- Sets the foundation for...
  - Transparency and accountability
  - Equity-based budgeting
  - Data-driven decisions
  - Operationalizing justice



# Racial Equity & Social Justice Information Products

## Racial Equity Solutions

- Police Transparency



# Racial Equity & Social Justice Information Products

## Racial Equity Solutions

- Racial Equity Community Outreach

**Racial Equity and Inclusion Community Survey**

We are committed to a vision where all residents have access to the opportunities necessary to satisfy their essential needs, advance their well-being, and achieve their full potential.

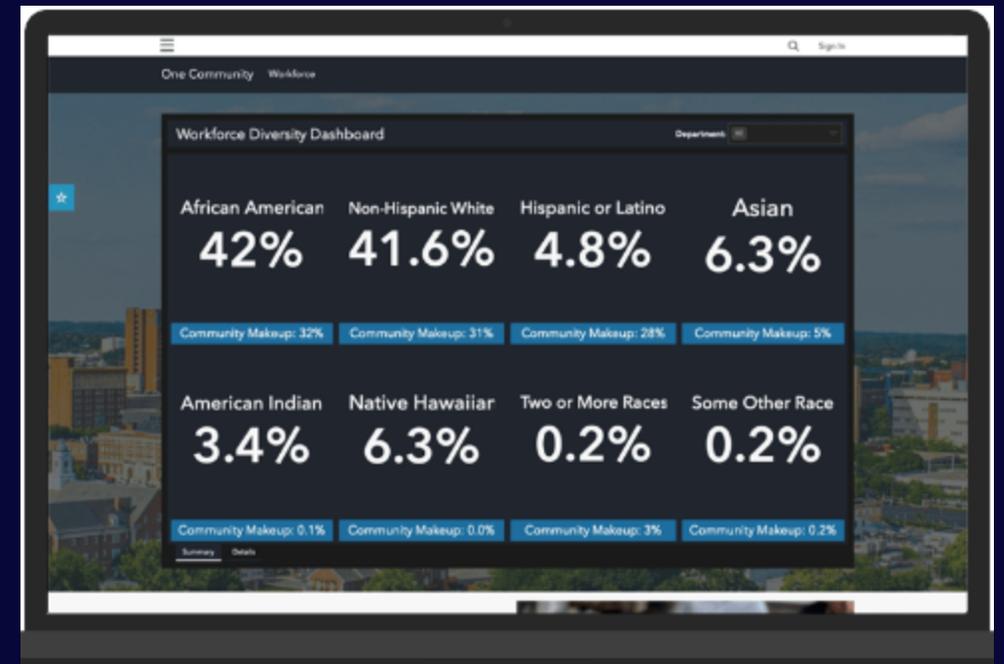
Please take a moment to complete this survey, your feedback is very important to us and will be used to guide community-based equity initiatives.

Should racial equity be a high priority for our community?\*

Yes  No  Undecided

How satisfied are you with the equity of the following?  
Please reflect on the current conditions in our community

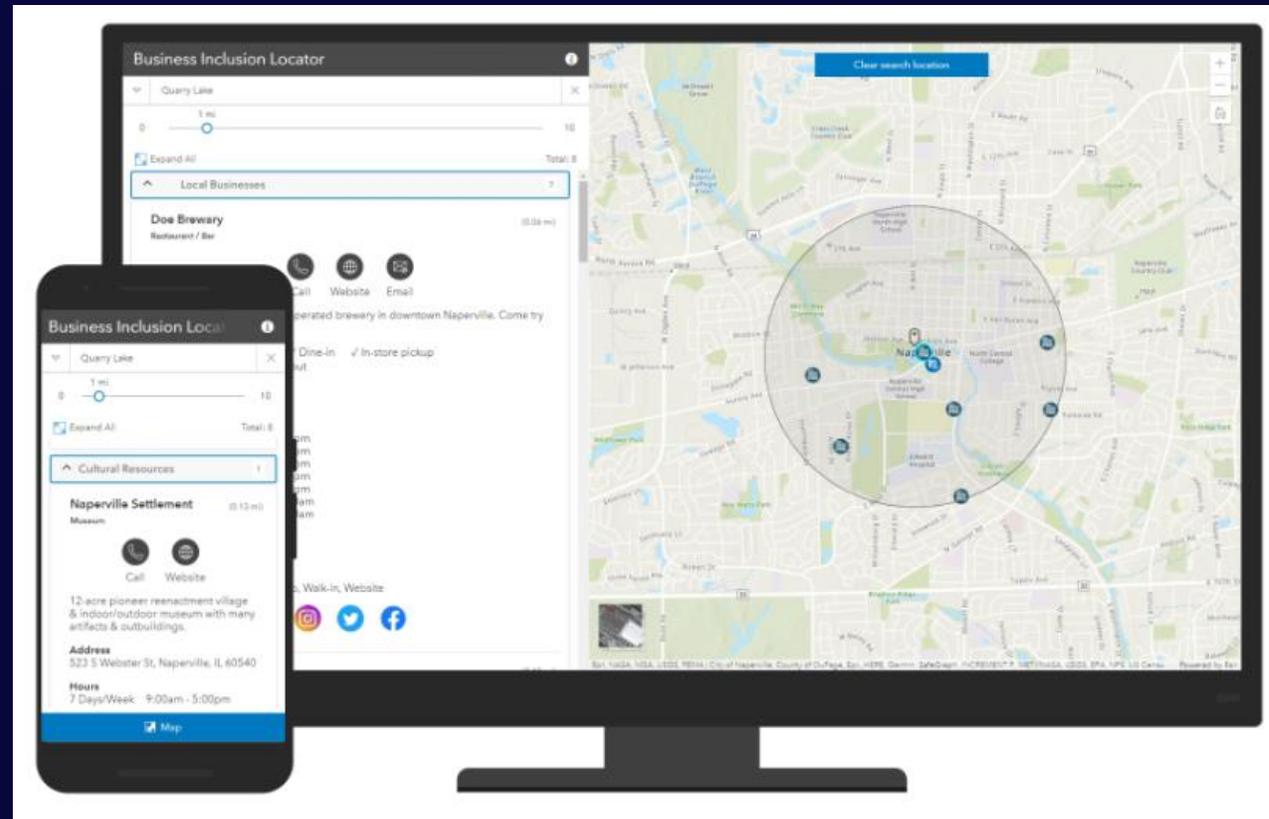
	Very dissatisfied	Somewhat dissatisfied	Neither dissatisfied nor satisfied	Somewhat satisfied	Very satisfied
Economic Opportunities*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



# Racial Equity & Social Justice Information Products

## Racial Equity Solutions

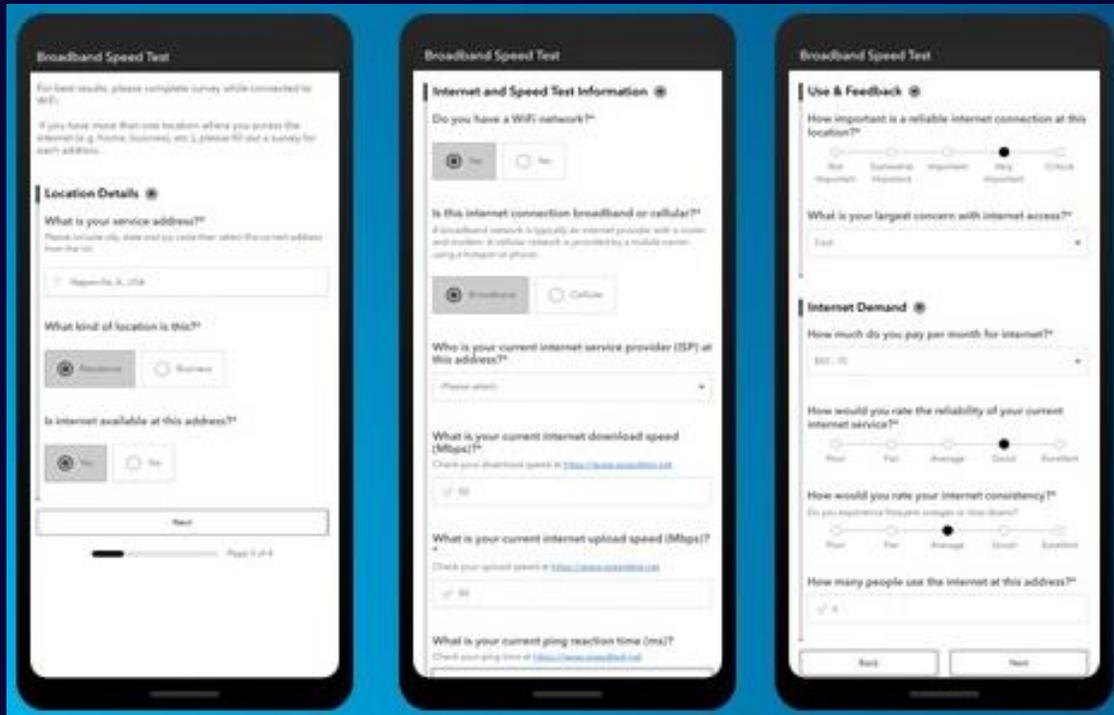
- Business Inclusion



# Racial Equity & Social Justice Information Products

## Racial Equity Solutions

- Broadband Outreach



# LA County

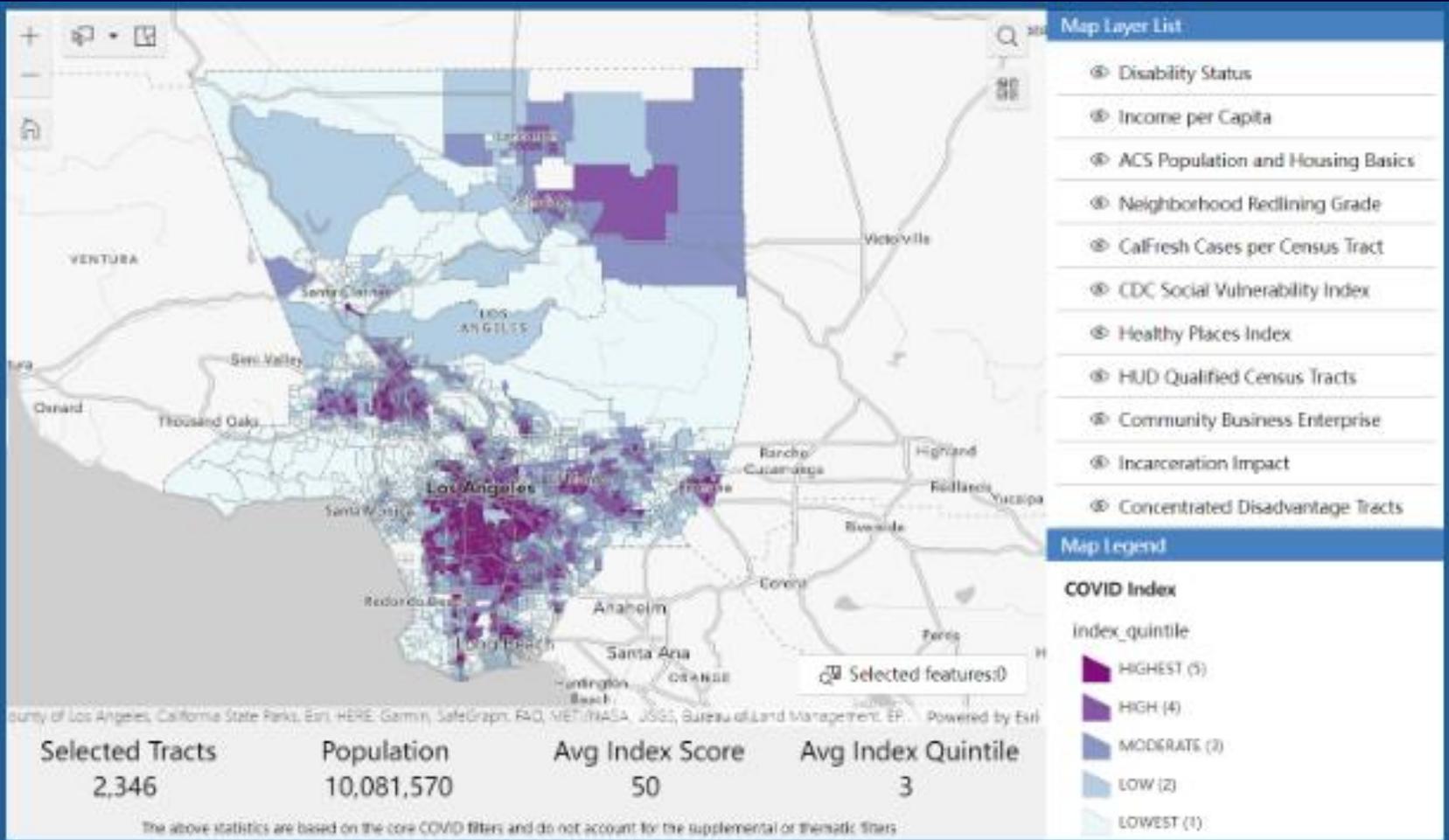
## Racial Equity Initiative

- Impact of COVID-19 was felt more profoundly in low-income communities and communities of color
- County received \$1.9 billion in American Rescue Plan Act (ARPA) funds
- Engaged Esri to support their equity strategy and develop tools to inform decision-making



# Advancing Equity at LA County

## Equity Explorer Application



# Advancing Equity at LA County

## American Rescue Plan Act Projects Map

**ARPA Projects**

Select projects below to view their service areas, or click the map to see what projects are serving that location.

[Clear Selections](#)

**Consumer & Business Affairs**

- Volunteer Income Tax Assistance (VITA) for People Experiencing Homelessness

**Internal Services**

- Delete the Divide Initiative

**Los Angeles County Development Authority**

- Small Business Rent Relief

**Los Angeles County Office of Education**

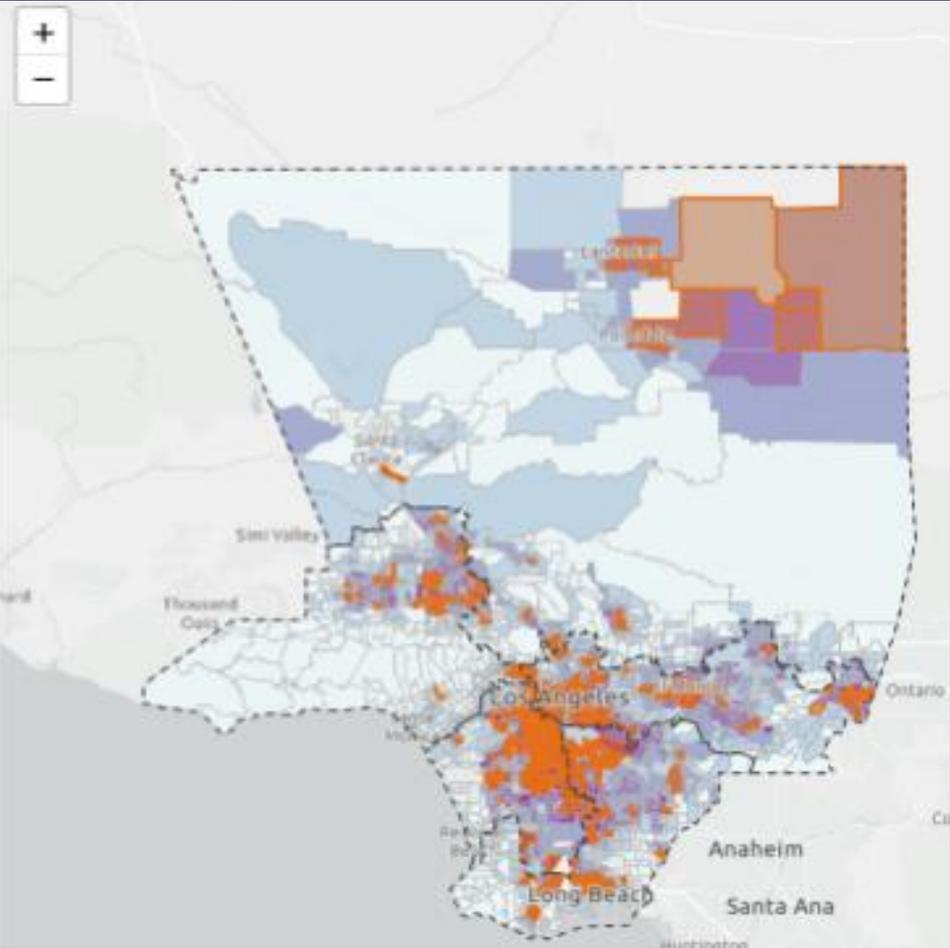
- LA Community Impact Hubs

**Parks & Recreation**

- Recreation and Aquatics at LA County Parks

**Public Health**

- Home Visiting Services
- Nurse Family Partnership



# Technology Components



# Focusing on Equity

- Equity is a priority across sectors and industries
- The GIS space informs decisions that affect stakeholders at every level
- Location analysis can be used to close the gaps
- Invest where outcomes are greatest

# Supporting Equity Work

Across Every Sector & Industry

Equity Based Budgeting

Infrastructure Equity

## Health Equity & Life Outcomes

Transportation Equity

Environmental Justice

## Equity & Opportunity Indices

Distribution vs Need Mapping

Broadband Program Evaluation Mapping

## Economic Recovery Indices

Sustainability and Climate Equity

# Resources

Learn More



**Racial Equity Hub**



**Racial Equity Solutions**



**Learn Lessons with an  
equity focus**



**LA County Equity  
Explorer**

# Questions?

[cteraslinna@esri.com](mailto:cteraslinna@esri.com)



# Connect SoCal SCP Call #4: Civic Engagement, Equity & Environmental Justice

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September 2022

[WWW.SCAG.CA.GOV](http://WWW.SCAG.CA.GOV)



## Sustainable Communities Program CALL FOR APPLICATIONS



# Agenda

1. **Sustainable Communities Program (SCP) & Call for Applications Overview**
2. **Call for Applications Goals & Objectives**
3. **Applicant & Project Eligibility**
4. **Call Structure, Process, & Partnership Opportunities**
5. **Proposed Scoring Criteria**
6. **Timeline**

# Sustainable Communities Program Overview

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- Since 2005, the Southern California Association of Governments (SCAG) has provided resources and direct technical assistance to local jurisdictions via the Sustainable Communities Program (SCP).
- The 2020/21 SCP provided local agencies with three opportunities to access funding and resources to meet the needs of their communities, address recovery and resiliency strategies considering COVID-19, and support regional goals.
- **SCAG will release a fourth Call for Applications for programs and projects prioritizing Civic Engagement, Equity & Environmental Justice in January, 2023.**

# Sustainable Communities Program Goals

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- Provide needed planning resources
- Promote, address and ensure equity
- Encourage strategies to reduce VMT and GHG emissions
- Implement strategies in Connect SoCal
- Support Connect SoCal Key Connections
- Support regional resiliency
- Increase funding to the region

Learn more about the SCP on [SCAG's website!](#)

# Regional Early Action Planning (REAP) 2021 Grant

\$246 million = SCAG region's formula share

Obligated by June 2024

Expended by June 2026

Accelerating infill housing development  
AND

Reduce Vehicle Miles Travelled AND

Affirmatively Further Fair Housing

Early Action  
Initiatives

- Sustainable Communities Program (SCP)
- Local Information Services / Regional Data Platform
- Subregional Partnership Program 2.0 (Housing Element Support)
- Go Human

CTC  
Partnership  
Program

- Transit and other multi-modal services that will be critical in supporting VMT reduction
- Fund the development of plans, programs, and pilot projects

Program to  
Achieve  
Transformative  
Housing  
(PATH)

- Infrastructure and utilities to support housing development
- Preservation
- Housing Trust Funds
- Technical Assistance

# SCP & SCAGs Racial Equity Action Plan

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The Racial Equity Early Action Plan (REEAP), approved by the Regional Council in May 2021, established goals and a policy direction to advance racial equity through SCAG's programs.

SCP Call 4 directly supports the policy direction and Goal 3 of the Plan

## "Encourage Racial Equity in Local Planning"

- Provide resources for CBO engagement in Local Planning
- Refine equity goals and evaluation criteria used in the Sustainable Communities Program
- Provide resources through the Sustainable Communities Program to promote Environmental Justice

# SCP Call 4 CEE&EJ Goals & Objectives



Support the development of plans to close the **racial equity gap**.



Support a **range of eligible** land use and transportation activities.



Prioritize efforts that benefit **Communities of Concern** and **SB 535 Disadvantaged Communities**.

# Project Eligibility

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**This program is anticipated to include up to \$5M through a mix of funding sources, including the Regional Early Action Planning Grants of 2021 (REAP 2.0).**



**Affirmatively  
Furthering Fair Housing**



**Accelerating Infill  
Housing**



**Reducing Vehicle Miles  
Traveled**

# Project Eligibility

Applicants may apply to one or more of the following SCP project categories



## Housing & Land Use Strategies

Affordable Housing Plans & Ordinances

Integrating Infill Housing into General Plans



## Multimodal Communities

Vision Zero Policy and Programs or Safety Plans

Multimodal Corridor Studies

# Priority Populations

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## Priority Populations

Focuses geographic and region-wide benefits for **Disadvantaged and Historically Underserved Communities**

SB535 Disadvantaged Communities (CalEnviroScreen 4.0)

SCAG Communities of Concern

TCAC/HCD Opportunity Areas

AB 1550 Communities

# Applicant Eligibility

## Agency Applicant

- Cities and Counties
- County Transportation Agencies
- Natural Resources or Public Land Agencies\*
- Public academic institutions\*
- Transit Agencies
- School Districts
- Tribal Entities
- Special District

## Co-Applicant(s)

- Community Based Organizations (CBOs)\*\*
- Non-profits\*\*
- Social enterprises that fulfill a social or public service mission\*\*
- Regional housing trust funds\*\*

*\*eligible for REAP 2 funds only*

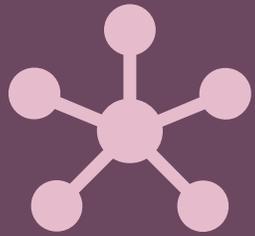
*\*\*must be a registered 501c to be eligible for SB1 funds*

# Call for Applications Co-Applicant Partnership Structure

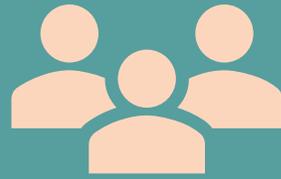
Meeting community needs through local partnerships

- Local agency could apply with up to two CBO co-applicant(s).
- CBOs would be compensated to lead key elements of the project via an MOU with SCAG.
- A Consultant team could be procured to support the local agency and perform identified work.

# Proposed Application & Evaluation Process



SCAG develops guidelines with feedback from regional partners



Applicants submit proposals



SCAG holds office hours and coaching to support applicants



Proposals are evaluated and awarded based on pre-determined criteria



# Proposed Scoring Criteria\*

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Project Need &  
Priority  
Populations  
Benefit

Project Design &  
Outcomes

Local  
Partnerships

Inclusive &  
Equitable  
Engagement

Applicants are encouraged to apply by completing an application via an online form

While one application is recommended, applicants may submit **multiple** applications

*\*pending review and approval*

# CEE&EJ Timeline\*



*\*subject to change*



# THANK YOU!

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For more information, please visit:

<https://scag.ca.gov/scp>

Anita Au

[au@scag.ca.gov](mailto:au@scag.ca.gov)

(213) 236-1874

Hannah Brunelle

[brunelle@scag.ca.gov](mailto:brunelle@scag.ca.gov)

(213) 236-1907

# ANNOUNCEMENTS

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## US DOT Reconnecting Communities Pilot

- FY22 Applications are due at 11:59 EDT on October 13, 2022
- RCP Website: <https://www.transportation.gov/grants/reconnecting-communities>

## US Office of Management and Budget Federal Race and Ethnicity Standards Revision

- OMB to take public input through listening sessions and Federal Register Notice comments
- Announcement: <https://www.whitehouse.gov/omb/briefing-room/2022/08/30/omb-launches-new-public-listening-sessions-on-federal-race-and-ethnicity-standards-revision/>

# ANNOUNCEMENTS

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## SCAG Racial Equity and Regional Planning Subcommittee

- First of four-meeting series focused on historic and contemporary impacts of systemic racism
- Charles Brown, Founder and CEO of Equitable Cities
  - “Segregated by Design” [video]: <https://www.segregatedbydesign.com/>
- Beth Osborne, Director of Transportation for America
  - “Dangerous by Design” [report]: <https://smartgrowthamerica.org/dangerous-by-design/>
- Subcommittee webpage: <https://scag.ca.gov/racial-equity-and-regional-planning-subcommittee>

# ANNOUNCEMENTS

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## SCAG Racial Equity Baseline Conditions Report

- Updated report expected by end of 2022
  - Includes updated data, indicators, and county narratives
- SCAG Racial Equity Baseline Conditions Report (March 2021):  
[https://scag.ca.gov/sites/main/files/file-attachments/racialequitybaselineconditionsreport\\_03242021revision.pdf](https://scag.ca.gov/sites/main/files/file-attachments/racialequitybaselineconditionsreport_03242021revision.pdf)

# ANNOUNCEMENTS

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## 13<sup>th</sup> Annual Southern California Economic Summit

- 8 AM - 2 PM on Thursday, December 1
- Early Registration Discount ends October 28
- Sheraton Grand Hotel, 711 S Hope St., Los Angeles, CA 90017
- Economic Summit Event Webpage: [scag.ca.gov/economicsummit](https://scag.ca.gov/economicsummit)

## Money Mondays

- New *SCAG Update* newsletter highlighting grant opportunities
- SCAG Grant Opportunities webpage: <https://scag.ca.gov/get-involved-grant-opportunities>

# OFFERS, REQUESTS, CONNECTIONS

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## Offers

Has your agency been working on any equity-related work you would like to share?

## Requests

Are there any issues you have experienced since we met last that you would appreciate resources/support on?

## Connections

Are you interested in connecting with other agencies around a specific topic?



# THANK YOU!

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See you in December 2022

Anita Au ([au@scag.ca.gov](mailto:au@scag.ca.gov))

Annaleigh Ekman ([Ekman@scag.ca.gov](mailto:Ekman@scag.ca.gov))